

### **United States Home Generators Market Report 2017**

https://marketpublishers.com/r/U9E4026230BPEN.html

Date: October 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U9E4026230BPEN

#### **Abstracts**

In this report, the United States Home Generators market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Home Generators in these regions, from 2012 to 2022 (forecast).

United States Home Generators market competition by top manufacturers/players, with Home Generators sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kohler Co



Briggs and Stratton		
Generac		
Taylor Power Systems		
Cummins		
Prashant Generator		
Aggrek		
FG Wilson		
Himoinsa		
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into  Diesel Powered		
Liquid Propane Powered		
Natural Gas Powered		
On the basis on the end users/applications, this report focuses on the status and		

If you have any special requirements, please let us know and we will offer you the report as you want.

outlook for major applications/end users, sales volume, market share and growth rate of

Shop

Home

Home Generators for each application, including



#### **Contents**

United States Home Generators Market Report 2017

#### 1 HOME GENERATORS OVERVIEW

- 1.1 Product Overview and Scope of Home Generators
- 1.2 Classification of Home Generators by Product Category
- 1.2.1 United States Home Generators Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Home Generators Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Diesel Powered
  - 1.2.4 Liquid Propane Powered
  - 1.2.5 Natural Gas Powered
- 1.3 United States Home Generators Market by Application/End Users
- 1.3.1 United States Home Generators Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Shop
  - 1.3.3 Home
- 1.4 United States Home Generators Market by Region
- 1.4.1 United States Home Generators Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Home Generators Status and Prospect (2012-2022)
  - 1.4.3 Southwest Home Generators Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Home Generators Status and Prospect (2012-2022)
  - 1.4.5 New England Home Generators Status and Prospect (2012-2022)
  - 1.4.6 The South Home Generators Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Home Generators Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Home Generators (2012-2022)
- 1.5.1 United States Home Generators Sales and Growth Rate (2012-2022)
- 1.5.2 United States Home Generators Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES HOME GENERATORS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Home Generators Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Home Generators Revenue and Share by Players/Suppliers



(2012-2017)

- 2.3 United States Home Generators Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Home Generators Market Competitive Situation and Trends
  - 2.4.1 United States Home Generators Market Concentration Rate
- 2.4.2 United States Home Generators Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Home Generators Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES HOME GENERATORS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Home Generators Sales and Market Share by Region (2012-2017)
- 3.2 United States Home Generators Revenue and Market Share by Region (2012-2017)
- 3.3 United States Home Generators Price by Region (2012-2017)

## 4 UNITED STATES HOME GENERATORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Home Generators Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Home Generators Revenue and Market Share by Type (2012-2017)
- 4.3 United States Home Generators Price by Type (2012-2017)
- 4.4 United States Home Generators Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES HOME GENERATORS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Home Generators Sales and Market Share by Application (2012-2017)
- 5.2 United States Home Generators Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES HOME GENERATORS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Kohler Co
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors



- 6.1.2 Home Generators Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Kohler Co Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Briggs and Stratton
  - 6.2.2 Home Generators Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Briggs and Stratton Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Generac
  - 6.3.2 Home Generators Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Generac Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Taylor Power Systems
  - 6.4.2 Home Generators Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Taylor Power Systems Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Cummins
  - 6.5.2 Home Generators Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Cummins Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Prashant Generator
  - 6.6.2 Home Generators Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Prashant Generator Home Generators Sales, Revenue, Price and Gross Margin



#### (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 Aggrek
  - 6.7.2 Home Generators Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Aggrek Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 FG Wilson
  - 6.8.2 Home Generators Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 FG Wilson Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Himoinsa
  - 6.9.2 Home Generators Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Himoinsa Home Generators Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview

#### 7 HOME GENERATORS MANUFACTURING COST ANALYSIS

- 7.1 Home Generators Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Home Generators

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Home Generators Industrial Chain Analysis



- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Home Generators Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES HOME GENERATORS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Home Generators Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Home Generators Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Home Generators Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Home Generators Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design



- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Home Generators

Figure United States Home Generators Market Size (K Units) by Type (2012-2022)

Figure United States Home Generators Sales Volume Market Share by Type (Product Category) in 2016

Figure Diesel Powered Product Picture

Figure Liquid Propane Powered Product Picture

Figure Natural Gas Powered Product Picture

Figure United States Home Generators Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Home Generators by Application in 2016 Figure Shop Examples

Table Key Downstream Customer in Shop

Figure Home Examples

Table Key Downstream Customer in Home

Figure United States Home Generators Market Size (Million USD) by Region (2012-2022)

Figure The West Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Home Generators Sales (K Units) and Growth Rate (2012-2022) Figure United States Home Generators Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Home Generators Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Home Generators Sales (K Units) of Key Players/Suppliers (2012-2017)



Table United States Home Generators Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Home Generators Sales Share by Players/Suppliers
Figure 2017 United States Home Generators Sales Share by Players/Suppliers
Figure United States Home Generators Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Home Generators Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Home Generators Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Home Generators Revenue Share by Players/Suppliers Figure 2017 United States Home Generators Revenue Share by Players/Suppliers Table United States Market Home Generators Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Home Generators Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Home Generators Market Share of Top 3 Players/Suppliers Figure United States Home Generators Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Home Generators Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Home Generators Product Category
Table United States Home Generators Sales (K Units) by Region (2012-2017)
Table United States Home Generators Sales Share by Region (2012-2017)
Figure United States Home Generators Sales Share by Region (2012-2017)
Figure United States Home Generators Sales Market Share by Region in 2016
Table United States Home Generators Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Home Generators Revenue Share by Region (2012-2017)
Figure United States Home Generators Revenue Market Share by Region (2012-2017)
Figure United States Home Generators Revenue Market Share by Region in 2016
Table United States Home Generators Price (USD/Unit) by Region (2012-2017)
Table United States Home Generators Sales (K Units) by Type (2012-2017)
Table United States Home Generators Sales Share by Type (2012-2017)
Figure United States Home Generators Sales Share by Type (2012-2017)
Figure United States Home Generators Sales Market Share by Type in 2016
Table United States Home Generators Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Home Generators Revenue Share by Type (2012-2017) Figure Revenue Market Share of Home Generators by Type (2012-2017) Figure Revenue Market Share of Home Generators by Type in 2016



Table United States Home Generators Price (USD/Unit) by Types (2012-2017)

Figure United States Home Generators Sales Growth Rate by Type (2012-2017)

Table United States Home Generators Sales (K Units) by Application (2012-2017)

Table United States Home Generators Sales Market Share by Application (2012-2017)

Figure United States Home Generators Sales Market Share by Application (2012-2017)

Figure United States Home Generators Sales Market Share by Application in 2016

Table United States Home Generators Sales Growth Rate by Application (2012-2017)

Figure United States Home Generators Sales Growth Rate by Application (2012-2017)

Table Kohler Co Basic Information List

Table Kohler Co Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kohler Co Home Generators Sales Growth Rate (2012-2017)

Figure Kohler Co Home Generators Sales Market Share in United States (2012-2017)

Figure Kohler Co Home Generators Revenue Market Share in United States (2012-2017)

Table Briggs and Stratton Basic Information List

Table Briggs and Stratton Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Briggs and Stratton Home Generators Sales Growth Rate (2012-2017)

Figure Briggs and Stratton Home Generators Sales Market Share in United States (2012-2017)

Figure Briggs and Stratton Home Generators Revenue Market Share in United States (2012-2017)

Table Generac Basic Information List

Table Generac Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Generac Home Generators Sales Growth Rate (2012-2017)

Figure Generac Home Generators Sales Market Share in United States (2012-2017)

Figure Generac Home Generators Revenue Market Share in United States (2012-2017)

Table Taylor Power Systems Basic Information List

Table Taylor Power Systems Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Taylor Power Systems Home Generators Sales Growth Rate (2012-2017)

Figure Taylor Power Systems Home Generators Sales Market Share in United States (2012-2017)

Figure Taylor Power Systems Home Generators Revenue Market Share in United States (2012-2017)

**Table Cummins Basic Information List** 

Table Cummins Home Generators Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure Cummins Home Generators Sales Growth Rate (2012-2017)

Figure Cummins Home Generators Sales Market Share in United States (2012-2017)

Figure Cummins Home Generators Revenue Market Share in United States (2012-2017)

**Table Prashant Generator Basic Information List** 

Table Prashant Generator Home Generators Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Prashant Generator Home Generators Sales Growth Rate (2012-2017)

Figure Prashant Generator Home Generators Sales Market Share in United States (2012-2017)

Figure Prashant Generator Home Generators Revenue Market Share in United States (2012-2017)

Table Aggrek Basic Information List

Table Aggrek Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aggrek Home Generators Sales Growth Rate (2012-2017)

Figure Aggrek Home Generators Sales Market Share in United States (2012-2017)

Figure Aggrek Home Generators Revenue Market Share in United States (2012-2017)

Table FG Wilson Basic Information List

Table FG Wilson Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure FG Wilson Home Generators Sales Growth Rate (2012-2017)

Figure FG Wilson Home Generators Sales Market Share in United States (2012-2017)

Figure FG Wilson Home Generators Revenue Market Share in United States (2012-2017)

Table Himoinsa Basic Information List

Table Himoinsa Home Generators Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Himoinsa Home Generators Sales Growth Rate (2012-2017)

Figure Himoinsa Home Generators Sales Market Share in United States (2012-2017)

Figure Himoinsa Home Generators Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Generators

Figure Manufacturing Process Analysis of Home Generators

Figure Home Generators Industrial Chain Analysis



Table Raw Materials Sources of Home Generators Major Players/Suppliers in 2016 Table Major Buyers of Home Generators

Table Distributors/Traders List

Figure United States Home Generators Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Home Generators Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Home Generators Price (USD/Unit) Trend Forecast (2017-2022) Table United States Home Generators Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Home Generators Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Home Generators Sales Volume (K Units) Forecast by Type in 2022

Table United States Home Generators Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Home Generators Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Home Generators Sales Volume (K Units) Forecast by Application in 2022

Table United States Home Generators Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Home Generators Sales Volume Share Forecast by Region (2017-2022)

Figure United States Home Generators Sales Volume Share Forecast by Region (2017-2022)

Figure United States Home Generators Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Home Generators Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U9E4026230BPEN.html">https://marketpublishers.com/r/U9E4026230BPEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U9E4026230BPEN.html">https://marketpublishers.com/r/U9E4026230BPEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970