

United States Inkjet Printer Ink Market Report 2016

https://marketpublishers.com/r/UD77BD7BD36EN.html Date: December 2016 Pages: 106 Price: US\$ 3,800.00 (Single User License) ID: UD77BD7BD36EN

Abstracts

Notes:

Sales, means the sales volume of Inkjet Printer Ink

Revenue, means the sales value of Inkjet Printer Ink

This report studies sales (consumption) of Inkjet Printer Ink in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Canon
HP
Brother
Lexmark
Epson
Aurora
BCH Technologies
ECO INK
Sophia Global



VuPoint Solutions

HiVision

E-Z Ink Inc.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Inkjet Printer Ink in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Inkjet Printer Ink Market Report 2016

1 INKJET PRINTER INK OVERVIEW

- 1.1 Product Overview and Scope of Inkjet Printer Ink
- 1.2 Classification of Inkjet Printer Ink
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Inkjet Printer Ink
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Inkjet Printer Ink (2011-2021)

1.4.1 United States Inkjet Printer Ink Sales and Growth Rate (2011-2021)

1.4.2 United States Inkjet Printer Ink Revenue and Growth Rate (2011-2021)

2 UNITED STATES INKJET PRINTER INK COMPETITION BY MANUFACTURERS

2.1 United States Inkjet Printer Ink Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Inkjet Printer Ink Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Inkjet Printer Ink Average Price by Manufactures (2015 and 2016)

2.4 Inkjet Printer Ink Market Competitive Situation and Trends

- 2.4.1 Inkjet Printer Ink Market Concentration Rate
- 2.4.2 Inkjet Printer Ink Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES INKJET PRINTER INK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Inkjet Printer Ink Sales and Market Share by Type (2011-2016)

3.2 United States Inkjet Printer Ink Revenue and Market Share by Type (2011-2016)

- 3.3 United States Inkjet Printer Ink Price by Type (2011-2016)
- 3.4 United States Inkjet Printer Ink Sales Growth Rate by Type (2011-2016)



4 UNITED STATES INKJET PRINTER INK SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Inkjet Printer Ink Sales and Market Share by Application (2011-2016)

- 4.2 United States Inkjet Printer Ink Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES INKJET PRINTER INK MANUFACTURERS PROFILES/ANALYSIS

5.1 Canon

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Inkjet Printer Ink Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Canon Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 HP
 - 5.2.2 Inkjet Printer Ink Product Type, Application and Specification

5.2.2.1 Type I

- 5.2.2.2 Type II
- 5.2.3 HP Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Brother
 - 5.3.2 Inkjet Printer Ink Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Brother Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Lexmark
 - 5.4.2 Inkjet Printer Ink Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Lexmark Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Epson
 - 5.5.2 Inkjet Printer Ink Product Type, Application and Specification
 - 5.5.2.1 Type I



5.5.2.2 Type II

5.5.3 Epson Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Aurora

5.6.2 Inkjet Printer Ink Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Aurora Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 BCH Technologies

5.7.2 Inkjet Printer Ink Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BCH Technologies Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 ECO INK

5.8.2 Inkjet Printer Ink Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 ECO INK Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Sophia Global

5.9.2 Inkjet Printer Ink Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Sophia Global Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 VuPoint Solutions

5.10.2 Inkjet Printer Ink Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 VuPoint Solutions Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 HiVision

5.12 E-Z Ink Inc.



6 INKJET PRINTER INK MANUFACTURING COST ANALYSIS

- 6.1 Inkjet Printer Ink Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Inkjet Printer Ink

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Inkjet Printer Ink Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Inkjet Printer Ink Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES INKJET PRINTER INK MARKET FORECAST (2016-2021)

10.1 United States Inkjet Printer Ink Sales, Revenue Forecast (2016-2021)

10.2 United States Inkjet Printer Ink Sales Forecast by Type (2016-2021)

10.3 United States Inkjet Printer Ink Sales Forecast by Application (2016-2021)

10.4 Inkjet Printer Ink Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Inkjet Printer Ink Table Classification of Inkjet Printer Ink Figure United States Sales Market Share of Inkjet Printer Ink by Type in 2015 Table Application of Inkjet Printer Ink Figure United States Sales Market Share of Inkjet Printer Ink by Application in 2015 Figure United States Inkjet Printer Ink Sales and Growth Rate (2011-2021) Figure United States Inkjet Printer Ink Revenue and Growth Rate (2011-2021) Table United States Inkjet Printer Ink Sales of Key Manufacturers (2015 and 2016) Table United States Inkjet Printer Ink Sales Share by Manufacturers (2015 and 2016) Figure 2015 Inkjet Printer Ink Sales Share by Manufacturers Figure 2016 Inkjet Printer Ink Sales Share by Manufacturers Table United States Inkjet Printer Ink Revenue by Manufacturers (2015 and 2016) Table United States Inkjet Printer Ink Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Inkjet Printer Ink Revenue Share by Manufacturers Table 2016 United States Inkjet Printer Ink Revenue Share by Manufacturers Table United States Market Inkjet Printer Ink Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Inkjet Printer Ink Average Price of Key Manufacturers in 2015 Figure Inkjet Printer Ink Market Share of Top 3 Manufacturers Figure Inkjet Printer Ink Market Share of Top 5 Manufacturers Table United States Inkjet Printer Ink Sales by Type (2011-2016) Table United States Inkjet Printer Ink Sales Share by Type (2011-2016) Figure United States Inkjet Printer Ink Sales Market Share by Type in 2015 Table United States Inkjet Printer Ink Revenue and Market Share by Type (2011-2016) Table United States Inkjet Printer Ink Revenue Share by Type (2011-2016) Figure Revenue Market Share of Inkjet Printer Ink by Type (2011-2016) Table United States Inkjet Printer Ink Price by Type (2011-2016) Figure United States Inkjet Printer Ink Sales Growth Rate by Type (2011-2016) Table United States Inkjet Printer Ink Sales by Application (2011-2016) Table United States Inkjet Printer Ink Sales Market Share by Application (2011-2016) Figure United States Inkjet Printer Ink Sales Market Share by Application in 2015 Table United States Inkjet Printer Ink Sales Growth Rate by Application (2011-2016) Figure United States Inkjet Printer Ink Sales Growth Rate by Application (2011-2016)



Table Canon Basic Information List Table Canon Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Figure Canon Inkjet Printer Ink Sales Market Share (2011-2016) **Table HP Basic Information List** Table HP Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table HP Inkjet Printer Ink Sales Market Share (2011-2016) Table Brother Basic Information List Table Brother Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table Brother Inkjet Printer Ink Sales Market Share (2011-2016) Table Lexmark Basic Information List Table Lexmark Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table Lexmark Inkjet Printer Ink Sales Market Share (2011-2016) Table Epson Basic Information List Table Epson Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table Epson Inkjet Printer Ink Sales Market Share (2011-2016) Table Aurora Basic Information List Table Aurora Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table Aurora Inkjet Printer Ink Sales Market Share (2011-2016) Table BCH Technologies Basic Information List Table BCH Technologies Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)Table BCH Technologies Inkjet Printer Ink Sales Market Share (2011-2016) Table ECO INK Basic Information List Table ECO INK Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table ECO INK Inkjet Printer Ink Sales Market Share (2011-2016) Table Sophia Global Basic Information List Table Sophia Global Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016)Table Sophia Global Inkjet Printer Ink Sales Market Share (2011-2016) Table VuPoint Solutions Basic Information List Table VuPoint Solutions Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011 - 2016)Table VuPoint Solutions Inkjet Printer Ink Sales Market Share (2011-2016) Table HiVision Basic Information List Table HiVision Inkjet Printer Ink Sales, Revenue, Price and Gross Margin (2011-2016) Table HiVision Inkjet Printer Ink Sales Market Share (2011-2016) Table E-Z Ink Inc. Basic Information List Table E-Z Ink Inc. Inkjet Printer Ink Sales, Revenue, Price and Gross Margin

(2011-2016)



Table E-Z Ink Inc. Inkjet Printer Ink Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Inkjet Printer Ink Figure Manufacturing Process Analysis of Inkjet Printer Ink Figure Inkjet Printer Ink Industrial Chain Analysis Table Raw Materials Sources of Inkjet Printer Ink Major Manufacturers in 2015 Table Major Buyers of Inkjet Printer Ink Table Distributors/Traders List Figure United States Inkjet Printer Ink Production and Growth Rate Forecast (2016-2021) Figure United States Inkjet Printer Ink Revenue and Growth Rate Forecast (2016-2021) Table United States Inkjet Printer Ink Production Forecast by Type (2016-2021) Table United States Inkjet Printer Ink Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Inkjet Printer Ink Market Report 2016

Product link: https://marketpublishers.com/r/UD77BD7BD36EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UD77BD7BD36EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970