

# United States Household Vacuum Cleaners Market Report 2016

<https://marketpublishers.com/r/UF9ECC213A9EN.html>

Date: December 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UF9ECC213A9EN

## Abstracts

### Notes:

Sales, means the sales volume of Household Vacuum Cleaners

Revenue, means the sales value of Household Vacuum Cleaners

This report studies sales (consumption) of Household Vacuum Cleaners in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung

Hitachi

Philips

LG

Toshiba

BSH Bosch und Siemens Hausgerate

Stanley Black & Decker

Techtronic Industries

## TTI Floor Care North America

Eureka Forbes

Dyson

AB Electrolux

Dongbu Daewoo Electronics

iRobot

Neato Robotics

Morphy Richards

Emer Vacuums

BISSELL

Groupe SEB

Haier

Panasonic

Vax

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Household Vacuum Cleaners in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Household Vacuum Cleaners Market Report 2016

## **1 HOUSEHOLD VACUUM CLEANERS OVERVIEW**

### 1.1 Product Overview and Scope of Household Vacuum Cleaners

### 1.2 Classification of Household Vacuum Cleaners

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Household Vacuum Cleaners

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Household Vacuum Cleaners (2011-2021)

#### 1.4.1 United States Household Vacuum Cleaners Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Household Vacuum Cleaners Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES HOUSEHOLD VACUUM CLEANERS COMPETITION BY MANUFACTURERS**

### 2.1 United States Household Vacuum Cleaners Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Household Vacuum Cleaners Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Household Vacuum Cleaners Average Price by Manufactures (2015 and 2016)

### 2.4 Household Vacuum Cleaners Market Competitive Situation and Trends

#### 2.4.1 Household Vacuum Cleaners Market Concentration Rate

#### 2.4.2 Household Vacuum Cleaners Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES HOUSEHOLD VACUUM CLEANERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Household Vacuum Cleaners Sales and Market Share by Type

(2011-2016)

3.2 United States Household Vacuum Cleaners Revenue and Market Share by Type  
(2011-2016)

3.3 United States Household Vacuum Cleaners Price by Type (2011-2016)

3.4 United States Household Vacuum Cleaners Sales Growth Rate by Type  
(2011-2016)

#### **4 UNITED STATES HOUSEHOLD VACUUM CLEANERS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Household Vacuum Cleaners Sales and Market Share by Application  
(2011-2016)

4.2 United States Household Vacuum Cleaners Sales Growth Rate by Application  
(2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES HOUSEHOLD VACUUM CLEANERS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Samsung

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Household Vacuum Cleaners Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Samsung Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin  
(2011-2016)

5.1.4 Main Business/Business Overview

5.2 Hitachi

5.2.2 Household Vacuum Cleaners Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Hitachi Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin  
(2011-2016)

5.2.4 Main Business/Business Overview

5.3 Philips

5.3.2 Household Vacuum Cleaners Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Philips Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin

(2011-2016)

5.3.4 Main Business/Business Overview

5.4 LG

5.4.2 Household Vacuum Cleaners Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 LG Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin

(2011-2016)

5.4.4 Main Business/Business Overview

5.5 Toshiba

5.5.2 Household Vacuum Cleaners Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Toshiba Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin

(2011-2016)

5.5.4 Main Business/Business Overview

5.6 BSH Bosch und Siemens Hausgerate

5.6.2 Household Vacuum Cleaners Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 BSH Bosch und Siemens Hausgerate Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Stanley Black & Decker

5.7.2 Household Vacuum Cleaners Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Stanley Black & Decker Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Techtronic Industries

5.8.2 Household Vacuum Cleaners Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Techtronic Industries Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 TTI Floor Care North America

5.9.2 Household Vacuum Cleaners Product Type, Application and Specification

- 5.9.2.1 Type I
- 5.9.2.2 Type II
- 5.9.3 TTI Floor Care North America Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Eureka Forbes
  - 5.10.2 Household Vacuum Cleaners Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Eureka Forbes Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Dyson
- 5.12 AB Electrolux
- 5.13 Dongbu Daewoo Electronics
- 5.14 IRobot
- 5.15 Neato Robotics
- 5.16 Morphy Richards
- 5.17 Emer Vacuums
- 5.18 BISSELL
- 5.19 Groupe SEB
- 5.20 Haier
- 5.21 Panasonic
- 5.22 Vax

## **6 HOUSEHOLD VACUUM CLEANERS MANUFACTURING COST ANALYSIS**

- 6.1 Household Vacuum Cleaners Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Household Vacuum Cleaners

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Household Vacuum Cleaners Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Household Vacuum Cleaners Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES HOUSEHOLD VACUUM CLEANERS MARKET FORECAST (2016-2021)**

- 10.1 United States Household Vacuum Cleaners Sales, Revenue Forecast (2016-2021)
- 10.2 United States Household Vacuum Cleaners Sales Forecast by Type (2016-2021)
- 10.3 United States Household Vacuum Cleaners Sales Forecast by Application (2016-2021)
- 10.4 Household Vacuum Cleaners Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**



Disclosure Section  
Research Methodology  
Data Source  
Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Household Vacuum Cleaners

Table Classification of Household Vacuum Cleaners

Figure United States Sales Market Share of Household Vacuum Cleaners by Type in 2015

Table Application of Household Vacuum Cleaners

Figure United States Sales Market Share of Household Vacuum Cleaners by Application in 2015

Figure United States Household Vacuum Cleaners Sales and Growth Rate (2011-2021)

Figure United States Household Vacuum Cleaners Revenue and Growth Rate (2011-2021)

Table United States Household Vacuum Cleaners Sales of Key Manufacturers (2015 and 2016)

Table United States Household Vacuum Cleaners Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Household Vacuum Cleaners Sales Share by Manufacturers

Figure 2016 Household Vacuum Cleaners Sales Share by Manufacturers

Table United States Household Vacuum Cleaners Revenue by Manufacturers (2015 and 2016)

Table United States Household Vacuum Cleaners Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Household Vacuum Cleaners Revenue Share by Manufacturers

Table 2016 United States Household Vacuum Cleaners Revenue Share by Manufacturers

Table United States Market Household Vacuum Cleaners Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Household Vacuum Cleaners Average Price of Key Manufacturers in 2015

Figure Household Vacuum Cleaners Market Share of Top 3 Manufacturers

Figure Household Vacuum Cleaners Market Share of Top 5 Manufacturers

Table United States Household Vacuum Cleaners Sales by Type (2011-2016)

Table United States Household Vacuum Cleaners Sales Share by Type (2011-2016)

Figure United States Household Vacuum Cleaners Sales Market Share by Type in 2015

Table United States Household Vacuum Cleaners Revenue and Market Share by Type (2011-2016)

Table United States Household Vacuum Cleaners Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Household Vacuum Cleaners by Type (2011-2016)  
Table United States Household Vacuum Cleaners Price by Type (2011-2016)  
Figure United States Household Vacuum Cleaners Sales Growth Rate by Type (2011-2016)  
Table United States Household Vacuum Cleaners Sales by Application (2011-2016)  
Table United States Household Vacuum Cleaners Sales Market Share by Application (2011-2016)  
Figure United States Household Vacuum Cleaners Sales Market Share by Application in 2015  
Table United States Household Vacuum Cleaners Sales Growth Rate by Application (2011-2016)  
Figure United States Household Vacuum Cleaners Sales Growth Rate by Application (2011-2016)  
Table Samsung Basic Information List  
Table Samsung Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Samsung Household Vacuum Cleaners Sales Market Share (2011-2016)  
Table Hitachi Basic Information List  
Table Hitachi Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hitachi Household Vacuum Cleaners Sales Market Share (2011-2016)  
Table Philips Basic Information List  
Table Philips Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Philips Household Vacuum Cleaners Sales Market Share (2011-2016)  
Table LG Basic Information List  
Table LG Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LG Household Vacuum Cleaners Sales Market Share (2011-2016)  
Table Toshiba Basic Information List  
Table Toshiba Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Toshiba Household Vacuum Cleaners Sales Market Share (2011-2016)  
Table BSH Bosch und Siemens Hausgerate Basic Information List  
Table BSH Bosch und Siemens Hausgerate Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BSH Bosch und Siemens Hausgerate Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Stanley Black & Decker Basic Information List

Table Stanley Black & Decker Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stanley Black & Decker Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Techtronic Industries Basic Information List

Table Techtronic Industries Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Techtronic Industries Household Vacuum Cleaners Sales Market Share (2011-2016)

Table TTI Floor Care North America Basic Information List

Table TTI Floor Care North America Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table TTI Floor Care North America Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Eureka Forbes Basic Information List

Table Eureka Forbes Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eureka Forbes Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Dyson Basic Information List

Table Dyson Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dyson Household Vacuum Cleaners Sales Market Share (2011-2016)

Table AB Electrolux Basic Information List

Table AB Electrolux Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table AB Electrolux Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Dongbu Daewoo Electronics Basic Information List

Table Dongbu Daewoo Electronics Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dongbu Daewoo Electronics Household Vacuum Cleaners Sales Market Share (2011-2016)

Table IRobot Basic Information List

Table IRobot Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table IRobot Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Neato Robotics Basic Information List

Table Neato Robotics Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Neato Robotics Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Morphy Richards Basic Information List

Table Morphy Richards Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Morphy Richards Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Emer Vacuums Basic Information List

Table Emer Vacuums Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Emer Vacuums Household Vacuum Cleaners Sales Market Share (2011-2016)

Table BISSELL Basic Information List

Table BISSELL Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table BISSELL Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Groupe SEB Basic Information List

Table Groupe SEB Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Groupe SEB Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Haier Basic Information List

Table Haier Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haier Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Vax Basic Information List

Table Vax Household Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vax Household Vacuum Cleaners Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Vacuum Cleaners

Figure Manufacturing Process Analysis of Household Vacuum Cleaners

Figure Household Vacuum Cleaners Industrial Chain Analysis

Table Raw Materials Sources of Household Vacuum Cleaners Major Manufacturers in 2015

Table Major Buyers of Household Vacuum Cleaners

Table Distributors/Traders List

Figure United States Household Vacuum Cleaners Production and Growth Rate Forecast (2016-2021)

Figure United States Household Vacuum Cleaners Revenue and Growth Rate Forecast (2016-2021)

Table United States Household Vacuum Cleaners Production Forecast by Type (2016-2021)

Table United States Household Vacuum Cleaners Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Household Vacuum Cleaners Market Report 2016

Product link: <https://marketpublishers.com/r/UF9ECC213A9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF9ECC213A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970