

# United States Household Cleaning Equipment Market Report 2016

<https://marketpublishers.com/r/UFCD82E76FFEN.html>

Date: November 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: UFCD82E76FFEN

## Abstracts

### Notes:

Sales, means the sales volume of Household Cleaning Equipment

Revenue, means the sales value of Household Cleaning Equipment

Revenue, means the sales sales (consumption) of Household Cleaning Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Scotch-Brite

Maryya

Miaojie

TOPOTO

Vileda

East

Okaywife

Homestore

Minleo

Kleenex

HIKOYA

Duskin

UdiLife

Shamwow

U-mop

Method

Cogit

Aisen

Unger

Vigar

Zielonka

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mops

Dustpans

Cleaning cloths

Split by applications, this report focuses on sales, market share and growth rate of Household Cleaning Equipment in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Household Cleaning Equipment Market Report 2016

#### **1 HOUSEHOLD CLEANING EQUIPMENT OVERVIEW**

- 1.1 Product Overview and Scope of Household Cleaning Equipment
- 1.2 Classification of Household Cleaning Equipment
  - 1.2.1 Mops
  - 1.2.2 Dustpans
  - 1.2.3 Cleaning cloths
- 1.3 Application of Household Cleaning Equipment
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Household Cleaning Equipment (2011-2021)
  - 1.4.1 United States Household Cleaning Equipment Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Household Cleaning Equipment Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES HOUSEHOLD CLEANING EQUIPMENT COMPETITION BY MANUFACTURERS**

- 2.1 United States Household Cleaning Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Household Cleaning Equipment Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Household Cleaning Equipment Average Price by Manufactures (2015 and 2016)
- 2.4 Household Cleaning Equipment Market Competitive Situation and Trends
  - 2.4.1 Household Cleaning Equipment Market Concentration Rate
  - 2.4.2 Household Cleaning Equipment Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HOUSEHOLD CLEANING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Household Cleaning Equipment Sales and Market Share by Type (2011-2016)

3.2 United States Household Cleaning Equipment Revenue and Market Share by Type (2011-2016)

3.3 United States Household Cleaning Equipment Price by Type (2011-2016)

3.4 United States Household Cleaning Equipment Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES HOUSEHOLD CLEANING EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Household Cleaning Equipment Sales and Market Share by Application (2011-2016)

4.2 United States Household Cleaning Equipment Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES HOUSEHOLD CLEANING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Scotch-Brite

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Household Cleaning Equipment Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Scotch-Brite Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### 5.2 Maryya

5.2.2 Household Cleaning Equipment Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Maryya Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### 5.3 Miaojie

5.3.2 Household Cleaning Equipment Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Miaojie Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 TOPOTO

5.4.2 Household Cleaning Equipment Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 TOPOTO Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Vileda

5.5.2 Household Cleaning Equipment Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Vileda Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 East

5.6.2 Household Cleaning Equipment Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 East Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Okaywife

5.7.2 Household Cleaning Equipment Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Okaywife Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Homestore

5.8.2 Household Cleaning Equipment Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Homestore Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Minleo

- 5.9.2 Household Cleaning Equipment Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
- 5.9.3 Minleo Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Kleenex
  - 5.10.2 Household Cleaning Equipment Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Kleenex Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 HIKOYA
- 5.12 Duskin
- 5.13 UdiLife
- 5.14 Shamwow
- 5.15 U-mop
- 5.16 Method
- 5.17 Cogit
- 5.18 Aisen
- 5.19 Unger
- 5.20 Vigar
- 5.21 Zielonka

## **6 HOUSEHOLD CLEANING EQUIPMENT MANUFACTURING COST ANALYSIS**

- 6.1 Household Cleaning Equipment Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Household Cleaning Equipment

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Household Cleaning Equipment Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Household Cleaning Equipment Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES HOUSEHOLD CLEANING EQUIPMENT MARKET FORECAST (2016-2021)**

- 10.1 United States Household Cleaning Equipment Sales, Revenue Forecast (2016-2021)
- 10.2 United States Household Cleaning Equipment Sales Forecast by Type (2016-2021)
- 10.3 United States Household Cleaning Equipment Sales Forecast by Application (2016-2021)
- 10.4 Household Cleaning Equipment Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**



## **12 APPENDIX**

Disclosure Section  
Research Methodology  
Data Source  
Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Household Cleaning Equipment

Table Classification of Household Cleaning Equipment

Figure United States Sales Market Share of Household Cleaning Equipment by Type in 2015

Figure Mops Picture

Figure Dustpans Picture

Figure Cleaning cloths Picture

Table Application of Household Cleaning Equipment

Figure United States Sales Market Share of Household Cleaning Equipment by Application in 2015

Figure United States Household Cleaning Equipment Sales and Growth Rate (2011-2021)

Figure United States Household Cleaning Equipment Revenue and Growth Rate (2011-2021)

Table United States Household Cleaning Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Household Cleaning Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Household Cleaning Equipment Sales Share by Manufacturers

Figure 2016 Household Cleaning Equipment Sales Share by Manufacturers

Table United States Household Cleaning Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Household Cleaning Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Household Cleaning Equipment Revenue Share by Manufacturers

Table 2016 United States Household Cleaning Equipment Revenue Share by Manufacturers

Table United States Market Household Cleaning Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Household Cleaning Equipment Average Price of Key Manufacturers in 2015

Figure Household Cleaning Equipment Market Share of Top 3 Manufacturers

Figure Household Cleaning Equipment Market Share of Top 5 Manufacturers

Table United States Household Cleaning Equipment Sales by Type (2011-2016)

Table United States Household Cleaning Equipment Sales Share by Type (2011-2016)  
Figure United States Household Cleaning Equipment Sales Market Share by Type in 2015  
Table United States Household Cleaning Equipment Revenue and Market Share by Type (2011-2016)  
Table United States Household Cleaning Equipment Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Household Cleaning Equipment by Type (2011-2016)  
Table United States Household Cleaning Equipment Price by Type (2011-2016)  
Figure United States Household Cleaning Equipment Sales Growth Rate by Type (2011-2016)  
Table United States Household Cleaning Equipment Sales by Application (2011-2016)  
Table United States Household Cleaning Equipment Sales Market Share by Application (2011-2016)  
Figure United States Household Cleaning Equipment Sales Market Share by Application in 2015  
Table United States Household Cleaning Equipment Sales Growth Rate by Application (2011-2016)  
Figure United States Household Cleaning Equipment Sales Growth Rate by Application (2011-2016)  
Table Scotch-Brite Basic Information List  
Table Scotch-Brite Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Scotch-Brite Household Cleaning Equipment Sales Market Share (2011-2016)  
Table Maryya Basic Information List  
Table Maryya Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Maryya Household Cleaning Equipment Sales Market Share (2011-2016)  
Table Miaojie Basic Information List  
Table Miaojie Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Miaojie Household Cleaning Equipment Sales Market Share (2011-2016)  
Table TOPOTO Basic Information List  
Table TOPOTO Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table TOPOTO Household Cleaning Equipment Sales Market Share (2011-2016)  
Table Vileda Basic Information List  
Table Vileda Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vileda Household Cleaning Equipment Sales Market Share (2011-2016)

Table East Basic Information List

Table East Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table East Household Cleaning Equipment Sales Market Share (2011-2016)

Table Okaywife Basic Information List

Table Okaywife Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Okaywife Household Cleaning Equipment Sales Market Share (2011-2016)

Table Homestore Basic Information List

Table Homestore Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Homestore Household Cleaning Equipment Sales Market Share (2011-2016)

Table Minleo Basic Information List

Table Minleo Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Minleo Household Cleaning Equipment Sales Market Share (2011-2016)

Table Kleenex Basic Information List

Table Kleenex Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kleenex Household Cleaning Equipment Sales Market Share (2011-2016)

Table HIKOYA Basic Information List

Table HIKOYA Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table HIKOYA Household Cleaning Equipment Sales Market Share (2011-2016)

Table Duskin Basic Information List

Table Duskin Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Duskin Household Cleaning Equipment Sales Market Share (2011-2016)

Table UdiLife Basic Information List

Table UdiLife Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table UdiLife Household Cleaning Equipment Sales Market Share (2011-2016)

Table Shamwow Basic Information List

Table Shamwow Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shamwow Household Cleaning Equipment Sales Market Share (2011-2016)

Table U-mop Basic Information List

Table U-mop Household Cleaning Equipment Sales, Revenue, Price and Gross Margin

(2011-2016)

Table U-mop Household Cleaning Equipment Sales Market Share (2011-2016)

Table Method Basic Information List

Table Method Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Method Household Cleaning Equipment Sales Market Share (2011-2016)

Table Cogit Basic Information List

Table Cogit Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cogit Household Cleaning Equipment Sales Market Share (2011-2016)

Table Aisen Basic Information List

Table Aisen Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aisen Household Cleaning Equipment Sales Market Share (2011-2016)

Table Unger Basic Information List

Table Unger Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unger Household Cleaning Equipment Sales Market Share (2011-2016)

Table Vigar Basic Information List

Table Vigar Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vigar Household Cleaning Equipment Sales Market Share (2011-2016)

Table Zielonka Basic Information List

Table Zielonka Household Cleaning Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zielonka Household Cleaning Equipment Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Cleaning Equipment

Figure Manufacturing Process Analysis of Household Cleaning Equipment

Figure Household Cleaning Equipment Industrial Chain Analysis

Table Raw Materials Sources of Household Cleaning Equipment Major Manufacturers in 2015

Table Major Buyers of Household Cleaning Equipment

Table Distributors/Traders List

Figure United States Household Cleaning Equipment Production and Growth Rate Forecast (2016-2021)

Figure United States Household Cleaning Equipment Revenue and Growth Rate

Forecast (2016-2021)

Table United States Household Cleaning Equipment Production Forecast by Type  
(2016-2021)

Table United States Household Cleaning Equipment Consumption Forecast by  
Application (2016-2021)

## I would like to order

Product name: United States Household Cleaning Equipment Market Report 2016

Product link: <https://marketpublishers.com/r/UFCD82E76FFEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFCD82E76FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970