

United States Inflatable Sofas Market Report 2017

<https://marketpublishers.com/r/U436A84480DPEN.html>

Date: October 2017

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U436A84480DPEN

Abstracts

In this report, the United States Inflatable Sofas market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Inflatable Sofas in these regions, from 2012 to 2022 (forecast).

United States Inflatable Sofas market competition by top manufacturers/players, with Inflatable Sofas sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aier Inflatable

Ins'TenT

Inflatable Design Group

Intex

Blofield Air Design

Sofair

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

1-2 Seaters

3-4 Seaters

5-8 Seaters

Over 8 Seaters

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Inflatable Sofas for each application, including

Residential

Commercial

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Inflatable Sofas Market Report 2017

1 INFLATABLE SOFAS OVERVIEW

1.1 Product Overview and Scope of Inflatable Sofas

1.2 Classification of Inflatable Sofas by Product Category

1.2.1 United States Inflatable Sofas Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Inflatable Sofas Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 1-2 Seaters

1.2.4 3-4 Seaters

1.2.5 5-8 Seaters

1.2.6 Over 8 Seaters

1.3 United States Inflatable Sofas Market by Application/End Users

1.3.1 United States Inflatable Sofas Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Residential

1.3.3 Commercial

1.3.4 Others

1.4 United States Inflatable Sofas Market by Region

1.4.1 United States Inflatable Sofas Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Inflatable Sofas Status and Prospect (2012-2022)

1.4.3 Southwest Inflatable Sofas Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Inflatable Sofas Status and Prospect (2012-2022)

1.4.5 New England Inflatable Sofas Status and Prospect (2012-2022)

1.4.6 The South Inflatable Sofas Status and Prospect (2012-2022)

1.4.7 The Midwest Inflatable Sofas Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Inflatable Sofas (2012-2022)

1.5.1 United States Inflatable Sofas Sales and Growth Rate (2012-2022)

1.5.2 United States Inflatable Sofas Revenue and Growth Rate (2012-2022)

2 UNITED STATES INFLATABLE SOFAS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Inflatable Sofas Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Inflatable Sofas Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Inflatable Sofas Average Price by Players/Suppliers (2012-2017)

2.4 United States Inflatable Sofas Market Competitive Situation and Trends

2.4.1 United States Inflatable Sofas Market Concentration Rate

2.4.2 United States Inflatable Sofas Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Inflatable Sofas Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES INFLATABLE SOFAS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Inflatable Sofas Sales and Market Share by Region (2012-2017)

3.2 United States Inflatable Sofas Revenue and Market Share by Region (2012-2017)

3.3 United States Inflatable Sofas Price by Region (2012-2017)

4 UNITED STATES INFLATABLE SOFAS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Inflatable Sofas Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Inflatable Sofas Revenue and Market Share by Type (2012-2017)

4.3 United States Inflatable Sofas Price by Type (2012-2017)

4.4 United States Inflatable Sofas Sales Growth Rate by Type (2012-2017)

5 UNITED STATES INFLATABLE SOFAS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Inflatable Sofas Sales and Market Share by Application (2012-2017)

5.2 United States Inflatable Sofas Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES INFLATABLE SOFAS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Aier Inflatable

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Inflatable Sofas Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Aier Inflatable Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Ins?TenT
 - 6.2.2 Inflatable Sofas Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Ins?TenT Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Inflatable Design Group
 - 6.3.2 Inflatable Sofas Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Inflatable Design Group Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Intex
 - 6.4.2 Inflatable Sofas Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Intex Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Blofield Air Design
 - 6.5.2 Inflatable Sofas Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Blofield Air Design Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Sofair
 - 6.6.2 Inflatable Sofas Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Sofair Inflatable Sofas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview

7 INFLATABLE SOFAS MANUFACTURING COST ANALYSIS

7.1 Inflatable Sofas Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Inflatable Sofas

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Inflatable Sofas Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Inflatable Sofas Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES INFLATABLE SOFAS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Inflatable Sofas Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Inflatable Sofas Sales Volume Forecast by Type (2017-2022)

11.3 United States Inflatable Sofas Sales Volume Forecast by Application (2017-2022)

11.4 United States Inflatable Sofas Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Inflatable Sofas

Figure United States Inflatable Sofas Market Size (K Pcs) by Type (2012-2022)

Figure United States Inflatable Sofas Sales Volume Market Share by Type (Product Category) in 2016

Figure 1-2 Seaters Product Picture

Figure 3-4 Seaters Product Picture

Figure 5-8 Seaters Product Picture

Figure Over 8 Seaters Product Picture

Figure United States Inflatable Sofas Market Size (K Pcs) by Application (2012-2022)

Figure United States Sales Market Share of Inflatable Sofas by Application in 2016

Figure Residential Examples

Figure Commercial Examples

Figure Others Examples

Figure United States Inflatable Sofas Market Size (Million USD) by Region (2012-2022)

Figure The West Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Inflatable Sofas Sales (K Pcs) and Growth Rate (2012-2022)

Figure United States Inflatable Sofas Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Inflatable Sofas Market Major Players Product Sales Volume (K Pcs) (2012-2017)

Table United States Inflatable Sofas Sales (K Pcs) of Key Players/Suppliers (2012-2017)

Table United States Inflatable Sofas Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Inflatable Sofas Sales Share by Players/Suppliers

Figure 2017 United States Inflatable Sofas Sales Share by Players/Suppliers

Figure United States Inflatable Sofas Market Major Players Product Revenue (Million

USD) (2012-2017)

Table United States Inflatable Sofas Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Inflatable Sofas Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Inflatable Sofas Revenue Share by Players/Suppliers

Figure 2017 United States Inflatable Sofas Revenue Share by Players/Suppliers

Table United States Market Inflatable Sofas Average Price (USD/Pcs) of Key Players/Suppliers (2012-2017)

Figure United States Market Inflatable Sofas Average Price (USD/Pcs) of Key Players/Suppliers in 2016

Figure United States Inflatable Sofas Market Share of Top 3 Players/Suppliers

Figure United States Inflatable Sofas Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Inflatable Sofas Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Inflatable Sofas Product Category

Table United States Inflatable Sofas Sales (K Pcs) by Region (2012-2017)

Table United States Inflatable Sofas Sales Share by Region (2012-2017)

Figure United States Inflatable Sofas Sales Share by Region (2012-2017)

Figure United States Inflatable Sofas Sales Market Share by Region in 2016

Table United States Inflatable Sofas Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Inflatable Sofas Revenue Share by Region (2012-2017)

Figure United States Inflatable Sofas Revenue Market Share by Region (2012-2017)

Figure United States Inflatable Sofas Revenue Market Share by Region in 2016

Table United States Inflatable Sofas Price (USD/Pcs) by Region (2012-2017)

Table United States Inflatable Sofas Sales (K Pcs) by Type (2012-2017)

Table United States Inflatable Sofas Sales Share by Type (2012-2017)

Figure United States Inflatable Sofas Sales Share by Type (2012-2017)

Figure United States Inflatable Sofas Sales Market Share by Type in 2016

Table United States Inflatable Sofas Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Inflatable Sofas Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Inflatable Sofas by Type (2012-2017)

Figure Revenue Market Share of Inflatable Sofas by Type in 2016

Table United States Inflatable Sofas Price (USD/Pcs) by Types (2012-2017)

Figure United States Inflatable Sofas Sales Growth Rate by Type (2012-2017)

Table United States Inflatable Sofas Sales (K Pcs) by Application (2012-2017)

Table United States Inflatable Sofas Sales Market Share by Application (2012-2017)

Figure United States Inflatable Sofas Sales Market Share by Application (2012-2017)

Figure United States Inflatable Sofas Sales Market Share by Application in 2016

Table United States Inflatable Sofas Sales Growth Rate by Application (2012-2017)

Figure United States Inflatable Sofas Sales Growth Rate by Application (2012-2017)

Table Aier Inflatable Basic Information List

Table Aier Inflatable Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Aier Inflatable Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Aier Inflatable Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Aier Inflatable Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Ins?TenT Basic Information List

Table Ins?TenT Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Ins?TenT Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Ins?TenT Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Ins?TenT Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Inflatable Design Group Basic Information List

Table Inflatable Design Group Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Inflatable Design Group Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Inflatable Design Group Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Inflatable Design Group Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Intex Basic Information List

Table Intex Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Intex Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Intex Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Intex Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Blofield Air Design Basic Information List

Table Blofield Air Design Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Blofield Air Design Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Blofield Air Design Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Blofield Air Design Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Sofair Basic Information List

Table Sofair Inflatable Sofas Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Sofair Inflatable Sofas Sales Growth Rate (2012-2017)

Figure Sofair Inflatable Sofas Sales Market Share in United States (2012-2017)

Figure Sofair Inflatable Sofas Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Inflatable Sofas

Figure Manufacturing Process Analysis of Inflatable Sofas

Figure Inflatable Sofas Industrial Chain Analysis

Table Raw Materials Sources of Inflatable Sofas Major Players/Suppliers in 2016

Table Major Buyers of Inflatable Sofas

Table Distributors/Traders List

Figure United States Inflatable Sofas Sales Volume (K Pcs) and Growth Rate Forecast (2017-2022)

Figure United States Inflatable Sofas Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Inflatable Sofas Price (USD/Pcs) Trend Forecast (2017-2022)

Table United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Type (2017-2022)

Figure United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Type (2017-2022)

Figure United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Type in 2022

Table United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Application (2017-2022)

Figure United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Application (2017-2022)

Figure United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Application in 2022

Table United States Inflatable Sofas Sales Volume (K Pcs) Forecast by Region (2017-2022)

Table United States Inflatable Sofas Sales Volume Share Forecast by Region (2017-2022)

Figure United States Inflatable Sofas Sales Volume Share Forecast by Region (2017-2022)

Figure United States Inflatable Sofas Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Inflatable Sofas Market Report 2017

Product link: <https://marketpublishers.com/r/U436A84480DPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U436A84480DPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970