

United States Herbal Medicine Market Report 2017

<https://marketpublishers.com/r/U611FF90B2AEN.html>

Date: January 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U611FF90B2AEN

Abstracts

Notes:

Sales, means the sales volume of Herbal Medicine

Revenue, means the sales value of Herbal Medicine

This report studies sales (consumption) of Herbal Medicine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Herbal Africa

Nature's Answer

Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma

Sanjiu

JZJT

Guangzhou Pharma

Taiji

Haiyao

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Medicine Function

Medicinal part

Active Ingredient

Split by applications, this report focuses on sales, market share and growth rate of Herbal Medicine in each application, can be divided into

Western Herbalism

Traditional Chinese Medicine

Others

Contents

United States Herbal Medicine Market Report 2017

1 HERBAL MEDICINE OVERVIEW

- 1.1 Product Overview and Scope of Herbal Medicine
- 1.2 Classification of Herbal Medicine
 - 1.2.1 Medicine Function
 - 1.2.2 Medicinal part
 - 1.2.3 Active Ingredient
- 1.3 Application of Herbal Medicine
 - 1.3.1 Western Herbalism
 - 1.3.2 Traditional Chinese Medicine
 - 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Herbal Medicine (2011-2021)
 - 1.4.1 United States Herbal Medicine Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Herbal Medicine Revenue and Growth Rate (2011-2021)

2 UNITED STATES HERBAL MEDICINE COMPETITION BY MANUFACTURERS

- 2.1 United States Herbal Medicine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Herbal Medicine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Herbal Medicine Average Price by Manufactures (2015 and 2016)
- 2.4 Herbal Medicine Market Competitive Situation and Trends
 - 2.4.1 Herbal Medicine Market Concentration Rate
 - 2.4.2 Herbal Medicine Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HERBAL MEDICINE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Herbal Medicine Sales and Market Share by States (2011-2016)
- 3.2 United States Herbal Medicine Revenue and Market Share by States (2011-2016)
- 3.3 United States Herbal Medicine Price by States (2011-2016)

4 UNITED STATES HERBAL MEDICINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Herbal Medicine Sales and Market Share by Type (2011-2016)
- 4.2 United States Herbal Medicine Revenue and Market Share by Type (2011-2016)
- 4.3 United States Herbal Medicine Price by Type (2011-2016)
- 4.4 United States Herbal Medicine Sales Growth Rate by Type (2011-2016)

5 UNITED STATES HERBAL MEDICINE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Herbal Medicine Sales and Market Share by Application (2011-2016)
- 5.2 United States Herbal Medicine Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HERBAL MEDICINE MANUFACTURERS PROFILES/ANALYSIS

6.1 Tsumura

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Herbal Medicine Product Type, Application and Specification
 - 6.1.2.1 Medicine Function
 - 6.1.2.2 Medicinal part
- 6.1.3 Tsumura Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Schwabe

- 6.2.2 Herbal Medicine Product Type, Application and Specification
 - 6.2.2.1 Medicine Function
 - 6.2.2.2 Medicinal part
- 6.2.3 Schwabe Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Madaus

- 6.3.2 Herbal Medicine Product Type, Application and Specification
 - 6.3.2.1 Medicine Function
 - 6.3.2.2 Medicinal part
- 6.3.3 Madaus Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Weleda

- 6.4.2 Herbal Medicine Product Type, Application and Specification
 - 6.4.2.1 Medicine Function

- 6.4.2.2 Medicinal part
- 6.4.3 Weleda Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Blackmores
 - 6.5.2 Herbal Medicine Product Type, Application and Specification
 - 6.5.2.1 Medicine Function
 - 6.5.2.2 Medicinal part
 - 6.5.3 Blackmores Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Arkopharma
 - 6.6.2 Herbal Medicine Product Type, Application and Specification
 - 6.6.2.1 Medicine Function
 - 6.6.2.2 Medicinal part
 - 6.6.3 Arkopharma Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 SIDO MUNCUL
 - 6.7.2 Herbal Medicine Product Type, Application and Specification
 - 6.7.2.1 Medicine Function
 - 6.7.2.2 Medicinal part
 - 6.7.3 SIDO MUNCUL Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Arizona Natural
 - 6.8.2 Herbal Medicine Product Type, Application and Specification
 - 6.8.2.1 Medicine Function
 - 6.8.2.2 Medicinal part
 - 6.8.3 Arizona Natural Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Dabur
 - 6.9.2 Herbal Medicine Product Type, Application and Specification
 - 6.9.2.1 Medicine Function
 - 6.9.2.2 Medicinal part
 - 6.9.3 Dabur Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Herbal Africa
 - 6.10.2 Herbal Medicine Product Type, Application and Specification

- 6.10.2.1 Medicine Function
- 6.10.2.2 Medicinal part
- 6.10.3 Herbal Africa Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Nature's Answer
- 6.12 Bio-Botanica
- 6.13 Potter's
- 6.14 Zand
- 6.15 Nature Herbs
- 6.16 Imperial Ginseng
- 6.17 Yunnan Baiyao
- 6.18 Tongrentang
- 6.19 TASLY
- 6.20 Zhongxin
- 6.21 Kunming Pharma
- 6.22 Sanjiu
- 6.23 JZJT
- 6.24 Guangzhou Pharma
- 6.25 Taiji
- 6.26 Haiyao

7 HERBAL MEDICINE MANUFACTURING COST ANALYSIS

- 7.1 Herbal Medicine Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Herbal Medicine

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Herbal Medicine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing

- 8.3 Raw Materials Sources of Herbal Medicine Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HERBAL MEDICINE MARKET FORECAST (2016-2021)

- 11.1 United States Herbal Medicine Sales, Revenue Forecast (2016-2021)
- 11.2 United States Herbal Medicine Sales Forecast by Type (2016-2021)
- 11.3 United States Herbal Medicine Sales Forecast by Application (2016-2021)
- 11.4 Herbal Medicine Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Herbal Medicine

Table Classification of Herbal Medicine

Figure United States Sales Market Share of Herbal Medicine by Type in 2015

Figure Medicine Function Picture

Figure Medicinal part Picture

Figure Active Ingredient Picture

Table Application of Herbal Medicine

Figure United States Sales Market Share of Herbal Medicine by Application in 2015

Figure Western Herbalism Examples

Figure Traditional Chinese Medicine Examples

Figure Others Examples

Figure United States Herbal Medicine Sales and Growth Rate (2011-2021)

Figure United States Herbal Medicine Revenue and Growth Rate (2011-2021)

Table United States Herbal Medicine Sales of Key Manufacturers (2015 and 2016)

Table United States Herbal Medicine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Herbal Medicine Sales Share by Manufacturers

Figure 2016 Herbal Medicine Sales Share by Manufacturers

Table United States Herbal Medicine Revenue by Manufacturers (2015 and 2016)

Table United States Herbal Medicine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Herbal Medicine Revenue Share by Manufacturers

Table 2016 United States Herbal Medicine Revenue Share by Manufacturers

Table United States Market Herbal Medicine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Herbal Medicine Average Price of Key Manufacturers in 2015

Figure Herbal Medicine Market Share of Top 3 Manufacturers

Figure Herbal Medicine Market Share of Top 5 Manufacturers

Table United States Herbal Medicine Sales by States (2011-2016)

Table United States Herbal Medicine Sales Share by States (2011-2016)

Figure United States Herbal Medicine Sales Market Share by States in 2015

Table United States Herbal Medicine Revenue and Market Share by States (2011-2016)

Table United States Herbal Medicine Revenue Share by States (2011-2016)

Figure Revenue Market Share of Herbal Medicine by States (2011-2016)

Table United States Herbal Medicine Price by States (2011-2016)

Table United States Herbal Medicine Sales by Type (2011-2016)
Table United States Herbal Medicine Sales Share by Type (2011-2016)
Figure United States Herbal Medicine Sales Market Share by Type in 2015
Table United States Herbal Medicine Revenue and Market Share by Type (2011-2016)
Table United States Herbal Medicine Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Herbal Medicine by Type (2011-2016)
Table United States Herbal Medicine Price by Type (2011-2016)
Figure United States Herbal Medicine Sales Growth Rate by Type (2011-2016)
Table United States Herbal Medicine Sales by Application (2011-2016)
Table United States Herbal Medicine Sales Market Share by Application (2011-2016)
Figure United States Herbal Medicine Sales Market Share by Application in 2015
Table United States Herbal Medicine Sales Growth Rate by Application (2011-2016)
Figure United States Herbal Medicine Sales Growth Rate by Application (2011-2016)
Table Tsumura Basic Information List
Table Tsumura Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Tsumura Herbal Medicine Sales Market Share (2011-2016)
Table Schwabe Basic Information List
Table Schwabe Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Schwabe Herbal Medicine Sales Market Share (2011-2016)
Table Madaus Basic Information List
Table Madaus Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Madaus Herbal Medicine Sales Market Share (2011-2016)
Table Weleda Basic Information List
Table Weleda Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Weleda Herbal Medicine Sales Market Share (2011-2016)
Table Blackmores Basic Information List
Table Blackmores Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Blackmores Herbal Medicine Sales Market Share (2011-2016)
Table Arkopharma Basic Information List
Table Arkopharma Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Arkopharma Herbal Medicine Sales Market Share (2011-2016)
Table SIDO MUNCUL Basic Information List
Table SIDO MUNCUL Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
Table SIDO MUNCUL Herbal Medicine Sales Market Share (2011-2016)
Table Arizona Natural Basic Information List
Table Arizona Natural Herbal Medicine Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Arizona Natural Herbal Medicine Sales Market Share (2011-2016)

Table Dabur Basic Information List

Table Dabur Herbal Medicine Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dabur Herbal Medicine Sales Market Share (2011-2016)

Table Herbal Africa Basic Information List

Table Herbal Africa Herbal Medicine Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Herbal Africa Herbal Medicine Sales Market Share (2011-2016)

Table Nature's Answer Basic Information List

Table Bio-Botanica Basic Information List

Table Potter's Basic Information List

Table Zand Basic Information List

Table Nature Herbs Basic Information List

Table Imperial Ginseng Basic Information List

Table Yunnan Baiyao Basic Information List

Table Tongrentang Basic Information List

Table TASLY Basic Information List

Table Zhongxin Basic Information List

Table Kunming Pharma Basic Information List

Table Sanjiu Basic Information List

Table JZJT Basic Information List

Table Guangzhou Pharma Basic Information List

Table Taiji Basic Information List

Table Haiyao Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Herbal Medicine

Figure Manufacturing Process Analysis of Herbal Medicine

Figure Herbal Medicine Industrial Chain Analysis

Table Raw Materials Sources of Herbal Medicine Major Manufacturers in 2015

Table Major Buyers of Herbal Medicine

Table Distributors/Traders List

Figure United States Herbal Medicine Production and Growth Rate Forecast
(2016-2021)

Figure United States Herbal Medicine Revenue and Growth Rate Forecast (2016-2021)

Table United States Herbal Medicine Production Forecast by Type (2016-2021)

Table United States Herbal Medicine Consumption Forecast by Application (2016-2021)

Table United States Herbal Medicine Sales Forecast by States (2016-2021)

Table United States Herbal Medicine Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Herbal Medicine Market Report 2017

Product link: <https://marketpublishers.com/r/U611FF90B2AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U611FF90B2AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970