

### **United States Hybrid Vehicles Market Report 2016**

https://marketpublishers.com/r/UA3A302A34DEN.html Date: November 2016 Pages: 112 Price: US\$ 3,800.00 (Single User License) ID: UA3A302A34DEN **Abstracts** Notes: Sales, means the sales volume of Hybrid Vehicles Revenue, means the sales value of Hybrid Vehicles This report studies sales (consumption) of Hybrid Vehicles in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Audi Ford Honda Hyundai Lexus Toyota **BYD** 

Volvo

**BMW** 



# Volkswagen ΚIΑ MAZDA **NISSAN General Motors** SAIC MOTOR **FAW** Changan Chery Mercedes-Benz Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Type I Type II Type III Split by applications, this report focuses on sales, market share and growth rate of Hybrid Vehicles in each application, can be divided into Application 1 Application 2 Application 3







#### **Contents**

United States Hybrid Vehicles Market Report 2016

#### 1 HYBRID VEHICLES OVERVIEW

- 1.1 Product Overview and Scope of Hybrid Vehicles
- 1.2 Classification of Hybrid Vehicles
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Hybrid Vehicles
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Hybrid Vehicles (2011-2021)
  - 1.4.1 United States Hybrid Vehicles Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Hybrid Vehicles Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES HYBRID VEHICLES COMPETITION BY MANUFACTURERS

- 2.1 United States Hybrid Vehicles Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Hybrid Vehicles Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Hybrid Vehicles Average Price by Manufactures (2015 and 2016)
- 2.4 Hybrid Vehicles Market Competitive Situation and Trends
  - 2.4.1 Hybrid Vehicles Market Concentration Rate
  - 2.4.2 Hybrid Vehicles Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES HYBRID VEHICLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Hybrid Vehicles Sales and Market Share by Type (2011-2016)
- 3.2 United States Hybrid Vehicles Revenue and Market Share by Type (2011-2016)
- 3.3 United States Hybrid Vehicles Price by Type (2011-2016)
- 3.4 United States Hybrid Vehicles Sales Growth Rate by Type (2011-2016)



### 4 UNITED STATES HYBRID VEHICLES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Hybrid Vehicles Sales and Market Share by Application (2011-2016)
- 4.2 United States Hybrid Vehicles Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### 5 UNITED STATES HYBRID VEHICLES MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Audi
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 Audi Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Ford
  - 5.2.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Ford Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Honda
  - 5.3.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Honda Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Hyundai
  - 5.4.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Hyundai Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Lexus
  - 5.5.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II



- 5.5.3 Lexus Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Toyota
  - 5.6.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Toyota Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 BYD
  - 5.7.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 BYD Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Volvo
  - 5.8.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 Volvo Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 BMW
  - 5.9.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 BMW Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Volkswagen
  - 5.10.2 Hybrid Vehicles Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 Volkswagen Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 KIA
- 5.12 MAZDA
- 5.13 NISSAN
- 5.14 General Motors
- 5.15 SAIC MOTOR
- 5.16 FAW



- 5.17 Changan
- 5.18 Chery
- 5.19 Mercedes-Benz

#### **6 HYBRID VEHICLES MANUFACTURING COST ANALYSIS**

- 6.1 Hybrid Vehicles Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Hybrid Vehicles

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Hybrid Vehicles Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Hybrid Vehicles Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk



- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES HYBRID VEHICLES MARKET FORECAST (2016-2021)

- 10.1 United States Hybrid Vehicles Sales, Revenue Forecast (2016-2021)
- 10.2 United States Hybrid Vehicles Sales Forecast by Type (2016-2021)
- 10.3 United States Hybrid Vehicles Sales Forecast by Application (2016-2021)
- 10.4 Hybrid Vehicles Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Hybrid Vehicles

Table Classification of Hybrid Vehicles

Figure United States Sales Market Share of Hybrid Vehicles by Type in 2015

Table Application of Hybrid Vehicles

Figure United States Sales Market Share of Hybrid Vehicles by Application in 2015

Figure United States Hybrid Vehicles Sales and Growth Rate (2011-2021)

Figure United States Hybrid Vehicles Revenue and Growth Rate (2011-2021)

Table United States Hybrid Vehicles Sales of Key Manufacturers (2015 and 2016)

Table United States Hybrid Vehicles Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Hybrid Vehicles Sales Share by Manufacturers

Figure 2016 Hybrid Vehicles Sales Share by Manufacturers

Table United States Hybrid Vehicles Revenue by Manufacturers (2015 and 2016)

Table United States Hybrid Vehicles Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Hybrid Vehicles Revenue Share by Manufacturers

Table 2016 United States Hybrid Vehicles Revenue Share by Manufacturers

Table United States Market Hybrid Vehicles Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Hybrid Vehicles Average Price of Key Manufacturers in 2015

Figure Hybrid Vehicles Market Share of Top 3 Manufacturers

Figure Hybrid Vehicles Market Share of Top 5 Manufacturers

Table United States Hybrid Vehicles Sales by Type (2011-2016)

Table United States Hybrid Vehicles Sales Share by Type (2011-2016)

Figure United States Hybrid Vehicles Sales Market Share by Type in 2015

Table United States Hybrid Vehicles Revenue and Market Share by Type (2011-2016)

Table United States Hybrid Vehicles Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Hybrid Vehicles by Type (2011-2016)

Table United States Hybrid Vehicles Price by Type (2011-2016)

Figure United States Hybrid Vehicles Sales Growth Rate by Type (2011-2016)

Table United States Hybrid Vehicles Sales by Application (2011-2016)

Table United States Hybrid Vehicles Sales Market Share by Application (2011-2016)

Figure United States Hybrid Vehicles Sales Market Share by Application in 2015

Table United States Hybrid Vehicles Sales Growth Rate by Application (2011-2016)

Figure United States Hybrid Vehicles Sales Growth Rate by Application (2011-2016)

Table Audi Basic Information List



Table Audi Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Audi Hybrid Vehicles Sales Market Share (2011-2016)

Table Ford Basic Information List

Table Ford Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ford Hybrid Vehicles Sales Market Share (2011-2016)

Table Honda Basic Information List

Table Honda Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Honda Hybrid Vehicles Sales Market Share (2011-2016)

Table Hyundai Basic Information List

Table Hyundai Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hyundai Hybrid Vehicles Sales Market Share (2011-2016)

Table Lexus Basic Information List

Table Lexus Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lexus Hybrid Vehicles Sales Market Share (2011-2016)

Table Toyota Basic Information List

Table Toyota Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toyota Hybrid Vehicles Sales Market Share (2011-2016)

Table BYD Basic Information List

Table BYD Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table BYD Hybrid Vehicles Sales Market Share (2011-2016)

Table Volvo Basic Information List

Table Volvo Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Volvo Hybrid Vehicles Sales Market Share (2011-2016)

Table BMW Basic Information List

Table BMW Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table BMW Hybrid Vehicles Sales Market Share (2011-2016)

Table Volkswagen Basic Information List

Table Volkswagen Hybrid Vehicles Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Volkswagen Hybrid Vehicles Sales Market Share (2011-2016)

Table KIA Basic Information List

Table KIA Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table KIA Hybrid Vehicles Sales Market Share (2011-2016)

Table MAZDA Basic Information List

Table MAZDA Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table MAZDA Hybrid Vehicles Sales Market Share (2011-2016)

Table NISSAN Basic Information List

Table NISSAN Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table NISSAN Hybrid Vehicles Sales Market Share (2011-2016)



**Table General Motors Basic Information List** 

Table General Motors Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table General Motors Hybrid Vehicles Sales Market Share (2011-2016)

Table SAIC MOTOR Basic Information List

Table SAIC MOTOR Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAIC MOTOR Hybrid Vehicles Sales Market Share (2011-2016)

Table FAW Basic Information List

Table FAW Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table FAW Hybrid Vehicles Sales Market Share (2011-2016)

Table Changan Basic Information List

Table Changan Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Changan Hybrid Vehicles Sales Market Share (2011-2016)

**Table Chery Basic Information List** 

Table Chery Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chery Hybrid Vehicles Sales Market Share (2011-2016)

Table Mercedes-Benz Basic Information List

Table Mercedes-Benz Hybrid Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mercedes-Benz Hybrid Vehicles Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hybrid Vehicles

Figure Manufacturing Process Analysis of Hybrid Vehicles

Figure Hybrid Vehicles Industrial Chain Analysis

Table Raw Materials Sources of Hybrid Vehicles Major Manufacturers in 2015

Table Major Buyers of Hybrid Vehicles

Table Distributors/Traders List

Figure United States Hybrid Vehicles Production and Growth Rate Forecast (2016-2021)

Figure United States Hybrid Vehicles Revenue and Growth Rate Forecast (2016-2021)

Table United States Hybrid Vehicles Production Forecast by Type (2016-2021)

Table United States Hybrid Vehicles Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Hybrid Vehicles Market Report 2016

Product link: https://marketpublishers.com/r/UA3A302A34DEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UA3A302A34DEN.html">https://marketpublishers.com/r/UA3A302A34DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970