

United States Hunting Apparel Market Report 2016

<https://marketpublishers.com/r/U8FA5A1FA5AEN.html>

Date: October 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U8FA5A1FA5AEN

Abstracts

Notes:

Sales, means the sales volume of Hunting Apparel

Revenue, means the sales value of Hunting Apparel

This report studies sales (consumption) of Hunting Apparel in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Scentblocker

Field&Stream

Under Armour

Danner

Justin Boots

Ariat International Inc.

5.11 Inc.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Hunting Jackets

Hunting Vests

Hunting Pants and Bibs

Hunting Boots

Split by applications, this report focuses on sales, market share and growth rate of Hunting Apparel in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Hunting Apparel Market Report 2016

1 HUNTING APPAREL OVERVIEW

- 1.1 Product Overview and Scope of Hunting Apparel
- 1.2 Classification of Hunting Apparel
 - 1.2.1 Hunting Jackets
 - 1.2.2 Hunting Vests
 - 1.2.3 Hunting Pants and Bibs
 - 1.2.4 Hunting Boots
- 1.3 Application of Hunting Apparel
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Hunting Apparel (2011-2021)
 - 1.4.1 USA Hunting Apparel Sales and Growth Rate (2011-2021)
 - 1.4.2 USA Hunting Apparel Revenue and Growth Rate (2011-2021)

2 USA HUNTING APPAREL COMPETITION BY MANUFACTURERS

- 2.1 USA Hunting Apparel Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Hunting Apparel Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Hunting Apparel Average Price by Manufactures (2015 and 2016)
- 2.4 Hunting Apparel Market Competitive Situation and Trends
 - 2.4.1 Hunting Apparel Market Concentration Rate
 - 2.4.2 Hunting Apparel Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA HUNTING APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Hunting Apparel Sales and Market Share by Type (2011-2016)
- 3.2 USA Hunting Apparel Revenue and Market Share by Type (2011-2016)
- 3.3 USA Hunting Apparel Price by Type (2011-2016)
- 3.4 USA Hunting Apparel Sales Growth Rate by Type (2011-2016)

4 USA HUNTING APPAREL SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA Hunting Apparel Sales and Market Share by Application (2011-2016)

4.2 USA Hunting Apparel Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 USA HUNTING APPAREL MANUFACTURERS PROFILES/ANALYSIS

5.1 Scentblocker

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Hunting Apparel Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Scentblocker Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Field&Stream

5.2.2 Hunting Apparel Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Field&Stream Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Under Armour

5.3.2 Hunting Apparel Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Under Armour Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Danner

5.4.2 Hunting Apparel Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Danner Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Justin Boots

5.5.2 Hunting Apparel Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Justin Boots Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Ariat International Inc.

5.6.2 Hunting Apparel Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Ariat International Inc. Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 5.11 Inc.

5.7.2 Hunting Apparel Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 5.11 Inc. Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

6 HUNTING APPAREL MANUFACTURING COST ANALYSIS

6.1 Hunting Apparel Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Hunting Apparel

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Hunting Apparel Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Hunting Apparel Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA HUNTING APPAREL MARKET FORECAST (2016-2021)

- 10.1 USA Hunting Apparel Sales, Revenue Forecast (2016-2021)
- 10.2 USA Hunting Apparel Sales Forecast by Type (2016-2021)
- 10.3 USA Hunting Apparel Sales Forecast by Application (2016-2021)
- 10.4 Hunting Apparel Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hunting Apparel
Table Classification of Hunting Apparel
Figure USA Sales Market Share of Hunting Apparel by Type in 2015
Figure Hunting Jackets Picture
Figure Hunting Vests Picture
Figure Hunting Pants and Bibs Picture
Figure Hunting Boots Picture
Table Application of Hunting Apparel
Figure USA Sales Market Share of Hunting Apparel by Application in 2015
Figure USA Hunting Apparel Sales and Growth Rate (2011-2021)
Figure USA Hunting Apparel Revenue and Growth Rate (2011-2021)
Table USA Hunting Apparel Sales of Key Manufacturers (2015 and 2016)
Table USA Hunting Apparel Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Hunting Apparel Sales Share by Manufacturers
Figure 2016 Hunting Apparel Sales Share by Manufacturers
Table USA Hunting Apparel Revenue by Manufacturers (2015 and 2016)
Table USA Hunting Apparel Revenue Share by Manufacturers (2015 and 2016)
Table 2015 USA Hunting Apparel Revenue Share by Manufacturers
Table 2016 USA Hunting Apparel Revenue Share by Manufacturers
Table USA Market Hunting Apparel Average Price of Key Manufacturers (2015 and 2016)
Figure USA Market Hunting Apparel Average Price of Key Manufacturers in 2015
Figure Hunting Apparel Market Share of Top 3 Manufacturers
Figure Hunting Apparel Market Share of Top 5 Manufacturers
Table USA Hunting Apparel Sales by Type (2011-2016)
Table USA Hunting Apparel Sales Share by Type (2011-2016)
Figure USA Hunting Apparel Sales Market Share by Type in 2015
Table USA Hunting Apparel Revenue and Market Share by Type (2011-2016)
Table USA Hunting Apparel Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Hunting Apparel by Type (2011-2016)
Table USA Hunting Apparel Price by Type (2011-2016)
Figure USA Hunting Apparel Sales Growth Rate by Type (2011-2016)
Table USA Hunting Apparel Sales by Application (2011-2016)
Table USA Hunting Apparel Sales Market Share by Application (2011-2016)
Figure USA Hunting Apparel Sales Market Share by Application in 2015

Table USA Hunting Apparel Sales Growth Rate by Application (2011-2016)
Figure USA Hunting Apparel Sales Growth Rate by Application (2011-2016)
Table Scentblocker Basic Information List
Table Scentblocker Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Scentblocker Hunting Apparel Sales Market Share (2011-2016)
Table Field&Stream Basic Information List
Table Field&Stream Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Field&Stream Hunting Apparel Sales Market Share (2011-2016)
Table Under Armour Basic Information List
Table Under Armour Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Under Armour Hunting Apparel Sales Market Share (2011-2016)
Table Danner Basic Information List
Table Danner Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Danner Hunting Apparel Sales Market Share (2011-2016)
Table Justin Boots Basic Information List
Table Justin Boots Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Justin Boots Hunting Apparel Sales Market Share (2011-2016)
Table Ariat International Inc. Basic Information List
Table Ariat International Inc. Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ariat International Inc. Hunting Apparel Sales Market Share (2011-2016)
Table 5.11 Inc. Basic Information List
Table 5.11 Inc. Hunting Apparel Sales, Revenue, Price and Gross Margin (2011-2016)
Table 5.11 Inc. Hunting Apparel Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Hunting Apparel
Figure Manufacturing Process Analysis of Hunting Apparel
Figure Hunting Apparel Industrial Chain Analysis
Table Raw Materials Sources of Hunting Apparel Major Manufacturers in 2015
Table Major Buyers of Hunting Apparel
Table Distributors/Traders List
Figure USA Hunting Apparel Production and Growth Rate Forecast (2016-2021)
Figure USA Hunting Apparel Revenue and Growth Rate Forecast (2016-2021)

Table USA Hunting Apparel Production Forecast by Type (2016-2021)

Table USA Hunting Apparel Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Hunting Apparel Market Report 2016

Product link: <https://marketpublishers.com/r/U8FA5A1FA5AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8FA5A1FA5AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970