

United States Instant Cereals Market Report 2018

<https://marketpublishers.com/r/U688C247C03EN.html>

Date: January 2018

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U688C247C03EN

Abstracts

In this report, the United States Instant Cereals market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Instant Cereals in these regions, from 2013 to 2025 (forecast).

United States Instant Cereals market competition by top manufacturers/players, with Instant Cereals sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

NutreMill

Quaker

Gold Kili

Nestle

Kellogs

General Mills

Unisoy

Marico

Seamild

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Pure Cereals

Composite Cereals

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home Use

Working Breakfast

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Instant Cereals Market Report 2018

1 INSTANT CEREALS OVERVIEW

- 1.1 Product Overview and Scope of Instant Cereals
- 1.2 Classification of Instant Cereals by Product Category
 - 1.2.1 United States Instant Cereals Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Instant Cereals Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Pure Cereals
 - 1.2.4 Composite Cereals
- 1.3 United States Instant Cereals Market by Application/End Users
 - 1.3.1 United States Instant Cereals Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Home Use
 - 1.3.3 Working Breakfast
- 1.4 United States Instant Cereals Market by Region
 - 1.4.1 United States Instant Cereals Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Instant Cereals Status and Prospect (2013-2025)
 - 1.4.3 Southwest Instant Cereals Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Instant Cereals Status and Prospect (2013-2025)
 - 1.4.5 New England Instant Cereals Status and Prospect (2013-2025)
 - 1.4.6 The South Instant Cereals Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Instant Cereals Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Instant Cereals (2013-2025)
 - 1.5.1 United States Instant Cereals Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Instant Cereals Revenue and Growth Rate (2013-2025)

2 UNITED STATES INSTANT CEREALS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Instant Cereals Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Instant Cereals Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Instant Cereals Average Price by Players/Suppliers (2013-2018)

2.4 United States Instant Cereals Market Competitive Situation and Trends

2.4.1 United States Instant Cereals Market Concentration Rate

2.4.2 United States Instant Cereals Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Instant Cereals Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES INSTANT CEREALS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Instant Cereals Sales and Market Share by Region (2013-2018)

3.2 United States Instant Cereals Revenue and Market Share by Region (2013-2018)

3.3 United States Instant Cereals Price by Region (2013-2018)

4 UNITED STATES INSTANT CEREALS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Instant Cereals Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Instant Cereals Revenue and Market Share by Type (2013-2018)

4.3 United States Instant Cereals Price by Type (2013-2018)

4.4 United States Instant Cereals Sales Growth Rate by Type (2013-2018)

5 UNITED STATES INSTANT CEREALS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Instant Cereals Sales and Market Share by Application (2013-2018)

5.2 United States Instant Cereals Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES INSTANT CEREALS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 NutreMill

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Instant Cereals Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

- 6.1.3 NutreMill Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Quaker
 - 6.2.2 Instant Cereals Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Quaker Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Gold Kili
 - 6.3.2 Instant Cereals Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Gold Kili Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Nestle
 - 6.4.2 Instant Cereals Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Nestle Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Kelloggs
 - 6.5.2 Instant Cereals Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Kelloggs Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 General Mills
 - 6.6.2 Instant Cereals Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 General Mills Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Unisoy
 - 6.7.2 Instant Cereals Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Unisoy Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview

6.8 Marico

6.8.2 Instant Cereals Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Marico Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Seamild

6.9.2 Instant Cereals Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Seamild Instant Cereals Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

7 INSTANT CEREALS MANUFACTURING COST ANALYSIS

7.1 Instant Cereals Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Instant Cereals

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Instant Cereals Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Instant Cereals Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES INSTANT CEREALS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Instant Cereals Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Instant Cereals Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Instant Cereals Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Instant Cereals Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Instant Cereals

Figure United States Instant Cereals Market Size (K MT) by Type (2013-2025)

Figure United States Instant Cereals Sales Volume Market Share by Type (Product Category) in 2017

Figure Pure Cereals Product Picture

Figure Composite Cereals Product Picture

Figure United States Instant Cereals Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Instant Cereals by Application in 2017

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Working Breakfast Examples

Table Key Downstream Customer in Working Breakfast

Figure United States Instant Cereals Market Size (Million USD) by Region (2013-2025)

Figure The West Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Instant Cereals Sales (K MT) and Growth Rate (2013-2025)

Figure United States Instant Cereals Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Instant Cereals Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Instant Cereals Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Instant Cereals Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Instant Cereals Sales Share by Players/Suppliers

Figure 2017 United States Instant Cereals Sales Share by Players/Suppliers

Figure United States Instant Cereals Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Instant Cereals Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table United States Instant Cereals Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Instant Cereals Revenue Share by Players/Suppliers

Figure 2017 United States Instant Cereals Revenue Share by Players/Suppliers

Table United States Market Instant Cereals Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Instant Cereals Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Instant Cereals Market Share of Top 3 Players/Suppliers

Figure United States Instant Cereals Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Instant Cereals Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Instant Cereals Product Category

Table United States Instant Cereals Sales (K MT) by Region (2013-2018)

Table United States Instant Cereals Sales Share by Region (2013-2018)

Figure United States Instant Cereals Sales Share by Region (2013-2018)

Figure United States Instant Cereals Sales Market Share by Region in 2017

Table United States Instant Cereals Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Instant Cereals Revenue Share by Region (2013-2018)

Figure United States Instant Cereals Revenue Market Share by Region (2013-2018)

Figure United States Instant Cereals Revenue Market Share by Region in 2017

Table United States Instant Cereals Price (USD/MT) by Region (2013-2018)

Table United States Instant Cereals Sales (K MT) by Type (2013-2018)

Table United States Instant Cereals Sales Share by Type (2013-2018)

Figure United States Instant Cereals Sales Share by Type (2013-2018)

Figure United States Instant Cereals Sales Market Share by Type in 2017

Table United States Instant Cereals Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Instant Cereals Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Instant Cereals by Type (2013-2018)

Figure Revenue Market Share of Instant Cereals by Type in 2017

Table United States Instant Cereals Price (USD/MT) by Types (2013-2018)

Figure United States Instant Cereals Sales Growth Rate by Type (2013-2018)

Table United States Instant Cereals Sales (K MT) by Application (2013-2018)

Table United States Instant Cereals Sales Market Share by Application (2013-2018)

Figure United States Instant Cereals Sales Market Share by Application (2013-2018)

Figure United States Instant Cereals Sales Market Share by Application in 2017

Table United States Instant Cereals Sales Growth Rate by Application (2013-2018)

Figure United States Instant Cereals Sales Growth Rate by Application (2013-2018)
Table NutreMill Basic Information List
Table NutreMill Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure NutreMill Instant Cereals Sales Growth Rate (2013-2018)
Figure NutreMill Instant Cereals Sales Market Share in United States (2013-2018)
Figure NutreMill Instant Cereals Revenue Market Share in United States (2013-2018)
Table Quaker Basic Information List
Table Quaker Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Quaker Instant Cereals Sales Growth Rate (2013-2018)
Figure Quaker Instant Cereals Sales Market Share in United States (2013-2018)
Figure Quaker Instant Cereals Revenue Market Share in United States (2013-2018)
Table Gold Kili Basic Information List
Table Gold Kili Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Gold Kili Instant Cereals Sales Growth Rate (2013-2018)
Figure Gold Kili Instant Cereals Sales Market Share in United States (2013-2018)
Figure Gold Kili Instant Cereals Revenue Market Share in United States (2013-2018)
Table Nestle Basic Information List
Table Nestle Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Nestle Instant Cereals Sales Growth Rate (2013-2018)
Figure Nestle Instant Cereals Sales Market Share in United States (2013-2018)
Figure Nestle Instant Cereals Revenue Market Share in United States (2013-2018)
Table Kellogs Basic Information List
Table Kellogs Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Kellogs Instant Cereals Sales Growth Rate (2013-2018)
Figure Kellogs Instant Cereals Sales Market Share in United States (2013-2018)
Figure Kellogs Instant Cereals Revenue Market Share in United States (2013-2018)
Table General Mills Basic Information List
Table General Mills Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure General Mills Instant Cereals Sales Growth Rate (2013-2018)
Figure General Mills Instant Cereals Sales Market Share in United States (2013-2018)
Figure General Mills Instant Cereals Revenue Market Share in United States (2013-2018)
Table Unisoy Basic Information List

Table Unisoy Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Unisoy Instant Cereals Sales Growth Rate (2013-2018)

Figure Unisoy Instant Cereals Sales Market Share in United States (2013-2018)

Figure Unisoy Instant Cereals Revenue Market Share in United States (2013-2018)

Table Marico Basic Information List

Table Marico Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Marico Instant Cereals Sales Growth Rate (2013-2018)

Figure Marico Instant Cereals Sales Market Share in United States (2013-2018)

Figure Marico Instant Cereals Revenue Market Share in United States (2013-2018)

Table Seamild Basic Information List

Table Seamild Instant Cereals Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Seamild Instant Cereals Sales Growth Rate (2013-2018)

Figure Seamild Instant Cereals Sales Market Share in United States (2013-2018)

Figure Seamild Instant Cereals Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Instant Cereals

Figure Manufacturing Process Analysis of Instant Cereals

Figure Instant Cereals Industrial Chain Analysis

Table Raw Materials Sources of Instant Cereals Major Players/Suppliers in 2017

Table Major Buyers of Instant Cereals

Table Distributors/Traders List

Figure United States Instant Cereals Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Instant Cereals Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Instant Cereals Price (USD/MT) Trend Forecast (2018-2025)

Table United States Instant Cereals Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Instant Cereals Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Instant Cereals Sales Volume (K MT) Forecast by Type in 2025

Table United States Instant Cereals Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Instant Cereals Sales Volume (K MT) Forecast by Application

(2018-2025)

Figure United States Instant Cereals Sales Volume (K MT) Forecast by Application in 2025

Table United States Instant Cereals Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Instant Cereals Sales Volume Share Forecast by Region (2018-2025)

Figure United States Instant Cereals Sales Volume Share Forecast by Region (2018-2025)

Figure United States Instant Cereals Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Instant Cereals Market Report 2018

Product link: <https://marketpublishers.com/r/U688C247C03EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U688C247C03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970