

# United States Insulating Coating Market Report 2016

<https://marketpublishers.com/r/UF334418ACAEN.html>

Date: December 2016

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UF334418ACAEN

## Abstracts

### Notes:

Sales, means the sales volume of Insulating Coating

Revenue, means the sales value of Insulating Coating

This report studies sales (consumption) of Insulating Coating in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Elantas

Hitachi Chemical

Von Roll

Kyocera

Axalta

AEV

Nitto

Momentive

Spanjaard

## Schramm Holding

Fupao Chemical

Xianda

RongTai

Taihu Electric

Better

Jiaxing Qinghe Gaoli

JuFeng

Dongfang Insulating

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Wire Enamels

Impregnation Varnish

Others

Split by applications, this report focuses on sales, market share and growth rate of Insulating Coating in each application, can be divided into

Motors

Transformers

Home Appliance

Others



## Contents

### United States Insulating Coating Market Report 2016

## **1 INSULATING COATING OVERVIEW**

- 1.1 Product Overview and Scope of Insulating Coating
- 1.2 Classification of Insulating Coating
  - 1.2.1 Wire Enamels
  - 1.2.2 Impregnation Varnish
  - 1.2.3 Others
- 1.3 Application of Insulating Coating
  - 1.3.1 Motors
  - 1.3.2 Transformers
  - 1.3.3 Home Appliance
  - 1.3.4 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Insulating Coating (2011-2021)
  - 1.4.1 United States Insulating Coating Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Insulating Coating Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES INSULATING COATING COMPETITION BY MANUFACTURERS**

- 2.1 United States Insulating Coating Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Insulating Coating Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Insulating Coating Average Price by Manufactures (2015 and 2016)
- 2.4 Insulating Coating Market Competitive Situation and Trends
  - 2.4.1 Insulating Coating Market Concentration Rate
  - 2.4.2 Insulating Coating Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES INSULATING COATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Insulating Coating Sales and Market Share by Type (2011-2016)
- 3.2 United States Insulating Coating Revenue and Market Share by Type (2011-2016)
- 3.3 United States Insulating Coating Price by Type (2011-2016)

3.4 United States Insulating Coating Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES INSULATING COATING SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Insulating Coating Sales and Market Share by Application (2011-2016)

4.2 United States Insulating Coating Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES INSULATING COATING MANUFACTURERS PROFILES/ANALYSIS**

5.1 Elantas

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Insulating Coating Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Elantas Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Hitachi Chemical

5.2.2 Insulating Coating Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Hitachi Chemical Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Von Roll

5.3.2 Insulating Coating Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Von Roll Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Kyocera

5.4.2 Insulating Coating Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Kyocera Insulating Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

5.4.4 Main Business/Business Overview

5.5 Axalta

5.5.2 Insulating Coating Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Axalta Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 AEV

5.6.2 Insulating Coating Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 AEV Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Nitto

5.7.2 Insulating Coating Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Nitto Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Momentive

5.8.2 Insulating Coating Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Momentive Insulating Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

5.8.4 Main Business/Business Overview

5.9 Spanjaard

5.9.2 Insulating Coating Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Spanjaard Insulating Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Schramm Holding

5.10.2 Insulating Coating Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Schramm Holding Insulating Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Fupao Chemical
- 5.12 Xianda
- 5.13 RongTai
- 5.14 Taihu Electric
- 5.15 Better
- 5.16 Jiaxing Qinghe Gaoli
- 5.17 JuFeng
- 5.18 Dongfang Insulating

## **6 INSULATING COATING MANUFACTURING COST ANALYSIS**

- 6.1 Insulating Coating Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Insulating Coating

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Insulating Coating Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Insulating Coating Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy

- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES INSULATING COATING MARKET FORECAST (2016-2021)**

- 10.1 United States Insulating Coating Sales, Revenue Forecast (2016-2021)
- 10.2 United States Insulating Coating Sales Forecast by Type (2016-2021)
- 10.3 United States Insulating Coating Sales Forecast by Application (2016-2021)
- 10.4 Insulating Coating Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Insulating Coating

Table Classification of Insulating Coating

Figure United States Sales Market Share of Insulating Coating by Type in 2015

Figure Wire Enamels Picture

Figure Impregnation Varnish Picture

Figure Others Picture

Table Application of Insulating Coating

Figure United States Sales Market Share of Insulating Coating by Application in 2015

Figure Motors Examples

Figure Transformers Examples

Figure Home Appliance Examples

Figure Others Examples

Figure United States Insulating Coating Sales and Growth Rate (2011-2021)

Figure United States Insulating Coating Revenue and Growth Rate (2011-2021)

Table United States Insulating Coating Sales of Key Manufacturers (2015 and 2016)

Table United States Insulating Coating Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Insulating Coating Sales Share by Manufacturers

Figure 2016 Insulating Coating Sales Share by Manufacturers

Table United States Insulating Coating Revenue by Manufacturers (2015 and 2016)

Table United States Insulating Coating Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Insulating Coating Revenue Share by Manufacturers

Table 2016 United States Insulating Coating Revenue Share by Manufacturers

Table United States Market Insulating Coating Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Insulating Coating Average Price of Key Manufacturers in 2015

Figure Insulating Coating Market Share of Top 3 Manufacturers

Figure Insulating Coating Market Share of Top 5 Manufacturers

Table United States Insulating Coating Sales by Type (2011-2016)

Table United States Insulating Coating Sales Share by Type (2011-2016)

Figure United States Insulating Coating Sales Market Share by Type in 2015

Table United States Insulating Coating Revenue and Market Share by Type (2011-2016)

Table United States Insulating Coating Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Insulating Coating by Type (2011-2016)  
Table United States Insulating Coating Price by Type (2011-2016)  
Figure United States Insulating Coating Sales Growth Rate by Type (2011-2016)  
Table United States Insulating Coating Sales by Application (2011-2016)  
Table United States Insulating Coating Sales Market Share by Application (2011-2016)  
Figure United States Insulating Coating Sales Market Share by Application in 2015  
Table United States Insulating Coating Sales Growth Rate by Application (2011-2016)  
Figure United States Insulating Coating Sales Growth Rate by Application (2011-2016)  
Table Elantas Basic Information List  
Table Elantas Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Elantas Insulating Coating Sales Market Share (2011-2016)  
Table Hitachi Chemical Basic Information List  
Table Hitachi Chemical Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hitachi Chemical Insulating Coating Sales Market Share (2011-2016)  
Table Von Roll Basic Information List  
Table Von Roll Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Von Roll Insulating Coating Sales Market Share (2011-2016)  
Table Kyocera Basic Information List  
Table Kyocera Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kyocera Insulating Coating Sales Market Share (2011-2016)  
Table Axalta Basic Information List  
Table Axalta Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Axalta Insulating Coating Sales Market Share (2011-2016)  
Table AEV Basic Information List  
Table AEV Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table AEV Insulating Coating Sales Market Share (2011-2016)  
Table Nitto Basic Information List  
Table Nitto Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nitto Insulating Coating Sales Market Share (2011-2016)  
Table Momentive Basic Information List  
Table Momentive Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Momentive Insulating Coating Sales Market Share (2011-2016)  
Table Spanjaard Basic Information List  
Table Spanjaard Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Spanjaard Insulating Coating Sales Market Share (2011-2016)  
Table Schramm Holding Basic Information List

Table Schramm Holding Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Schramm Holding Insulating Coating Sales Market Share (2011-2016)

Table Fupao Chemical Basic Information List

Table Fupao Chemical Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fupao Chemical Insulating Coating Sales Market Share (2011-2016)

Table Xianda Basic Information List

Table Xianda Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xianda Insulating Coating Sales Market Share (2011-2016)

Table RongTai Basic Information List

Table RongTai Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table RongTai Insulating Coating Sales Market Share (2011-2016)

Table Taihu Electric Basic Information List

Table Taihu Electric Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Taihu Electric Insulating Coating Sales Market Share (2011-2016)

Table Better Basic Information List

Table Better Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Better Insulating Coating Sales Market Share (2011-2016)

Table Jiaxing Qinghe Gaoli Basic Information List

Table Jiaxing Qinghe Gaoli Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jiaxing Qinghe Gaoli Insulating Coating Sales Market Share (2011-2016)

Table JuFeng Basic Information List

Table JuFeng Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table JuFeng Insulating Coating Sales Market Share (2011-2016)

Table Dongfang Insulating Basic Information List

Table Dongfang Insulating Insulating Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dongfang Insulating Insulating Coating Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Insulating Coating

Figure Manufacturing Process Analysis of Insulating Coating

Figure Insulating Coating Industrial Chain Analysis

Table Raw Materials Sources of Insulating Coating Major Manufacturers in 2015

Table Major Buyers of Insulating Coating

Table Distributors/Traders List

Figure United States Insulating Coating Production and Growth Rate Forecast  
(2016-2021)

Figure United States Insulating Coating Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Insulating Coating Production Forecast by Type (2016-2021)

Table United States Insulating Coating Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Insulating Coating Market Report 2016

Product link: <https://marketpublishers.com/r/UF334418ACAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF334418ACAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970