

# United States High-End Bicycle Market Report 2017

<https://marketpublishers.com/r/U9199DB12FBWEN.html>

Date: November 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U9199DB12FBWEN

## Abstracts

In this report, the United States High-End Bicycle market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of High-End Bicycle in these regions, from 2012 to 2022 (forecast).

United States High-End Bicycle market competition by top manufacturers/players, with High-End Bicycle sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Trek Bicycle

Derby Cycle

Giant Bicycle

MERIDA

Specialized Bicycle Components

Bianchi

SCOTT Sports

DAHON

Kona

Marin Bikes

CYCLING SPORTS GROUP

Santa Cruz Bicycles

Pacific Cycles

Samchuly Bicycle

XDS BICYCLES

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mountain Bikes

Road Bikes

Track Bikes

Hybrid Bikes

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Specialty Bicycle

Sporting Goods Retailers

Department Stores and Hypermarkets

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States High-End Bicycle Market Report 2017

## 1 HIGH-END BICYCLE OVERVIEW

- 1.1 Product Overview and Scope of High-End Bicycle
- 1.2 Classification of High-End Bicycle by Product Category
  - 1.2.1 United States High-End Bicycle Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States High-End Bicycle Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Mountain Bikes
  - 1.2.4 Road Bikes
  - 1.2.5 Track Bikes
  - 1.2.6 Hybrid Bikes
- 1.3 United States High-End Bicycle Market by Application/End Users
  - 1.3.1 United States High-End Bicycle Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Specialty Bicycle
  - 1.3.3 Sporting Goods Retailers
  - 1.3.4 Department Stores and Hypermarkets
- 1.4 United States High-End Bicycle Market by Region
  - 1.4.1 United States High-End Bicycle Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West High-End Bicycle Status and Prospect (2012-2022)
  - 1.4.3 Southwest High-End Bicycle Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic High-End Bicycle Status and Prospect (2012-2022)
  - 1.4.5 New England High-End Bicycle Status and Prospect (2012-2022)
  - 1.4.6 The South High-End Bicycle Status and Prospect (2012-2022)
  - 1.4.7 The Midwest High-End Bicycle Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of High-End Bicycle (2012-2022)
  - 1.5.1 United States High-End Bicycle Sales and Growth Rate (2012-2022)
  - 1.5.2 United States High-End Bicycle Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES HIGH-END BICYCLE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States High-End Bicycle Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States High-End Bicycle Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States High-End Bicycle Average Price by Players/Suppliers (2012-2017)

2.4 United States High-End Bicycle Market Competitive Situation and Trends

2.4.1 United States High-End Bicycle Market Concentration Rate

2.4.2 United States High-End Bicycle Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers High-End Bicycle Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES HIGH-END BICYCLE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States High-End Bicycle Sales and Market Share by Region (2012-2017)

3.2 United States High-End Bicycle Revenue and Market Share by Region (2012-2017)

3.3 United States High-End Bicycle Price by Region (2012-2017)

### **4 UNITED STATES HIGH-END BICYCLE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States High-End Bicycle Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States High-End Bicycle Revenue and Market Share by Type (2012-2017)

4.3 United States High-End Bicycle Price by Type (2012-2017)

4.4 United States High-End Bicycle Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES HIGH-END BICYCLE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States High-End Bicycle Sales and Market Share by Application (2012-2017)

5.2 United States High-End Bicycle Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES HIGH-END BICYCLE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Trek Bicycle

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 High-End Bicycle Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Trek Bicycle High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Derby Cycle
  - 6.2.2 High-End Bicycle Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Derby Cycle High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Giant Bicycle
  - 6.3.2 High-End Bicycle Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Giant Bicycle High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 MERIDA
  - 6.4.2 High-End Bicycle Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 MERIDA High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Specialized Bicycle Components
  - 6.5.2 High-End Bicycle Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Specialized Bicycle Components High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Bianchi
  - 6.6.2 High-End Bicycle Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Bianchi High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 SCOTT Sports
  - 6.7.2 High-End Bicycle Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 SCOTT Sports High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 DAHON
  - 6.8.2 High-End Bicycle Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 DAHON High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Kona
  - 6.9.2 High-End Bicycle Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Kona High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Marin Bikes
  - 6.10.2 High-End Bicycle Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Marin Bikes High-End Bicycle Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 CYCLING SPORTS GROUP
- 6.12 Santa Cruz Bicycles
- 6.13 Pacific Cycles
- 6.14 Samchuly Bicycle
- 6.15 XDS BICYCLES

## **7 HIGH-END BICYCLE MANUFACTURING COST ANALYSIS**

- 7.1 High-End Bicycle Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of High-End Bicycle

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 High-End Bicycle Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of High-End Bicycle Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HIGH-END BICYCLE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States High-End Bicycle Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States High-End Bicycle Sales Volume Forecast by Type (2017-2022)



11.3 United States High-End Bicycle Sales Volume Forecast by Application (2017-2022)

11.4 United States High-End Bicycle Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of High-End Bicycle

Figure United States High-End Bicycle Market Size (K Units) by Type (2012-2022)

Figure United States High-End Bicycle Sales Volume Market Share by Type (Product Category) in 2016

Figure Mountain Bikes Product Picture

Figure Road Bikes Product Picture

Figure Track Bikes Product Picture

Figure Hybrid Bikes Product Picture

Figure United States High-End Bicycle Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of High-End Bicycle by Application in 2016

Figure Specialty Bicycle Examples

Table Key Downstream Customer in Specialty Bicycle

Figure Sporting Goods Retailers Examples

Table Key Downstream Customer in Sporting Goods Retailers

Figure Department Stores and Hypermarkets Examples

Table Key Downstream Customer in Department Stores and Hypermarkets

Figure United States High-End Bicycle Market Size (Million USD) by Region (2012-2022)

Figure The West High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States High-End Bicycle Sales (K Units) and Growth Rate (2012-2022)

Figure United States High-End Bicycle Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States High-End Bicycle Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States High-End Bicycle Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States High-End Bicycle Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States High-End Bicycle Sales Share by Players/Suppliers

Figure 2017 United States High-End Bicycle Sales Share by Players/Suppliers

Figure United States High-End Bicycle Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States High-End Bicycle Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States High-End Bicycle Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States High-End Bicycle Revenue Share by Players/Suppliers

Figure 2017 United States High-End Bicycle Revenue Share by Players/Suppliers

Table United States Market High-End Bicycle Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market High-End Bicycle Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States High-End Bicycle Market Share of Top 3 Players/Suppliers

Figure United States High-End Bicycle Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers High-End Bicycle Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers High-End Bicycle Product Category

Table United States High-End Bicycle Sales (K Units) by Region (2012-2017)

Table United States High-End Bicycle Sales Share by Region (2012-2017)

Figure United States High-End Bicycle Sales Share by Region (2012-2017)

Figure United States High-End Bicycle Sales Market Share by Region in 2016

Table United States High-End Bicycle Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States High-End Bicycle Revenue Share by Region (2012-2017)

Figure United States High-End Bicycle Revenue Market Share by Region (2012-2017)

Figure United States High-End Bicycle Revenue Market Share by Region in 2016

Table United States High-End Bicycle Price (USD/Unit) by Region (2012-2017)

Table United States High-End Bicycle Sales (K Units) by Type (2012-2017)

Table United States High-End Bicycle Sales Share by Type (2012-2017)

Figure United States High-End Bicycle Sales Share by Type (2012-2017)

Figure United States High-End Bicycle Sales Market Share by Type in 2016

Table United States High-End Bicycle Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States High-End Bicycle Revenue Share by Type (2012-2017)

Figure Revenue Market Share of High-End Bicycle by Type (2012-2017)  
Figure Revenue Market Share of High-End Bicycle by Type in 2016  
Table United States High-End Bicycle Price (USD/Unit) by Types (2012-2017)  
Figure United States High-End Bicycle Sales Growth Rate by Type (2012-2017)  
Table United States High-End Bicycle Sales (K Units) by Application (2012-2017)  
Table United States High-End Bicycle Sales Market Share by Application (2012-2017)  
Figure United States High-End Bicycle Sales Market Share by Application (2012-2017)  
Figure United States High-End Bicycle Sales Market Share by Application in 2016  
Table United States High-End Bicycle Sales Growth Rate by Application (2012-2017)  
Figure United States High-End Bicycle Sales Growth Rate by Application (2012-2017)  
Table Trek Bicycle Basic Information List  
Table Trek Bicycle High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Trek Bicycle High-End Bicycle Sales Growth Rate (2012-2017)  
Figure Trek Bicycle High-End Bicycle Sales Market Share in United States (2012-2017)  
Figure Trek Bicycle High-End Bicycle Revenue Market Share in United States (2012-2017)  
Table Derby Cycle Basic Information List  
Table Derby Cycle High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Derby Cycle High-End Bicycle Sales Growth Rate (2012-2017)  
Figure Derby Cycle High-End Bicycle Sales Market Share in United States (2012-2017)  
Figure Derby Cycle High-End Bicycle Revenue Market Share in United States (2012-2017)  
Table Giant Bicycle Basic Information List  
Table Giant Bicycle High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Giant Bicycle High-End Bicycle Sales Growth Rate (2012-2017)  
Figure Giant Bicycle High-End Bicycle Sales Market Share in United States (2012-2017)  
Figure Giant Bicycle High-End Bicycle Revenue Market Share in United States (2012-2017)  
Table MERIDA Basic Information List  
Table MERIDA High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure MERIDA High-End Bicycle Sales Growth Rate (2012-2017)  
Figure MERIDA High-End Bicycle Sales Market Share in United States (2012-2017)  
Figure MERIDA High-End Bicycle Revenue Market Share in United States (2012-2017)  
Table Specialized Bicycle Components Basic Information List  
Table Specialized Bicycle Components High-End Bicycle Sales (K Units), Revenue

(Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Specialized Bicycle Components High-End Bicycle Sales Growth Rate (2012-2017)

Figure Specialized Bicycle Components High-End Bicycle Sales Market Share in United States (2012-2017)

Figure Specialized Bicycle Components High-End Bicycle Revenue Market Share in United States (2012-2017)

Table Bianchi Basic Information List

Table Bianchi High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bianchi High-End Bicycle Sales Growth Rate (2012-2017)

Figure Bianchi High-End Bicycle Sales Market Share in United States (2012-2017)

Figure Bianchi High-End Bicycle Revenue Market Share in United States (2012-2017)

Table SCOTT Sports Basic Information List

Table SCOTT Sports High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SCOTT Sports High-End Bicycle Sales Growth Rate (2012-2017)

Figure SCOTT Sports High-End Bicycle Sales Market Share in United States (2012-2017)

Figure SCOTT Sports High-End Bicycle Revenue Market Share in United States (2012-2017)

Table DAHON Basic Information List

Table DAHON High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DAHON High-End Bicycle Sales Growth Rate (2012-2017)

Figure DAHON High-End Bicycle Sales Market Share in United States (2012-2017)

Figure DAHON High-End Bicycle Revenue Market Share in United States (2012-2017)

Table Kona Basic Information List

Table Kona High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kona High-End Bicycle Sales Growth Rate (2012-2017)

Figure Kona High-End Bicycle Sales Market Share in United States (2012-2017)

Figure Kona High-End Bicycle Revenue Market Share in United States (2012-2017)

Table Marin Bikes Basic Information List

Table Marin Bikes High-End Bicycle Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Marin Bikes High-End Bicycle Sales Growth Rate (2012-2017)

Figure Marin Bikes High-End Bicycle Sales Market Share in United States (2012-2017)

Figure Marin Bikes High-End Bicycle Revenue Market Share in United States

(2012-2017)

Table CYCLING SPORTS GROUP Basic Information List

Table Santa Cruz Bicycles Basic Information List

Table Pacific Cycles Basic Information List

Table Samchuly Bicycle Basic Information List

Table XDS BICYCLES Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of High-End Bicycle

Figure Manufacturing Process Analysis of High-End Bicycle

Figure High-End Bicycle Industrial Chain Analysis

Table Raw Materials Sources of High-End Bicycle Major Players/Suppliers in 2016

Table Major Buyers of High-End Bicycle

Table Distributors/Traders List

Figure United States High-End Bicycle Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States High-End Bicycle Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States High-End Bicycle Price (USD/Unit) Trend Forecast (2017-2022)

Table United States High-End Bicycle Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States High-End Bicycle Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States High-End Bicycle Sales Volume (K Units) Forecast by Type in 2022

Table United States High-End Bicycle Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States High-End Bicycle Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States High-End Bicycle Sales Volume (K Units) Forecast by Application in 2022

Table United States High-End Bicycle Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States High-End Bicycle Sales Volume Share Forecast by Region (2017-2022)

Figure United States High-End Bicycle Sales Volume Share Forecast by Region (2017-2022)

Figure United States High-End Bicycle Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources



## I would like to order

Product name: United States High-End Bicycle Market Report 2017

Product link: <https://marketpublishers.com/r/U9199DB12FBWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9199DB12FBWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970