

# United States Home Sewing Machines Market Report 2018

<https://marketpublishers.com/r/U666A97BD22QEN.html>

Date: March 2018

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U666A97BD22QEN

## Abstracts

In this report, the United States Home Sewing Machines market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Home Sewing Machines in these regions, from 2013 to 2025 (forecast).

United States Home Sewing Machines market competition by top manufacturers/players, with Home Sewing Machines sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Hampshire

BERNINA

Brother

Janome America

SINGER

DURKOPP- ShangGong

FEIYUE

ZOJE

GEMSY

UKICRA

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mechanical Machines

Electronic Machines

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Home Sewing Machines Market Report 2018

## **1 HOME SEWING MACHINES OVERVIEW**

### 1.1 Product Overview and Scope of Home Sewing Machines

### 1.2 Classification of Home Sewing Machines by Product Category

#### 1.2.1 United States Home Sewing Machines Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Home Sewing Machines Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Mechanical Machines

##### 1.2.4 Electronic Machines

### 1.3 United States Home Sewing Machines Market by Application/End Users

#### 1.3.1 United States Home Sewing Machines Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Household

##### 1.3.3 Commercial

##### 1.3.4 Others

### 1.4 United States Home Sewing Machines Market by Region

#### 1.4.1 United States Home Sewing Machines Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Home Sewing Machines Status and Prospect (2013-2025)

##### 1.4.3 Southwest Home Sewing Machines Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Home Sewing Machines Status and Prospect (2013-2025)

##### 1.4.5 New England Home Sewing Machines Status and Prospect (2013-2025)

##### 1.4.6 The South Home Sewing Machines Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Home Sewing Machines Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Home Sewing Machines (2013-2025)

#### 1.5.1 United States Home Sewing Machines Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Home Sewing Machines Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES HOME SEWING MACHINES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Home Sewing Machines Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Home Sewing Machines Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Home Sewing Machines Average Price by Players/Suppliers (2013-2018)

2.4 United States Home Sewing Machines Market Competitive Situation and Trends

2.4.1 United States Home Sewing Machines Market Concentration Rate

2.4.2 United States Home Sewing Machines Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Home Sewing Machines Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES HOME SEWING MACHINES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Home Sewing Machines Sales and Market Share by Region (2013-2018)

3.2 United States Home Sewing Machines Revenue and Market Share by Region (2013-2018)

3.3 United States Home Sewing Machines Price by Region (2013-2018)

### **4 UNITED STATES HOME SEWING MACHINES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Home Sewing Machines Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Home Sewing Machines Revenue and Market Share by Type (2013-2018)

4.3 United States Home Sewing Machines Price by Type (2013-2018)

4.4 United States Home Sewing Machines Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES HOME SEWING MACHINES SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Home Sewing Machines Sales and Market Share by Application (2013-2018)

5.2 United States Home Sewing Machines Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES HOME SEWING MACHINES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Hampshire

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Home Sewing Machines Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Hampshire Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

### 6.2 BERNINA

6.2.2 Home Sewing Machines Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 BERNINA Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

### 6.3 Brother

6.3.2 Home Sewing Machines Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Brother Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

### 6.4 Janome America

6.4.2 Home Sewing Machines Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Janome America Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

### 6.5 SINGER

6.5.2 Home Sewing Machines Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 SINGER Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.5.4 Main Business/Business Overview
- 6.6 DURKOPP- ShangGong
  - 6.6.2 Home Sewing Machines Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 DURKOPP- ShangGong Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 FEIYUE
  - 6.7.2 Home Sewing Machines Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 FEIYUE Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 ZOJE
  - 6.8.2 Home Sewing Machines Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 ZOJE Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 GEMSY
  - 6.9.2 Home Sewing Machines Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 GEMSY Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 UKICRA
  - 6.10.2 Home Sewing Machines Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 UKICRA Home Sewing Machines Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview

## **7 HOME SEWING MACHINES MANUFACTURING COST ANALYSIS**

## 7.1 Home Sewing Machines Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Home Sewing Machines

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Home Sewing Machines Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Home Sewing Machines Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HOME SEWING MACHINES MARKET SIZE (VALUE AND**



## **VOLUME) FORECAST (2018-2025)**

11.1 United States Home Sewing Machines Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Home Sewing Machines Sales Volume Forecast by Type (2018-2025)

11.3 United States Home Sewing Machines Sales Volume Forecast by Application (2018-2025)

11.4 United States Home Sewing Machines Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Home Sewing Machines

Figure United States Home Sewing Machines Market Size (K Units) by Type (2013-2025)

Figure United States Home Sewing Machines Sales Volume Market Share by Type (Product Category) in 2017

Figure Mechanical Machines Product Picture

Figure Electronic Machines Product Picture

Figure United States Home Sewing Machines Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Home Sewing Machines by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Home Sewing Machines Market Size (Million USD) by Region (2013-2025)

Figure The West Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Home Sewing Machines Sales (K Units) and Growth Rate (2013-2025)

Figure United States Home Sewing Machines Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Home Sewing Machines Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Home Sewing Machines Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Home Sewing Machines Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Home Sewing Machines Sales Share by Players/Suppliers

Figure 2017 United States Home Sewing Machines Sales Share by Players/Suppliers

Figure United States Home Sewing Machines Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Home Sewing Machines Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Home Sewing Machines Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Home Sewing Machines Revenue Share by Players/Suppliers

Figure 2017 United States Home Sewing Machines Revenue Share by Players/Suppliers

Table United States Market Home Sewing Machines Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Home Sewing Machines Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Home Sewing Machines Market Share of Top 3 Players/Suppliers

Figure United States Home Sewing Machines Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Home Sewing Machines Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Home Sewing Machines Product Category

Table United States Home Sewing Machines Sales (K Units) by Region (2013-2018)

Table United States Home Sewing Machines Sales Share by Region (2013-2018)

Figure United States Home Sewing Machines Sales Share by Region (2013-2018)

Figure United States Home Sewing Machines Sales Market Share by Region in 2017

Table United States Home Sewing Machines Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Home Sewing Machines Revenue Share by Region (2013-2018)

Figure United States Home Sewing Machines Revenue Market Share by Region (2013-2018)

Figure United States Home Sewing Machines Revenue Market Share by Region in 2017

Table United States Home Sewing Machines Price (USD/Unit) by Region (2013-2018)

Table United States Home Sewing Machines Sales (K Units) by Type (2013-2018)

Table United States Home Sewing Machines Sales Share by Type (2013-2018)

Figure United States Home Sewing Machines Sales Share by Type (2013-2018)

Figure United States Home Sewing Machines Sales Market Share by Type in 2017

Table United States Home Sewing Machines Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Home Sewing Machines Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Home Sewing Machines by Type (2013-2018)

Figure Revenue Market Share of Home Sewing Machines by Type in 2017

Table United States Home Sewing Machines Price (USD/Unit) by Types (2013-2018)

Figure United States Home Sewing Machines Sales Growth Rate by Type (2013-2018)

Table United States Home Sewing Machines Sales (K Units) by Application (2013-2018)

Table United States Home Sewing Machines Sales Market Share by Application (2013-2018)

Figure United States Home Sewing Machines Sales Market Share by Application (2013-2018)

Figure United States Home Sewing Machines Sales Market Share by Application in 2017

Table United States Home Sewing Machines Sales Growth Rate by Application (2013-2018)

Figure United States Home Sewing Machines Sales Growth Rate by Application (2013-2018)

Table Hampshire Basic Information List

Table Hampshire Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hampshire Home Sewing Machines Sales Growth Rate (2013-2018)

Figure Hampshire Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure Hampshire Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table BERNINA Basic Information List

Table BERNINA Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure BERNINA Home Sewing Machines Sales Growth Rate (2013-2018)

Figure BERNINA Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure BERNINA Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table Brother Basic Information List

Table Brother Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Brother Home Sewing Machines Sales Growth Rate (2013-2018)

Figure Brother Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure Brother Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table Janome America Basic Information List

Table Janome America Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Janome America Home Sewing Machines Sales Growth Rate (2013-2018)

Figure Janome America Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure Janome America Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table SINGER Basic Information List

Table SINGER Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SINGER Home Sewing Machines Sales Growth Rate (2013-2018)

Figure SINGER Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure SINGER Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table DURKOPP- ShangGong Basic Information List

Table DURKOPP- ShangGong Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure DURKOPP- ShangGong Home Sewing Machines Sales Growth Rate (2013-2018)

Figure DURKOPP- ShangGong Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure DURKOPP- ShangGong Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table FEIYUE Basic Information List

Table FEIYUE Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure FEIYUE Home Sewing Machines Sales Growth Rate (2013-2018)

Figure FEIYUE Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure FEIYUE Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table ZOJE Basic Information List

Table ZOJE Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ZOJE Home Sewing Machines Sales Growth Rate (2013-2018)

Figure ZOJE Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure ZOJE Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table GEMSY Basic Information List

Table GEMSY Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GEMSY Home Sewing Machines Sales Growth Rate (2013-2018)

Figure GEMSY Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure GEMSY Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table UKICRA Basic Information List

Table UKICRA Home Sewing Machines Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure UKICRA Home Sewing Machines Sales Growth Rate (2013-2018)

Figure UKICRA Home Sewing Machines Sales Market Share in United States (2013-2018)

Figure UKICRA Home Sewing Machines Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Sewing Machines

Figure Manufacturing Process Analysis of Home Sewing Machines

Figure Home Sewing Machines Industrial Chain Analysis

Table Raw Materials Sources of Home Sewing Machines Major Players/Suppliers in 2017

Table Major Buyers of Home Sewing Machines

Table Distributors/Traders List

Figure United States Home Sewing Machines Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Home Sewing Machines Revenue (Million USD) and Growth Rate Forecast (2018-2025)



Figure United States Home Sewing Machines Price (USD/Unit) Trend Forecast  
(2018-2025)

Table United States Home Sewing Machines Sales Volume (K Units) Forecast by Type  
(2018-2025)

Figure United States Home Sewing Machines Sales Volume (K Units) Forecast by Type  
(2018-2025)

Figure United States Home Sewing Machines Sales Volume (K Units) Forecast by Type  
in 2025

Table United States Home Sewing Machines Sales Volume (K Units) Forecast by  
Application (2018-2025)

Figure United States Home Sewing Machines Sales Volume (K Units) Forecast by  
Application (2018-2025)

Figure United States Home Sewing Machines Sales Volume (K Units) Forecast by  
Application in 2025

Table United States Home Sewing Machines Sales Volume (K Units) Forecast by  
Region (2018-2025)

Table United States Home Sewing Machines Sales Volume Share Forecast by Region  
(2018-2025)

Figure United States Home Sewing Machines Sales Volume Share Forecast by Region  
(2018-2025)

Figure United States Home Sewing Machines Sales Volume Share Forecast by Region  
in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Home Sewing Machines Market Report 2018

Product link: <https://marketpublishers.com/r/U666A97BD22QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U666A97BD22QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970