

# United States Heart Rate Monitor Watch Market Report 2017

<https://marketpublishers.com/r/UFCFD58CB4AEN.html>

Date: January 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UFCFD58CB4AEN

## Abstracts

### Notes:

Sales, means the sales volume of Heart Rate Monitor Watch

Revenue, means the sales value of Heart Rate Monitor Watch

This report studies sales (consumption) of Heart Rate Monitor Watch in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple

Garmin

Samsung

Sony

Motorola

LG

Asus

Epson

Sigma

Mio

Polar

Fitbit

Casio

TomTom

TAG Heuer

Omron

LifeTrak

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Strapless heart rate monitor

Chest strap monitor

Split by applications, this report focuses on sales, market share and growth rate of Heart Rate Monitor Watch in each application, can be divided into

Medical Use

Exercise and Sport

Other

## Contents

### United States Heart Rate Monitor Watch Market Report 2017

#### **1 HEART RATE MONITOR WATCH OVERVIEW**

##### 1.1 Product Overview and Scope of Heart Rate Monitor Watch

##### 1.2 Classification of Heart Rate Monitor Watch

###### 1.2.1 Strapless heart rate monitor

###### 1.2.2 Chest strap monitor

##### 1.3 Application of Heart Rate Monitor Watch

###### 1.3.1 Medical Use

###### 1.3.2 Exercise and Sport

###### 1.3.3 Other

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Heart Rate Monitor Watch (2011-2021)

###### 1.4.1 United States Heart Rate Monitor Watch Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Heart Rate Monitor Watch Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES HEART RATE MONITOR WATCH COMPETITION BY MANUFACTURERS**

##### 2.1 United States Heart Rate Monitor Watch Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Heart Rate Monitor Watch Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Heart Rate Monitor Watch Average Price by Manufactures (2015 and 2016)

##### 2.4 Heart Rate Monitor Watch Market Competitive Situation and Trends

###### 2.4.1 Heart Rate Monitor Watch Market Concentration Rate

###### 2.4.2 Heart Rate Monitor Watch Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HEART RATE MONITOR WATCH SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Heart Rate Monitor Watch Sales and Market Share by States (2011-2016)

##### 3.2 United States Heart Rate Monitor Watch Revenue and Market Share by States

(2011-2016)

3.3 United States Heart Rate Monitor Watch Price by States (2011-2016)

## **4 UNITED STATES HEART RATE MONITOR WATCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Heart Rate Monitor Watch Sales and Market Share by Type (2011-2016)

4.2 United States Heart Rate Monitor Watch Revenue and Market Share by Type (2011-2016)

4.3 United States Heart Rate Monitor Watch Price by Type (2011-2016)

4.4 United States Heart Rate Monitor Watch Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES HEART RATE MONITOR WATCH SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Heart Rate Monitor Watch Sales and Market Share by Application (2011-2016)

5.2 United States Heart Rate Monitor Watch Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES HEART RATE MONITOR WATCH MANUFACTURERS PROFILES/ANALYSIS**

6.1 Apple

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Heart Rate Monitor Watch Product Type, Application and Specification

6.1.2.1 Strapless heart rate monitor

6.1.2.2 Chest strap monitor

6.1.3 Apple Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Garmin

6.2.2 Heart Rate Monitor Watch Product Type, Application and Specification

6.2.2.1 Strapless heart rate monitor

6.2.2.2 Chest strap monitor

6.2.3 Garmin Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.2.4 Main Business/Business Overview
- 6.3 Samsung
  - 6.3.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.3.2.1 Strapless heart rate monitor
    - 6.3.2.2 Chest strap monitor
  - 6.3.3 Samsung Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Sony
  - 6.4.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.4.2.1 Strapless heart rate monitor
    - 6.4.2.2 Chest strap monitor
  - 6.4.3 Sony Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Motorola
  - 6.5.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.5.2.1 Strapless heart rate monitor
    - 6.5.2.2 Chest strap monitor
  - 6.5.3 Motorola Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 LG
  - 6.6.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.6.2.1 Strapless heart rate monitor
    - 6.6.2.2 Chest strap monitor
  - 6.6.3 LG Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Asus
  - 6.7.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.7.2.1 Strapless heart rate monitor
    - 6.7.2.2 Chest strap monitor
  - 6.7.3 Asus Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Epson
  - 6.8.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.8.2.1 Strapless heart rate monitor

- 6.8.2.2 Chest strap monitor
- 6.8.3 Epson Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.8.4 Main Business/Business Overview
- 6.9 Sigma
  - 6.9.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.9.2.1 Strapless heart rate monitor
    - 6.9.2.2 Chest strap monitor
  - 6.9.3 Sigma Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Mio
  - 6.10.2 Heart Rate Monitor Watch Product Type, Application and Specification
    - 6.10.2.1 Strapless heart rate monitor
    - 6.10.2.2 Chest strap monitor
  - 6.10.3 Mio Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 Polar
- 6.12 Fitbit
- 6.13 Casio
- 6.14 TomTom
- 6.15 TAG Heuer
- 6.16 Omron
- 6.17 LifeTrak

## **7 HEART RATE MONITOR WATCH MANUFACTURING COST ANALYSIS**

- 7.1 Heart Rate Monitor Watch Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Heart Rate Monitor Watch

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Heart Rate Monitor Watch Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Heart Rate Monitor Watch Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HEART RATE MONITOR WATCH MARKET FORECAST (2016-2021)**

- 11.1 United States Heart Rate Monitor Watch Sales, Revenue Forecast (2016-2021)
- 11.2 United States Heart Rate Monitor Watch Sales Forecast by Type (2016-2021)
- 11.3 United States Heart Rate Monitor Watch Sales Forecast by Application (2016-2021)
- 11.4 Heart Rate Monitor Watch Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Heart Rate Monitor Watch

Table Classification of Heart Rate Monitor Watch

Figure United States Sales Market Share of Heart Rate Monitor Watch by Type in 2015

Figure Strapless heart rate monitor Picture

Figure Chest strap monitor Picture

Table Application of Heart Rate Monitor Watch

Figure United States Sales Market Share of Heart Rate Monitor Watch by Application in 2015

Figure Medical Use Examples

Figure Exercise and Sport Examples

Figure Other Examples

Figure United States Heart Rate Monitor Watch Sales and Growth Rate (2011-2021)

Figure United States Heart Rate Monitor Watch Revenue and Growth Rate (2011-2021)

Table United States Heart Rate Monitor Watch Sales of Key Manufacturers (2015 and 2016)

Table United States Heart Rate Monitor Watch Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Heart Rate Monitor Watch Sales Share by Manufacturers

Figure 2016 Heart Rate Monitor Watch Sales Share by Manufacturers

Table United States Heart Rate Monitor Watch Revenue by Manufacturers (2015 and 2016)

Table United States Heart Rate Monitor Watch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Heart Rate Monitor Watch Revenue Share by Manufacturers

Table 2016 United States Heart Rate Monitor Watch Revenue Share by Manufacturers

Table United States Market Heart Rate Monitor Watch Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Heart Rate Monitor Watch Average Price of Key Manufacturers in 2015

Figure Heart Rate Monitor Watch Market Share of Top 3 Manufacturers

Figure Heart Rate Monitor Watch Market Share of Top 5 Manufacturers

Table United States Heart Rate Monitor Watch Sales by States (2011-2016)

Table United States Heart Rate Monitor Watch Sales Share by States (2011-2016)

Figure United States Heart Rate Monitor Watch Sales Market Share by States in 2015

Table United States Heart Rate Monitor Watch Revenue and Market Share by States

(2011-2016)

Table United States Heart Rate Monitor Watch Revenue Share by States (2011-2016)

Figure Revenue Market Share of Heart Rate Monitor Watch by States (2011-2016)

Table United States Heart Rate Monitor Watch Price by States (2011-2016)

Table United States Heart Rate Monitor Watch Sales by Type (2011-2016)

Table United States Heart Rate Monitor Watch Sales Share by Type (2011-2016)

Figure United States Heart Rate Monitor Watch Sales Market Share by Type in 2015

Table United States Heart Rate Monitor Watch Revenue and Market Share by Type (2011-2016)

Table United States Heart Rate Monitor Watch Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Heart Rate Monitor Watch by Type (2011-2016)

Table United States Heart Rate Monitor Watch Price by Type (2011-2016)

Figure United States Heart Rate Monitor Watch Sales Growth Rate by Type (2011-2016)

Table United States Heart Rate Monitor Watch Sales by Application (2011-2016)

Table United States Heart Rate Monitor Watch Sales Market Share by Application (2011-2016)

Figure United States Heart Rate Monitor Watch Sales Market Share by Application in 2015

Table United States Heart Rate Monitor Watch Sales Growth Rate by Application (2011-2016)

Figure United States Heart Rate Monitor Watch Sales Growth Rate by Application (2011-2016)

Table Apple Basic Information List

Table Apple Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Heart Rate Monitor Watch Sales Market Share (2011-2016)

Table Garmin Basic Information List

Table Garmin Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Garmin Heart Rate Monitor Watch Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Heart Rate Monitor Watch Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Heart Rate Monitor Watch Sales Market Share (2011-2016)

Table Motorola Basic Information List  
Table Motorola Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Motorola Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table LG Basic Information List  
Table LG Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LG Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table Asus Basic Information List  
Table Asus Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Asus Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table Epson Basic Information List  
Table Epson Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Epson Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table Sigma Basic Information List  
Table Sigma Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sigma Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table Mio Basic Information List  
Table Mio Heart Rate Monitor Watch Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Mio Heart Rate Monitor Watch Sales Market Share (2011-2016)  
Table Polar Basic Information List  
Table Fitbit Basic Information List  
Table Casio Basic Information List  
Table TomTom Basic Information List  
Table TAG Heuer Basic Information List  
Table Omron Basic Information List  
Table LifeTrak Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Heart Rate Monitor Watch  
Figure Manufacturing Process Analysis of Heart Rate Monitor Watch  
Figure Heart Rate Monitor Watch Industrial Chain Analysis  
Table Raw Materials Sources of Heart Rate Monitor Watch Major Manufacturers in 2015

Table Major Buyers of Heart Rate Monitor Watch

Table Distributors/Traders List

Figure United States Heart Rate Monitor Watch Production and Growth Rate Forecast  
(2016-2021)

Figure United States Heart Rate Monitor Watch Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Heart Rate Monitor Watch Production Forecast by Type  
(2016-2021)

Table United States Heart Rate Monitor Watch Consumption Forecast by Application  
(2016-2021)

Table United States Heart Rate Monitor Watch Sales Forecast by States (2016-2021)

Table United States Heart Rate Monitor Watch Sales Share Forecast by States  
(2016-2021)

## I would like to order

Product name: United States Heart Rate Monitor Watch Market Report 2017

Product link: <https://marketpublishers.com/r/UFCFD58CB4AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFCFD58CB4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970