

United States Hearing Aids Market Report 2018

https://marketpublishers.com/r/U7A4597750DQEN.html Date: March 2018 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U7A4597750DQEN

Abstracts

In this report, the United States Hearing Aids market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Hearing Aids in these regions, from 2013 to 2025 (forecast).

United States Hearing Aids market competition by top manufacturers/players, with Hearing Aids sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Zounds Hearin(U.S.)



SeboTek Hearing Systems, LLC (U.S.)

Sivantos Pte(Singapore)

GN Store Nord A/S (Denmark)

Cochlear Limited (Australia)

Sonova (Switzerland)

MED-EL (Austria)

William Demant Holding A/S (Denmark)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

In the ear hearing aids (ITE)

In the canal (ITC)

Completely in the canal (CIC)

Behind the ear (BTE)

Receiver in canal (RIC)

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hospital

Clinic

Others



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Hearing Aids Market Report 2018

1 HEARING AIDS OVERVIEW

1.1 Product Overview and Scope of Hearing Aids

1.2 Classification of Hearing Aids by Product Category

1.2.1 United States Hearing Aids Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Hearing Aids Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

- 1.2.3 In the ear hearing aids (ITE)
- 1.2.4 In the canal (ITC)
- 1.2.5 Completely in the canal (CIC)
- 1.2.6 Behind the ear (BTE)
- 1.2.7 Receiver in canal (RIC)
- 1.3 United States Hearing Aids Market by Application/End Users

1.3.1 United States Hearing Aids Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

- 1.3.2 Hospital
- 1.3.3 Clinic
- 1.3.4 Others
- 1.4 United States Hearing Aids Market by Region
- 1.4.1 United States Hearing Aids Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Hearing Aids Status and Prospect (2013-2025)
 - 1.4.3 Southwest Hearing Aids Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Hearing Aids Status and Prospect (2013-2025)
- 1.4.5 New England Hearing Aids Status and Prospect (2013-2025)
- 1.4.6 The South Hearing Aids Status and Prospect (2013-2025)
- 1.4.7 The Midwest Hearing Aids Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Hearing Aids (2013-2025)
- 1.5.1 United States Hearing Aids Sales and Growth Rate (2013-2025)
- 1.5.2 United States Hearing Aids Revenue and Growth Rate (2013-2025)

2 UNITED STATES HEARING AIDS MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Hearing Aids Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Hearing Aids Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Hearing Aids Average Price by Players/Suppliers (2013-2018)

2.4 United States Hearing Aids Market Competitive Situation and Trends

2.4.1 United States Hearing Aids Market Concentration Rate

2.4.2 United States Hearing Aids Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Hearing Aids Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HEARING AIDS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Hearing Aids Sales and Market Share by Region (2013-2018)

3.2 United States Hearing Aids Revenue and Market Share by Region (2013-2018)

3.3 United States Hearing Aids Price by Region (2013-2018)

4 UNITED STATES HEARING AIDS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Hearing Aids Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Hearing Aids Revenue and Market Share by Type (2013-2018)

4.3 United States Hearing Aids Price by Type (2013-2018)

4.4 United States Hearing Aids Sales Growth Rate by Type (2013-2018)

5 UNITED STATES HEARING AIDS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Hearing Aids Sales and Market Share by Application (2013-2018)

5.2 United States Hearing Aids Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES HEARING AIDS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Zounds Hearin(U.S.)

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 Hearing Aids Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Zounds Hearin(U.S.) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 SeboTek Hearing Systems, LLC (U.S.)

6.2.2 Hearing Aids Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 SeboTek Hearing Systems, LLC (U.S.) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Sivantos Pte(Singapore)

6.3.2 Hearing Aids Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Sivantos Pte(Singapore) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 GN Store Nord A/S (Denmark)

6.4.2 Hearing Aids Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 GN Store Nord A/S (Denmark) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Cochlear Limited (Australia)

6.5.2 Hearing Aids Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Cochlear Limited (Australia) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Sonova (Switzerland)

6.6.2 Hearing Aids Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Sonova (Switzerland) Hearing Aids Sales, Revenue, Price and Gross Margin



(2013-2018)

6.6.4 Main Business/Business Overview

6.7 MED-EL (Austria)

6.7.2 Hearing Aids Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 MED-EL (Austria) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 William Demant Holding A/S (Denmark)
 - 6.8.2 Hearing Aids Product Category, Application and Specification
 - 6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 William Demant Holding A/S (Denmark) Hearing Aids Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

7 HEARING AIDS MANUFACTURING COST ANALYSIS

- 7.1 Hearing Aids Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hearing Aids

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hearing Aids Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hearing Aids Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HEARING AIDS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Hearing Aids Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Hearing Aids Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Hearing Aids Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Hearing Aids Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Hearing Aids Figure United States Hearing Aids Market Size (K Units) by Type (2013-2025) Figure United States Hearing Aids Sales Volume Market Share by Type (Product Category) in 2017 Figure In the ear hearing aids (ITE) Product Picture Figure In the canal (ITC) Product Picture Figure Completely in the canal (CIC) Product Picture Figure Behind the ear (BTE) Product Picture Figure Receiver in canal (RIC) Product Picture Figure United States Hearing Aids Market Size (K Units) by Application (2013-2025) Figure United States Sales Market Share of Hearing Aids by Application in 2017 Figure Hospital Examples Table Key Downstream Customer in Hospital Figure Clinic Examples Table Key Downstream Customer in Clinic Figure Others Examples Table Key Downstream Customer in Others Figure United States Hearing Aids Market Size (Million USD) by Region (2013-2025) Figure The West Hearing Aids Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest Hearing Aids Revenue (Million USD) and Growth Rate (2013-2025) Figure The Middle Atlantic Hearing Aids Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England Hearing Aids Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US Hearing Aids Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest Hearing Aids Revenue (Million USD) and Growth Rate (2013-2025) Figure United States Hearing Aids Sales (K Units) and Growth Rate (2013-2025) Figure United States Hearing Aids Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Hearing Aids Market Major Players Product Sales Volume (K Units) (2013-2018) Table United States Hearing Aids Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Hearing Aids Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Hearing Aids Sales Share by Players/Suppliers



Figure 2017 United States Hearing Aids Sales Share by Players/Suppliers Figure United States Hearing Aids Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Hearing Aids Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Hearing Aids Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Hearing Aids Revenue Share by Players/Suppliers Figure 2017 United States Hearing Aids Revenue Share by Players/Suppliers Table United States Market Hearing Aids Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Hearing Aids Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Hearing Aids Market Share of Top 3 Players/Suppliers Figure United States Hearing Aids Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Hearing Aids Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Hearing Aids Product Category

Table United States Hearing Aids Sales (K Units) by Region (2013-2018)

Table United States Hearing Aids Sales Share by Region (2013-2018)

Figure United States Hearing Aids Sales Share by Region (2013-2018)

Figure United States Hearing Aids Sales Market Share by Region in 2017

Table United States Hearing Aids Revenue (Million USD) and Market Share by Region (2013-2018)

 Table United States Hearing Aids Revenue Share by Region (2013-2018)

Figure United States Hearing Aids Revenue Market Share by Region (2013-2018)

Figure United States Hearing Aids Revenue Market Share by Region in 2017

Table United States Hearing Aids Price (USD/Unit) by Region (2013-2018)

Table United States Hearing Aids Sales (K Units) by Type (2013-2018)

Table United States Hearing Aids Sales Share by Type (2013-2018)

Figure United States Hearing Aids Sales Share by Type (2013-2018)

Figure United States Hearing Aids Sales Market Share by Type in 2017

Table United States Hearing Aids Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Hearing Aids Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Hearing Aids by Type (2013-2018)

Figure Revenue Market Share of Hearing Aids by Type in 2017

Table United States Hearing Aids Price (USD/Unit) by Types (2013-2018)

Figure United States Hearing Aids Sales Growth Rate by Type (2013-2018)

Table United States Hearing Aids Sales (K Units) by Application (2013-2018)



Table United States Hearing Aids Sales Market Share by Application (2013-2018) Figure United States Hearing Aids Sales Market Share by Application (2013-2018) Figure United States Hearing Aids Sales Market Share by Application in 2017 Table United States Hearing Aids Sales Growth Rate by Application (2013-2018) Figure United States Hearing Aids Sales Growth Rate by Application (2013-2018) Table Zounds Hearin(U.S.) Basic Information List Table Zounds Hearin(U.S.) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Zounds Hearin(U.S.) Hearing Aids Sales Growth Rate (2013-2018) Figure Zounds Hearin(U.S.) Hearing Aids Sales Market Share in United States (2013 - 2018)Figure Zounds Hearin(U.S.) Hearing Aids Revenue Market Share in United States (2013-2018)Table SeboTek Hearing Systems, LLC (U.S.) Basic Information List Table SeboTek Hearing Systems, LLC (U.S.) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure SeboTek Hearing Systems, LLC (U.S.) Hearing Aids Sales Growth Rate (2013 - 2018)Figure SeboTek Hearing Systems, LLC (U.S.) Hearing Aids Sales Market Share in United States (2013-2018) Figure SeboTek Hearing Systems, LLC (U.S.) Hearing Aids Revenue Market Share in United States (2013-2018) Table Sivantos Pte(Singapore) Basic Information List Table Sivantos Pte(Singapore) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Sivantos Pte(Singapore) Hearing Aids Sales Growth Rate (2013-2018) Figure Sivantos Pte(Singapore) Hearing Aids Sales Market Share in United States (2013-2018)Figure Sivantos Pte(Singapore) Hearing Aids Revenue Market Share in United States (2013 - 2018)Table GN Store Nord A/S (Denmark) Basic Information List Table GN Store Nord A/S (Denmark) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GN Store Nord A/S (Denmark) Hearing Aids Sales Growth Rate (2013-2018) Figure GN Store Nord A/S (Denmark) Hearing Aids Sales Market Share in United States (2013-2018)

Figure GN Store Nord A/S (Denmark) Hearing Aids Revenue Market Share in United States (2013-2018)

Table Cochlear Limited (Australia) Basic Information List



Table Cochlear Limited (Australia) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cochlear Limited (Australia) Hearing Aids Sales Growth Rate (2013-2018) Figure Cochlear Limited (Australia) Hearing Aids Sales Market Share in United States (2013-2018)

Figure Cochlear Limited (Australia) Hearing Aids Revenue Market Share in United States (2013-2018)

Table Sonova (Switzerland) Basic Information List

Table Sonova (Switzerland) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sonova (Switzerland) Hearing Aids Sales Growth Rate (2013-2018)

Figure Sonova (Switzerland) Hearing Aids Sales Market Share in United States (2013-2018)

Figure Sonova (Switzerland) Hearing Aids Revenue Market Share in United States (2013-2018)

Table MED-EL (Austria) Basic Information List

Table MED-EL (Austria) Hearing Aids Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure MED-EL (Austria) Hearing Aids Sales Growth Rate (2013-2018)

Figure MED-EL (Austria) Hearing Aids Sales Market Share in United States (2013-2018)

Figure MED-EL (Austria) Hearing Aids Revenue Market Share in United States (2013-2018)

Table William Demant Holding A/S (Denmark) Basic Information List

Table William Demant Holding A/S (Denmark) Hearing Aids Sales (K Units), Revenue

(Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure William Demant Holding A/S (Denmark) Hearing Aids Sales Growth Rate (2013-2018)

Figure William Demant Holding A/S (Denmark) Hearing Aids Sales Market Share in United States (2013-2018)

Figure William Demant Holding A/S (Denmark) Hearing Aids Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hearing Aids

Figure Manufacturing Process Analysis of Hearing Aids

Figure Hearing Aids Industrial Chain Analysis

Table Raw Materials Sources of Hearing Aids Major Players/Suppliers in 2017



Table Major Buyers of Hearing Aids

Table Distributors/Traders List

Figure United States Hearing Aids Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Hearing Aids Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Hearing Aids Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Hearing Aids Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Hearing Aids Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Hearing Aids Sales Volume (K Units) Forecast by Type in 2025 Table United States Hearing Aids Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Hearing Aids Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Hearing Aids Sales Volume (K Units) Forecast by Application in 2025

Table United States Hearing Aids Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Hearing Aids Sales Volume Share Forecast by Region (2018-2025) Figure United States Hearing Aids Sales Volume Share Forecast by Region (2018-2025)

Figure United States Hearing Aids Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Hearing Aids Market Report 2018 Product link: https://marketpublishers.com/r/U7A4597750DQEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7A4597750DQEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970