

United States Household Sewing Machine Market Report 2016

<https://marketpublishers.com/r/UFEE3B787E3EN.html>

Date: October 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: UFEE3B787E3EN

Abstracts

Notes:

Sales, means the sales volume of Household Sewing Machine

Revenue, means the sales value of Household Sewing Machine

This report studies sales (consumption) of Household Sewing Machine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Brother

Feiyue

Juki Corporation

Jack

ZOJE

ShangGong Group

Singer

Toyota

Gemsky

Jaguar

Typical

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Household Sewing Machine in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Household Sewing Machine Market Report 2016

1 HOUSEHOLD SEWING MACHINE OVERVIEW

1.1 Product Overview and Scope of Household Sewing Machine

1.2 Classification of Household Sewing Machine

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Household Sewing Machine

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Household Sewing Machine (2011-2021)

1.4.1 United States Household Sewing Machine Sales and Growth Rate (2011-2021)

1.4.2 United States Household Sewing Machine Revenue and Growth Rate (2011-2021)

2 UNITED STATES HOUSEHOLD SEWING MACHINE COMPETITION BY MANUFACTURERS

2.1 United States Household Sewing Machine Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Household Sewing Machine Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Household Sewing Machine Average Price by Manufactures (2015 and 2016)

2.4 Household Sewing Machine Market Competitive Situation and Trends

2.4.1 Household Sewing Machine Market Concentration Rate

2.4.2 Household Sewing Machine Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HOUSEHOLD SEWING MACHINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Household Sewing Machine Sales and Market Share by Type

(2011-2016)

3.2 United States Household Sewing Machine Revenue and Market Share by Type
(2011-2016)

3.3 United States Household Sewing Machine Price by Type (2011-2016)

3.4 United States Household Sewing Machine Sales Growth Rate by Type (2011-2016)

4 UNITED STATES HOUSEHOLD SEWING MACHINE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Household Sewing Machine Sales and Market Share by Application
(2011-2016)

4.2 United States Household Sewing Machine Sales Growth Rate by Application
(2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES HOUSEHOLD SEWING MACHINE MANUFACTURERS PROFILES/ANALYSIS

5.1 Brother

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Household Sewing Machine Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Brother Household Sewing Machine Sales, Revenue, Price and Gross Margin
(2011-2016)

5.1.4 Main Business/Business Overview

5.2 Feiyue

5.2.2 Household Sewing Machine Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Feiyue Household Sewing Machine Sales, Revenue, Price and Gross Margin
(2011-2016)

5.2.4 Main Business/Business Overview

5.3 Juki Corporation

5.3.2 Household Sewing Machine Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Juki Corporation Household Sewing Machine Sales, Revenue, Price and Gross
Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Jack
 - 5.4.2 Household Sewing Machine Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Jack Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 ZOJE
 - 5.5.2 Household Sewing Machine Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 ZOJE Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 ShangGong Group
 - 5.6.2 Household Sewing Machine Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 ShangGong Group Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Singer
 - 5.7.2 Household Sewing Machine Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Singer Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Toyota
 - 5.8.2 Household Sewing Machine Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Toyota Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Gemsy
 - 5.9.2 Household Sewing Machine Product Type, Application and Specification
 - 5.9.2.1 Type I

- 5.9.2.2 Type II
- 5.9.3 Gemsy Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Jaguar
 - 5.10.2 Household Sewing Machine Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Jaguar Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Typical

6 HOUSEHOLD SEWING MACHINE MANUFACTURING COST ANALYSIS

- 6.1 Household Sewing Machine Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Household Sewing Machine

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Household Sewing Machine Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Household Sewing Machine Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES HOUSEHOLD SEWING MACHINE MARKET FORECAST (2016-2021)

10.1 United States Household Sewing Machine Sales, Revenue Forecast (2016-2021)

10.2 United States Household Sewing Machine Sales Forecast by Type (2016-2021)

10.3 United States Household Sewing Machine Sales Forecast by Application (2016-2021)

10.4 Household Sewing Machine Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Household Sewing Machine

Table Classification of Household Sewing Machine

Figure United States Sales Market Share of Household Sewing Machine by Type in 2015

Table Application of Household Sewing Machine

Figure United States Sales Market Share of Household Sewing Machine by Application in 2015

Figure United States Household Sewing Machine Sales and Growth Rate (2011-2021)

Figure United States Household Sewing Machine Revenue and Growth Rate (2011-2021)

Table United States Household Sewing Machine Sales of Key Manufacturers (2015 and 2016)

Table United States Household Sewing Machine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Household Sewing Machine Sales Share by Manufacturers

Figure 2016 Household Sewing Machine Sales Share by Manufacturers

Table United States Household Sewing Machine Revenue by Manufacturers (2015 and 2016)

Table United States Household Sewing Machine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Household Sewing Machine Revenue Share by Manufacturers

Table 2016 United States Household Sewing Machine Revenue Share by Manufacturers

Table United States Market Household Sewing Machine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Household Sewing Machine Average Price of Key Manufacturers in 2015

Figure Household Sewing Machine Market Share of Top 3 Manufacturers

Figure Household Sewing Machine Market Share of Top 5 Manufacturers

Table United States Household Sewing Machine Sales by Type (2011-2016)

Table United States Household Sewing Machine Sales Share by Type (2011-2016)

Figure United States Household Sewing Machine Sales Market Share by Type in 2015

Table United States Household Sewing Machine Revenue and Market Share by Type (2011-2016)

Table United States Household Sewing Machine Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Household Sewing Machine by Type (2011-2016)
Table United States Household Sewing Machine Price by Type (2011-2016)
Figure United States Household Sewing Machine Sales Growth Rate by Type (2011-2016)
Table United States Household Sewing Machine Sales by Application (2011-2016)
Table United States Household Sewing Machine Sales Market Share by Application (2011-2016)
Figure United States Household Sewing Machine Sales Market Share by Application in 2015
Table United States Household Sewing Machine Sales Growth Rate by Application (2011-2016)
Figure United States Household Sewing Machine Sales Growth Rate by Application (2011-2016)
Table Brother Basic Information List
Table Brother Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Brother Household Sewing Machine Sales Market Share (2011-2016)
Table Feiyue Basic Information List
Table Feiyue Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Feiyue Household Sewing Machine Sales Market Share (2011-2016)
Table Juki Corporation Basic Information List
Table Juki Corporation Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Juki Corporation Household Sewing Machine Sales Market Share (2011-2016)
Table Jack Basic Information List
Table Jack Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jack Household Sewing Machine Sales Market Share (2011-2016)
Table ZOJE Basic Information List
Table ZOJE Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Table ZOJE Household Sewing Machine Sales Market Share (2011-2016)
Table ShangGong Group Basic Information List
Table ShangGong Group Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)
Table ShangGong Group Household Sewing Machine Sales Market Share (2011-2016)
Table Singer Basic Information List

Table Singer Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Singer Household Sewing Machine Sales Market Share (2011-2016)

Table Toyota Basic Information List

Table Toyota Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toyota Household Sewing Machine Sales Market Share (2011-2016)

Table Gemsy Basic Information List

Table Gemsy Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gemsy Household Sewing Machine Sales Market Share (2011-2016)

Table Jaguar Basic Information List

Table Jaguar Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jaguar Household Sewing Machine Sales Market Share (2011-2016)

Table Typical Basic Information List

Table Typical Household Sewing Machine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Typical Household Sewing Machine Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Sewing Machine

Figure Manufacturing Process Analysis of Household Sewing Machine

Figure Household Sewing Machine Industrial Chain Analysis

Table Raw Materials Sources of Household Sewing Machine Major Manufacturers in 2015

Table Major Buyers of Household Sewing Machine

Table Distributors/Traders List

Figure United States Household Sewing Machine Production and Growth Rate Forecast (2016-2021)

Figure United States Household Sewing Machine Revenue and Growth Rate Forecast (2016-2021)

Table United States Household Sewing Machine Production Forecast by Type (2016-2021)

Table United States Household Sewing Machine Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Household Sewing Machine Market Report 2016

Product link: <https://marketpublishers.com/r/UFEE3B787E3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFEE3B787E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970