

# United States Household Appliances Market Report 2017

<https://marketpublishers.com/r/UB11F929221EN.html>

Date: August 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UB11F929221EN

## Abstracts

In this report, the United States Household Appliances market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Household Appliances in these regions, from 2012 to 2022 (forecast).

United States Household Appliances market competition by top manufacturers/players, with Household Appliances sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

LG Corporation

Sieme

Toshiba Corporation

GE

Panasoni

Robert Bosch GmbH

Samsung Electronics

Haier

Sharp Corporation

Hitachi

Tiger Corporation

V-Guard

Walton Group

Whirlpool Corporation

AB Electrolux

Gree Electric Appliance

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Refrigerators & Freezers

Washers & Dryers

Dishwashers

Air Conditioners

Cooking Appliances

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Household Appliances for each application, including

Bedroom

Kitchen

TOILET

Shower Room

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Household Appliances Market Report 2017

## 1 HOUSEHOLD APPLIANCES OVERVIEW

### 1.1 Product Overview and Scope of Household Appliances

### 1.2 Classification of Household Appliances by Product Category

#### 1.2.1 United States Household Appliances Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Household Appliances Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Refrigerators & Freezers

##### 1.2.4 Washers & Dryers

##### 1.2.5 Dishwashers

##### 1.2.6 Air Conditioners

##### 1.2.7 Cooking Appliances

##### 1.2.8 Other

### 1.3 United States Household Appliances Market by Application/End Users

#### 1.3.1 United States Household Appliances Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Bedroom

##### 1.3.3 Kitchen

##### 1.3.4 TOILET

##### 1.3.5 Shower Room

##### 1.3.6 Other

### 1.4 United States Household Appliances Market by Region

#### 1.4.1 United States Household Appliances Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Household Appliances Status and Prospect (2012-2022)

##### 1.4.3 Southwest Household Appliances Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Household Appliances Status and Prospect (2012-2022)

##### 1.4.5 New England Household Appliances Status and Prospect (2012-2022)

##### 1.4.6 The South Household Appliances Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Household Appliances Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Household Appliances (2012-2022)

#### 1.5.1 United States Household Appliances Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Household Appliances Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES HOUSEHOLD APPLIANCES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Household Appliances Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Household Appliances Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Household Appliances Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Household Appliances Market Competitive Situation and Trends
  - 2.4.1 United States Household Appliances Market Concentration Rate
  - 2.4.2 United States Household Appliances Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Household Appliances Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES HOUSEHOLD APPLIANCES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Household Appliances Sales and Market Share by Region (2012-2017)
- 3.2 United States Household Appliances Revenue and Market Share by Region (2012-2017)
- 3.3 United States Household Appliances Price by Region (2012-2017)

## **4 UNITED STATES HOUSEHOLD APPLIANCES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Household Appliances Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Household Appliances Revenue and Market Share by Type (2012-2017)
- 4.3 United States Household Appliances Price by Type (2012-2017)
- 4.4 United States Household Appliances Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES HOUSEHOLD APPLIANCES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Household Appliances Sales and Market Share by Application (2012-2017)

5.2 United States Household Appliances Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES HOUSEHOLD APPLIANCES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 LG Corporation**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Household Appliances Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 LG Corporation Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### **6.2 Sieme**

6.2.2 Household Appliances Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Sieme Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### **6.3 Toshiba Corporation**

6.3.2 Household Appliances Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Toshiba Corporation Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### **6.4 GE**

6.4.2 Household Appliances Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 GE Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### **6.5 Panasonic**

6.5.2 Household Appliances Product Category, Application and Specification

- 6.5.2.1 Product A
- 6.5.2.2 Product B
- 6.5.3 Panasonic Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Robert Bosch GmbH
  - 6.6.2 Household Appliances Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Robert Bosch GmbH Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Samsung Electronics
  - 6.7.2 Household Appliances Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Samsung Electronics Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Haier
  - 6.8.2 Household Appliances Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Haier Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Sharp Corporation
  - 6.9.2 Household Appliances Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Sharp Corporation Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Hitachi
  - 6.10.2 Household Appliances Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Hitachi Household Appliances Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.10.4 Main Business/Business Overview
- 6.11 Tiger Corporation
- 6.12 V-Guard
- 6.13 Walton Group
- 6.14 Whirlpool Corporation
- 6.15 AB Electrolux
- 6.16 Gree Electric Appliance

## **7 HOUSEHOLD APPLIANCES MANUFACTURING COST ANALYSIS**

- 7.1 Household Appliances Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Household Appliances

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Household Appliances Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Household Appliances Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HOUSEHOLD APPLIANCES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

### 11.1 United States Household Appliances Sales Volume, Revenue Forecast (2017-2022)

### 11.2 United States Household Appliances Sales Volume Forecast by Type (2017-2022)

### 11.3 United States Household Appliances Sales Volume Forecast by Application (2017-2022)

### 11.4 United States Household Appliances Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Household Appliances

Figure United States Household Appliances Market Size (K Units) by Type (2012-2022)

Figure United States Household Appliances Sales Volume Market Share by Type (Product Category) in 2016

Figure Refrigerators & Freezers Product Picture

Figure Washers & Dryers Product Picture

Figure Dishwashers Product Picture

Figure Air Conditioners Product Picture

Figure Cooking Appliances Product Picture

Figure Other Product Picture

Figure United States Household Appliances Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Household Appliances by Application in 2016

Figure Bedroom Examples

Table Key Downstream Customer in Bedroom

Figure Kitchen Examples

Table Key Downstream Customer in Kitchen

Figure TOILET Examples

Table Key Downstream Customer in TOILET

Figure Shower Room Examples

Table Key Downstream Customer in Shower Room

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Household Appliances Market Size (Million USD) by Region (2012-2022)

Figure The West Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Household Appliances Revenue (Million USD) and Growth

Rate (2012-2022)

Figure The Midwest Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Household Appliances Sales (K Units) and Growth Rate (2012-2022)

Figure United States Household Appliances Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Household Appliances Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Household Appliances Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Household Appliances Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Household Appliances Sales Share by Players/Suppliers

Figure 2017 United States Household Appliances Sales Share by Players/Suppliers

Figure United States Household Appliances Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Household Appliances Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Household Appliances Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Household Appliances Revenue Share by Players/Suppliers

Figure 2017 United States Household Appliances Revenue Share by Players/Suppliers

Table United States Market Household Appliances Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Household Appliances Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Household Appliances Market Share of Top 3 Players/Suppliers

Figure United States Household Appliances Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Household Appliances Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Household Appliances Product Category

Table United States Household Appliances Sales (K Units) by Region (2012-2017)

Table United States Household Appliances Sales Share by Region (2012-2017)

Figure United States Household Appliances Sales Share by Region (2012-2017)

Figure United States Household Appliances Sales Market Share by Region in 2016

Table United States Household Appliances Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Household Appliances Revenue Share by Region (2012-2017)

Figure United States Household Appliances Revenue Market Share by Region  
(2012-2017)

Figure United States Household Appliances Revenue Market Share by Region in 2016

Table United States Household Appliances Price (USD/Unit) by Region (2012-2017)

Table United States Household Appliances Sales (K Units) by Type (2012-2017)

Table United States Household Appliances Sales Share by Type (2012-2017)

Figure United States Household Appliances Sales Share by Type (2012-2017)

Figure United States Household Appliances Sales Market Share by Type in 2016

Table United States Household Appliances Revenue (Million USD) and Market Share  
by Type (2012-2017)

Table United States Household Appliances Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Household Appliances by Type (2012-2017)

Figure Revenue Market Share of Household Appliances by Type in 2016

Table United States Household Appliances Price (USD/Unit) by Types (2012-2017)

Figure United States Household Appliances Sales Growth Rate by Type (2012-2017)

Table United States Household Appliances Sales (K Units) by Application (2012-2017)

Table United States Household Appliances Sales Market Share by Application  
(2012-2017)

Figure United States Household Appliances Sales Market Share by Application  
(2012-2017)

Figure United States Household Appliances Sales Market Share by Application in 2016

Table United States Household Appliances Sales Growth Rate by Application  
(2012-2017)

Figure United States Household Appliances Sales Growth Rate by Application  
(2012-2017)

Table LG Corporation Basic Information List

Table LG Corporation Household Appliances Sales (K Units), Revenue (Million USD),  
Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Corporation Household Appliances Sales Growth Rate (2012-2017)

Figure LG Corporation Household Appliances Sales Market Share in United States  
(2012-2017)

Figure LG Corporation Household Appliances Revenue Market Share in United States  
(2012-2017)

Table Sieme Basic Information List

Table Sieme Household Appliances Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (2012-2017)

Figure Sieme Household Appliances Sales Growth Rate (2012-2017)

Figure Sieme Household Appliances Sales Market Share in United States (2012-2017)

Figure Sieme Household Appliances Revenue Market Share in United States

(2012-2017)

Table Toshiba Corporation Basic Information List

Table Toshiba Corporation Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toshiba Corporation Household Appliances Sales Growth Rate (2012-2017)

Figure Toshiba Corporation Household Appliances Sales Market Share in United States (2012-2017)

Figure Toshiba Corporation Household Appliances Revenue Market Share in United States (2012-2017)

Table GE Basic Information List

Table GE Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GE Household Appliances Sales Growth Rate (2012-2017)

Figure GE Household Appliances Sales Market Share in United States (2012-2017)

Figure GE Household Appliances Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Household Appliances Sales Growth Rate (2012-2017)

Figure Panasonic Household Appliances Sales Market Share in United States (2012-2017)

Figure Panasonic Household Appliances Revenue Market Share in United States (2012-2017)

Table Robert Bosch GmbH Basic Information List

Table Robert Bosch GmbH Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Robert Bosch GmbH Household Appliances Sales Growth Rate (2012-2017)

Figure Robert Bosch GmbH Household Appliances Sales Market Share in United States (2012-2017)

Figure Robert Bosch GmbH Household Appliances Revenue Market Share in United States (2012-2017)

Table Samsung Electronics Basic Information List

Table Samsung Electronics Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Electronics Household Appliances Sales Growth Rate (2012-2017)

Figure Samsung Electronics Household Appliances Sales Market Share in United States (2012-2017)

Figure Samsung Electronics Household Appliances Revenue Market Share in United States (2012-2017)

Table Haier Basic Information List

Table Haier Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Haier Household Appliances Sales Growth Rate (2012-2017)

Figure Haier Household Appliances Sales Market Share in United States (2012-2017)

Figure Haier Household Appliances Revenue Market Share in United States (2012-2017)

Table Sharp Corporation Basic Information List

Table Sharp Corporation Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sharp Corporation Household Appliances Sales Growth Rate (2012-2017)

Figure Sharp Corporation Household Appliances Sales Market Share in United States (2012-2017)

Figure Sharp Corporation Household Appliances Revenue Market Share in United States (2012-2017)

Table Hitachi Basic Information List

Table Hitachi Household Appliances Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hitachi Household Appliances Sales Growth Rate (2012-2017)

Figure Hitachi Household Appliances Sales Market Share in United States (2012-2017)

Figure Hitachi Household Appliances Revenue Market Share in United States (2012-2017)

Table Tiger Corporation Basic Information List

Table V-Guard Basic Information List

Table Walton Group Basic Information List

Table Whirlpool Corporation Basic Information List

Table AB Electrolux Basic Information List

Table Gree Electric Appliance Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Appliances

Figure Manufacturing Process Analysis of Household Appliances

Figure Household Appliances Industrial Chain Analysis

Table Raw Materials Sources of Household Appliances Major Players/Suppliers in 2016

Table Major Buyers of Household Appliances

Table Distributors/Traders List

Figure United States Household Appliances Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Household Appliances Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Household Appliances Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Household Appliances Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Household Appliances Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Household Appliances Sales Volume (K Units) Forecast by Type in 2022

Table United States Household Appliances Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Household Appliances Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Household Appliances Sales Volume (K Units) Forecast by Application in 2022

Table United States Household Appliances Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Household Appliances Sales Volume Share Forecast by Region (2017-2022)

Figure United States Household Appliances Sales Volume Share Forecast by Region (2017-2022)

Figure United States Household Appliances Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Household Appliances Market Report 2017

Product link: <https://marketpublishers.com/r/UB11F929221EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB11F929221EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970