

# **United States Insurance Telematics Market Report** 2016

https://marketpublishers.com/r/UC4E4138B5FEN.html

Date: October 2016

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UC4E4138B5FEN

#### **Abstracts**

	- 4	
N	Otes	•

Sales, means the sales volume of Insurance Telematics

Revenue, means the sales value of Insurance Telematics

This report studies sales (consumption) of Insurance Telematics in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Agero Inc.
Aplicom OY
Masternaut Limited
Mix Telematics
Octo Telematics
Sierra Wireless
TOMTOM Telematics (TOMTOM)
Telogis



### **Trimble Navigation**

Verizon Enterprise Solutions

Split by product types, with sales, revenue, price, market share and growth rate of eac type, can be divided into
Type I
Type II

Split by applications, this report focuses on sales, market share and growth rate of Insurance Telematics in each application, can be divided into

Application 1

Type III

Application 2

Application 3



#### **Contents**

United States Insurance Telematics Market Report 2016

#### 1 INSURANCE TELEMATICS OVERVIEW

- 1.1 Product Overview and Scope of Insurance Telematics
- 1.2 Classification of Insurance Telematics
  - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Insurance Telematics
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Insurance Telematics (2011-2021)
  - 1.4.1 USA Insurance Telematics Sales and Growth Rate (2011-2021)
  - 1.4.2 USA Insurance Telematics Revenue and Growth Rate (2011-2021)

#### 2 USA INSURANCE TELEMATICS COMPETITION BY MANUFACTURERS

- 2.1 USA Insurance Telematics Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Insurance Telematics Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Insurance Telematics Average Price by Manufactures (2015 and 2016)
- 2.4 Insurance Telematics Market Competitive Situation and Trends
  - 2.4.1 Insurance Telematics Market Concentration Rate
  - 2.4.2 Insurance Telematics Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 USA INSURANCE TELEMATICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Insurance Telematics Sales and Market Share by Type (2011-2016)
- 3.2 USA Insurance Telematics Revenue and Market Share by Type (2011-2016)
- 3.3 USA Insurance Telematics Price by Type (2011-2016)
- 3.4 USA Insurance Telematics Sales Growth Rate by Type (2011-2016)



# 4 USA INSURANCE TELEMATICS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Insurance Telematics Sales and Market Share by Application (2011-2016)
- 4.2 USA Insurance Telematics Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 USA INSURANCE TELEMATICS MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Agero Inc.
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Insurance Telematics Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Agero Inc. Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Aplicom OY
  - 5.2.2 Insurance Telematics Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Aplicom OY Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Masternaut Limited
  - 5.3.2 Insurance Telematics Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Masternaut Limited Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Mix Telematics
  - 5.4.2 Insurance Telematics Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Mix Telematics Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Octo Telematics



- 5.5.2 Insurance Telematics Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Octo Telematics Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Sierra Wireless
  - 5.6.2 Insurance Telematics Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
- 5.6.3 Sierra Wireless Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 TOMTOM Telematics (TOMTOM)
  - 5.7.2 Insurance Telematics Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
- 5.7.3 TOMTOM Telematics (TOMTOM) Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Telogis
  - 5.8.2 Insurance Telematics Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
- 5.8.3 Telogis Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Trimble Navigation
  - 5.9.2 Insurance Telematics Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
- 5.9.3 Trimble Navigation Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Verizon Enterprise Solutions
  - 5.10.2 Insurance Telematics Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 Verizon Enterprise Solutions Insurance Telematics Sales, Revenue, Price and



Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

#### **6 INSURANCE TELEMATICS MANUFACTURING COST ANALYSIS**

- 6.1 Insurance Telematics Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Insurance Telematics

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Insurance Telematics Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Insurance Telematics Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 USA INSURANCE TELEMATICS MARKET FORECAST (2016-2021)

- 10.1 USA Insurance Telematics Sales, Revenue Forecast (2016-2021)
- 10.2 USA Insurance Telematics Sales Forecast by Type (2016-2021)
- 10.3 USA Insurance Telematics Sales Forecast by Application (2016-2021)
- 10.4 Insurance Telematics Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Insurance Telematics

Table Classification of Insurance Telematics

Figure USA Sales Market Share of Insurance Telematics by Type in 2015

Table Application of Insurance Telematics

Figure USA Sales Market Share of Insurance Telematics by Application in 2015

Figure USA Insurance Telematics Sales and Growth Rate (2011-2021)

Figure USA Insurance Telematics Revenue and Growth Rate (2011-2021)

Table USA Insurance Telematics Sales of Key Manufacturers (2015 and 2016)

Table USA Insurance Telematics Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Insurance Telematics Sales Share by Manufacturers

Figure 2016 Insurance Telematics Sales Share by Manufacturers

Table USA Insurance Telematics Revenue by Manufacturers (2015 and 2016)

Table USA Insurance Telematics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Insurance Telematics Revenue Share by Manufacturers

Table 2016 USA Insurance Telematics Revenue Share by Manufacturers

Table USA Market Insurance Telematics Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Insurance Telematics Average Price of Key Manufacturers in 2015

Figure Insurance Telematics Market Share of Top 3 Manufacturers

Figure Insurance Telematics Market Share of Top 5 Manufacturers

Table USA Insurance Telematics Sales by Type (2011-2016)

Table USA Insurance Telematics Sales Share by Type (2011-2016)

Figure USA Insurance Telematics Sales Market Share by Type in 2015

Table USA Insurance Telematics Revenue and Market Share by Type (2011-2016)

Table USA Insurance Telematics Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Insurance Telematics by Type (2011-2016)

Table USA Insurance Telematics Price by Type (2011-2016)

Figure USA Insurance Telematics Sales Growth Rate by Type (2011-2016)

Table USA Insurance Telematics Sales by Application (2011-2016)

Table USA Insurance Telematics Sales Market Share by Application (2011-2016)

Figure USA Insurance Telematics Sales Market Share by Application in 2015

Table USA Insurance Telematics Sales Growth Rate by Application (2011-2016)

Figure USA Insurance Telematics Sales Growth Rate by Application (2011-2016)

Table Agero Inc. Basic Information List

Table Agero Inc. Insurance Telematics Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Agero Inc. Insurance Telematics Sales Market Share (2011-2016)

Table Aplicom OY Basic Information List

Table Aplicom OY Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aplicom OY Insurance Telematics Sales Market Share (2011-2016)

Table Masternaut Limited Basic Information List

Table Masternaut Limited Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Masternaut Limited Insurance Telematics Sales Market Share (2011-2016)

Table Mix Telematics Basic Information List

Table Mix Telematics Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mix Telematics Insurance Telematics Sales Market Share (2011-2016)

Table Octo Telematics Basic Information List

Table Octo Telematics Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Octo Telematics Insurance Telematics Sales Market Share (2011-2016)

Table Sierra Wireless Basic Information List

Table Sierra Wireless Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sierra Wireless Insurance Telematics Sales Market Share (2011-2016)

Table TOMTOM Telematics (TOMTOM) Basic Information List

Table TOMTOM Telematics (TOMTOM) Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table TOMTOM Telematics (TOMTOM) Insurance Telematics Sales Market Share (2011-2016)

Table Telogis Basic Information List

Table Telogis Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Telogis Insurance Telematics Sales Market Share (2011-2016)

**Table Trimble Navigation Basic Information List** 

Table Trimble Navigation Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Trimble Navigation Insurance Telematics Sales Market Share (2011-2016)

Table Verizon Enterprise Solutions Basic Information List

Table Verizon Enterprise Solutions Insurance Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Verizon Enterprise Solutions Insurance Telematics Sales Market Share



(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Insurance Telematics

Figure Manufacturing Process Analysis of Insurance Telematics

Figure Insurance Telematics Industrial Chain Analysis

Table Raw Materials Sources of Insurance Telematics Major Manufacturers in 2015

Table Major Buyers of Insurance Telematics

Table Distributors/Traders List

Figure USA Insurance Telematics Production and Growth Rate Forecast (2016-2021)

Figure USA Insurance Telematics Revenue and Growth Rate Forecast (2016-2021)

Table USA Insurance Telematics Production Forecast by Type (2016-2021)

Table USA Insurance Telematics Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Insurance Telematics Market Report 2016
Product link: <a href="https://marketpublishers.com/r/UC4E4138B5FEN.html">https://marketpublishers.com/r/UC4E4138B5FEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UC4E4138B5FEN.html">https://marketpublishers.com/r/UC4E4138B5FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

United States Insurance Telematics Market Report 2016