

United States Intimate Apparel Market Report 2017

<https://marketpublishers.com/r/U5BE4AF1DA9EN.html>

Date: January 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U5BE4AF1DA9EN

Abstracts

Notes:

Sales, means the sales volume of Intimate Apparel

Revenue, means the sales value of Intimate Apparel

This report studies sales (consumption) of Intimate Apparel in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Split by applications, this report focuses on sales, market share and growth rate of Intimate Apparel in each application, can be divided into

Women's Wear

Men's Wear

Kid's Wear

Contents

United States Intimate Apparel Market Report 2017

1 INTIMATE APPAREL OVERVIEW

- 1.1 Product Overview and Scope of Intimate Apparel
- 1.2 Classification of Intimate Apparel
 - 1.2.1 Bras
 - 1.2.2 Underpants
 - 1.2.3 Sleepwear and Homewear
 - 1.2.4 Shapewear
 - 1.2.5 Thermal Clothes
- 1.3 Application of Intimate Apparel
 - 1.3.1 Women's Wear
 - 1.3.2 Men's Wear
 - 1.3.3 Kid's Wear
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Intimate Apparel (2011-2021)
 - 1.4.1 United States Intimate Apparel Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Intimate Apparel Revenue and Growth Rate (2011-2021)

2 UNITED STATES INTIMATE APPAREL COMPETITION BY MANUFACTURERS

- 2.1 United States Intimate Apparel Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Intimate Apparel Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Intimate Apparel Average Price by Manufactures (2015 and 2016)
- 2.4 Intimate Apparel Market Competitive Situation and Trends
 - 2.4.1 Intimate Apparel Market Concentration Rate
 - 2.4.2 Intimate Apparel Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES INTIMATE APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Intimate Apparel Sales and Market Share by States (2011-2016)
- 3.2 United States Intimate Apparel Revenue and Market Share by States (2011-2016)

3.3 United States Intimate Apparel Price by States (2011-2016)

4 UNITED STATES INTIMATE APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Intimate Apparel Sales and Market Share by Type (2011-2016)

4.2 United States Intimate Apparel Revenue and Market Share by Type (2011-2016)

4.3 United States Intimate Apparel Price by Type (2011-2016)

4.4 United States Intimate Apparel Sales Growth Rate by Type (2011-2016)

5 UNITED STATES INTIMATE APPAREL SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Intimate Apparel Sales and Market Share by Application (2011-2016)

5.2 United States Intimate Apparel Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES INTIMATE APPAREL MANUFACTURERS PROFILES/ANALYSIS

6.1 L Brands

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Intimate Apparel Product Type, Application and Specification

6.1.2.1 Bras

6.1.2.2 Underpants

6.1.3 L Brands Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Hanes Brands

6.2.2 Intimate Apparel Product Type, Application and Specification

6.2.2.1 Bras

6.2.2.2 Underpants

6.2.3 Hanes Brands Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Betkshire Hathaway (Fruit of Loom)

6.3.2 Intimate Apparel Product Type, Application and Specification

6.3.2.1 Bras

6.3.2.2 Underpants

6.3.3 Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.3.4 Main Business/Business Overview
- 6.4 American Eagle (Aerie)
 - 6.4.2 Intimate Apparel Product Type, Application and Specification
 - 6.4.2.1 Bras
 - 6.4.2.2 Underpants
 - 6.4.3 American Eagle (Aerie) Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Wacoal
 - 6.5.2 Intimate Apparel Product Type, Application and Specification
 - 6.5.2.1 Bras
 - 6.5.2.2 Underpants
 - 6.5.3 Wacoal Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Marks & Spencer
 - 6.6.2 Intimate Apparel Product Type, Application and Specification
 - 6.6.2.1 Bras
 - 6.6.2.2 Underpants
 - 6.6.3 Marks & Spencer Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Gunze
 - 6.7.2 Intimate Apparel Product Type, Application and Specification
 - 6.7.2.1 Bras
 - 6.7.2.2 Underpants
 - 6.7.3 Gunze Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Jockey International
 - 6.8.2 Intimate Apparel Product Type, Application and Specification
 - 6.8.2.1 Bras
 - 6.8.2.2 Underpants
 - 6.8.3 Jockey International Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Triumph International
 - 6.9.2 Intimate Apparel Product Type, Application and Specification
 - 6.9.2.1 Bras
 - 6.9.2.2 Underpants
 - 6.9.3 Triumph International Intimate Apparel Sales, Revenue, Price and Gross Margin

(2011-2016)

6.9.4 Main Business/Business Overview

6.10 PVH

6.10.2 Intimate Apparel Product Type, Application and Specification

6.10.2.1 Bras

6.10.2.2 Underpants

6.10.3 PVH Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

6.11 Cosmo Lady

6.12 Fast Retailing

6.13 Embrygroup

6.14 Aimer

6.15 Debenhams

6.16 Huijie (Maniform Lingerie)

6.17 Lise Charmel

6.18 Your Sun

6.19 Tinsino

6.20 Bare Necessities

6.21 Wolf Lingerie

6.22 Hanky Panky

7 INTIMATE APPAREL MANUFACTURING COST ANALYSIS

7.1 Intimate Apparel Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Intimate Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Intimate Apparel Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Intimate Apparel Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES INTIMATE APPAREL MARKET FORECAST (2016-2021)

11.1 United States Intimate Apparel Sales, Revenue Forecast (2016-2021)

11.2 United States Intimate Apparel Sales Forecast by Type (2016-2021)

11.3 United States Intimate Apparel Sales Forecast by Application (2016-2021)

11.4 Intimate Apparel Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Intimate Apparel

Table Classification of Intimate Apparel

Figure United States Sales Market Share of Intimate Apparel by Type in 2015

Figure Bras Picture

Figure Underpants Picture

Figure Sleepwear and Homewear Picture

Figure Shapewear Picture

Figure Thermal Clothes Picture

Table Application of Intimate Apparel

Figure United States Sales Market Share of Intimate Apparel by Application in 2015

Figure Women's Wear Examples

Figure Men's Wear Examples

Figure Kid's Wear Examples

Figure United States Intimate Apparel Sales and Growth Rate (2011-2021)

Figure United States Intimate Apparel Revenue and Growth Rate (2011-2021)

Table United States Intimate Apparel Sales of Key Manufacturers (2015 and 2016)

Table United States Intimate Apparel Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Intimate Apparel Sales Share by Manufacturers

Figure 2016 Intimate Apparel Sales Share by Manufacturers

Table United States Intimate Apparel Revenue by Manufacturers (2015 and 2016)

Table United States Intimate Apparel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Intimate Apparel Revenue Share by Manufacturers

Table 2016 United States Intimate Apparel Revenue Share by Manufacturers

Table United States Market Intimate Apparel Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Intimate Apparel Average Price of Key Manufacturers in 2015

Figure Intimate Apparel Market Share of Top 3 Manufacturers

Figure Intimate Apparel Market Share of Top 5 Manufacturers

Table United States Intimate Apparel Sales by States (2011-2016)

Table United States Intimate Apparel Sales Share by States (2011-2016)

Figure United States Intimate Apparel Sales Market Share by States in 2015

Table United States Intimate Apparel Revenue and Market Share by States (2011-2016)

Table United States Intimate Apparel Revenue Share by States (2011-2016)
Figure Revenue Market Share of Intimate Apparel by States (2011-2016)
Table United States Intimate Apparel Price by States (2011-2016)
Table United States Intimate Apparel Sales by Type (2011-2016)
Table United States Intimate Apparel Sales Share by Type (2011-2016)
Figure United States Intimate Apparel Sales Market Share by Type in 2015
Table United States Intimate Apparel Revenue and Market Share by Type (2011-2016)
Table United States Intimate Apparel Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Intimate Apparel by Type (2011-2016)
Table United States Intimate Apparel Price by Type (2011-2016)
Figure United States Intimate Apparel Sales Growth Rate by Type (2011-2016)
Table United States Intimate Apparel Sales by Application (2011-2016)
Table United States Intimate Apparel Sales Market Share by Application (2011-2016)
Figure United States Intimate Apparel Sales Market Share by Application in 2015
Table United States Intimate Apparel Sales Growth Rate by Application (2011-2016)
Figure United States Intimate Apparel Sales Growth Rate by Application (2011-2016)
Table L Brands Basic Information List
Table L Brands Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Figure L Brands Intimate Apparel Sales Market Share (2011-2016)
Table Hanes Brands Basic Information List
Table Hanes Brands Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hanes Brands Intimate Apparel Sales Market Share (2011-2016)
Table Betkshire Hathaway (Fruit of Loom) Basic Information List
Table Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Betkshire Hathaway (Fruit of Loom) Intimate Apparel Sales Market Share (2011-2016)
Table American Eagle (Aerie) Basic Information List
Table American Eagle (Aerie) Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table American Eagle (Aerie) Intimate Apparel Sales Market Share (2011-2016)
Table Wacoal Basic Information List
Table Wacoal Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wacoal Intimate Apparel Sales Market Share (2011-2016)
Table Marks & Spencer Basic Information List
Table Marks & Spencer Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Marks & Spencer Intimate Apparel Sales Market Share (2011-2016)

Table Gunze Basic Information List
Table Gunze Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Gunze Intimate Apparel Sales Market Share (2011-2016)
Table Jockey International Basic Information List
Table Jockey International Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jockey International Intimate Apparel Sales Market Share (2011-2016)
Table Triumph International Basic Information List
Table Triumph International Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Triumph International Intimate Apparel Sales Market Share (2011-2016)
Table PVH Basic Information List
Table PVH Intimate Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table PVH Intimate Apparel Sales Market Share (2011-2016)
Table Cosmo Lady Basic Information List
Table Fast Retailing Basic Information List
Table Embrygroup Basic Information List
Table Aimer Basic Information List
Table Debenhams Basic Information List
Table Huijie (Maniform Lingerie) Basic Information List
Table Lise Charmel Basic Information List
Table Your Sun Basic Information List
Table Tinsino Basic Information List
Table Bare Necessities Basic Information List
Table Wolf Lingerie Basic Information List
Table Hanky Panky Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Intimate Apparel
Figure Manufacturing Process Analysis of Intimate Apparel
Figure Intimate Apparel Industrial Chain Analysis
Table Raw Materials Sources of Intimate Apparel Major Manufacturers in 2015
Table Major Buyers of Intimate Apparel
Table Distributors/Traders List
Figure United States Intimate Apparel Production and Growth Rate Forecast (2016-2021)
Figure United States Intimate Apparel Revenue and Growth Rate Forecast (2016-2021)
Table United States Intimate Apparel Production Forecast by Type (2016-2021)

Table United States Intimate Apparel Consumption Forecast by Application (2016-2021)

Table United States Intimate Apparel Sales Forecast by States (2016-2021)

Table United States Intimate Apparel Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Intimate Apparel Market Report 2017

Product link: <https://marketpublishers.com/r/U5BE4AF1DA9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5BE4AF1DA9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970