

### **United States Household Juicer Market Report 2017**

https://marketpublishers.com/r/UD4DBB15DC3EN.html Date: January 2017 Pages: 115 Price: US\$ 3,800.00 (Single User License) ID: UD4DBB15DC3EN **Abstracts** Notes: Sales, means the sales volume of Household Juicer Revenue, means the sales value of Household Juicer This report studies sales (consumption) of Household Juicer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Omega **Breville** Oster (Sunbeam) Hurom Braun Cuisinart Kuvings **Philips** 

Panasonic



# Electrolux Joyoung Supor Midea Donlim(Guangdong Xinbao) **SKG** Bear ACA (Elec-Tech) Deer Xibeile (Shuai Jia) Ouke Market Segment by States, covering California Texas New York Florida Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into



$\sim$		•			
C.IDV	$\sim$	tun	\ cti	$\sim$	n
Sing		11111			

Multifunction

Split by applications, this report focuses on sales, market share and growth rate of Household Juicer in each application, can be divided into

Application 1

Application 2



#### **Contents**

United States Household Juicer Market Report 2017

#### 1 HOUSEHOLD JUICER OVERVIEW

- 1.1 Product Overview and Scope of Household Juicer
- 1.2 Classification of Household Juicer
- 1.2.1 Single function
- 1.2.2 Multifunction
- 1.3 Application of Household Juicer
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Household Juicer (2012-2022)
  - 1.4.1 United States Household Juicer Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Household Juicer Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES HOUSEHOLD JUICER COMPETITION BY MANUFACTURERS

- 2.1 United States Household Juicer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Household Juicer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Household Juicer Average Price by Manufactures (2015 and 2016)
- 2.4 Household Juicer Market Competitive Situation and Trends
  - 2.4.1 Household Juicer Market Concentration Rate
  - 2.4.2 Household Juicer Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

### 3 UNITED STATES HOUSEHOLD JUICER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Household Juicer Sales and Market Share by States (2012-2017)
- 3.2 United States Household Juicer Revenue and Market Share by States (2012-2017)
- 3.3 United States Household Juicer Price by States (2012-2017)

## 4 UNITED STATES HOUSEHOLD JUICER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Household Juicer Sales and Market Share by Type (2012-2017)
- 4.2 United States Household Juicer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Household Juicer Price by Type (2012-2017)
- 4.4 United States Household Juicer Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES HOUSEHOLD JUICER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Household Juicer Sales and Market Share by Application (2012-2017)
- 5.2 United States Household Juicer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES HOUSEHOLD JUICER MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Omega
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Household Juicer Product Type, Application and Specification
  - 6.1.2.1 Single function
  - 6.1.2.2 Multifunction
  - 6.1.3 Omega Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Breville
  - 6.2.2 Household Juicer Product Type, Application and Specification
    - 6.2.2.1 Single function
    - 6.2.2.2 Multifunction
  - 6.2.3 Breville Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Oster (Sunbeam)
  - 6.3.2 Household Juicer Product Type, Application and Specification
    - 6.3.2.1 Single function
    - 6.3.2.2 Multifunction
- 6.3.3 Oster (Sunbeam) Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hurom
  - 6.4.2 Household Juicer Product Type, Application and Specification
    - 6.4.2.1 Single function



- 6.4.2.2 Multifunction
- 6.4.3 Hurom Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Braun
  - 6.5.2 Household Juicer Product Type, Application and Specification
    - 6.5.2.1 Single function
    - 6.5.2.2 Multifunction
  - 6.5.3 Braun Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Cuisinart
  - 6.6.2 Household Juicer Product Type, Application and Specification
    - 6.6.2.1 Single function
    - 6.6.2.2 Multifunction
- 6.6.3 Cuisinart Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Kuvings
  - 6.7.2 Household Juicer Product Type, Application and Specification
    - 6.7.2.1 Single function
    - 6.7.2.2 Multifunction
  - 6.7.3 Kuvings Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Philips
  - 6.8.2 Household Juicer Product Type, Application and Specification
    - 6.8.2.1 Single function
    - 6.8.2.2 Multifunction
  - 6.8.3 Philips Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Panasonic
  - 6.9.2 Household Juicer Product Type, Application and Specification
    - 6.9.2.1 Single function
    - 6.9.2.2 Multifunction
- 6.9.3 Panasonic Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Electrolux
  - 6.10.2 Household Juicer Product Type, Application and Specification
    - 6.10.2.1 Single function
    - 6.10.2.2 Multifunction



## 6.10.3 Electrolux Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.10.4 Main Business/Business Overview
- 6.11 Joyoung
- 6.12 Supor
- 6.13 Midea
- 6.14 Donlim(Guangdong Xinbao)
- 6.15 SKG
- 6.16 Bear
- 6.17 ACA (Elec-Tech)
- 6.18 Deer
- 6.19 Xibeile (Shuai Jia)
- 6.20 Ouke

#### 7 HOUSEHOLD JUICER MANUFACTURING COST ANALYSIS

- 7.1 Household Juicer Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Household Juicer

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Household Juicer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Household Juicer Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing



- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES HOUSEHOLD JUICER MARKET FORECAST (2017-2022)

- 11.1 United States Household Juicer Sales, Revenue Forecast (2017-2022)
- 11.2 United States Household Juicer Sales Forecast by Type (2017-2022)
- 11.3 United States Household Juicer Sales Forecast by Application (2017-2022)
- 11.4 Household Juicer Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Household Juicer

Table Classification of Household Juicer

Figure United States Sales Market Share of Household Juicer by Type in 2015

Figure Single function Picture

Figure Multifunction Picture

Table Application of Household Juicer

Figure United States Sales Market Share of Household Juicer by Application in 2015

Figure United States Household Juicer Sales and Growth Rate (2012-2022)

Figure United States Household Juicer Revenue and Growth Rate (2012-2022)

Table United States Household Juicer Sales of Key Manufacturers (2015 and 2016)

Table United States Household Juicer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Household Juicer Sales Share by Manufacturers

Figure 2016 Household Juicer Sales Share by Manufacturers

Table United States Household Juicer Revenue by Manufacturers (2015 and 2016)

Table United States Household Juicer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Household Juicer Revenue Share by Manufacturers

Table 2016 United States Household Juicer Revenue Share by Manufacturers

Table United States Market Household Juicer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Household Juicer Average Price of Key Manufacturers in 2015

Figure Household Juicer Market Share of Top 3 Manufacturers

Figure Household Juicer Market Share of Top 5 Manufacturers

Table United States Household Juicer Sales by States (2012-2017)

Table United States Household Juicer Sales Share by States (2012-2017)

Figure United States Household Juicer Sales Market Share by States in 2015

Table United States Household Juicer Revenue and Market Share by States (2012-2017)

Table United States Household Juicer Revenue Share by States (2012-2017)

Figure Revenue Market Share of Household Juicer by States (2012-2017)

Table United States Household Juicer Price by States (2012-2017)

Table United States Household Juicer Sales by Type (2012-2017)

Table United States Household Juicer Sales Share by Type (2012-2017)

Figure United States Household Juicer Sales Market Share by Type in 2015



Table United States Household Juicer Revenue and Market Share by Type (2012-2017)

Table United States Household Juicer Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Household Juicer by Type (2012-2017)

Table United States Household Juicer Price by Type (2012-2017)

Figure United States Household Juicer Sales Growth Rate by Type (2012-2017)

Table United States Household Juicer Sales by Application (2012-2017)

Table United States Household Juicer Sales Market Share by Application (2012-2017)

Figure United States Household Juicer Sales Market Share by Application in 2015

Table United States Household Juicer Sales Growth Rate by Application (2012-2017)

Figure United States Household Juicer Sales Growth Rate by Application (2012-2017)

Table Omega Basic Information List

Table Omega Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Omega Household Juicer Sales Market Share (2012-2017)

Table Breville Basic Information List

Table Breville Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Breville Household Juicer Sales Market Share (2012-2017)

Table Oster (Sunbeam) Basic Information List

Table Oster (Sunbeam) Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Oster (Sunbeam) Household Juicer Sales Market Share (2012-2017)

Table Hurom Basic Information List

Table Hurom Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hurom Household Juicer Sales Market Share (2012-2017)

**Table Braun Basic Information List** 

Table Braun Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Braun Household Juicer Sales Market Share (2012-2017)

**Table Cuisinart Basic Information List** 

Table Cuisinart Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Cuisinart Household Juicer Sales Market Share (2012-2017)

Table Kuvings Basic Information List

Table Kuvings Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kuvings Household Juicer Sales Market Share (2012-2017)

Table Philips Basic Information List

Table Philips Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Philips Household Juicer Sales Market Share (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Household Juicer Sales Market Share (2012-2017)



Table Electrolux Basic Information List

Table Electrolux Household Juicer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Electrolux Household Juicer Sales Market Share (2012-2017)

Table Joyoung Basic Information List

**Table Supor Basic Information List** 

Table Midea Basic Information List

Table Donlim(Guangdong Xinbao) Basic Information List

Table SKG Basic Information List

Table Bear Basic Information List

Table ACA (Elec-Tech) Basic Information List

Table Deer Basic Information List

Table Xibeile (Shuai Jia) Basic Information List

Table Ouke Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Juicer

Figure Manufacturing Process Analysis of Household Juicer

Figure Household Juicer Industrial Chain Analysis

Table Raw Materials Sources of Household Juicer Major Manufacturers in 2015

Table Major Buyers of Household Juicer

Table Distributors/Traders List

Figure United States Household Juicer Production and Growth Rate Forecast (2017-2022)

Figure United States Household Juicer Revenue and Growth Rate Forecast (2017-2022)

Table United States Household Juicer Production Forecast by Type (2017-2022)

Table United States Household Juicer Consumption Forecast by Application (2017-2022)

Table United States Household Juicer Sales Forecast by States (2017-2022)

Table United States Household Juicer Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Household Juicer Market Report 2017
Product link: <a href="https://marketpublishers.com/r/UD4DBB15DC3EN.html">https://marketpublishers.com/r/UD4DBB15DC3EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UD4DBB15DC3EN.html">https://marketpublishers.com/r/UD4DBB15DC3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms