

United States Indoor LBS Market Report 2016

https://marketpublishers.com/r/U688BD0D4F4EN.html Date: October 2016 Pages: 121 Price: US\$ 3,800.00 (Single User License) ID: U688BD0D4F4EN

Abstracts

Notes:

Sales, means the sales volume of Indoor LBS

Revenue, means the sales value of Indoor LBS

This report studies sales (consumption) of Indoor LBS in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple Google Micello Shopkick Aisle411 Beaconinside Bluepath Cartogram Comtech Telecommunications



DecaWave

Estimote

Gimbal

GiPStech

IndoorAtlas

Insiteo

Intel

MazeMap

Microsoft

Navizon

Nextome

Nimble Devices

Pinmicro

Pointr Labs

Qualcomm Technologies

Quantitec

Ruckus Wireless

Social Retail

Spreo Indoor Location Services

Sprooki



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Indoor LBS in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Indoor LBS Market Report 2016

1 INDOOR LBS OVERVIEW

- 1.1 Product Overview and Scope of Indoor LBS
- 1.2 Classification of Indoor LBS
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Indoor LBS
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Indoor LBS (2011-2021)

1.4.1 United States Indoor LBS Sales and Growth Rate (2011-2021)

1.4.2 United States Indoor LBS Revenue and Growth Rate (2011-2021)

2 UNITED STATES INDOOR LBS COMPETITION BY MANUFACTURERS

2.1 United States Indoor LBS Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Indoor LBS Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Indoor LBS Average Price by Manufactures (2015 and 2016)

- 2.4 Indoor LBS Market Competitive Situation and Trends
 - 2.4.1 Indoor LBS Market Concentration Rate
 - 2.4.2 Indoor LBS Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES INDOOR LBS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Indoor LBS Sales and Market Share by Type (2011-2016)

- 3.2 United States Indoor LBS Revenue and Market Share by Type (2011-2016)
- 3.3 United States Indoor LBS Price by Type (2011-2016)
- 3.4 United States Indoor LBS Sales Growth Rate by Type (2011-2016)



4 UNITED STATES INDOOR LBS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Indoor LBS Sales and Market Share by Application (2011-2016)
- 4.2 United States Indoor LBS Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES INDOOR LBS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Apple
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Indoor LBS Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Apple Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Google
 - 5.2.2 Indoor LBS Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Google Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Micello
 - 5.3.2 Indoor LBS Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Micello Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Shopkick
 - 5.4.2 Indoor LBS Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Shopkick Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Aisle411
 - 5.5.2 Indoor LBS Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Aisle411 Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview



- 5.6 Beaconinside
 - 5.6.2 Indoor LBS Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Beaconinside Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Bluepath
 - 5.7.2 Indoor LBS Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Bluepath Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Cartogram
 - 5.8.2 Indoor LBS Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Cartogram Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Comtech Telecommunications
 - 5.9.2 Indoor LBS Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Comtech Telecommunications Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 DecaWave
 - 5.10.2 Indoor LBS Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 DecaWave Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Estimote
- 5.12 Gimbal
- 5.13 GiPStech
- 5.14 IndoorAtlas
- 5.15 Insiteo
- 5.16 Intel
- 5.17 MazeMap
- 5.18 Microsoft



- 5.19 Navizon
- 5.20 Nextome
- 5.21 Nimble Devices
- 5.22 Pinmicro
- 5.23 Pointr Labs
- 5.24 Qualcomm Technologies
- 5.25 Quantitec
- 5.26 Ruckus Wireless
- 5.27 Social Retail
- 5.28 Spreo Indoor Location Services
- 5.29 Sprooki

6 INDOOR LBS MANUFACTURING COST ANALYSIS

- 6.1 Indoor LBS Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Indoor LBS

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Indoor LBS Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Indoor LBS Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning



- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES INDOOR LBS MARKET FORECAST (2016-2021)

- 10.1 United States Indoor LBS Sales, Revenue Forecast (2016-2021)
- 10.2 United States Indoor LBS Sales Forecast by Type (2016-2021)
- 10.3 United States Indoor LBS Sales Forecast by Application (2016-2021)
- 10.4 Indoor LBS Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Indoor LBS Table Classification of Indoor LBS Figure United States Sales Market Share of Indoor LBS by Type in 2015 Table Application of Indoor LBS Figure United States Sales Market Share of Indoor LBS by Application in 2015 Figure United States Indoor LBS Sales and Growth Rate (2011-2021) Figure United States Indoor LBS Revenue and Growth Rate (2011-2021) Table United States Indoor LBS Sales of Key Manufacturers (2015 and 2016) Table United States Indoor LBS Sales Share by Manufacturers (2015 and 2016) Figure 2015 Indoor LBS Sales Share by Manufacturers Figure 2016 Indoor LBS Sales Share by Manufacturers Table United States Indoor LBS Revenue by Manufacturers (2015 and 2016) Table United States Indoor LBS Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Indoor LBS Revenue Share by Manufacturers Table 2016 United States Indoor LBS Revenue Share by Manufacturers Table United States Market Indoor LBS Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Indoor LBS Average Price of Key Manufacturers in 2015 Figure Indoor LBS Market Share of Top 3 Manufacturers Figure Indoor LBS Market Share of Top 5 Manufacturers Table United States Indoor LBS Sales by Type (2011-2016) Table United States Indoor LBS Sales Share by Type (2011-2016) Figure United States Indoor LBS Sales Market Share by Type in 2015 Table United States Indoor LBS Revenue and Market Share by Type (2011-2016) Table United States Indoor LBS Revenue Share by Type (2011-2016) Figure Revenue Market Share of Indoor LBS by Type (2011-2016) Table United States Indoor LBS Price by Type (2011-2016) Figure United States Indoor LBS Sales Growth Rate by Type (2011-2016) Table United States Indoor LBS Sales by Application (2011-2016) Table United States Indoor LBS Sales Market Share by Application (2011-2016) Figure United States Indoor LBS Sales Market Share by Application in 2015 Table United States Indoor LBS Sales Growth Rate by Application (2011-2016) Figure United States Indoor LBS Sales Growth Rate by Application (2011-2016) Table Apple Basic Information List Table Apple Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Apple Indoor LBS Sales Market Share (2011-2016) Table Google Basic Information List Table Google Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Google Indoor LBS Sales Market Share (2011-2016) Table Micello Basic Information List Table Micello Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Micello Indoor LBS Sales Market Share (2011-2016) Table Shopkick Basic Information List Table Shopkick Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Shopkick Indoor LBS Sales Market Share (2011-2016) Table Aisle411 Basic Information List Table Aisle411 Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Aisle411 Indoor LBS Sales Market Share (2011-2016) Table Beaconinside Basic Information List Table Beaconinside Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Beaconinside Indoor LBS Sales Market Share (2011-2016) Table Bluepath Basic Information List Table Bluepath Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Bluepath Indoor LBS Sales Market Share (2011-2016) **Table Cartogram Basic Information List** Table Cartogram Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Cartogram Indoor LBS Sales Market Share (2011-2016) Table Comtech Telecommunications Basic Information List Table Comtech Telecommunications Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Comtech Telecommunications Indoor LBS Sales Market Share (2011-2016) Table DecaWave Basic Information List Table DecaWave Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table DecaWave Indoor LBS Sales Market Share (2011-2016) Table Estimote Basic Information List Table Estimote Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Estimote Indoor LBS Sales Market Share (2011-2016) Table Gimbal Basic Information List Table Gimbal Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Gimbal Indoor LBS Sales Market Share (2011-2016) Table GiPStech Basic Information List Table GiPStech Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table GiPStech Indoor LBS Sales Market Share (2011-2016) Table IndoorAtlas Basic Information List



Table IndoorAtlas Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table IndoorAtlas Indoor LBS Sales Market Share (2011-2016) Table Insiteo Basic Information List Table Insiteo Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Insiteo Indoor LBS Sales Market Share (2011-2016) Table Intel Basic Information List Table Intel Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Intel Indoor LBS Sales Market Share (2011-2016) Table MazeMap Basic Information List Table MazeMap Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table MazeMap Indoor LBS Sales Market Share (2011-2016) Table Microsoft Basic Information List Table Microsoft Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Microsoft Indoor LBS Sales Market Share (2011-2016) Table Navizon Basic Information List Table Navizon Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Navizon Indoor LBS Sales Market Share (2011-2016) **Table Nextome Basic Information List** Table Nextome Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Nextome Indoor LBS Sales Market Share (2011-2016) **Table Nimble Devices Basic Information List** Table Nimble Devices Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)Table Nimble Devices Indoor LBS Sales Market Share (2011-2016) **Table Pinmicro Basic Information List** Table Pinmicro Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Pinmicro Indoor LBS Sales Market Share (2011-2016) Table Pointr Labs Basic Information List Table Pointr Labs Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Pointr Labs Indoor LBS Sales Market Share (2011-2016) Table Qualcomm Technologies Basic Information List Table Qualcomm Technologies Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016)Table Qualcomm Technologies Indoor LBS Sales Market Share (2011-2016) Table Quantitec Basic Information List Table Quantitec Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Quantitec Indoor LBS Sales Market Share (2011-2016) **Table Ruckus Wireless Basic Information List** Table Ruckus Wireless Indoor LBS Sales, Revenue, Price and Gross Margin



(2011 - 2016)Table Ruckus Wireless Indoor LBS Sales Market Share (2011-2016) Table Social Retail Basic Information List Table Social Retail Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Social Retail Indoor LBS Sales Market Share (2011-2016) Table Spreo Indoor Location Services Basic Information List Table Spreo Indoor Location Services Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Spreo Indoor Location Services Indoor LBS Sales Market Share (2011-2016) Table Sprooki Basic Information List Table Sprooki Indoor LBS Sales, Revenue, Price and Gross Margin (2011-2016) Table Sprooki Indoor LBS Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Indoor LBS Figure Manufacturing Process Analysis of Indoor LBS Figure Indoor LBS Industrial Chain Analysis Table Raw Materials Sources of Indoor LBS Major Manufacturers in 2015 Table Major Buyers of Indoor LBS Table Distributors/Traders List Figure United States Indoor LBS Production and Growth Rate Forecast (2016-2021) Figure United States Indoor LBS Revenue and Growth Rate Forecast (2016-2021) Table United States Indoor LBS Production Forecast by Type (2016-2021)

Table United States Indoor LBS Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Indoor LBS Market Report 2016

Product link: https://marketpublishers.com/r/U688BD0D4F4EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U688BD0D4F4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970