

# United States Headband Market Report 2016

<https://marketpublishers.com/r/UE1FA8BC05DEN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UE1FA8BC05DEN

## Abstracts

### Notes:

Sales, means the sales volume of Headband

Revenue, means the sales value of Headband

This report studies sales (consumption) of Headband in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Coach

Kering

LVMH Group

PRADA

Chanel

Burberry Group

Dolce & Gabbana

Giorgio Armani

Mulberry

Pandora

Ralph Lauren

Rolex

Swatch Group

Tiffany & Company

Titan Company

Tod's Group

Tory Burch

Compagnie Financiere Richemont

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Headband in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Headband Market Report 2016

#### **1 HEADBAND OVERVIEW**

##### 1.1 Product Overview and Scope of Headband

##### 1.2 Classification of Headband

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Headband

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Headband (2011-2021)

###### 1.4.1 United States Headband Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Headband Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES HEADBAND COMPETITION BY MANUFACTURERS**

##### 2.1 United States Headband Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Headband Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Headband Average Price by Manufactures (2015 and 2016)

##### 2.4 Headband Market Competitive Situation and Trends

###### 2.4.1 Headband Market Concentration Rate

###### 2.4.2 Headband Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HEADBAND SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Headband Sales and Market Share by Type (2011-2016)

##### 3.2 United States Headband Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Headband Price by Type (2011-2016)

##### 3.4 United States Headband Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES HEADBAND SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Headband Sales and Market Share by Application (2011-2016)
- 4.2 United States Headband Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES HEADBAND MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Coach**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Headband Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Coach Headband Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Kering**

- 5.2.2 Headband Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Kering Headband Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 LVMH Group**

- 5.3.2 Headband Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 LVMH Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 PRADA**

- 5.4.2 Headband Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 PRADA Headband Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Chanel**

- 5.5.2 Headband Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Chanel Headband Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

- 5.6 Burberry Group
  - 5.6.2 Headband Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Burberry Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Dolce & Gabbana
  - 5.7.2 Headband Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Dolce & Gabbana Headband Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Giorgio Armani
  - 5.8.2 Headband Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Giorgio Armani Headband Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Mulberry
  - 5.9.2 Headband Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Mulberry Headband Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Pandora
  - 5.10.2 Headband Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Pandora Headband Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Ralph Lauren
- 5.12 Rolex
- 5.13 Swatch Group
- 5.14 Tiffany & Company
- 5.15 Titan Company
- 5.16 Tod's Group
- 5.17 Tory Burch
- 5.18 Compagnie Financiere Richemont

## **6 HEADBAND MANUFACTURING COST ANALYSIS**

### 6.1 Headband Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Headband

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Headband Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Headband Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES HEADBAND MARKET FORECAST (2016-2021)**

10.1 United States Headband Sales, Revenue Forecast (2016-2021)

10.2 United States Headband Sales Forecast by Type (2016-2021)

10.3 United States Headband Sales Forecast by Application (2016-2021)

10.4 Headband Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Headband

Table Classification of Headband

Figure United States Sales Market Share of Headband by Type in 2015

Table Application of Headband

Figure United States Sales Market Share of Headband by Application in 2015

Figure United States Headband Sales and Growth Rate (2011-2021)

Figure United States Headband Revenue and Growth Rate (2011-2021)

Table United States Headband Sales of Key Manufacturers (2015 and 2016)

Table United States Headband Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Headband Sales Share by Manufacturers

Figure 2016 Headband Sales Share by Manufacturers

Table United States Headband Revenue by Manufacturers (2015 and 2016)

Table United States Headband Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Headband Revenue Share by Manufacturers

Table 2016 United States Headband Revenue Share by Manufacturers

Table United States Market Headband Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Headband Average Price of Key Manufacturers in 2015

Figure Headband Market Share of Top 3 Manufacturers

Figure Headband Market Share of Top 5 Manufacturers

Table United States Headband Sales by Type (2011-2016)

Table United States Headband Sales Share by Type (2011-2016)

Figure United States Headband Sales Market Share by Type in 2015

Table United States Headband Revenue and Market Share by Type (2011-2016)

Table United States Headband Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Headband by Type (2011-2016)

Table United States Headband Price by Type (2011-2016)

Figure United States Headband Sales Growth Rate by Type (2011-2016)

Table United States Headband Sales by Application (2011-2016)

Table United States Headband Sales Market Share by Application (2011-2016)

Figure United States Headband Sales Market Share by Application in 2015

Table United States Headband Sales Growth Rate by Application (2011-2016)

Figure United States Headband Sales Growth Rate by Application (2011-2016)

Table Coach Basic Information List

Table Coach Headband Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Coach Headband Sales Market Share (2011-2016)

Table Kering Basic Information List

Table Kering Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kering Headband Sales Market Share (2011-2016)

Table LVMH Group Basic Information List

Table LVMH Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table LVMH Group Headband Sales Market Share (2011-2016)

Table PRADA Basic Information List

Table PRADA Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table PRADA Headband Sales Market Share (2011-2016)

Table Chanel Basic Information List

Table Chanel Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chanel Headband Sales Market Share (2011-2016)

Table Burberry Group Basic Information List

Table Burberry Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Burberry Group Headband Sales Market Share (2011-2016)

Table Dolce & Gabbana Basic Information List

Table Dolce & Gabbana Headband Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Dolce & Gabbana Headband Sales Market Share (2011-2016)

Table Giorgio Armani Basic Information List

Table Giorgio Armani Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Giorgio Armani Headband Sales Market Share (2011-2016)

Table Mulberry Basic Information List

Table Mulberry Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mulberry Headband Sales Market Share (2011-2016)

Table Pandora Basic Information List

Table Pandora Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pandora Headband Sales Market Share (2011-2016)

Table Ralph Lauren Basic Information List

Table Ralph Lauren Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ralph Lauren Headband Sales Market Share (2011-2016)

Table Rolex Basic Information List

Table Rolex Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rolex Headband Sales Market Share (2011-2016)

Table Swatch Group Basic Information List

Table Swatch Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Swatch Group Headband Sales Market Share (2011-2016)

Table Tiffany & Company Basic Information List

Table Tiffany & Company Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tiffany & Company Headband Sales Market Share (2011-2016)

Table Titan Company Basic Information List

Table Titan Company Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Titan Company Headband Sales Market Share (2011-2016)

Table Tod's Group Basic Information List

Table Tod's Group Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tod's Group Headband Sales Market Share (2011-2016)

Table Tory Burch Basic Information List

Table Tory Burch Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tory Burch Headband Sales Market Share (2011-2016)

Table Compagnie Financiere Richemont Basic Information List

Table Compagnie Financiere Richemont Headband Sales, Revenue, Price and Gross Margin (2011-2016)

Table Compagnie Financiere Richemont Headband Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Headband

Figure Manufacturing Process Analysis of Headband

Figure Headband Industrial Chain Analysis

Table Raw Materials Sources of Headband Major Manufacturers in 2015

Table Major Buyers of Headband

Table Distributors/Traders List

Figure United States Headband Production and Growth Rate Forecast (2016-2021)

Figure United States Headband Revenue and Growth Rate Forecast (2016-2021)

Table United States Headband Production Forecast by Type (2016-2021)

Table United States Headband Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Headband Market Report 2016

Product link: <https://marketpublishers.com/r/UE1FA8BC05DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE1FA8BC05DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970