

United States Herbal Market Report 2017

<https://marketpublishers.com/r/UA8E4496676EN.html>

Date: October 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UA8E4496676EN

Abstracts

In this report, the United States Herbal market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Herbal in these regions, from 2012 to 2022 (forecast).

United States Herbal market competition by top manufacturers/players, with Herbal sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

NBTY(US)

Tsumura(JP)

Weleda(CH)

DSM?NL?

Nature's Sunshine Products(US)

Madaus(DE)

Nutraceutical(US)

Arkopharma(FR)

Schwabe(DE)

Ricola(CH)

Blackmores(AU)

Dabur(IN)

Herbal Africa?ZA)

Pharma Nord APS(DM)

SIDO MUNCUL(ID)

Nature's Answer (US)

TwinLab(US)

Pharmavite(US)b

Arizona Natural(US)

Potter's Herbals(UK)

Tongrentang(CN)

TASLY(CN)

Yunnan Baiyao(CN)

Sanjiu(CN)

Zhongxin(CN)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mono-Herb Type

Multi-Herb Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Herbal for each application, including

Pharmaceutical Industry

Health Care Industry

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Herbal Market Report 2017

1 HERBAL OVERVIEW

1.1 Product Overview and Scope of Herbal

1.2 Classification of Herbal by Product Category

1.2.1 United States Herbal Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Herbal Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Mono-Herb Type

1.2.4 Multi-Herb Type

1.3 United States Herbal Market by Application/End Users

1.3.1 United States Herbal Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Pharmaceutical Industry

1.3.3 Health Care Industry

1.3.4 Others

1.4 United States Herbal Market by Region

1.4.1 United States Herbal Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Herbal Status and Prospect (2012-2022)

1.4.3 Southwest Herbal Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Herbal Status and Prospect (2012-2022)

1.4.5 New England Herbal Status and Prospect (2012-2022)

1.4.6 The South Herbal Status and Prospect (2012-2022)

1.4.7 The Midwest Herbal Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Herbal (2012-2022)

1.5.1 United States Herbal Sales and Growth Rate (2012-2022)

1.5.2 United States Herbal Revenue and Growth Rate (2012-2022)

2 UNITED STATES HERBAL MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Herbal Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Herbal Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Herbal Average Price by Players/Suppliers (2012-2017)

2.4 United States Herbal Market Competitive Situation and Trends

2.4.1 United States Herbal Market Concentration Rate

- 2.4.2 United States Herbal Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Herbal Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HERBAL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Herbal Sales and Market Share by Region (2012-2017)
- 3.2 United States Herbal Revenue and Market Share by Region (2012-2017)
- 3.3 United States Herbal Price by Region (2012-2017)

4 UNITED STATES HERBAL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Herbal Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Herbal Revenue and Market Share by Type (2012-2017)
- 4.3 United States Herbal Price by Type (2012-2017)
- 4.4 United States Herbal Sales Growth Rate by Type (2012-2017)

5 UNITED STATES HERBAL SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Herbal Sales and Market Share by Application (2012-2017)
- 5.2 United States Herbal Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HERBAL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 NBTY(US)
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Herbal Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 NBTY(US) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Tsumura(JP)
 - 6.2.2 Herbal Product Category, Application and Specification
 - 6.2.2.1 Product A

- 6.2.2.2 Product B
- 6.2.3 Tsumura(JP) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Weleda(CH)
 - 6.3.2 Herbal Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Weleda(CH) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 DSM?NL?
 - 6.4.2 Herbal Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 DSM?NL? Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Nature's Sunshine Products(US)
 - 6.5.2 Herbal Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Nature's Sunshine Products(US) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Madaus(DE)
 - 6.6.2 Herbal Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Madaus(DE) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Nutraceutical(US)
 - 6.7.2 Herbal Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Nutraceutical(US) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Arkopharma(FR)
 - 6.8.2 Herbal Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Arkopharma(FR) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.8.4 Main Business/Business Overview
- 6.9 Schwabe(DE)
 - 6.9.2 Herbal Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Schwabe(DE) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Ricola(CH)
 - 6.10.2 Herbal Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Ricola(CH) Herbal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Blackmores(AU)
- 6.12 Dabur(IN)
- 6.13 Herbal Africa(ZA)
- 6.14 Pharma Nord APS(DM)
- 6.15 SIDO MUNCUL(ID)
- 6.16 Nature's Answer (US)
- 6.17 TwinLab(US)
- 6.18 Pharmavite(US)
- 6.19 Arizona Natural(US)
- 6.20 Potter's Herbals(UK)
- 6.21 Tongrentang(CN)
- 6.22 TASLY(CN)
- 6.23 Yunnan Baiyao(CN)
- 6.24 Sanjiu(CN)
- 6.25 Zhongxin(CN)

7 HERBAL MANUFACTURING COST ANALYSIS

- 7.1 Herbal Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Herbal

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Herbal Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Herbal Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HERBAL MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Herbal Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Herbal Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Herbal Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Herbal Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Herbal

Figure United States Herbal Market Size (K MT) by Type (2012-2022)

Figure United States Herbal Sales Volume Market Share by Type (Product Category) in 2016

Figure Mono-Herb Type Product Picture

Figure Multi-Herb Type Product Picture

Figure United States Herbal Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Herbal by Application in 2016

Figure Pharmaceutical Industry Examples

Table Key Downstream Customer in Pharmaceutical Industry

Figure Health Care Industry Examples

Table Key Downstream Customer in Health Care Industry

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Herbal Market Size (Million USD) by Region (2012-2022)

Figure The West Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Herbal Sales (K MT) and Growth Rate (2012-2022)

Figure United States Herbal Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Herbal Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Herbal Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Herbal Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Herbal Sales Share by Players/Suppliers

Figure 2017 United States Herbal Sales Share by Players/Suppliers

Figure United States Herbal Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Herbal Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Herbal Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Herbal Revenue Share by Players/Suppliers

Figure 2017 United States Herbal Revenue Share by Players/Suppliers

Table United States Market Herbal Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Herbal Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Herbal Market Share of Top 3 Players/Suppliers

Figure United States Herbal Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Herbal Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Herbal Product Category

Table United States Herbal Sales (K MT) by Region (2012-2017)

Table United States Herbal Sales Share by Region (2012-2017)

Figure United States Herbal Sales Share by Region (2012-2017)

Figure United States Herbal Sales Market Share by Region in 2016

Table United States Herbal Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Herbal Revenue Share by Region (2012-2017)

Figure United States Herbal Revenue Market Share by Region (2012-2017)

Figure United States Herbal Revenue Market Share by Region in 2016

Table United States Herbal Price (USD/MT) by Region (2012-2017)

Table United States Herbal Sales (K MT) by Type (2012-2017)

Table United States Herbal Sales Share by Type (2012-2017)

Figure United States Herbal Sales Share by Type (2012-2017)

Figure United States Herbal Sales Market Share by Type in 2016

Table United States Herbal Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Herbal Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Herbal by Type (2012-2017)

Figure Revenue Market Share of Herbal by Type in 2016

Table United States Herbal Price (USD/MT) by Types (2012-2017)

Figure United States Herbal Sales Growth Rate by Type (2012-2017)

Table United States Herbal Sales (K MT) by Application (2012-2017)

Table United States Herbal Sales Market Share by Application (2012-2017)

Figure United States Herbal Sales Market Share by Application (2012-2017)

Figure United States Herbal Sales Market Share by Application in 2016

Table United States Herbal Sales Growth Rate by Application (2012-2017)

Figure United States Herbal Sales Growth Rate by Application (2012-2017)

Table NBTY(US) Basic Information List

Table NBTY(US) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure NBTY(US) Herbal Sales Growth Rate (2012-2017)

Figure NBTY(US) Herbal Sales Market Share in United States (2012-2017)

Figure NBTY(US) Herbal Revenue Market Share in United States (2012-2017)

Table Tsumura(JP) Basic Information List

Table Tsumura(JP) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Tsumura(JP) Herbal Sales Growth Rate (2012-2017)

Figure Tsumura(JP) Herbal Sales Market Share in United States (2012-2017)

Figure Tsumura(JP) Herbal Revenue Market Share in United States (2012-2017)

Table Weleda(CH) Basic Information List

Table Weleda(CH) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Weleda(CH) Herbal Sales Growth Rate (2012-2017)

Figure Weleda(CH) Herbal Sales Market Share in United States (2012-2017)

Figure Weleda(CH) Herbal Revenue Market Share in United States (2012-2017)

Table DSM?NL? Basic Information List

Table DSM?NL? Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure DSM?NL? Herbal Sales Growth Rate (2012-2017)

Figure DSM?NL? Herbal Sales Market Share in United States (2012-2017)

Figure DSM?NL? Herbal Revenue Market Share in United States (2012-2017)

Table Nature's Sunshine Products(US) Basic Information List

Table Nature's Sunshine Products(US) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nature's Sunshine Products(US) Herbal Sales Growth Rate (2012-2017)

Figure Nature's Sunshine Products(US) Herbal Sales Market Share in United States (2012-2017)

Figure Nature's Sunshine Products(US) Herbal Revenue Market Share in United States (2012-2017)

Table Madaus(DE) Basic Information List

Table Madaus(DE) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Madaus(DE) Herbal Sales Growth Rate (2012-2017)

Figure Madaus(DE) Herbal Sales Market Share in United States (2012-2017)

Figure Madaus(DE) Herbal Revenue Market Share in United States (2012-2017)

Table Nutraceutical(US) Basic Information List

Table Nutraceutical(US) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nutraceutical(US) Herbal Sales Growth Rate (2012-2017)

Figure Nutraceutical(US) Herbal Sales Market Share in United States (2012-2017)

Figure Nutraceutical(US) Herbal Revenue Market Share in United States (2012-2017)

Table Arkopharma(FR) Basic Information List

Table Arkopharma(FR) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Arkopharma(FR) Herbal Sales Growth Rate (2012-2017)

Figure Arkopharma(FR) Herbal Sales Market Share in United States (2012-2017)

Figure Arkopharma(FR) Herbal Revenue Market Share in United States (2012-2017)

Table Schwabe(DE) Basic Information List

Table Schwabe(DE) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Schwabe(DE) Herbal Sales Growth Rate (2012-2017)

Figure Schwabe(DE) Herbal Sales Market Share in United States (2012-2017)

Figure Schwabe(DE) Herbal Revenue Market Share in United States (2012-2017)

Table Ricola(CH) Basic Information List

Table Ricola(CH) Herbal Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ricola(CH) Herbal Sales Growth Rate (2012-2017)

Figure Ricola(CH) Herbal Sales Market Share in United States (2012-2017)

Figure Ricola(CH) Herbal Revenue Market Share in United States (2012-2017)

Table Blackmores(AU) Basic Information List

Table Dabur(IN) Basic Information List

Table Herbal Africa(ZA) Basic Information List

Table Pharma Nord APS(DM) Basic Information List

Table SIDO MUNCUL(ID) Basic Information List

Table Nature's Answer (US) Basic Information List

Table TwinLab(US) Basic Information List

Table Pharmavite(US)b Basic Information List

Table Arizona Natural(US) Basic Information List

Table Potter's Herbals(UK) Basic Information List

Table Tongrentang(CN) Basic Information List

Table TASLY(CN) Basic Information List

Table Yunnan Baiyao(CN) Basic Information List

Table Sanjiu(CN) Basic Information List

Table Zhongxin(CN) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Herbal

Figure Manufacturing Process Analysis of Herbal

Figure Herbal Industrial Chain Analysis

Table Raw Materials Sources of Herbal Major Players/Suppliers in 2016

Table Major Buyers of Herbal

Table Distributors/Traders List

Figure United States Herbal Sales Volume (K MT) and Growth Rate Forecast
(2017-2022)

Figure United States Herbal Revenue (Million USD) and Growth Rate Forecast
(2017-2022)

Figure United States Herbal Price (USD/MT) Trend Forecast (2017-2022)

Table United States Herbal Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Herbal Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Herbal Sales Volume (K MT) Forecast by Type in 2022

Table United States Herbal Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Herbal Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Herbal Sales Volume (K MT) Forecast by Application in 2022

Table United States Herbal Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Herbal Sales Volume Share Forecast by Region (2017-2022)

Figure United States Herbal Sales Volume Share Forecast by Region (2017-2022)

Figure United States Herbal Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Herbal Market Report 2017

Product link: <https://marketpublishers.com/r/UA8E4496676EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA8E4496676EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970