

United States Home Gym Equipments Market Report 2017

<https://marketpublishers.com/r/U415EF1CD71EN.html>

Date: January 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U415EF1CD71EN

Abstracts

Notes:

Sales, means the sales volume of Home Gym Equipments

Revenue, means the sales value of Home Gym Equipments

This report studies sales (consumption) of Home Gym Equipments in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Best Fitness

Body Champ

Body-Solid

Bowflex

Fitness Gear

Gold's Gym

LifeSpan Fitness

Marcy

Marcy Club

Powerline

Stamina Products

Steelbody

Total Gym

Valor Fitness

Weider

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Single function

Multi fonction

Split by applications, this report focuses on sales, market share and growth rate of Home Gym Equipments in each application, can be divided into

Men

Women

Contents

United States Home Gym Equipments Market Report 2017

1 HOME GYM EQUIPMENTS OVERVIEW

1.1 Product Overview and Scope of Home Gym Equipments

1.2 Classification of Home Gym Equipments

1.2.1 Single function

1.2.2 Multi fonction

1.3 Application of Home Gym Equipments

1.3.1 Men

1.3.2 Women

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Home Gym Equipments (2011-2021)

1.4.1 United States Home Gym Equipments Sales and Growth Rate (2011-2021)

1.4.2 United States Home Gym Equipments Revenue and Growth Rate (2011-2021)

2 UNITED STATES HOME GYM EQUIPMENTS COMPETITION BY MANUFACTURERS

2.1 United States Home Gym Equipments Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Home Gym Equipments Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Home Gym Equipments Average Price by Manufactures (2015 and 2016)

2.4 Home Gym Equipments Market Competitive Situation and Trends

2.4.1 Home Gym Equipments Market Concentration Rate

2.4.2 Home Gym Equipments Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HOME GYM EQUIPMENTS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Home Gym Equipments Sales and Market Share by States (2011-2016)

3.2 United States Home Gym Equipments Revenue and Market Share by States (2011-2016)

3.3 United States Home Gym Equipments Price by States (2011-2016)

4 UNITED STATES HOME GYM EQUIPMENTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Home Gym Equipments Sales and Market Share by Type (2011-2016)

4.2 United States Home Gym Equipments Revenue and Market Share by Type (2011-2016)

4.3 United States Home Gym Equipments Price by Type (2011-2016)

4.4 United States Home Gym Equipments Sales Growth Rate by Type (2011-2016)

5 UNITED STATES HOME GYM EQUIPMENTS SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Home Gym Equipments Sales and Market Share by Application (2011-2016)

5.2 United States Home Gym Equipments Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES HOME GYM EQUIPMENTS MANUFACTURERS PROFILES/ANALYSIS

6.1 Best Fitness

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Home Gym Equipments Product Type, Application and Specification

6.1.2.1 Single function

6.1.2.2 Multi fonction

6.1.3 Best Fitness Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Body Champ

6.2.2 Home Gym Equipments Product Type, Application and Specification

6.2.2.1 Single function

6.2.2.2 Multi fonction

6.2.3 Body Champ Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Body-Solid

6.3.2 Home Gym Equipments Product Type, Application and Specification

6.3.2.1 Single function

6.3.2.2 Multi fonction

6.3.3 Body-Solid Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.3.4 Main Business/Business Overview

6.4 Bowflex

6.4.2 Home Gym Equipments Product Type, Application and Specification

6.4.2.1 Single function

6.4.2.2 Multi fonction

6.4.3 Bowflex Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Fitness Gear

6.5.2 Home Gym Equipments Product Type, Application and Specification

6.5.2.1 Single function

6.5.2.2 Multi fonction

6.5.3 Fitness Gear Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Gold's Gym

6.6.2 Home Gym Equipments Product Type, Application and Specification

6.6.2.1 Single function

6.6.2.2 Multi fonction

6.6.3 Gold's Gym Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7 LifeSpan Fitness

6.7.2 Home Gym Equipments Product Type, Application and Specification

6.7.2.1 Single function

6.7.2.2 Multi fonction

6.7.3 LifeSpan Fitness Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 Marcy

6.8.2 Home Gym Equipments Product Type, Application and Specification

6.8.2.1 Single function

6.8.2.2 Multi fonction

6.8.3 Marcy Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Marcy Club

6.9.2 Home Gym Equipments Product Type, Application and Specification

6.9.2.1 Single function

6.9.2.2 Multi fonction

6.9.3 Marcy Club Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

6.10 Powerline

6.10.2 Home Gym Equipments Product Type, Application and Specification

6.10.2.1 Single function

6.10.2.2 Multi fonction

6.10.3 Powerline Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

6.11 Stamina Products

6.12 Steelbody

6.13 Total Gym

6.14 Valor Fitness

6.15 Weider

7 HOME GYM EQUIPMENTS MANUFACTURING COST ANALYSIS

7.1 Home Gym Equipments Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Home Gym Equipments

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Home Gym Equipments Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Home Gym Equipments Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES HOME GYM EQUIPMENTS MARKET FORECAST (2016-2021)

11.1 United States Home Gym Equipments Sales, Revenue Forecast (2016-2021)

11.2 United States Home Gym Equipments Sales Forecast by Type (2016-2021)

11.3 United States Home Gym Equipments Sales Forecast by Application (2016-2021)

11.4 Home Gym Equipments Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Home Gym Equipments

Table Classification of Home Gym Equipments

Figure United States Sales Market Share of Home Gym Equipments by Type in 2015

Figure Single function Picture

Figure Multi fonction Picture

Table Application of Home Gym Equipments

Figure United States Sales Market Share of Home Gym Equipments by Application in 2015

Figure Men Examples

Figure Women Examples

Figure United States Home Gym Equipments Sales and Growth Rate (2011-2021)

Figure United States Home Gym Equipments Revenue and Growth Rate (2011-2021)

Table United States Home Gym Equipments Sales of Key Manufacturers (2015 and 2016)

Table United States Home Gym Equipments Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Home Gym Equipments Sales Share by Manufacturers

Figure 2016 Home Gym Equipments Sales Share by Manufacturers

Table United States Home Gym Equipments Revenue by Manufacturers (2015 and 2016)

Table United States Home Gym Equipments Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Home Gym Equipments Revenue Share by Manufacturers

Table 2016 United States Home Gym Equipments Revenue Share by Manufacturers

Table United States Market Home Gym Equipments Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Home Gym Equipments Average Price of Key Manufacturers in 2015

Figure Home Gym Equipments Market Share of Top 3 Manufacturers

Figure Home Gym Equipments Market Share of Top 5 Manufacturers

Table United States Home Gym Equipments Sales by States (2011-2016)

Table United States Home Gym Equipments Sales Share by States (2011-2016)

Figure United States Home Gym Equipments Sales Market Share by States in 2015

Table United States Home Gym Equipments Revenue and Market Share by States (2011-2016)

Table United States Home Gym Equipments Revenue Share by States (2011-2016)
Figure Revenue Market Share of Home Gym Equipments by States (2011-2016)
Table United States Home Gym Equipments Price by States (2011-2016)
Table United States Home Gym Equipments Sales by Type (2011-2016)
Table United States Home Gym Equipments Sales Share by Type (2011-2016)
Figure United States Home Gym Equipments Sales Market Share by Type in 2015
Table United States Home Gym Equipments Revenue and Market Share by Type (2011-2016)
Table United States Home Gym Equipments Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Home Gym Equipments by Type (2011-2016)
Table United States Home Gym Equipments Price by Type (2011-2016)
Figure United States Home Gym Equipments Sales Growth Rate by Type (2011-2016)
Table United States Home Gym Equipments Sales by Application (2011-2016)
Table United States Home Gym Equipments Sales Market Share by Application (2011-2016)
Figure United States Home Gym Equipments Sales Market Share by Application in 2015
Table United States Home Gym Equipments Sales Growth Rate by Application (2011-2016)
Figure United States Home Gym Equipments Sales Growth Rate by Application (2011-2016)
Table Best Fitness Basic Information List
Table Best Fitness Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Best Fitness Home Gym Equipments Sales Market Share (2011-2016)
Table Body Champ Basic Information List
Table Body Champ Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)
Table Body Champ Home Gym Equipments Sales Market Share (2011-2016)
Table Body-Solid Basic Information List
Table Body-Solid Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)
Table Body-Solid Home Gym Equipments Sales Market Share (2011-2016)
Table Bowflex Basic Information List
Table Bowflex Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bowflex Home Gym Equipments Sales Market Share (2011-2016)
Table Fitness Gear Basic Information List
Table Fitness Gear Home Gym Equipments Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Fitness Gear Home Gym Equipments Sales Market Share (2011-2016)

Table Gold's Gym Basic Information List

Table Gold's Gym Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gold's Gym Home Gym Equipments Sales Market Share (2011-2016)

Table LifeSpan Fitness Basic Information List

Table LifeSpan Fitness Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

Table LifeSpan Fitness Home Gym Equipments Sales Market Share (2011-2016)

Table Marcy Basic Information List

Table Marcy Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marcy Home Gym Equipments Sales Market Share (2011-2016)

Table Marcy Club Basic Information List

Table Marcy Club Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marcy Club Home Gym Equipments Sales Market Share (2011-2016)

Table Powerline Basic Information List

Table Powerline Home Gym Equipments Sales, Revenue, Price and Gross Margin (2011-2016)

Table Powerline Home Gym Equipments Sales Market Share (2011-2016)

Table Stamina Products Basic Information List

Table Steelbody Basic Information List

Table Total Gym Basic Information List

Table Valor Fitness Basic Information List

Table Weider Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Gym Equipments

Figure Manufacturing Process Analysis of Home Gym Equipments

Figure Home Gym Equipments Industrial Chain Analysis

Table Raw Materials Sources of Home Gym Equipments Major Manufacturers in 2015

Table Major Buyers of Home Gym Equipments

Table Distributors/Traders List

Figure United States Home Gym Equipments Production and Growth Rate Forecast (2016-2021)

Figure United States Home Gym Equipments Revenue and Growth Rate Forecast

(2016-2021)

Table United States Home Gym Equipments Production Forecast by Type (2016-2021)

Table United States Home Gym Equipments Consumption Forecast by Application
(2016-2021)

Table United States Home Gym Equipments Sales Forecast by States (2016-2021)

Table United States Home Gym Equipments Sales Share Forecast by States
(2016-2021)

I would like to order

Product name: United States Home Gym Equipments Market Report 2017

Product link: <https://marketpublishers.com/r/U415EF1CD71EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U415EF1CD71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970