

# United States Integrated Payout Automation Market Report 2016

<https://marketpublishers.com/r/UA9C92F4DC9EN.html>

Date: October 2016

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UA9C92F4DC9EN

## Abstracts

### Notes:

Sales, means the sales volume of Integrated Payout Automation

Revenue, means the sales value of Integrated Payout Automation

This report studies sales (consumption) of Integrated Payout Automation in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Imagine Communication

Florical Systems

Miranda Technologies

SAM

Evertz Microsystems

Cinegy

Harmonic

Grass Valley

Hardata

BroadStream

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Integrated Playout Automation in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Integrated Payout Automation Market Report 2016

## **1 INTEGRATED PLAYOUT AUTOMATION OVERVIEW**

- 1.1 Product Overview and Scope of Integrated Payout Automation
- 1.2 Classification of Integrated Payout Automation
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Integrated Payout Automation
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Integrated Payout Automation (2011-2021)
  - 1.4.1 United States Integrated Payout Automation Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Integrated Payout Automation Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES INTEGRATED PLAYOUT AUTOMATION COMPETITION BY MANUFACTURERS**

- 2.1 United States Integrated Payout Automation Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Integrated Payout Automation Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Integrated Payout Automation Average Price by Manufactures (2015 and 2016)
- 2.4 Integrated Payout Automation Market Competitive Situation and Trends
  - 2.4.1 Integrated Payout Automation Market Concentration Rate
  - 2.4.2 Integrated Payout Automation Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES INTEGRATED PLAYOUT AUTOMATION SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Integrated Payout Automation Sales and Market Share by Type (2011-2016)

3.2 United States Integrated Payout Automation Revenue and Market Share by Type (2011-2016)

3.3 United States Integrated Payout Automation Price by Type (2011-2016)

3.4 United States Integrated Payout Automation Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES INTEGRATED PLAYOUT AUTOMATION SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Integrated Payout Automation Sales and Market Share by Application (2011-2016)

4.2 United States Integrated Payout Automation Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES INTEGRATED PLAYOUT AUTOMATION MANUFACTURERS PROFILES/ANALYSIS**

5.1 Imagine Communication

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Integrated Payout Automation Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Imagine Communication Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Florical Systems

5.2.2 Integrated Payout Automation Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Florical Systems Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Miranda Technologies

5.3.2 Integrated Payout Automation Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Miranda Technologies Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 SAM

5.4.2 Integrated Payout Automation Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 SAM Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Evertz Microsystems

5.5.2 Integrated Payout Automation Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Evertz Microsystems Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Cinegy

5.6.2 Integrated Payout Automation Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Cinegy Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Harmonic

5.7.2 Integrated Payout Automation Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Harmonic Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Grass Valley

5.8.2 Integrated Payout Automation Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Grass Valley Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Hardata

- 5.9.2 Integrated Payout Automation Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
- 5.9.3 Hardata Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 BroadStream
  - 5.10.2 Integrated Payout Automation Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 BroadStream Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

## **6 INTEGRATED PLAYOUT AUTOMATION MANUFACTURING COST ANALYSIS**

- 6.1 Integrated Payout Automation Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Integrated Payout Automation

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Integrated Payout Automation Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Integrated Payout Automation Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing

- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES INTEGRATED PLAYOUT AUTOMATION MARKET FORECAST (2016-2021)**

- 10.1 United States Integrated Playout Automation Sales, Revenue Forecast (2016-2021)
- 10.2 United States Integrated Playout Automation Sales Forecast by Type (2016-2021)
- 10.3 United States Integrated Playout Automation Sales Forecast by Application (2016-2021)
- 10.4 Integrated Playout Automation Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Integrated Payout Automation

Table Classification of Integrated Payout Automation

Figure United States Sales Market Share of Integrated Payout Automation by Type in 2015

Table Application of Integrated Payout Automation

Figure United States Sales Market Share of Integrated Payout Automation by Application in 2015

Figure United States Integrated Payout Automation Sales and Growth Rate (2011-2021)

Figure United States Integrated Payout Automation Revenue and Growth Rate (2011-2021)

Table United States Integrated Payout Automation Sales of Key Manufacturers (2015 and 2016)

Table United States Integrated Payout Automation Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Integrated Payout Automation Sales Share by Manufacturers

Figure 2016 Integrated Payout Automation Sales Share by Manufacturers

Table United States Integrated Payout Automation Revenue by Manufacturers (2015 and 2016)

Table United States Integrated Payout Automation Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Integrated Payout Automation Revenue Share by Manufacturers

Table 2016 United States Integrated Payout Automation Revenue Share by Manufacturers

Table United States Market Integrated Payout Automation Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Integrated Payout Automation Average Price of Key Manufacturers in 2015

Figure Integrated Payout Automation Market Share of Top 3 Manufacturers

Figure Integrated Payout Automation Market Share of Top 5 Manufacturers

Table United States Integrated Payout Automation Sales by Type (2011-2016)

Table United States Integrated Payout Automation Sales Share by Type (2011-2016)

Figure United States Integrated Payout Automation Sales Market Share by Type in 2015



Table United States Integrated Payout Automation Revenue and Market Share by Type (2011-2016)

Table United States Integrated Payout Automation Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Integrated Payout Automation by Type (2011-2016)

Table United States Integrated Payout Automation Price by Type (2011-2016)

Figure United States Integrated Payout Automation Sales Growth Rate by Type (2011-2016)

Table United States Integrated Payout Automation Sales by Application (2011-2016)

Table United States Integrated Payout Automation Sales Market Share by Application (2011-2016)

Figure United States Integrated Payout Automation Sales Market Share by Application in 2015

Table United States Integrated Payout Automation Sales Growth Rate by Application (2011-2016)

Figure United States Integrated Payout Automation Sales Growth Rate by Application (2011-2016)

Table Imagine Communication Basic Information List

Table Imagine Communication Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Imagine Communication Integrated Payout Automation Sales Market Share (2011-2016)

Table Florical Systems Basic Information List

Table Florical Systems Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

Table Florical Systems Integrated Payout Automation Sales Market Share (2011-2016)

Table Miranda Technologies Basic Information List

Table Miranda Technologies Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

Table Miranda Technologies Integrated Payout Automation Sales Market Share (2011-2016)

Table SAM Basic Information List

Table SAM Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAM Integrated Payout Automation Sales Market Share (2011-2016)

Table Evertz Microsystems Basic Information List

Table Evertz Microsystems Integrated Payout Automation Sales, Revenue, Price and Gross Margin (2011-2016)

Table Evertz Microsystems Integrated Payout Automation Sales Market Share

(2011-2016)

Table Cinegy Basic Information List

Table Cinegy Integrated Payout Automation Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Cinegy Integrated Payout Automation Sales Market Share (2011-2016)

Table Harmonic Basic Information List

Table Harmonic Integrated Payout Automation Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Harmonic Integrated Payout Automation Sales Market Share (2011-2016)

Table Grass Valley Basic Information List

Table Grass Valley Integrated Payout Automation Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Grass Valley Integrated Payout Automation Sales Market Share (2011-2016)

Table Hardata Basic Information List

Table Hardata Integrated Payout Automation Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Hardata Integrated Payout Automation Sales Market Share (2011-2016)

Table BroadStream Basic Information List

Table BroadStream Integrated Payout Automation Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table BroadStream Integrated Payout Automation Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Integrated Payout Automation

Figure Manufacturing Process Analysis of Integrated Payout Automation

Figure Integrated Payout Automation Industrial Chain Analysis

Table Raw Materials Sources of Integrated Payout Automation Major Manufacturers in  
2015

Table Major Buyers of Integrated Payout Automation

Table Distributors/Traders List

Figure United States Integrated Payout Automation Production and Growth Rate  
Forecast (2016-2021)

Figure United States Integrated Payout Automation Revenue and Growth Rate  
Forecast (2016-2021)

Table United States Integrated Payout Automation Production Forecast by Type  
(2016-2021)

Table United States Integrated Payout Automation Consumption Forecast by  
Application (2016-2021)

## I would like to order

Product name: United States Integrated Payout Automation Market Report 2016

Product link: <https://marketpublishers.com/r/UA9C92F4DC9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA9C92F4DC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970