

# United States Inkjet Cartridges Market Report 2017

<https://marketpublishers.com/r/UE23EB565CAEN.html>

Date: February 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UE23EB565CAEN

## Abstracts

### Notes:

Sales, means the sales volume of Inkjet Cartridges

Revenue, means the sales value of Inkjet Cartridges

This report studies sales (consumption) of Inkjet Cartridges in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Epson

Canon

Hewlett Packard

Brother

Green Ink and Toner

HP

Konica Minolta

Kyocera

Lexmark

OKI

Panasonic

Ricoh

Sharp

Toshiba

Kodak

Samsung

Xerox

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Inkjet

Cartridges in each application, can be divided into

Household

Commercial

## Contents

### United States Inkjet Cartridges Market Report 2017

#### **1 INKJET CARTRIDGES OVERVIEW**

- 1.1 Product Overview and Scope of Inkjet Cartridges
- 1.2 Classification of Inkjet Cartridges
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Inkjet Cartridges
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Inkjet Cartridges (2012-2022)
  - 1.4.1 United States Inkjet Cartridges Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Inkjet Cartridges Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES INKJET CARTRIDGES COMPETITION BY MANUFACTURERS**

- 2.1 United States Inkjet Cartridges Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Inkjet Cartridges Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Inkjet Cartridges Average Price by Manufactures (2015 and 2016)
- 2.4 Inkjet Cartridges Market Competitive Situation and Trends
  - 2.4.1 Inkjet Cartridges Market Concentration Rate
  - 2.4.2 Inkjet Cartridges Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES INKJET CARTRIDGES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Inkjet Cartridges Sales and Market Share by States (2012-2017)
- 3.2 United States Inkjet Cartridges Revenue and Market Share by States (2012-2017)
- 3.3 United States Inkjet Cartridges Price by States (2012-2017)

#### **4 UNITED STATES INKJET CARTRIDGES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Inkjet Cartridges Sales and Market Share by Type (2012-2017)
- 4.2 United States Inkjet Cartridges Revenue and Market Share by Type (2012-2017)
- 4.3 United States Inkjet Cartridges Price by Type (2012-2017)
- 4.4 United States Inkjet Cartridges Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES INKJET CARTRIDGES SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Inkjet Cartridges Sales and Market Share by Application (2012-2017)
- 5.2 United States Inkjet Cartridges Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES INKJET CARTRIDGES MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Epson

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Inkjet Cartridges Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Epson Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Canon

- 6.2.2 Inkjet Cartridges Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Canon Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Hewlett Packard

- 6.3.2 Inkjet Cartridges Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Hewlett Packard Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Brother

- 6.4.2 Inkjet Cartridges Product Type, Application and Specification
  - 6.4.2.1 Product A

- 6.4.2.2 Product B
- 6.4.3 Brother Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Green Ink and Toner
  - 6.5.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Green Ink and Toner Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 HP
  - 6.6.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 HP Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Konica Minolta
  - 6.7.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Konica Minolta Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Kyocera
  - 6.8.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Kyocera Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Lexmark
  - 6.9.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Lexmark Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 OKI
  - 6.10.2 Inkjet Cartridges Product Type, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B

6.10.3 OKI Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Panasonic

6.12 Ricoh

6.13 Sharp

6.14 Toshiba

6.15 Kodak

6.16 Samsung

6.17 Xerox

## **7 INKJET CARTRIDGES MANUFACTURING COST ANALYSIS**

7.1 Inkjet Cartridges Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Inkjet Cartridges

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Inkjet Cartridges Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Inkjet Cartridges Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES INKJET CARTRIDGES MARKET FORECAST (2017-2022)**

11.1 United States Inkjet Cartridges Sales, Revenue Forecast (2017-2022)

11.2 United States Inkjet Cartridges Sales Forecast by Type (2017-2022)

11.3 United States Inkjet Cartridges Sales Forecast by Application (2017-2022)

11.4 Inkjet Cartridges Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Inkjet Cartridges

Table Classification of Inkjet Cartridges

Figure United States Sales Market Share of Inkjet Cartridges by Type in 2015

Table Application of Inkjet Cartridges

Figure United States Sales Market Share of Inkjet Cartridges by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States Inkjet Cartridges Sales and Growth Rate (2012-2022)

Figure United States Inkjet Cartridges Revenue and Growth Rate (2012-2022)

Table United States Inkjet Cartridges Sales of Key Manufacturers (2015 and 2016)

Table United States Inkjet Cartridges Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Inkjet Cartridges Sales Share by Manufacturers

Figure 2016 Inkjet Cartridges Sales Share by Manufacturers

Table United States Inkjet Cartridges Revenue by Manufacturers (2015 and 2016)

Table United States Inkjet Cartridges Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Inkjet Cartridges Revenue Share by Manufacturers

Table 2016 United States Inkjet Cartridges Revenue Share by Manufacturers

Table United States Market Inkjet Cartridges Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Inkjet Cartridges Average Price of Key Manufacturers in 2015

Figure Inkjet Cartridges Market Share of Top 3 Manufacturers

Figure Inkjet Cartridges Market Share of Top 5 Manufacturers

Table United States Inkjet Cartridges Sales by States (2012-2017)

Table United States Inkjet Cartridges Sales Share by States (2012-2017)

Figure United States Inkjet Cartridges Sales Market Share by States in 2015

Table United States Inkjet Cartridges Revenue and Market Share by States (2012-2017)

Table United States Inkjet Cartridges Revenue Share by States (2012-2017)

Figure Revenue Market Share of Inkjet Cartridges by States (2012-2017)

Table United States Inkjet Cartridges Price by States (2012-2017)

Table United States Inkjet Cartridges Sales by Type (2012-2017)

Table United States Inkjet Cartridges Sales Share by Type (2012-2017)

Figure United States Inkjet Cartridges Sales Market Share by Type in 2015

Table United States Inkjet Cartridges Revenue and Market Share by Type (2012-2017)  
Table United States Inkjet Cartridges Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Inkjet Cartridges by Type (2012-2017)  
Table United States Inkjet Cartridges Price by Type (2012-2017)  
Figure United States Inkjet Cartridges Sales Growth Rate by Type (2012-2017)  
Table United States Inkjet Cartridges Sales by Application (2012-2017)  
Table United States Inkjet Cartridges Sales Market Share by Application (2012-2017)  
Figure United States Inkjet Cartridges Sales Market Share by Application in 2015  
Table United States Inkjet Cartridges Sales Growth Rate by Application (2012-2017)  
Figure United States Inkjet Cartridges Sales Growth Rate by Application (2012-2017)  
Table Epson Basic Information List  
Table Epson Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Epson Inkjet Cartridges Sales Market Share (2012-2017)  
Table Canon Basic Information List  
Table Canon Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Canon Inkjet Cartridges Sales Market Share (2012-2017)  
Table Hewlett Packard Basic Information List  
Table Hewlett Packard Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Hewlett Packard Inkjet Cartridges Sales Market Share (2012-2017)  
Table Brother Basic Information List  
Table Brother Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Brother Inkjet Cartridges Sales Market Share (2012-2017)  
Table Green Ink and Toner Basic Information List  
Table Green Ink and Toner Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Green Ink and Toner Inkjet Cartridges Sales Market Share (2012-2017)  
Table HP Basic Information List  
Table HP Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table HP Inkjet Cartridges Sales Market Share (2012-2017)  
Table Konica Minolta Basic Information List  
Table Konica Minolta Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Konica Minolta Inkjet Cartridges Sales Market Share (2012-2017)  
Table Kyocera Basic Information List  
Table Kyocera Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Kyocera Inkjet Cartridges Sales Market Share (2012-2017)  
Table Lexmark Basic Information List  
Table Lexmark Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)

Table Lexmark Inkjet Cartridges Sales Market Share (2012-2017)  
Table OKI Basic Information List  
Table OKI Inkjet Cartridges Sales, Revenue, Price and Gross Margin (2012-2017)  
Table OKI Inkjet Cartridges Sales Market Share (2012-2017)  
Table Panasonic Basic Information List  
Table Ricoh Basic Information List  
Table Sharp Basic Information List  
Table Toshiba Basic Information List  
Table Kodak Basic Information List  
Table Samsung Basic Information List  
Table Xerox Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Inkjet Cartridges  
Figure Manufacturing Process Analysis of Inkjet Cartridges  
Figure Inkjet Cartridges Industrial Chain Analysis  
Table Raw Materials Sources of Inkjet Cartridges Major Manufacturers in 2015  
Table Major Buyers of Inkjet Cartridges  
Table Distributors/Traders List  
Figure United States Inkjet Cartridges Production and Growth Rate Forecast (2017-2022)  
Figure United States Inkjet Cartridges Revenue and Growth Rate Forecast (2017-2022)  
Table United States Inkjet Cartridges Production Forecast by Type (2017-2022)  
Table United States Inkjet Cartridges Consumption Forecast by Application (2017-2022)  
Table United States Inkjet Cartridges Sales Forecast by States (2017-2022)  
Table United States Inkjet Cartridges Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Inkjet Cartridges Market Report 2017

Product link: <https://marketpublishers.com/r/UE23EB565CAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE23EB565CAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970