

United States Health Drink Market Report 2018

<https://marketpublishers.com/r/U628DA59855QEN.html>

Date: March 2018

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U628DA59855QEN

Abstracts

In this report, the United States Health Drink market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Health Drink in these regions, from 2013 to 2025 (forecast).

United States Health Drink market competition by top manufacturers/players, with Health Drink sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Coca-Cola

Archer Daniels Midland (ADM)

Campbell Soup

Danone

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

Kraft Heinz

Monster Beverage

Nestl?

PepsiCo

Yakult

Red Bull

Unilever

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hydration Drinks

Rejuvenation Drinks

Health & Wellness Drinks

Weight Management Drinks

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial Consumption

Household Consumption

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Health Drink Market Report 2018

1 HEALTH DRINK OVERVIEW

- 1.1 Product Overview and Scope of Health Drink
- 1.2 Classification of Health Drink by Product Category
 - 1.2.1 United States Health Drink Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Health Drink Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Hydration Drinks
 - 1.2.4 Rejuvenation Drinks
 - 1.2.5 Health & Wellness Drinks
 - 1.2.6 Weight Management Drinks
- 1.3 United States Health Drink Market by Application/End Users
 - 1.3.1 United States Health Drink Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Commercial Consumption
 - 1.3.3 Household Consumption
 - 1.3.4 Other
- 1.4 United States Health Drink Market by Region
 - 1.4.1 United States Health Drink Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Health Drink Status and Prospect (2013-2025)
 - 1.4.3 Southwest Health Drink Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Health Drink Status and Prospect (2013-2025)
 - 1.4.5 New England Health Drink Status and Prospect (2013-2025)
 - 1.4.6 The South Health Drink Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Health Drink Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Health Drink (2013-2025)
 - 1.5.1 United States Health Drink Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Health Drink Revenue and Growth Rate (2013-2025)

2 UNITED STATES HEALTH DRINK MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Health Drink Sales and Market Share of Key Players/Suppliers

(2013-2018)

2.2 United States Health Drink Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Health Drink Average Price by Players/Suppliers (2013-2018)

2.4 United States Health Drink Market Competitive Situation and Trends

2.4.1 United States Health Drink Market Concentration Rate

2.4.2 United States Health Drink Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Health Drink Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HEALTH DRINK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Health Drink Sales and Market Share by Region (2013-2018)

3.2 United States Health Drink Revenue and Market Share by Region (2013-2018)

3.3 United States Health Drink Price by Region (2013-2018)

4 UNITED STATES HEALTH DRINK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Health Drink Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Health Drink Revenue and Market Share by Type (2013-2018)

4.3 United States Health Drink Price by Type (2013-2018)

4.4 United States Health Drink Sales Growth Rate by Type (2013-2018)

5 UNITED STATES HEALTH DRINK SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Health Drink Sales and Market Share by Application (2013-2018)

5.2 United States Health Drink Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES HEALTH DRINK PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Coca-Cola

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Health Drink Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Coca-Cola Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Archer Daniels Midland (ADM)
 - 6.2.2 Health Drink Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Archer Daniels Midland (ADM) Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Campbell Soup
 - 6.3.2 Health Drink Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Campbell Soup Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Danone
 - 6.4.2 Health Drink Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Danone Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Del Monte Pacific
 - 6.5.2 Health Drink Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Del Monte Pacific Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Dr. Pepper Snapple Group
 - 6.6.2 Health Drink Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Dr. Pepper Snapple Group Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Fonterra

- 6.7.2 Health Drink Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Fonterra Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 GlaxoSmithKline
 - 6.8.2 Health Drink Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 GlaxoSmithKline Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Kraft Heinz
 - 6.9.2 Health Drink Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Kraft Heinz Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Monster Beverage
 - 6.10.2 Health Drink Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Monster Beverage Health Drink Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Nestl?
- 6.12 PepsiCo
- 6.13 Yakult
- 6.14 Red Bull
- 6.15 Unilever

7 HEALTH DRINK MANUFACTURING COST ANALYSIS

- 7.1 Health Drink Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Health Drink

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Health Drink Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Health Drink Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HEALTH DRINK MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Health Drink Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Health Drink Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Health Drink Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Health Drink Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Health Drink

Figure United States Health Drink Market Size (K Units) by Type (2013-2025)

Figure United States Health Drink Sales Volume Market Share by Type (Product Category) in 2017

Figure Hydration Drinks Product Picture

Figure Rejuvenation Drinks Product Picture

Figure Health & Wellness Drinks Product Picture

Figure Weight Management Drinks Product Picture

Figure United States Health Drink Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Health Drink by Application in 2017

Figure Commercial Consumption Examples

Table Key Downstream Customer in Commercial Consumption

Figure Household Consumption Examples

Table Key Downstream Customer in Household Consumption

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Health Drink Market Size (Million USD) by Region (2013-2025)

Figure The West Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Health Drink Sales (K Units) and Growth Rate (2013-2025)

Figure United States Health Drink Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Health Drink Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Health Drink Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Health Drink Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Health Drink Sales Share by Players/Suppliers

Figure 2017 United States Health Drink Sales Share by Players/Suppliers

Figure United States Health Drink Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Health Drink Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Health Drink Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Health Drink Revenue Share by Players/Suppliers

Figure 2017 United States Health Drink Revenue Share by Players/Suppliers

Table United States Market Health Drink Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Health Drink Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Health Drink Market Share of Top 3 Players/Suppliers

Figure United States Health Drink Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Health Drink Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Health Drink Product Category

Table United States Health Drink Sales (K Units) by Region (2013-2018)

Table United States Health Drink Sales Share by Region (2013-2018)

Figure United States Health Drink Sales Share by Region (2013-2018)

Figure United States Health Drink Sales Market Share by Region in 2017

Table United States Health Drink Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Health Drink Revenue Share by Region (2013-2018)

Figure United States Health Drink Revenue Market Share by Region (2013-2018)

Figure United States Health Drink Revenue Market Share by Region in 2017

Table United States Health Drink Price (USD/Unit) by Region (2013-2018)

Table United States Health Drink Sales (K Units) by Type (2013-2018)

Table United States Health Drink Sales Share by Type (2013-2018)

Figure United States Health Drink Sales Share by Type (2013-2018)

Figure United States Health Drink Sales Market Share by Type in 2017

Table United States Health Drink Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Health Drink Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Health Drink by Type (2013-2018)

Figure Revenue Market Share of Health Drink by Type in 2017

Table United States Health Drink Price (USD/Unit) by Types (2013-2018)

Figure United States Health Drink Sales Growth Rate by Type (2013-2018)

Table United States Health Drink Sales (K Units) by Application (2013-2018)

Table United States Health Drink Sales Market Share by Application (2013-2018)

Figure United States Health Drink Sales Market Share by Application (2013-2018)

Figure United States Health Drink Sales Market Share by Application in 2017

Table United States Health Drink Sales Growth Rate by Application (2013-2018)
Figure United States Health Drink Sales Growth Rate by Application (2013-2018)
Table Coca-Cola Basic Information List
Table Coca-Cola Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Coca-Cola Health Drink Sales Growth Rate (2013-2018)
Figure Coca-Cola Health Drink Sales Market Share in United States (2013-2018)
Figure Coca-Cola Health Drink Revenue Market Share in United States (2013-2018)
Table Archer Daniels Midland (ADM) Basic Information List
Table Archer Daniels Midland (ADM) Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Archer Daniels Midland (ADM) Health Drink Sales Growth Rate (2013-2018)
Figure Archer Daniels Midland (ADM) Health Drink Sales Market Share in United States (2013-2018)
Figure Archer Daniels Midland (ADM) Health Drink Revenue Market Share in United States (2013-2018)
Table Campbell Soup Basic Information List
Table Campbell Soup Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Campbell Soup Health Drink Sales Growth Rate (2013-2018)
Figure Campbell Soup Health Drink Sales Market Share in United States (2013-2018)
Figure Campbell Soup Health Drink Revenue Market Share in United States (2013-2018)
Table Danone Basic Information List
Table Danone Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Danone Health Drink Sales Growth Rate (2013-2018)
Figure Danone Health Drink Sales Market Share in United States (2013-2018)
Figure Danone Health Drink Revenue Market Share in United States (2013-2018)
Table Del Monte Pacific Basic Information List
Table Del Monte Pacific Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Del Monte Pacific Health Drink Sales Growth Rate (2013-2018)
Figure Del Monte Pacific Health Drink Sales Market Share in United States (2013-2018)
Figure Del Monte Pacific Health Drink Revenue Market Share in United States (2013-2018)
Table Dr. Pepper Snapple Group Basic Information List
Table Dr. Pepper Snapple Group Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Dr. Pepper Snapple Group Health Drink Sales Growth Rate (2013-2018)

Figure Dr. Pepper Snapple Group Health Drink Sales Market Share in United States (2013-2018)

Figure Dr. Pepper Snapple Group Health Drink Revenue Market Share in United States (2013-2018)

Table Fonterra Basic Information List

Table Fonterra Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fonterra Health Drink Sales Growth Rate (2013-2018)

Figure Fonterra Health Drink Sales Market Share in United States (2013-2018)

Figure Fonterra Health Drink Revenue Market Share in United States (2013-2018)

Table GlaxoSmithKline Basic Information List

Table GlaxoSmithKline Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GlaxoSmithKline Health Drink Sales Growth Rate (2013-2018)

Figure GlaxoSmithKline Health Drink Sales Market Share in United States (2013-2018)

Figure GlaxoSmithKline Health Drink Revenue Market Share in United States (2013-2018)

Table Kraft Heinz Basic Information List

Table Kraft Heinz Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kraft Heinz Health Drink Sales Growth Rate (2013-2018)

Figure Kraft Heinz Health Drink Sales Market Share in United States (2013-2018)

Figure Kraft Heinz Health Drink Revenue Market Share in United States (2013-2018)

Table Monster Beverage Basic Information List

Table Monster Beverage Health Drink Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Monster Beverage Health Drink Sales Growth Rate (2013-2018)

Figure Monster Beverage Health Drink Sales Market Share in United States (2013-2018)

Figure Monster Beverage Health Drink Revenue Market Share in United States (2013-2018)

Table Nestl? Basic Information List

Table PepsiCo Basic Information List

Table Yakult Basic Information List

Table Red Bull Basic Information List

Table Unilever Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Health Drink
Figure Manufacturing Process Analysis of Health Drink
Figure Health Drink Industrial Chain Analysis
Table Raw Materials Sources of Health Drink Major Players/Suppliers in 2017
Table Major Buyers of Health Drink
Table Distributors/Traders List
Figure United States Health Drink Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Health Drink Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Health Drink Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Health Drink Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Health Drink Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Health Drink Sales Volume (K Units) Forecast by Type in 2025
Table United States Health Drink Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Health Drink Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Health Drink Sales Volume (K Units) Forecast by Application in 2025
Table United States Health Drink Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Health Drink Sales Volume Share Forecast by Region (2018-2025)
Figure United States Health Drink Sales Volume Share Forecast by Region (2018-2025)
Figure United States Health Drink Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Health Drink Market Report 2018

Product link: <https://marketpublishers.com/r/U628DA59855QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U628DA59855QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970