

# United States High-grade Cosmetics Market Report 2016

https://marketpublishers.com/r/U7AF7D646B6EN.html

Date: November 2016 Pages: 113 Price: US\$ 3,800.00 (Single User License) ID: U7AF7D646B6EN

### Abstracts

#### Notes:

Sales, means the sales volume of High-grade Cosmetics

Revenue, means the sales value of High-grade Cosmetics

This report studies sales (consumption) of High-grade Cosmetics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Chanel SAS The Estee Lauder Companies Inc LOreal LVMH Coty KAO Corporation Shiseido Amway



Clarins

Markwins Beauty Products

Proctor and Gamble

Unilever

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Highgrade Cosmetics in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States High-grade Cosmetics Market Report 2016

#### 1 HIGH-GRADE COSMETICS OVERVIEW

- 1.1 Product Overview and Scope of High-grade Cosmetics
- 1.2 Classification of High-grade Cosmetics
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of High-grade Cosmetics
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of High-grade Cosmetics (2011-2021)

1.4.1 United States High-grade Cosmetics Sales and Growth Rate (2011-2021)

1.4.2 United States High-grade Cosmetics Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES HIGH-GRADE COSMETICS COMPETITION BY MANUFACTURERS

2.1 United States High-grade Cosmetics Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States High-grade Cosmetics Revenue and Share by Manufactures (2015 and 2016)

2.3 United States High-grade Cosmetics Average Price by Manufactures (2015 and 2016)

2.4 High-grade Cosmetics Market Competitive Situation and Trends

- 2.4.1 High-grade Cosmetics Market Concentration Rate
- 2.4.2 High-grade Cosmetics Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES HIGH-GRADE COSMETICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States High-grade Cosmetics Sales and Market Share by Type (2011-2016)3.2 United States High-grade Cosmetics Revenue and Market Share by Type



(2011-2016)

- 3.3 United States High-grade Cosmetics Price by Type (2011-2016)
- 3.4 United States High-grade Cosmetics Sales Growth Rate by Type (2011-2016)

#### 4 UNITED STATES HIGH-GRADE COSMETICS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States High-grade Cosmetics Sales and Market Share by Application (2011-2016)

4.2 United States High-grade Cosmetics Sales Growth Rate by Application (2011-2016)4.3 Market Drivers and Opportunities

#### 5 UNITED STATES HIGH-GRADE COSMETICS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Chanel SAS
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 High-grade Cosmetics Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II

5.1.3 Chanel SAS High-grade Cosmetics Sales, Revenue, Price and Gross Margin

- (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 The Estee Lauder Companies Inc

5.2.2 High-grade Cosmetics Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 The Estee Lauder Companies Inc High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 LOreal

5.3.2 High-grade Cosmetics Product Type, Application and Specification

- 5.3.2.1 Type I
- 5.3.2.2 Type II
- 5.3.3 LOreal High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 LVMH
- 5.4.2 High-grade Cosmetics Product Type, Application and Specification



5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 LVMH High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Coty

5.5.2 High-grade Cosmetics Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Coty High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 KAO Corporation

5.6.2 High-grade Cosmetics Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 KAO Corporation High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Shiseido

5.7.2 High-grade Cosmetics Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Shiseido High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Amway

5.8.2 High-grade Cosmetics Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Amway High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Clarins

5.9.2 High-grade Cosmetics Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Clarins High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.9.4 Main Business/Business Overview
- 5.10 Markwins Beauty Products
  - 5.10.2 High-grade Cosmetics Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II

5.10.3 Markwins Beauty Products High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Proctor and Gamble
- 5.12 Unilever

#### **6 HIGH-GRADE COSMETICS MANUFACTURING COST ANALYSIS**

- 6.1 High-grade Cosmetics Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of High-grade Cosmetics

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 High-grade Cosmetics Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of High-grade Cosmetics Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy



8.2.2 Brand Strategy8.2.3 Target Client8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES HIGH-GRADE COSMETICS MARKET FORECAST (2016-2021)

- 10.1 United States High-grade Cosmetics Sales, Revenue Forecast (2016-2021)
- 10.2 United States High-grade Cosmetics Sales Forecast by Type (2016-2021)
- 10.3 United States High-grade Cosmetics Sales Forecast by Application (2016-2021)
- 10.4 High-grade Cosmetics Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of High-grade Cosmetics

Table Classification of High-grade Cosmetics

Figure United States Sales Market Share of High-grade Cosmetics by Type in 2015 Table Application of High-grade Cosmetics

Figure United States Sales Market Share of High-grade Cosmetics by Application in 2015

Figure United States High-grade Cosmetics Sales and Growth Rate (2011-2021)

Figure United States High-grade Cosmetics Revenue and Growth Rate (2011-2021)

Table United States High-grade Cosmetics Sales of Key Manufacturers (2015 and 2016)

Table United States High-grade Cosmetics Sales Share by Manufacturers (2015 and 2016)

Figure 2015 High-grade Cosmetics Sales Share by Manufacturers

Figure 2016 High-grade Cosmetics Sales Share by Manufacturers

Table United States High-grade Cosmetics Revenue by Manufacturers (2015 and 2016) Table United States High-grade Cosmetics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States High-grade Cosmetics Revenue Share by Manufacturers Table 2016 United States High-grade Cosmetics Revenue Share by Manufacturers Table United States Market High-grade Cosmetics Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market High-grade Cosmetics Average Price of Key Manufacturers in 2015

Figure High-grade Cosmetics Market Share of Top 3 Manufacturers

Figure High-grade Cosmetics Market Share of Top 5 Manufacturers

Table United States High-grade Cosmetics Sales by Type (2011-2016)

Table United States High-grade Cosmetics Sales Share by Type (2011-2016)

Figure United States High-grade Cosmetics Sales Market Share by Type in 2015

Table United States High-grade Cosmetics Revenue and Market Share by Type (2011-2016)

Table United States High-grade Cosmetics Revenue Share by Type (2011-2016) Figure Revenue Market Share of High-grade Cosmetics by Type (2011-2016) Table United States High-grade Cosmetics Price by Type (2011-2016)

Figure United States High-grade Cosmetics Sales Growth Rate by Type (2011-2016) Table United States High-grade Cosmetics Sales by Application (2011-2016)



Table United States High-grade Cosmetics Sales Market Share by Application (2011-2016)

Figure United States High-grade Cosmetics Sales Market Share by Application in 2015 Table United States High-grade Cosmetics Sales Growth Rate by Application

(2011-2016)

Figure United States High-grade Cosmetics Sales Growth Rate by Application (2011-2016)

Table Chanel SAS Basic Information List

Table Chanel SAS High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Chanel SAS High-grade Cosmetics Sales Market Share (2011-2016)

 Table The Estee Lauder Companies Inc Basic Information List

Table The Estee Lauder Companies Inc High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Estee Lauder Companies Inc High-grade Cosmetics Sales Market Share (2011-2016)

Table LOreal Basic Information List

Table LOreal High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table LOreal High-grade Cosmetics Sales Market Share (2011-2016)

Table LVMH Basic Information List

Table LVMH High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table LVMH High-grade Cosmetics Sales Market Share (2011-2016)

Table Coty Basic Information List

Table Coty High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coty High-grade Cosmetics Sales Market Share (2011-2016)

Table KAO Corporation Basic Information List

Table KAO Corporation High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

 Table KAO Corporation High-grade Cosmetics Sales Market Share (2011-2016)

Table Shiseido Basic Information List

Table Shiseido High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shiseido High-grade Cosmetics Sales Market Share (2011-2016)

Table Amway Basic Information List

Table Amway High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)



Table Amway High-grade Cosmetics Sales Market Share (2011-2016)

Table Clarins Basic Information List

Table Clarins High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clarins High-grade Cosmetics Sales Market Share (2011-2016)

Table Markwins Beauty Products Basic Information List

Table Markwins Beauty Products High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Markwins Beauty Products High-grade Cosmetics Sales Market Share (2011-2016)

 Table Proctor and Gamble Basic Information List

Table Proctor and Gamble High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Proctor and Gamble High-grade Cosmetics Sales Market Share (2011-2016)Table Unilever Basic Information List

Table Unilever High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unilever High-grade Cosmetics Sales Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of High-grade Cosmetics

Figure Manufacturing Process Analysis of High-grade Cosmetics

Figure High-grade Cosmetics Industrial Chain Analysis

Table Raw Materials Sources of High-grade Cosmetics Major Manufacturers in 2015

Table Major Buyers of High-grade Cosmetics

Table Distributors/Traders List

Figure United States High-grade Cosmetics Production and Growth Rate Forecast (2016-2021)

Figure United States High-grade Cosmetics Revenue and Growth Rate Forecast (2016-2021)

Table United States High-grade Cosmetics Production Forecast by Type (2016-2021) Table United States High-grade Cosmetics Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States High-grade Cosmetics Market Report 2016 Product link: <u>https://marketpublishers.com/r/U7AF7D646B6EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7AF7D646B6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970