

# United States Imported Wallpaper Market Report 2017

<https://marketpublishers.com/r/UEA09AD7433EN.html>

Date: January 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UEA09AD7433EN

## Abstracts

### Notes:

Sales, means the sales volume of Imported Wallpaper

Revenue, means the sales value of Imported Wallpaper

This report studies sales (consumption) of Imported Wallpaper in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Asheu

A.S. Création

Marburg

Brewster

Walker Greenbank

Osborne&little

York Wallpapers

Sandberg

Zambaiti Parati

## ROMO

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mica Sheet Decorative Paper

Wood Fiber Decorative Paper

Pure Paper Type Decorative Paper

Non-Woven Decorative Paper

Resin Type Decorative Paper

Split by applications, this report focuses on sales, market share and growth rate of Imported Wallpaper in each application, can be divided into

Household

Commercial

## Contents

### United States Imported Wallpaper Market Report 2017

## **1 IMPORTED WALLPAPER OVERVIEW**

- 1.1 Product Overview and Scope of Imported Wallpaper
- 1.2 Classification of Imported Wallpaper
  - 1.2.1 Mica Sheet Decorative Paper
  - 1.2.2 Wood Fiber Decorative Paper
  - 1.2.3 Pure Paper Type Decorative Paper
  - 1.2.4 Non-Woven Decorative Paper
  - 1.2.5 Resin Type Decorative Paper
- 1.3 Application of Imported Wallpaper
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Imported Wallpaper (2011-2021)
  - 1.4.1 United States Imported Wallpaper Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Imported Wallpaper Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES IMPORTED WALLPAPER COMPETITION BY MANUFACTURERS**

- 2.1 United States Imported Wallpaper Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Imported Wallpaper Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Imported Wallpaper Average Price by Manufactures (2015 and 2016)
- 2.4 Imported Wallpaper Market Competitive Situation and Trends
  - 2.4.1 Imported Wallpaper Market Concentration Rate
  - 2.4.2 Imported Wallpaper Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES IMPORTED WALLPAPER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Imported Wallpaper Sales and Market Share by States (2011-2016)
- 3.2 United States Imported Wallpaper Revenue and Market Share by States

(2011-2016)

3.3 United States Imported Wallpaper Price by States (2011-2016)

## **4 UNITED STATES IMPORTED WALLPAPER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Imported Wallpaper Sales and Market Share by Type (2011-2016)

4.2 United States Imported Wallpaper Revenue and Market Share by Type (2011-2016)

4.3 United States Imported Wallpaper Price by Type (2011-2016)

4.4 United States Imported Wallpaper Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES IMPORTED WALLPAPER SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Imported Wallpaper Sales and Market Share by Application (2011-2016)

5.2 United States Imported Wallpaper Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES IMPORTED WALLPAPER MANUFACTURERS PROFILES/ANALYSIS**

6.1 Asheu

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Imported Wallpaper Product Type, Application and Specification

6.1.2.1 Mica Sheet Decorative Paper

6.1.2.2 Wood Fiber Decorative Paper

6.1.3 Asheu Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 A.S. Création

6.2.2 Imported Wallpaper Product Type, Application and Specification

6.2.2.1 Mica Sheet Decorative Paper

6.2.2.2 Wood Fiber Decorative Paper

6.2.3 A.S. Création Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Marburg

6.3.2 Imported Wallpaper Product Type, Application and Specification

- 6.3.2.1 Mica Sheet Decorative Paper
- 6.3.2.2 Wood Fiber Decorative Paper
- 6.3.3 Marburg Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 Brewster
  - 6.4.2 Imported Wallpaper Product Type, Application and Specification
    - 6.4.2.1 Mica Sheet Decorative Paper
    - 6.4.2.2 Wood Fiber Decorative Paper
  - 6.4.3 Brewster Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Walker Greenbank
  - 6.5.2 Imported Wallpaper Product Type, Application and Specification
    - 6.5.2.1 Mica Sheet Decorative Paper
    - 6.5.2.2 Wood Fiber Decorative Paper
  - 6.5.3 Walker Greenbank Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Osborne&little
  - 6.6.2 Imported Wallpaper Product Type, Application and Specification
    - 6.6.2.1 Mica Sheet Decorative Paper
    - 6.6.2.2 Wood Fiber Decorative Paper
  - 6.6.3 Osborne&little Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 York Wallpapers
  - 6.7.2 Imported Wallpaper Product Type, Application and Specification
    - 6.7.2.1 Mica Sheet Decorative Paper
    - 6.7.2.2 Wood Fiber Decorative Paper
  - 6.7.3 York Wallpapers Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sandberg
  - 6.8.2 Imported Wallpaper Product Type, Application and Specification
    - 6.8.2.1 Mica Sheet Decorative Paper
    - 6.8.2.2 Wood Fiber Decorative Paper
  - 6.8.3 Sandberg Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.8.4 Main Business/Business Overview
- 6.9 Zambaiti Parati
  - 6.9.2 Imported Wallpaper Product Type, Application and Specification
    - 6.9.2.1 Mica Sheet Decorative Paper
    - 6.9.2.2 Wood Fiber Decorative Paper
  - 6.9.3 Zambaiti Parati Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 ROMO
  - 6.10.2 Imported Wallpaper Product Type, Application and Specification
    - 6.10.2.1 Mica Sheet Decorative Paper
    - 6.10.2.2 Wood Fiber Decorative Paper
  - 6.10.3 ROMO Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview

## **7 IMPORTED WALLPAPER MANUFACTURING COST ANALYSIS**

- 7.1 Imported Wallpaper Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Imported Wallpaper

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Imported Wallpaper Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Imported Wallpaper Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel

- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES IMPORTED WALLPAPER MARKET FORECAST (2016-2021)**

- 11.1 United States Imported Wallpaper Sales, Revenue Forecast (2016-2021)
- 11.2 United States Imported Wallpaper Sales Forecast by Type (2016-2021)
- 11.3 United States Imported Wallpaper Sales Forecast by Application (2016-2021)
- 11.4 Imported Wallpaper Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Imported Wallpaper

Table Classification of Imported Wallpaper

Figure United States Sales Market Share of Imported Wallpaper by Type in 2015

Figure Mica Sheet Decorative Paper Picture

Figure Wood Fiber Decorative Paper Picture

Figure Pure Paper Type Decorative Paper Picture

Figure Non-Woven Decorative Paper Picture

Figure Resin Type Decorative Paper Picture

Table Application of Imported Wallpaper

Figure United States Sales Market Share of Imported Wallpaper by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States Imported Wallpaper Sales and Growth Rate (2011-2021)

Figure United States Imported Wallpaper Revenue and Growth Rate (2011-2021)

Table United States Imported Wallpaper Sales of Key Manufacturers (2015 and 2016)

Table United States Imported Wallpaper Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Imported Wallpaper Sales Share by Manufacturers

Figure 2016 Imported Wallpaper Sales Share by Manufacturers

Table United States Imported Wallpaper Revenue by Manufacturers (2015 and 2016)

Table United States Imported Wallpaper Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Imported Wallpaper Revenue Share by Manufacturers

Table 2016 United States Imported Wallpaper Revenue Share by Manufacturers

Table United States Market Imported Wallpaper Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Imported Wallpaper Average Price of Key Manufacturers in 2015

Figure Imported Wallpaper Market Share of Top 3 Manufacturers

Figure Imported Wallpaper Market Share of Top 5 Manufacturers

Table United States Imported Wallpaper Sales by States (2011-2016)

Table United States Imported Wallpaper Sales Share by States (2011-2016)

Figure United States Imported Wallpaper Sales Market Share by States in 2015

Table United States Imported Wallpaper Revenue and Market Share by States (2011-2016)



Table United States Imported Wallpaper Revenue Share by States (2011-2016)  
Figure Revenue Market Share of Imported Wallpaper by States (2011-2016)  
Table United States Imported Wallpaper Price by States (2011-2016)  
Table United States Imported Wallpaper Sales by Type (2011-2016)  
Table United States Imported Wallpaper Sales Share by Type (2011-2016)  
Figure United States Imported Wallpaper Sales Market Share by Type in 2015  
Table United States Imported Wallpaper Revenue and Market Share by Type (2011-2016)  
Table United States Imported Wallpaper Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Imported Wallpaper by Type (2011-2016)  
Table United States Imported Wallpaper Price by Type (2011-2016)  
Figure United States Imported Wallpaper Sales Growth Rate by Type (2011-2016)  
Table United States Imported Wallpaper Sales by Application (2011-2016)  
Table United States Imported Wallpaper Sales Market Share by Application (2011-2016)  
Figure United States Imported Wallpaper Sales Market Share by Application in 2015  
Table United States Imported Wallpaper Sales Growth Rate by Application (2011-2016)  
Figure United States Imported Wallpaper Sales Growth Rate by Application (2011-2016)  
Table Asheu Basic Information List  
Table Asheu Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Asheu Imported Wallpaper Sales Market Share (2011-2016)  
Table A.S. Création Basic Information List  
Table A.S. Création Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)  
Table A.S. Création Imported Wallpaper Sales Market Share (2011-2016)  
Table Marburg Basic Information List  
Table Marburg Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Marburg Imported Wallpaper Sales Market Share (2011-2016)  
Table Brewster Basic Information List  
Table Brewster Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Brewster Imported Wallpaper Sales Market Share (2011-2016)  
Table Walker Greenbank Basic Information List  
Table Walker Greenbank Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Walker Greenbank Imported Wallpaper Sales Market Share (2011-2016)  
Table Osborne&little Basic Information List

Table Osborne&little Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

Table Osborne&little Imported Wallpaper Sales Market Share (2011-2016)

Table York Wallpapers Basic Information List

Table York Wallpapers Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

Table York Wallpapers Imported Wallpaper Sales Market Share (2011-2016)

Table Sandberg Basic Information List

Table Sandberg Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sandberg Imported Wallpaper Sales Market Share (2011-2016)

Table Zambaiti Parati Basic Information List

Table Zambaiti Parati Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zambaiti Parati Imported Wallpaper Sales Market Share (2011-2016)

Table ROMO Basic Information List

Table ROMO Imported Wallpaper Sales, Revenue, Price and Gross Margin (2011-2016)

Table ROMO Imported Wallpaper Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Imported Wallpaper

Figure Manufacturing Process Analysis of Imported Wallpaper

Figure Imported Wallpaper Industrial Chain Analysis

Table Raw Materials Sources of Imported Wallpaper Major Manufacturers in 2015

Table Major Buyers of Imported Wallpaper

Table Distributors/Traders List

Figure United States Imported Wallpaper Production and Growth Rate Forecast (2016-2021)

Figure United States Imported Wallpaper Revenue and Growth Rate Forecast (2016-2021)

Table United States Imported Wallpaper Production Forecast by Type (2016-2021)

Table United States Imported Wallpaper Consumption Forecast by Application (2016-2021)

Table United States Imported Wallpaper Sales Forecast by States (2016-2021)

Table United States Imported Wallpaper Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Imported Wallpaper Market Report 2017

Product link: <https://marketpublishers.com/r/UEA09AD7433EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEA09AD7433EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970