

# **United States Hot Beverages Market Report 2016**

https://marketpublishers.com/r/U1C5722FDC6EN.html Date: September 2016 Pages: 118 Price: US\$ 3,800.00 (Single User License) ID: U1C5722FDC6EN

# Abstracts

Notes:

Sales, means the sales volume of Hot Beverages

Revenue, means the sales value of Hot Beverages

This report studies sales (consumption) of Hot Beverages in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Kraft Foods, Inc. (USA)

Nestle SA (Switzerland)

Parry Agro Industries Ltd. (India)

Starbucks Coffee Co. (USA)

Strauss Group Ltd. (Israel)

Tata Global Beverages Ltd (India)

Tata Tetley Ltd (India)

Maxingvest AG (Germany)

Unilever (UK)

Hindustan Unilever Limited



Van Houtte, Inc. (Canada)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

**Regular Coffee** 

**Blended Coffee** 

Instant Coffee

**Decaffeinated Coffee** 

Specialty Coffee

Split by applications, this report focuses on sales, market share and growth rate of Hot Beverages in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States Hot Beverages Market Report 2016

## 1 HOT BEVERAGES OVERVIEW

- 1.1 Product Overview and Scope of Hot Beverages
- 1.2 Classification of Hot Beverages
- 1.2.1 Regular Coffee
- 1.2.2 Blended Coffee
- 1.2.3 Instant Coffee
- 1.2.4 Decaffeinated Coffee
- 1.2.5 Specialty Coffee
- 1.3 Application of Hot Beverages
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 USA Market Size Sales (Value) and Revenue (Volume) of Hot Beverages (2011-2021)

- 1.4.1 USA Hot Beverages Sales and Growth Rate (2011-2021)
- 1.4.2 USA Hot Beverages Revenue and Growth Rate (2011-2021)

#### 2 USA HOT BEVERAGES COMPETITION BY MANUFACTURERS

2.1 USA Hot Beverages Sales and Market Share of Key Manufacturers (2015 and 2016)

- 2.2 USA Hot Beverages Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Hot Beverages Average Price by Manufactures (2015 and 2016)
- 2.4 Hot Beverages Market Competitive Situation and Trends
- 2.4.1 Hot Beverages Market Concentration Rate
- 2.4.2 Hot Beverages Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 USA HOT BEVERAGES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Hot Beverages Sales and Market Share by Type (2011-2016)
- 3.2 USA Hot Beverages Revenue and Market Share by Type (2011-2016)
- 3.3 USA Hot Beverages Price by Type (2011-2016)



3.4 USA Hot Beverages Sales Growth Rate by Type (2011-2016)

#### 4 USA HOT BEVERAGES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Hot Beverages Sales and Market Share by Application (2011-2016)
- 4.2 USA Hot Beverages Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 USA HOT BEVERAGES MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Kraft Foods, Inc. (USA)
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Hot Beverages Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II

5.1.3 Kraft Foods, Inc. (USA) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Nestle SA (Switzerland)
  - 5.2.2 Hot Beverages Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II

5.2.3 Nestle SA (Switzerland) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Parry Agro Industries Ltd. (India)
  - 5.3.2 Hot Beverages Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II

5.3.3 Parry Agro Industries Ltd. (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Starbucks Coffee Co. (USA)
  - 5.4.2 Hot Beverages Product Type, Application and Specification
    - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Starbucks Coffee Co. (USA) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview



5.5 Strauss Group Ltd. (Israel)

5.5.2 Hot Beverages Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Strauss Group Ltd. (Israel) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Tata Global Beverages Ltd (India)

5.6.2 Hot Beverages Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Tata Global Beverages Ltd (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Tata Tetley Ltd (India)

5.7.2 Hot Beverages Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Tata Tetley Ltd (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8.2 Hot Beverages Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Maxingvest AG (Germany) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Unilever (UK)

5.9.2 Hot Beverages Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Unilever (UK) Hot Beverages Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Hindustan Unilever Limited

5.10.2 Hot Beverages Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

<sup>5.8</sup> Maxingvest AG (Germany)



5.10.3 Hindustan Unilever Limited Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Van Houtte, Inc. (Canada)

#### **6 HOT BEVERAGES MANUFACTURING COST ANALYSIS**

- 6.1 Hot Beverages Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Hot Beverages

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Hot Beverages Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Hot Beverages Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS



- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## 10 USA HOT BEVERAGES MARKET FORECAST (2016-2021)

- 10.1 USA Hot Beverages Sales, Revenue Forecast (2016-2021)
- 10.2 USA Hot Beverages Sales Forecast by Type (2016-2021)
- 10.3 USA Hot Beverages Sales Forecast by Application (2016-2021)
- 10.4 Hot Beverages Price Forecast (2016-2021)

## 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Hot Beverages Table Classification of Hot Beverages Figure USA Sales Market Share of Hot Beverages by Type in 2015 Figure Regular Coffee Picture **Figure Blended Coffee Picture Figure Instant Coffee Picture** Figure Decaffeinated Coffee Picture Figure Specialty Coffee Picture Table Application of Hot Beverages Figure USA Sales Market Share of Hot Beverages by Application in 2015 Figure USA Hot Beverages Sales and Growth Rate (2011-2021) Figure USA Hot Beverages Revenue and Growth Rate (2011-2021) Table USA Hot Beverages Sales of Key Manufacturers (2015 and 2016) Table USA Hot Beverages Sales Share by Manufacturers (2015 and 2016) Figure 2015 Hot Beverages Sales Share by Manufacturers Figure 2016 Hot Beverages Sales Share by Manufacturers Table USA Hot Beverages Revenue by Manufacturers (2015 and 2016) Table USA Hot Beverages Revenue Share by Manufacturers (2015 and 2016) Table 2015 USA Hot Beverages Revenue Share by Manufacturers Table 2016 USA Hot Beverages Revenue Share by Manufacturers Table USA Market Hot Beverages Average Price of Key Manufacturers (2015 and 2016) Figure USA Market Hot Beverages Average Price of Key Manufacturers in 2015 Figure Hot Beverages Market Share of Top 3 Manufacturers Figure Hot Beverages Market Share of Top 5 Manufacturers Table USA Hot Beverages Sales by Type (2011-2016) Table USA Hot Beverages Sales Share by Type (2011-2016) Figure USA Hot Beverages Sales Market Share by Type in 2015 Table USA Hot Beverages Revenue and Market Share by Type (2011-2016) Table USA Hot Beverages Revenue Share by Type (2011-2016) Figure Revenue Market Share of Hot Beverages by Type (2011-2016) Table USA Hot Beverages Price by Type (2011-2016) Figure USA Hot Beverages Sales Growth Rate by Type (2011-2016) Table USA Hot Beverages Sales by Application (2011-2016) Table USA Hot Beverages Sales Market Share by Application (2011-2016)



Figure USA Hot Beverages Sales Market Share by Application in 2015 Table USA Hot Beverages Sales Growth Rate by Application (2011-2016) Figure USA Hot Beverages Sales Growth Rate by Application (2011-2016) Table Kraft Foods, Inc. (USA) Basic Information List Table Kraft Foods, Inc. (USA) Hot Beverages Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Kraft Foods, Inc. (USA) Hot Beverages Sales Market Share (2011-2016) Table Nestle SA (Switzerland) Basic Information List Table Nestle SA (Switzerland) Hot Beverages Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Nestle SA (Switzerland) Hot Beverages Sales Market Share (2011-2016) Table Parry Agro Industries Ltd. (India) Basic Information List Table Parry Agro Industries Ltd. (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Parry Agro Industries Ltd. (India) Hot Beverages Sales Market Share (2011-2016) Table Starbucks Coffee Co. (USA) Basic Information List Table Starbucks Coffee Co. (USA) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Starbucks Coffee Co. (USA) Hot Beverages Sales Market Share (2011-2016) Table Strauss Group Ltd. (Israel) Basic Information List Table Strauss Group Ltd. (Israel) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Strauss Group Ltd. (Israel) Hot Beverages Sales Market Share (2011-2016) Table Tata Global Beverages Ltd (India) Basic Information List Table Tata Global Beverages Ltd (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Tata Global Beverages Ltd (India) Hot Beverages Sales Market Share (2011-2016)Table Tata Tetley Ltd (India) Basic Information List Table Tata Tetley Ltd (India) Hot Beverages Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Tata Tetley Ltd (India) Hot Beverages Sales Market Share (2011-2016) Table Maxingvest AG (Germany) Basic Information List Table Maxingvest AG (Germany) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maxingvest AG (Germany) Hot Beverages Sales Market Share (2011-2016)Table Unilever (UK) Basic Information List

Table Unilever (UK) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016)



Table Unilever (UK) Hot Beverages Sales Market Share (2011-2016) Table Hindustan Unilever Limited Basic Information List Table Hindustan Unilever Limited Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Hindustan Unilever Limited Hot Beverages Sales Market Share (2011-2016) Table Van Houtte, Inc. (Canada) Basic Information List Table Van Houtte, Inc. (Canada) Hot Beverages Sales, Revenue, Price and Gross Margin (2011-2016) Table Van Houtte, Inc. (Canada) Hot Beverages Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Hot Beverages Figure Manufacturing Process Analysis of Hot Beverages Figure Hot Beverages Industrial Chain Analysis Table Raw Materials Sources of Hot Beverages Major Manufacturers in 2015 Table Major Buyers of Hot Beverages Table Distributors/Traders List Figure USA Hot Beverages Production and Growth Rate Forecast (2016-2021) Figure USA Hot Beverages Revenue and Growth Rate Forecast (2016-2021) Table USA Hot Beverages Production Forecast by Type (2016-2021)

Table USA Hot Beverages Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Hot Beverages Market Report 2016

Product link: https://marketpublishers.com/r/U1C5722FDC6EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U1C5722FDC6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970