

# United States Infrastructure as a Service (IaaS) Market Report 2016

<https://marketpublishers.com/r/UE8CE3DF90EEN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UE8CE3DF90EEN

## Abstracts

### Notes:

Sales, means the sales volume of Infrastructure as a Service (IaaS)

Revenue, means the sales value of Infrastructure as a Service (IaaS)

This report studies sales (consumption) of Infrastructure as a Service (IaaS) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Amazon Web Services (AWS)

Microsoft Corporation

International Business Machines (IBM) Corporation

Google

Rackspace Hosting, Inc.

Computer Sciences Corporation (CSC)

Vmware

Profitbricks

Cisco Systems, Inc.

Fujitsu

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Public cloud

Private cloud

Hybrid cloud

Split by applications, this report focuses on sales, market share and growth rate of Infrastructure as a Service (IaaS) in each application, can be divided into

IT & Telecom

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Retail and E-commerce

Government & Defense

Energy & Utilities

## Contents

### United States Infrastructure as a Service (IaaS) Market Report 2016

## **1 INFRASTRUCTURE AS A SERVICE (IAAS) OVERVIEW**

### 1.1 Product Overview and Scope of Infrastructure as a Service (IaaS)

### 1.2 Classification of Infrastructure as a Service (IaaS)

#### 1.2.1 Public cloud

#### 1.2.2 Private cloud

#### 1.2.3 Hybrid cloud

### 1.3 Application of Infrastructure as a Service (IaaS)

#### 1.3.1 IT & Telecom

#### 1.3.2 Banking, Financial Services, and Insurance (BFSI)

#### 1.3.3 Healthcare

#### 1.3.4 Retail and E-commerce

#### 1.3.5 Government & Defense

#### 1.3.6 Energy & Utilities

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Infrastructure as a Service (IaaS) (2011-2021)

#### 1.4.1 United States Infrastructure as a Service (IaaS) Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Infrastructure as a Service (IaaS) Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES INFRASTRUCTURE AS A SERVICE (IAAS) COMPETITION BY MANUFACTURERS**

### 2.1 United States Infrastructure as a Service (IaaS) Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Infrastructure as a Service (IaaS) Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Infrastructure as a Service (IaaS) Average Price by Manufactures (2015 and 2016)

### 2.4 Infrastructure as a Service (IaaS) Market Competitive Situation and Trends

#### 2.4.1 Infrastructure as a Service (IaaS) Market Concentration Rate

#### 2.4.2 Infrastructure as a Service (IaaS) Market Share of Top 3 and Top 5

#### Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

### **3 UNITED STATES INFRASTRUCTURE AS A SERVICE (IAAS) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Infrastructure as a Service (IaaS) Sales and Market Share by Type (2011-2016)

3.2 United States Infrastructure as a Service (IaaS) Revenue and Market Share by Type (2011-2016)

3.3 United States Infrastructure as a Service (IaaS) Price by Type (2011-2016)

3.4 United States Infrastructure as a Service (IaaS) Sales Growth Rate by Type (2011-2016)

### **4 UNITED STATES INFRASTRUCTURE AS A SERVICE (IAAS) SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Infrastructure as a Service (IaaS) Sales and Market Share by Application (2011-2016)

4.2 United States Infrastructure as a Service (IaaS) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

### **5 UNITED STATES INFRASTRUCTURE AS A SERVICE (IAAS) MANUFACTURERS PROFILES/ANALYSIS**

5.1 Amazon Web Services (AWS)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Amazon Web Services (AWS) Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Microsoft Corporation

5.2.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Microsoft Corporation Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### 5.3 International Business Machines (IBM) Corporation

#### 5.3.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.3.2.1 Type I

##### 5.3.2.2 Type II

#### 5.3.3 International Business Machines (IBM) Corporation Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.3.4 Main Business/Business Overview

### 5.4 Google

#### 5.4.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.4.2.1 Type I

##### 5.4.2.2 Type II

#### 5.4.3 Google Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.4.4 Main Business/Business Overview

### 5.5 Rackspace Hosting, Inc.

#### 5.5.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.5.2.1 Type I

##### 5.5.2.2 Type II

#### 5.5.3 Rackspace Hosting, Inc. Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.5.4 Main Business/Business Overview

### 5.6 Computer Sciences Corporation (CSC)

#### 5.6.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.6.2.1 Type I

##### 5.6.2.2 Type II

#### 5.6.3 Computer Sciences Corporation (CSC) Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.6.4 Main Business/Business Overview

### 5.7 VMware

#### 5.7.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.7.2.1 Type I

##### 5.7.2.2 Type II

#### 5.7.3 VMware Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.7.4 Main Business/Business Overview

### 5.8 Profitbricks

#### 5.8.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

##### 5.8.2.1 Type I

##### 5.8.2.2 Type II

5.8.3 Profitbricks Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Cisco Systems, Inc.

5.9.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Cisco Systems, Inc. Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Fujitsu

5.10.2 Infrastructure as a Service (IaaS) Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Fujitsu Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

## **6 INFRASTRUCTURE AS A SERVICE (IAAS) MANUFACTURING COST ANALYSIS**

6.1 Infrastructure as a Service (IaaS) Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Infrastructure as a Service (IaaS)

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Infrastructure as a Service (IaaS) Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Infrastructure as a Service (IaaS) Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES INFRASTRUCTURE AS A SERVICE (IAAS) MARKET FORECAST (2016-2021)**

- 10.1 United States Infrastructure as a Service (IaaS) Sales, Revenue Forecast (2016-2021)
- 10.2 United States Infrastructure as a Service (IaaS) Sales Forecast by Type (2016-2021)
- 10.3 United States Infrastructure as a Service (IaaS) Sales Forecast by Application (2016-2021)
- 10.4 Infrastructure as a Service (IaaS) Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source

## Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Infrastructure as a Service (IaaS)

Table Classification of Infrastructure as a Service (IaaS)

Figure United States Sales Market Share of Infrastructure as a Service (IaaS) by Type in 2015

Figure Public cloud Picture

Figure Private cloud Picture

Figure Hybrid cloud Picture

Table Application of Infrastructure as a Service (IaaS)

Figure United States Sales Market Share of Infrastructure as a Service (IaaS) by Application in 2015

Figure IT & Telecom Examples

Figure Banking, Financial Services, and Insurance (BFSI) Examples

Figure Healthcare Examples

Figure Retail and E-commerce Examples

Figure Government & Defense Examples

Figure Energy & Utilities Examples

Figure United States Infrastructure as a Service (IaaS) Sales and Growth Rate (2011-2021)

Figure United States Infrastructure as a Service (IaaS) Revenue and Growth Rate (2011-2021)

Table United States Infrastructure as a Service (IaaS) Sales of Key Manufacturers (2015 and 2016)

Table United States Infrastructure as a Service (IaaS) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Infrastructure as a Service (IaaS) Sales Share by Manufacturers

Figure 2016 Infrastructure as a Service (IaaS) Sales Share by Manufacturers

Table United States Infrastructure as a Service (IaaS) Revenue by Manufacturers (2015 and 2016)

Table United States Infrastructure as a Service (IaaS) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Infrastructure as a Service (IaaS) Revenue Share by Manufacturers

Table 2016 United States Infrastructure as a Service (IaaS) Revenue Share by Manufacturers

Table United States Market Infrastructure as a Service (IaaS) Average Price of Key

Manufacturers (2015 and 2016)

Figure United States Market Infrastructure as a Service (IaaS) Average Price of Key Manufacturers in 2015

Figure Infrastructure as a Service (IaaS) Market Share of Top 3 Manufacturers

Figure Infrastructure as a Service (IaaS) Market Share of Top 5 Manufacturers

Table United States Infrastructure as a Service (IaaS) Sales by Type (2011-2016)

Table United States Infrastructure as a Service (IaaS) Sales Share by Type (2011-2016)

Figure United States Infrastructure as a Service (IaaS) Sales Market Share by Type in 2015

Table United States Infrastructure as a Service (IaaS) Revenue and Market Share by Type (2011-2016)

Table United States Infrastructure as a Service (IaaS) Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Infrastructure as a Service (IaaS) by Type (2011-2016)

Table United States Infrastructure as a Service (IaaS) Price by Type (2011-2016)

Figure United States Infrastructure as a Service (IaaS) Sales Growth Rate by Type (2011-2016)

Table United States Infrastructure as a Service (IaaS) Sales by Application (2011-2016)

Table United States Infrastructure as a Service (IaaS) Sales Market Share by Application (2011-2016)

Figure United States Infrastructure as a Service (IaaS) Sales Market Share by Application in 2015

Table United States Infrastructure as a Service (IaaS) Sales Growth Rate by Application (2011-2016)

Figure United States Infrastructure as a Service (IaaS) Sales Growth Rate by Application (2011-2016)

Table Amazon Web Services (AWS) Basic Information List

Table Amazon Web Services (AWS) Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Amazon Web Services (AWS) Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Microsoft Corporation Basic Information List

Table Microsoft Corporation Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Microsoft Corporation Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table International Business Machines (IBM) Corporation Basic Information List

Table International Business Machines (IBM) Corporation Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table International Business Machines (IBM) Corporation Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Google Basic Information List

Table Google Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Google Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Rackspace Hosting, Inc. Basic Information List

Table Rackspace Hosting, Inc. Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rackspace Hosting, Inc. Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Computer Sciences Corporation (CSC) Basic Information List

Table Computer Sciences Corporation (CSC) Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Computer Sciences Corporation (CSC) Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table VMware Basic Information List

Table VMware Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table VMware Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Profitbricks Basic Information List

Table Profitbricks Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Profitbricks Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Cisco Systems, Inc. Basic Information List

Table Cisco Systems, Inc. Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cisco Systems, Inc. Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Fujitsu Basic Information List

Table Fujitsu Infrastructure as a Service (IaaS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fujitsu Infrastructure as a Service (IaaS) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Infrastructure as a Service (IaaS)

Figure Manufacturing Process Analysis of Infrastructure as a Service (IaaS)  
Figure Infrastructure as a Service (IaaS) Industrial Chain Analysis  
Table Raw Materials Sources of Infrastructure as a Service (IaaS) Major Manufacturers in 2015  
Table Major Buyers of Infrastructure as a Service (IaaS)  
Table Distributors/Traders List  
Figure United States Infrastructure as a Service (IaaS) Production and Growth Rate Forecast (2016-2021)  
Figure United States Infrastructure as a Service (IaaS) Revenue and Growth Rate Forecast (2016-2021)  
Table United States Infrastructure as a Service (IaaS) Production Forecast by Type (2016-2021)  
Table United States Infrastructure as a Service (IaaS) Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Infrastructure as a Service (IaaS) Market Report 2016

Product link: <https://marketpublishers.com/r/UE8CE3DF90EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE8CE3DF90EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970