

United States Instant Tea Market Report 2017

https://marketpublishers.com/r/U62C8EB8865PEN.html

Date: October 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U62C8EB8865PEN

Abstracts

In this report, the United States Instant Tea market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

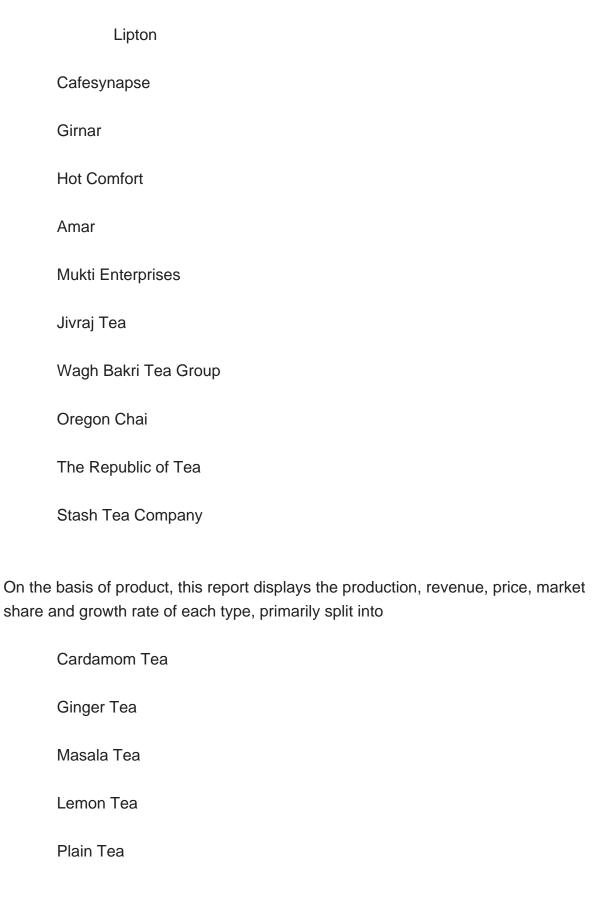
The Midwest

with sales (volume), revenue (value), market share and growth rate of Instant Tea in these regions, from 2012 to 2022 (forecast).

United States Instant Tea market competition by top manufacturers/players, with Instant Tea sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nestl'





On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of



Instant Tea for ea	ch application	. including
--------------------	----------------	-------------

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Instant Tea Market Report 2017

1 INSTANT TEA OVERVIEW

- 1.1 Product Overview and Scope of Instant Tea
- 1.2 Classification of Instant Tea by Product Category
- 1.2.1 United States Instant Tea Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Instant Tea Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Cardamom Tea
 - 1.2.4 Ginger Tea
 - 1.2.5 Masala Tea
 - 1.2.6 Lemon Tea
 - 1.2.7 Plain Tea
- 1.3 United States Instant Tea Market by Application/End Users
- 1.3.1 United States Instant Tea Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 United States Instant Tea Market by Region
- 1.4.1 United States Instant Tea Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Instant Tea Status and Prospect (2012-2022)
 - 1.4.3 Southwest Instant Tea Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Instant Tea Status and Prospect (2012-2022)
 - 1.4.5 New England Instant Tea Status and Prospect (2012-2022)
 - 1.4.6 The South Instant Tea Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Instant Tea Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Instant Tea (2012-2022)
 - 1.5.1 United States Instant Tea Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Instant Tea Revenue and Growth Rate (2012-2022)

2 UNITED STATES INSTANT TEA MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Instant Tea Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Instant Tea Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Instant Tea Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Instant Tea Market Competitive Situation and Trends
 - 2.4.1 United States Instant Tea Market Concentration Rate
- 2.4.2 United States Instant Tea Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Instant Tea Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES INSTANT TEA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Instant Tea Sales and Market Share by Region (2012-2017)
- 3.2 United States Instant Tea Revenue and Market Share by Region (2012-2017)
- 3.3 United States Instant Tea Price by Region (2012-2017)

4 UNITED STATES INSTANT TEA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Instant Tea Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Instant Tea Revenue and Market Share by Type (2012-2017)
- 4.3 United States Instant Tea Price by Type (2012-2017)
- 4.4 United States Instant Tea Sales Growth Rate by Type (2012-2017)

5 UNITED STATES INSTANT TEA SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Instant Tea Sales and Market Share by Application (2012-2017)
- 5.2 United States Instant Tea Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES INSTANT TEA PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Nestl?
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Instant Tea Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Nestl? Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Lipton
 - 6.2.2 Instant Tea Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Lipton Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Cafesynapse
 - 6.3.2 Instant Tea Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Cafesynapse Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Girnar
 - 6.4.2 Instant Tea Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Girnar Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Hot Comfort
 - 6.5.2 Instant Tea Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Hot Comfort Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Amar
 - 6.6.2 Instant Tea Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Amar Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Mukti Enterprises
 - 6.7.2 Instant Tea Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Mukti Enterprises Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.7.4 Main Business/Business Overview
- 6.8 Jivraj Tea
 - 6.8.2 Instant Tea Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Jivraj Tea Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Wagh Bakri Tea Group
 - 6.9.2 Instant Tea Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Wagh Bakri Tea Group Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Oregon Chai
 - 6.10.2 Instant Tea Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Oregon Chai Instant Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 The Republic of Tea
- 6.12 Stash Tea Company

7 INSTANT TEA MANUFACTURING COST ANALYSIS

- 7.1 Instant Tea Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Instant Tea

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Instant Tea Industrial Chain Analysis



- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Instant Tea Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES INSTANT TEA MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Instant Tea Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Instant Tea Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Instant Tea Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Instant Tea Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation



- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Instant Tea

Figure United States Instant Tea Market Size (K MT) by Type (2012-2022)

Figure United States Instant Tea Sales Volume Market Share by Type (Product

Category) in 2016

Figure Cardamom Tea Product Picture

Figure Ginger Tea Product Picture

Figure Masala Tea Product Picture

Figure Lemon Tea Product Picture

Figure Plain Tea Product Picture

Figure United States Instant Tea Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Instant Tea by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Instant Tea Market Size (Million USD) by Region (2012-2022)

Figure The West Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Instant Tea Sales (K MT) and Growth Rate (2012-2022)

Figure United States Instant Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Instant Tea Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Instant Tea Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Instant Tea Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Instant Tea Sales Share by Players/Suppliers

Figure 2017 United States Instant Tea Sales Share by Players/Suppliers

Figure United States Instant Tea Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Instant Tea Revenue (Million USD) by Players/Suppliers



(2012-2017)

Table United States Instant Tea Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Instant Tea Revenue Share by Players/Suppliers

Figure 2017 United States Instant Tea Revenue Share by Players/Suppliers

Table United States Market Instant Tea Average Price (USD/MT) of Key

Players/Suppliers (2012-2017)

Figure United States Market Instant Tea Average Price (USD/MT) of Key

Players/Suppliers in 2016

Figure United States Instant Tea Market Share of Top 3 Players/Suppliers

Figure United States Instant Tea Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Instant Tea Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Instant Tea Product Category

Table United States Instant Tea Sales (K MT) by Region (2012-2017)

Table United States Instant Tea Sales Share by Region (2012-2017)

Figure United States Instant Tea Sales Share by Region (2012-2017)

Figure United States Instant Tea Sales Market Share by Region in 2016

Table United States Instant Tea Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Instant Tea Revenue Share by Region (2012-2017)

Figure United States Instant Tea Revenue Market Share by Region (2012-2017)

Figure United States Instant Tea Revenue Market Share by Region in 2016

Table United States Instant Tea Price (USD/MT) by Region (2012-2017)

Table United States Instant Tea Sales (K MT) by Type (2012-2017)

Table United States Instant Tea Sales Share by Type (2012-2017)

Figure United States Instant Tea Sales Share by Type (2012-2017)

Figure United States Instant Tea Sales Market Share by Type in 2016

Table United States Instant Tea Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Instant Tea Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Instant Tea by Type (2012-2017)

Figure Revenue Market Share of Instant Tea by Type in 2016

Table United States Instant Tea Price (USD/MT) by Types (2012-2017)

Figure United States Instant Tea Sales Growth Rate by Type (2012-2017)

Table United States Instant Tea Sales (K MT) by Application (2012-2017)

Table United States Instant Tea Sales Market Share by Application (2012-2017)

Figure United States Instant Tea Sales Market Share by Application (2012-2017)

Figure United States Instant Tea Sales Market Share by Application in 2016

Table United States Instant Tea Sales Growth Rate by Application (2012-2017)



Figure United States Instant Tea Sales Growth Rate by Application (2012-2017)

Table Nestl? Basic Information List

Table Nestl? Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nestl? Instant Tea Sales Growth Rate (2012-2017)

Figure Nestl? Instant Tea Sales Market Share in United States (2012-2017)

Figure Nestl? Instant Tea Revenue Market Share in United States (2012-2017)

Table Lipton Basic Information List

Table Lipton Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lipton Instant Tea Sales Growth Rate (2012-2017)

Figure Lipton Instant Tea Sales Market Share in United States (2012-2017)

Figure Lipton Instant Tea Revenue Market Share in United States (2012-2017)

Table Cafesynapse Basic Information List

Table Cafesynapse Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Cafesynapse Instant Tea Sales Growth Rate (2012-2017)

Figure Cafesynapse Instant Tea Sales Market Share in United States (2012-2017)

Figure Cafesynapse Instant Tea Revenue Market Share in United States (2012-2017)

Table Girnar Basic Information List

Table Girnar Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Girnar Instant Tea Sales Growth Rate (2012-2017)

Figure Girnar Instant Tea Sales Market Share in United States (2012-2017)

Figure Girnar Instant Tea Revenue Market Share in United States (2012-2017)

Table Hot Comfort Basic Information List

Table Hot Comfort Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hot Comfort Instant Tea Sales Growth Rate (2012-2017)

Figure Hot Comfort Instant Tea Sales Market Share in United States (2012-2017)

Figure Hot Comfort Instant Tea Revenue Market Share in United States (2012-2017)

Table Amar Basic Information List

Table Amar Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Amar Instant Tea Sales Growth Rate (2012-2017)

Figure Amar Instant Tea Sales Market Share in United States (2012-2017)

Figure Amar Instant Tea Revenue Market Share in United States (2012-2017)

Table Mukti Enterprises Basic Information List

Table Mukti Enterprises Instant Tea Sales (K MT), Revenue (Million USD), Price



(USD/MT) and Gross Margin (2012-2017)

Figure Mukti Enterprises Instant Tea Sales Growth Rate (2012-2017)

Figure Mukti Enterprises Instant Tea Sales Market Share in United States (2012-2017)

Figure Mukti Enterprises Instant Tea Revenue Market Share in United States (2012-2017)

Table Jivraj Tea Basic Information List

Table Jivraj Tea Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Jivraj Tea Instant Tea Sales Growth Rate (2012-2017)

Figure Jivraj Tea Instant Tea Sales Market Share in United States (2012-2017)

Figure Jivraj Tea Instant Tea Revenue Market Share in United States (2012-2017)

Table Wagh Bakri Tea Group Basic Information List

Table Wagh Bakri Tea Group Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Wagh Bakri Tea Group Instant Tea Sales Growth Rate (2012-2017)

Figure Wagh Bakri Tea Group Instant Tea Sales Market Share in United States (2012-2017)

Figure Wagh Bakri Tea Group Instant Tea Revenue Market Share in United States (2012-2017)

Table Oregon Chai Basic Information List

Table Oregon Chai Instant Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Oregon Chai Instant Tea Sales Growth Rate (2012-2017)

Figure Oregon Chai Instant Tea Sales Market Share in United States (2012-2017)

Figure Oregon Chai Instant Tea Revenue Market Share in United States (2012-2017)

Table The Republic of Tea Basic Information List

Table Stash Tea Company Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Instant Tea

Figure Manufacturing Process Analysis of Instant Tea

Figure Instant Tea Industrial Chain Analysis

Table Raw Materials Sources of Instant Tea Major Players/Suppliers in 2016

Table Major Buyers of Instant Tea

Table Distributors/Traders List

Figure United States Instant Tea Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Instant Tea Revenue (Million USD) and Growth Rate Forecast



(2017-2022)

Figure United States Instant Tea Price (USD/MT) Trend Forecast (2017-2022)
Table United States Instant Tea Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Instant Tea Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Instant Tea Sales Volume (K MT) Forecast by Type in 2022
Table United States Instant Tea Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Instant Tea Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Instant Tea Sales Volume (K MT) Forecast by Application in 2022
Table United States Instant Tea Sales Volume (K MT) Forecast by Region (2017-2022)
Table United States Instant Tea Sales Volume Share Forecast by Region (2017-2022)
Figure United States Instant Tea Sales Volume Share Forecast by Region (2017-2022)
Figure United States Instant Tea Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Instant Tea Market Report 2017

Product link: https://marketpublishers.com/r/U62C8EB8865PEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U62C8EB8865PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970