

United States Intelligent Speaker Market Report 2016

https://marketpublishers.com/r/UBF8F4C5EE8EN.html Date: November 2016 Pages: 104 Price: US\$ 3,800.00 (Single User License) ID: UBF8F4C5EE8EN

Abstracts

Notes:

Sales, means the sales volume of Intelligent Speaker

Revenue, means the sales value of Intelligent Speaker

Revenue, means the salies sales (consumption) of Intelligent Speaker in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Amazon
Apple
Bose
xiaomi
Philips
Sony
Samsung
LG
Panasonic



JBL

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Intelligent Speaker in each application, can be divided into

Application 1 Application 2 Application 3



Contents

United States Intelligent Speaker Market Report 2016

1 INTELLIGENT SPEAKER OVERVIEW

- 1.1 Product Overview and Scope of Intelligent Speaker
- 1.2 Classification of Intelligent Speaker
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Intelligent Speaker
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Intelligent Speaker (2011-2021)

1.4.1 United States Intelligent Speaker Sales and Growth Rate (2011-2021)

1.4.2 United States Intelligent Speaker Revenue and Growth Rate (2011-2021)

2 UNITED STATES INTELLIGENT SPEAKER COMPETITION BY MANUFACTURERS

2.1 United States Intelligent Speaker Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Intelligent Speaker Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Intelligent Speaker Average Price by Manufactures (2015 and 2016)
- 2.4 Intelligent Speaker Market Competitive Situation and Trends
- 2.4.1 Intelligent Speaker Market Concentration Rate
- 2.4.2 Intelligent Speaker Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES INTELLIGENT SPEAKER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Intelligent Speaker Sales and Market Share by Type (2011-2016)3.2 United States Intelligent Speaker Revenue and Market Share by Type (2011-2016)

3.3 United States Intelligent Speaker Price by Type (2011-2016)



3.4 United States Intelligent Speaker Sales Growth Rate by Type (2011-2016)

4 UNITED STATES INTELLIGENT SPEAKER SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Intelligent Speaker Sales and Market Share by Application (2011-2016)

4.2 United States Intelligent Speaker Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES INTELLIGENT SPEAKER MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Amazon
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Intelligent Speaker Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Amazon Intelligent Speaker Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Apple
 - 5.2.2 Intelligent Speaker Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Apple Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Bose
 - 5.3.2 Intelligent Speaker Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Bose Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 xiaomi
 - 5.4.2 Intelligent Speaker Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 xiaomi Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview



5.5 Philips

- 5.5.2 Intelligent Speaker Product Type, Application and Specification
- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Philips Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sony
 - 5.6.2 Intelligent Speaker Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Sony Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Samsung
 - 5.7.2 Intelligent Speaker Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Samsung Intelligent Speaker Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 LG
 - 5.8.2 Intelligent Speaker Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 LG Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Panasonic
 - 5.9.2 Intelligent Speaker Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Panasonic Intelligent Speaker Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 JBL
 - 5.10.2 Intelligent Speaker Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 JBL Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview



6 INTELLIGENT SPEAKER MANUFACTURING COST ANALYSIS

- 6.1 Intelligent Speaker Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Intelligent Speaker

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Intelligent Speaker Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Intelligent Speaker Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES INTELLIGENT SPEAKER MARKET FORECAST (2016-2021)

10.1 United States Intelligent Speaker Sales, Revenue Forecast (2016-2021)

- 10.2 United States Intelligent Speaker Sales Forecast by Type (2016-2021)
- 10.3 United States Intelligent Speaker Sales Forecast by Application (2016-2021)

10.4 Intelligent Speaker Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION 12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Intelligent Speaker Table Classification of Intelligent Speaker Figure United States Sales Market Share of Intelligent Speaker by Type in 2015 Table Application of Intelligent Speaker Figure United States Sales Market Share of Intelligent Speaker by Application in 2015 Figure United States Intelligent Speaker Sales and Growth Rate (2011-2021) Figure United States Intelligent Speaker Revenue and Growth Rate (2011-2021) Table United States Intelligent Speaker Sales of Key Manufacturers (2015 and 2016) Table United States Intelligent Speaker Sales Share by Manufacturers (2015 and 2016) Figure 2015 Intelligent Speaker Sales Share by Manufacturers Figure 2016 Intelligent Speaker Sales Share by Manufacturers Table United States Intelligent Speaker Revenue by Manufacturers (2015 and 2016) Table United States Intelligent Speaker Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Intelligent Speaker Revenue Share by Manufacturers Table 2016 United States Intelligent Speaker Revenue Share by Manufacturers Table United States Market Intelligent Speaker Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Intelligent Speaker Average Price of Key Manufacturers in 2015 Figure Intelligent Speaker Market Share of Top 3 Manufacturers Figure Intelligent Speaker Market Share of Top 5 Manufacturers Table United States Intelligent Speaker Sales by Type (2011-2016) Table United States Intelligent Speaker Sales Share by Type (2011-2016) Figure United States Intelligent Speaker Sales Market Share by Type in 2015 Table United States Intelligent Speaker Revenue and Market Share by Type (2011 - 2016)Table United States Intelligent Speaker Revenue Share by Type (2011-2016) Figure Revenue Market Share of Intelligent Speaker by Type (2011-2016) Table United States Intelligent Speaker Price by Type (2011-2016) Figure United States Intelligent Speaker Sales Growth Rate by Type (2011-2016) Table United States Intelligent Speaker Sales by Application (2011-2016) Table United States Intelligent Speaker Sales Market Share by Application (2011-2016) Figure United States Intelligent Speaker Sales Market Share by Application in 2015 Table United States Intelligent Speaker Sales Growth Rate by Application (2011-2016)



Figure United States Intelligent Speaker Sales Growth Rate by Application (2011-2016) Table Amazon Basic Information List

Table Amazon Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Amazon Intelligent Speaker Sales Market Share (2011-2016)

Table Apple Basic Information List

Table Apple Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Apple Intelligent Speaker Sales Market Share (2011-2016)

Table Bose Basic Information List

Table Bose Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bose Intelligent Speaker Sales Market Share (2011-2016)

Table xiaomi Basic Information List

Table xiaomi Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table xiaomi Intelligent Speaker Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Intelligent Speaker Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Intelligent Speaker Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Intelligent Speaker Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Samsung Intelligent Speaker Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Intelligent Speaker Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Intelligent Speaker Sales Market Share (2011-2016)

Table JBL Basic Information List

Table JBL Intelligent Speaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table JBL Intelligent Speaker Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Intelligent Speaker

Figure Manufacturing Process Analysis of Intelligent Speaker



Figure Intelligent Speaker Industrial Chain Analysis

Table Raw Materials Sources of Intelligent Speaker Major Manufacturers in 2015

Table Major Buyers of Intelligent Speaker

Table Distributors/Traders List

Figure United States Intelligent Speaker Production and Growth Rate Forecast (2016-2021)

Figure United States Intelligent Speaker Revenue and Growth Rate Forecast (2016-2021)

Table United States Intelligent Speaker Production Forecast by Type (2016-2021) Table United States Intelligent Speaker Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Intelligent Speaker Market Report 2016

Product link: https://marketpublishers.com/r/UBF8F4C5EE8EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UBF8F4C5EE8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970