

United States High-end Decorative Flooring Market Report 2017

https://marketpublishers.com/r/U339C7C0ED2EN.html

Date: January 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U339C7C0ED2EN

Abstracts

Notes:

Sales, means the sales volume of High-end Decorative Flooring

Revenue, means the sales value of High-end Decorative Flooring

This report studies sales (consumption) of High-end Decorative Flooring in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Arkema

Evonik Industries AG

Mitsubishi Rayon

Saudi Arabia Basic Industries

Sumitomo Chemical

Asahi Kasei

Chi Mei

GEHR Plastics



Kolon Industries

Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Real Wood Floor
Consolidated-Wooden Floor
Bamboo Floorings
Other
Split by applications, this report focuses on sales, market share and growth rate of High- end Decorative Flooring in each application, can be divided into
Household
Commercial



Contents

United States High-end Decorative Flooring Market Report 2017

1 HIGH-END DECORATIVE FLOORING OVERVIEW

- 1.1 Product Overview and Scope of High-end Decorative Flooring
- 1.2 Classification of High-end Decorative Flooring
 - 1.2.1 Real Wood Floor
 - 1.2.2 Consolidated-Wooden Floor
 - 1.2.3 Bamboo Floorings
 - 1.2.4 Other
- 1.3 Application of High-end Decorative Flooring
 - 1.3.1 Household
 - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of High-end Decorative Flooring (2012-2022)
- 1.4.1 United States High-end Decorative Flooring Sales and Growth Rate (2012-2022)
- 1.4.2 United States High-end Decorative Flooring Revenue and Growth Rate (2012-2022)

2 UNITED STATES HIGH-END DECORATIVE FLOORING COMPETITION BY MANUFACTURERS

- 2.1 United States High-end Decorative Flooring Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States High-end Decorative Flooring Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States High-end Decorative Flooring Average Price by Manufactures (2015 and 2016)
- 2.4 High-end Decorative Flooring Market Competitive Situation and Trends
 - 2.4.1 High-end Decorative Flooring Market Concentration Rate
 - 2.4.2 High-end Decorative Flooring Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HIGH-END DECORATIVE FLOORING SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States High-end Decorative Flooring Sales and Market Share by States



(2012-2017)

- 3.2 United States High-end Decorative Flooring Revenue and Market Share by States (2012-2017)
- 3.3 United States High-end Decorative Flooring Price by States (2012-2017)

4 UNITED STATES HIGH-END DECORATIVE FLOORING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States High-end Decorative Flooring Sales and Market Share by Type (2012-2017)
- 4.2 United States High-end Decorative Flooring Revenue and Market Share by Type (2012-2017)
- 4.3 United States High-end Decorative Flooring Price by Type (2012-2017)
- 4.4 United States High-end Decorative Flooring Sales Growth Rate by Type (2012-2017)

5 UNITED STATES HIGH-END DECORATIVE FLOORING SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States High-end Decorative Flooring Sales and Market Share by Application (2012-2017)
- 5.2 United States High-end Decorative Flooring Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HIGH-END DECORATIVE FLOORING MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Arkema
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.1.2.1 Real Wood Floor
 - 6.1.2.2 Consolidated-Wooden Floor
- 6.1.3 Arkema High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Evonik Industries AG
 - 6.2.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.2.2.1 Real Wood Floor



- 6.2.2.2 Consolidated-Wooden Floor
- 6.2.3 Evonik Industries AG High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Mitsubishi Rayon
 - 6.3.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.3.2.1 Real Wood Floor
 - 6.3.2.2 Consolidated-Wooden Floor
- 6.3.3 Mitsubishi Rayon High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Saudi Arabia Basic Industries
 - 6.4.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.4.2.1 Real Wood Floor
 - 6.4.2.2 Consolidated-Wooden Floor
- 6.4.3 Saudi Arabia Basic Industries High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Sumitomo Chemical
 - 6.5.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.5.2.1 Real Wood Floor
 - 6.5.2.2 Consolidated-Wooden Floor
- 6.5.3 Sumitomo Chemical High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Asahi Kasei
 - 6.6.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.6.2.1 Real Wood Floor
 - 6.6.2.2 Consolidated-Wooden Floor
- 6.6.3 Asahi Kasei High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Chi Mei
- 6.7.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.7.2.1 Real Wood Floor
 - 6.7.2.2 Consolidated-Wooden Floor
- 6.7.3 Chi Mei High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview



6.8 GEHR Plastics

- 6.8.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.8.2.1 Real Wood Floor
 - 6.8.2.2 Consolidated-Wooden Floor
- 6.8.3 GEHR Plastics High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Kolon Industries
 - 6.9.2 High-end Decorative Flooring Product Type, Application and Specification
 - 6.9.2.1 Real Wood Floor
 - 6.9.2.2 Consolidated-Wooden Floor
- 6.9.3 Kolon Industries High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview

7 HIGH-END DECORATIVE FLOORING MANUFACTURING COST ANALYSIS

- 7.1 High-end Decorative Flooring Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of High-end Decorative Flooring

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 High-end Decorative Flooring Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of High-end Decorative Flooring Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel



- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HIGH-END DECORATIVE FLOORING MARKET FORECAST (2017-2022)

- 11.1 United States High-end Decorative Flooring Sales, Revenue Forecast (2017-2022)
- 11.2 United States High-end Decorative Flooring Sales Forecast by Type (2017-2022)
- 11.3 United States High-end Decorative Flooring Sales Forecast by Application (2017-2022)
- 11.4 High-end Decorative Flooring Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of High-end Decorative Flooring

Table Classification of High-end Decorative Flooring

Figure United States Sales Market Share of High-end Decorative Flooring by Type in 2015

Figure Real Wood Floor Picture

Figure Consolidated-Wooden Floor Picture

Figure Bamboo Floorings Picture

Figure Other Picture

Table Application of High-end Decorative Flooring

Figure United States Sales Market Share of High-end Decorative Flooring by

Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States High-end Decorative Flooring Sales and Growth Rate (2012-2022)

Figure United States High-end Decorative Flooring Revenue and Growth Rate (2012-2022)

Table United States High-end Decorative Flooring Sales of Key Manufacturers (2015 and 2016)

Table United States High-end Decorative Flooring Sales Share by Manufacturers (2015 and 2016)

Figure 2015 High-end Decorative Flooring Sales Share by Manufacturers

Figure 2016 High-end Decorative Flooring Sales Share by Manufacturers

Table United States High-end Decorative Flooring Revenue by Manufacturers (2015 and 2016)

Table United States High-end Decorative Flooring Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States High-end Decorative Flooring Revenue Share by Manufacturers

Table 2016 United States High-end Decorative Flooring Revenue Share by Manufacturers

Table United States Market High-end Decorative Flooring Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market High-end Decorative Flooring Average Price of Key Manufacturers in 2015

Figure High-end Decorative Flooring Market Share of Top 3 Manufacturers



Figure High-end Decorative Flooring Market Share of Top 5 Manufacturers
Table United States High-end Decorative Flooring Sales by States (2012-2017)
Table United States High-end Decorative Flooring Sales Share by States (2012-2017)
Figure United States High-end Decorative Flooring Sales Market Share by States in
2015

Table United States High-end Decorative Flooring Revenue and Market Share by States (2012-2017)

Table United States High-end Decorative Flooring Revenue Share by States (2012-2017)

Figure Revenue Market Share of High-end Decorative Flooring by States (2012-2017)
Table United States High-end Decorative Flooring Price by States (2012-2017)
Table United States High-end Decorative Flooring Sales by Type (2012-2017)
Table United States High-end Decorative Flooring Sales Share by Type (2012-2017)
Figure United States High-end Decorative Flooring Sales Market Share by Type in 2015
Table United States High-end Decorative Flooring Revenue and Market Share by Type (2012-2017)

Table United States High-end Decorative Flooring Revenue Share by Type (2012-2017) Figure Revenue Market Share of High-end Decorative Flooring by Type (2012-2017) Table United States High-end Decorative Flooring Price by Type (2012-2017) Figure United States High-end Decorative Flooring Sales Growth Rate by Type (2012-2017)

Table United States High-end Decorative Flooring Sales by Application (2012-2017)
Table United States High-end Decorative Flooring Sales Market Share by Application (2012-2017)

Figure United States High-end Decorative Flooring Sales Market Share by Application in 2015

Table United States High-end Decorative Flooring Sales Growth Rate by Application (2012-2017)

Figure United States High-end Decorative Flooring Sales Growth Rate by Application (2012-2017)

Table Arkema Basic Information List

Table Arkema High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arkema High-end Decorative Flooring Sales Market Share (2012-2017)

Table Evonik Industries AG Basic Information List

Table Evonik Industries AG High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Evonik Industries AG High-end Decorative Flooring Sales Market Share (2012-2017)



Table Mitsubishi Rayon Basic Information List

Table Mitsubishi Rayon High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Mitsubishi Rayon High-end Decorative Flooring Sales Market Share (2012-2017)

Table Saudi Arabia Basic Industries Basic Information List

Table Saudi Arabia Basic Industries High-end Decorative Flooring Sales, Revenue,

Price and Gross Margin (2012-2017)

Table Saudi Arabia Basic Industries High-end Decorative Flooring Sales Market Share (2012-2017)

Table Sumitomo Chemical Basic Information List

Table Sumitomo Chemical High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Sumitomo Chemical High-end Decorative Flooring Sales Market Share (2012-2017)

Table Asahi Kasei Basic Information List

Table Asahi Kasei High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Asahi Kasei High-end Decorative Flooring Sales Market Share (2012-2017)

Table Chi Mei Basic Information List

Table Chi Mei High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Chi Mei High-end Decorative Flooring Sales Market Share (2012-2017)

Table GEHR Plastics Basic Information List

Table GEHR Plastics High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table GEHR Plastics High-end Decorative Flooring Sales Market Share (2012-2017)

Table Kolon Industries Basic Information List

Table Kolon Industries High-end Decorative Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kolon Industries High-end Decorative Flooring Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of High-end Decorative Flooring

Figure Manufacturing Process Analysis of High-end Decorative Flooring

Figure High-end Decorative Flooring Industrial Chain Analysis

Table Raw Materials Sources of High-end Decorative Flooring Major Manufacturers in 2015

Table Major Buyers of High-end Decorative Flooring



Table Distributors/Traders List

Figure United States High-end Decorative Flooring Production and Growth Rate Forecast (2017-2022)

Figure United States High-end Decorative Flooring Revenue and Growth Rate Forecast (2017-2022)

Table United States High-end Decorative Flooring Production Forecast by Type (2017-2022)

Table United States High-end Decorative Flooring Consumption Forecast by Application (2017-2022)

Table United States High-end Decorative Flooring Sales Forecast by States (2017-2022)

Table United States High-end Decorative Flooring Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States High-end Decorative Flooring Market Report 2017

Product link: https://marketpublishers.com/r/U339C7C0ED2EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U339C7C0ED2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms