

# United States Household Air Purifiers Market Report 2016

<https://marketpublishers.com/r/UF75C3DEB18EN.html>

Date: November 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UF75C3DEB18EN

## Abstracts

### Notes:

Sales, means the sales volume of Household Air Purifiers

Revenue, means the sales value of Household Air Purifiers

This report studies sales (consumption) of Household Air Purifiers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Sharp

Honeywell

Philips

Blueair

Panasonic

DAIKIN

Austin Air

IQAir

Guardian Technologies

Samsung Electronics

Aller Air Industries

Airgle Corporation

Camfil.

Coway

Whirlpool

Winix

LG Electronics

Beijing Yadu Environmental Protection Technology

Midea

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

HEPA Technology Air Purifier

Activated Carbon Technology Air Purifiers

UV Technology Air Purifiers

Negative Ion Air Purifiers

Ozone Air Purifiers

Split by applications, this report focuses on sales, market share and growth rate of Household Air Purifiers in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Household Air Purifiers Market Report 2016

#### **1 HOUSEHOLD AIR PURIFIERS OVERVIEW**

##### 1.1 Product Overview and Scope of Household Air Purifiers

##### 1.2 Classification of Household Air Purifiers

###### 1.2.1 HEPA Technology Air Purifier

###### 1.2.2 Activated Carbon Technology Air Purifiers

###### 1.2.3 UV Technology Air Purifiers

###### 1.2.4 Negative Ion Air Purifiers

###### 1.2.5 Ozone Air Purifiers

##### 1.3 Application of Household Air Purifiers

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Household Air Purifiers (2011-2021)

###### 1.4.1 United States Household Air Purifiers Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Household Air Purifiers Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES HOUSEHOLD AIR PURIFIERS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Household Air Purifiers Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Household Air Purifiers Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Household Air Purifiers Average Price by Manufactures (2015 and 2016)

##### 2.4 Household Air Purifiers Market Competitive Situation and Trends

###### 2.4.1 Household Air Purifiers Market Concentration Rate

###### 2.4.2 Household Air Purifiers Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HOUSEHOLD AIR PURIFIERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Household Air Purifiers Sales and Market Share by Type (2011-2016)
- 3.2 United States Household Air Purifiers Revenue and Market Share by Type (2011-2016)
- 3.3 United States Household Air Purifiers Price by Type (2011-2016)
- 3.4 United States Household Air Purifiers Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES HOUSEHOLD AIR PURIFIERS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Household Air Purifiers Sales and Market Share by Application (2011-2016)
- 4.2 United States Household Air Purifiers Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES HOUSEHOLD AIR PURIFIERS MANUFACTURERS PROFILES/ANALYSIS**

##### 5.1 Sharp

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Household Air Purifiers Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Sharp Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

##### 5.2 Honeywell

- 5.2.2 Household Air Purifiers Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Honeywell Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

##### 5.3 Philips

- 5.3.2 Household Air Purifiers Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Philips Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Blueair
  - 5.4.2 Household Air Purifiers Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Blueair Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Panasonic
  - 5.5.2 Household Air Purifiers Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Panasonic Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 DAIKIN
  - 5.6.2 Household Air Purifiers Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 DAIKIN Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Austin Air
  - 5.7.2 Household Air Purifiers Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Austin Air Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 IQAir
  - 5.8.2 Household Air Purifiers Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 IQAir Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Guardian Technologies
  - 5.9.2 Household Air Purifiers Product Type, Application and Specification
    - 5.9.2.1 Type I

- 5.9.2.2 Type II
- 5.9.3 Guardian Technologies Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Samsung Electronics
  - 5.10.2 Household Air Purifiers Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Samsung Electronics Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Aller Air Industries
- 5.12 Airgle Corporation
- 5.13 Camfil.
- 5.14 Coway
- 5.15 Whirlpool
- 5.16 Winix
- 5.17 LG Electronics
- 5.18 Beijing Yadu Environmental Protection Technology
- 5.19 Midea

## **6 HOUSEHOLD AIR PURIFIERS MANUFACTURING COST ANALYSIS**

- 6.1 Household Air Purifiers Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Household Air Purifiers

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Household Air Purifiers Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Household Air Purifiers Major Manufacturers in 2015

## 7.4 Downstream Buyers

# **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 8.1 Marketing Channel

### 8.1.1 Direct Marketing

### 8.1.2 Indirect Marketing

### 8.1.3 Marketing Channel Development Trend

## 8.2 Market Positioning

### 8.2.1 Pricing Strategy

### 8.2.2 Brand Strategy

### 8.2.3 Target Client

## 8.3 Distributors/Traders List

# **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES HOUSEHOLD AIR PURIFIERS MARKET FORECAST (2016-2021)**

## 10.1 United States Household Air Purifiers Sales, Revenue Forecast (2016-2021)

## 10.2 United States Household Air Purifiers Sales Forecast by Type (2016-2021)

## 10.3 United States Household Air Purifiers Sales Forecast by Application (2016-2021)

## 10.4 Household Air Purifiers Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer





## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Household Air Purifiers

Table Classification of Household Air Purifiers

Figure United States Sales Market Share of Household Air Purifiers by Type in 2015

Figure HEPA Technology Air Purifier Picture

Figure Activated Carbon Technology Air Purifiers Picture

Figure UV Technology Air Purifiers Picture

Figure Negative Ion Air Purifiers Picture

Figure Ozone Air Purifiers Picture

Table Application of Household Air Purifiers

Figure United States Sales Market Share of Household Air Purifiers by Application in 2015

Figure United States Household Air Purifiers Sales and Growth Rate (2011-2021)

Figure United States Household Air Purifiers Revenue and Growth Rate (2011-2021)

Table United States Household Air Purifiers Sales of Key Manufacturers (2015 and 2016)

Table United States Household Air Purifiers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Household Air Purifiers Sales Share by Manufacturers

Figure 2016 Household Air Purifiers Sales Share by Manufacturers

Table United States Household Air Purifiers Revenue by Manufacturers (2015 and 2016)

Table United States Household Air Purifiers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Household Air Purifiers Revenue Share by Manufacturers

Table 2016 United States Household Air Purifiers Revenue Share by Manufacturers

Table United States Market Household Air Purifiers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Household Air Purifiers Average Price of Key Manufacturers in 2015

Figure Household Air Purifiers Market Share of Top 3 Manufacturers

Figure Household Air Purifiers Market Share of Top 5 Manufacturers

Table United States Household Air Purifiers Sales by Type (2011-2016)

Table United States Household Air Purifiers Sales Share by Type (2011-2016)

Figure United States Household Air Purifiers Sales Market Share by Type in 2015

Table United States Household Air Purifiers Revenue and Market Share by Type

(2011-2016)

Table United States Household Air Purifiers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Household Air Purifiers by Type (2011-2016)

Table United States Household Air Purifiers Price by Type (2011-2016)

Figure United States Household Air Purifiers Sales Growth Rate by Type (2011-2016)

Table United States Household Air Purifiers Sales by Application (2011-2016)

Table United States Household Air Purifiers Sales Market Share by Application  
(2011-2016)

Figure United States Household Air Purifiers Sales Market Share by Application in 2015

Table United States Household Air Purifiers Sales Growth Rate by Application  
(2011-2016)

Figure United States Household Air Purifiers Sales Growth Rate by Application  
(2011-2016)

Table Sharp Basic Information List

Table Sharp Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Figure Sharp Household Air Purifiers Sales Market Share (2011-2016)

Table Honeywell Basic Information List

Table Honeywell Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Honeywell Household Air Purifiers Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Philips Household Air Purifiers Sales Market Share (2011-2016)

Table Blueair Basic Information List

Table Blueair Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Blueair Household Air Purifiers Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Panasonic Household Air Purifiers Sales Market Share (2011-2016)

Table DAIKIN Basic Information List

Table DAIKIN Household Air Purifiers Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table DAIKIN Household Air Purifiers Sales Market Share (2011-2016)

Table Austin Air Basic Information List

Table Austin Air Household Air Purifiers Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Austin Air Household Air Purifiers Sales Market Share (2011-2016)

Table IQAir Basic Information List

Table IQAir Household Air Purifiers Sales, Revenue, Price and Gross Margin

(2011-2016)

Table IQAir Household Air Purifiers Sales Market Share (2011-2016)

Table Guardian Technologies Basic Information List

Table Guardian Technologies Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Guardian Technologies Household Air Purifiers Sales Market Share (2011-2016)

Table Samsung Electronics Basic Information List

Table Samsung Electronics Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Electronics Household Air Purifiers Sales Market Share (2011-2016)

Table Aller Air Industries Basic Information List

Table Aller Air Industries Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aller Air Industries Household Air Purifiers Sales Market Share (2011-2016)

Table Airgle Corporation Basic Information List

Table Airgle Corporation Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Airgle Corporation Household Air Purifiers Sales Market Share (2011-2016)

Table Camfil. Basic Information List

Table Camfil. Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Camfil. Household Air Purifiers Sales Market Share (2011-2016)

Table Coway Basic Information List

Table Coway Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coway Household Air Purifiers Sales Market Share (2011-2016)

Table Whirlpool Basic Information List

Table Whirlpool Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Whirlpool Household Air Purifiers Sales Market Share (2011-2016)

Table Winix Basic Information List

Table Winix Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Winix Household Air Purifiers Sales Market Share (2011-2016)

Table LG Electronics Basic Information List

Table LG Electronics Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Electronics Household Air Purifiers Sales Market Share (2011-2016)

Table Beijing Yadu Environmental Protection Technology Basic Information List

Table Beijing Yadu Environmental Protection Technology Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beijing Yadu Environmental Protection Technology Household Air Purifiers Sales Market Share (2011-2016)

Table Midea Basic Information List

Table Midea Household Air Purifiers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Midea Household Air Purifiers Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Household Air Purifiers

Figure Manufacturing Process Analysis of Household Air Purifiers

Figure Household Air Purifiers Industrial Chain Analysis

Table Raw Materials Sources of Household Air Purifiers Major Manufacturers in 2015

Table Major Buyers of Household Air Purifiers

Table Distributors/Traders List

Figure United States Household Air Purifiers Production and Growth Rate Forecast (2016-2021)

Figure United States Household Air Purifiers Revenue and Growth Rate Forecast (2016-2021)

Table United States Household Air Purifiers Production Forecast by Type (2016-2021)

Table United States Household Air Purifiers Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Household Air Purifiers Market Report 2016

Product link: <https://marketpublishers.com/r/UF75C3DEB18EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF75C3DEB18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970