

# United States HDTV Sales Market Report 2021

<https://marketpublishers.com/r/U67E145FA23EN.html>

Date: August 2016

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U67E145FA23EN

## Abstracts

This report studies sales (consumption) of HDTV in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LG Electronics Inc.

Samsung Electronics Co. Ltd.

Sony Corp.

TCL Corp.

Toshiba Corp.

Funai Electric Co. Ltd.

Haier Electronics Group Co.

Hisense Electric Co., Ltd.

KONKA GROUP CO.,LTD

Onida Electronics

Panasonic Corporation

Philips

Seiki Digital

Sharp Corp.

Sichuan Changhong Electric Co., Ltd

Skyworth Digital Holdings Limited

Videocon Industries Ltd.

Westinghouse Digital

Vizio Inc.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

LCD

Plasma

OLED

Split by applications, this report focuses on sales, market share and growth rate of HDTV in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States HDTV Sales Market Report 2021

#### **1 HDTV OVERVIEW**

- 1.1 Product Overview and Scope of HDTV
- 1.2 Classification of HDTV
  - 1.2.1 LCD
  - 1.2.2 Plasma
  - 1.2.3 OLED
- 1.3 Applications of HDTV
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 USA Market Size (Value and Volume) of HDTV (2011-2021)
  - 1.4.1 USA HDTV Sales, Revenue and Price (2011-2021)
  - 1.4.2 USA HDTV Sales and Growth Rate (2011-2021)
  - 1.4.3 USA HDTV Revenue and Growth Rate (2011-2021)

#### **2 USA HDTV COMPETITION BY MANUFACTURERS**

- 2.1 USA HDTV Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA HDTV Revenue and Share by Manufactures (2015 and 2016)

#### **3 USA HDTV (VOLUME AND VALUE) BY TYPE**

- 3.1 USA HDTV Sales and Market Share by Type (2011-2021)
- 3.2 USA HDTV Revenue and Market Share by Type (2011-2021)

#### **4 USA HDTV (VOLUME) BY APPLICATION**

#### **5 USA HDTV MANUFACTURERS ANALYSIS**

- 5.1 LG Electronics Inc.
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 HDTV Product Type and Technology
    - 5.1.2.1 LCD
    - 5.1.2.2 Plasma

- 5.1.3 HDTV Sales, Revenue, Price of LG Electronics Inc. (2015 and 2016)
- 5.2 Samsung Electronics Co. Ltd.
  - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.2.2 Consumer Goods Product Type and Technology
    - 5.2.2.1 LCD
    - 5.2.2.2 Plasma
  - 5.2.3 Consumer Goods Sales, Revenue, Price of Samsung Electronics Co. Ltd. (2015 and 2016)
- 5.3 Sony Corp.
  - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.3.2 Sony Corp. Product Type and Technology
    - 5.3.2.1 LCD
    - 5.3.2.2 Plasma
  - 5.3.3 Sony Corp. Sales, Revenue, Price of Sony Corp. (2015 and 2016)
- 5.4 TCL Corp.
  - 5.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.4.2 KONKA GROUP CO., LTD Product Type and Technology
    - 5.4.2.1 LCD
    - 5.4.2.2 Plasma
  - 5.4.3 TCL Corp. Sales, Revenue, Price of TCL Corp. (2015 and 2016)
- 5.5 Toshiba Corp.
  - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.5.2 Toshiba Corp. Product Type and Technology
    - 5.5.2.1 LCD
    - 5.5.2.2 Plasma
  - 5.5.3 Toshiba Corp. Sales, Revenue, Price of Toshiba Corp. (2015 and 2016)
- 5.6 Funai Electric Co. Ltd.
  - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.6.2 Funai Electric Co. Ltd. Product Type and Technology
    - 5.6.2.1 LCD
    - 5.6.2.2 Plasma
  - 5.6.3 Funai Electric Co. Ltd. Sales, Revenue, Price of Funai Electric Co. Ltd. (2015 and 2016)
- 5.7 Haier Electronics Group Co.
  - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.7.2 Haier Electronics Group Co. Product Type and Technology
    - 5.7.2.1 LCD
    - 5.7.2.2 Plasma
  - 5.7.3 Haier Electronics Group Co. Sales, Revenue, Price of Haier Electronics Group

Co. (2015 and 2016)

5.8 Hisense Electric Co., Ltd.

5.8.1 Company Basic Information, Manufacturing Base and Competitors

5.8.2 Hisense Electric Co., Ltd. Product Type and Technology

5.8.2.1 LCD

5.8.2.2 Plasma

5.8.3 Hisense Electric Co., Ltd. Sales, Revenue, Price of Hisense Electric Co., Ltd.

(2015 and 2016)

5.9 KONKA GROUP CO.,LTD

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 KONKA GROUP CO.,LTD Product Type and Technology

5.9.2.1 LCD

5.9.2.2 Plasma

5.9.3 KONKA GROUP CO.,LTD Sales, Revenue, Price of KONKA GROUP CO.,LTD

(2015 and 2016)

5.10 Onida Electronics

5.10.1 Company Basic Information, Manufacturing Base and Competitors

5.10.2 Onida Electronics Product Type and Technology

5.10.2.1 LCD

5.10.2.2 Plasma

5.10.3 Onida Electronics Sales, Revenue, Price of Onida Electronics (2015 and 2016)

5.11 Panasonic Corporation

5.12 Philips

5.13 Seiki Digital

5.14 Sharp Corp.

5.15 Sichuan Changhong Electric Co., Ltd

5.16 Skyworth Digital Holdings Limited

5.17 Videocon Industries Ltd.

5.18 Westinghouse Digital

5.19 Vizio Inc.

## **6 HDTV TECHNOLOGY AND DEVELOPMENT TREND**

6.1 HDTV Technology Analysis

6.2 HDTV Technology Development Trend

## **7 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of HDTV

Table Classification of HDTV

Figure USA Sales Market Share of HDTV by Type in 2015

Figure LCD Picture

Figure Plasma Picture

Figure OLED Picture

Table Applications of HDTV

Figure USA Sales Market Share of HDTV by Application in 2015

Table USA HDTV Sales, Revenue and Price (2011-2021)

Figure USA HDTV Sales and Growth Rate (2011-2021)

Figure USA HDTV Revenue and Growth Rate (2011-2021)

Table USA HDTV Sales of Key Manufacturers (2015 and 2016)

Table USA HDTV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 HDTV Sales Share by Manufacturers

Figure 2016 HDTV Sales Share by Manufacturers

Table USA HDTV Revenue by Manufacturers (2015 and 2016)

Table USA HDTV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA HDTV Revenue Share by Manufacturers

Table 2016 USA HDTV Revenue Share by Manufacturers

Table USA HDTV Sales and Market Share by Type (2011-2021)

Table USA HDTV Sales Share by Type (2011-2021)

Figure Sales Market Share of HDTV by Type (2011-2021)

Figure USA HDTV Sales Growth Rate by Type (2011-2021)

Table USA HDTV Revenue and Market Share by Type (2011-2021)

Table USA HDTV Revenue Share by Type (2011-2021)

Figure Revenue Market Share of HDTV by Type (2011-2021)

Figure USA HDTV Revenue Growth Rate by Type (2011-2021)

Table USA HDTV Sales and Market Share by Application (2011-2021)

Table USA HDTV Sales Share by Application (2011-2021)

Figure Sales Market Share of HDTV by Application (2011-2021)

Figure USA HDTV Sales Growth Rate by Application (2011-2021)

Table LG Electronics Inc. Basic Information List

Table HDTV Sales, Revenue, Price of LG Electronics Inc. (2015 and 2016)

Table Samsung Electronics Co. Ltd. Basic Information List

Table HDTV Sales, Revenue, Price of Samsung Electronics Co. Ltd. (2015 and 2016)

Table Sony Corp. Basic Information List  
Table HDTV Sales, Revenue, Price of Sony Corp. (2015 and 2016)  
Table TCL Corp. Basic Information List  
Table HDTV Sales, Revenue, Price of TCL Corp. (2015 and 2016)  
Table Toshiba Corp. Basic Information List  
Table HDTV Sales, Revenue, Price of Toshiba Corp. (2015 and 2016)  
Table Funai Electric Co. Ltd. Basic Information List  
Table HDTV Sales, Revenue, Price of Funai Electric Co. Ltd. (2015 and 2016)  
Table Haier Electronics Group Co. Basic Information List  
Table HDTV Sales, Revenue, Price of Haier Electronics Group Co. (2015 and 2016)  
Table Hisense Electric Co., Ltd. Basic Information List  
Table HDTV Sales, Revenue, Price of Hisense Electric Co., Ltd. (2015 and 2016)  
Table KONKA GROUP CO.,LTD Basic Information List  
Table HDTV Sales, Revenue, Price of KONKA GROUP CO.,LTD (2015 and 2016)  
Table Onida Electronics Basic Information List  
Table HDTV Sales, Revenue, Price of Onida Electronics (2015 and 2016)  
Table Panasonic Corporation Basic Information List  
Table HDTV Sales, Revenue, Price of Panasonic Corporation (2015 and 2016)  
Table Philips Basic Information List  
Table HDTV Sales, Revenue, Price of Philips (2015 and 2016)  
Table Seiki Digital Basic Information List  
Table HDTV Sales, Revenue, Price of Seiki Digital (2015 and 2016)  
Table Sharp Corp. Basic Information List  
Table HDTV Sales, Revenue, Price of Sharp Corp. (2015 and 2016)  
Table Sichuan Changhong Electric Co., Ltd Basic Information List  
Table HDTV Sales, Revenue, Price of Sichuan Changhong Electric Co., Ltd (2015 and 2016)  
Table Skyworth Digital Holdings Limited Basic Information List  
Table HDTV Sales, Revenue, Price of Skyworth Digital Holdings Limited (2015 and 2016)  
Table Videocon Industries Ltd. Basic Information List  
Table HDTV Sales, Revenue, Price of Videocon Industries Ltd. (2015 and 2016)  
Table Westinghouse Digital Basic Information List  
Table HDTV Sales, Revenue, Price of Westinghouse Digital (2015 and 2016)  
Table Vizio Inc. Basic Information List  
Table HDTV Sales, Revenue, Price of Vizio Inc. (2015 and 2016)

## I would like to order

Product name: United States HDTV Sales Market Report 2021

Product link: <https://marketpublishers.com/r/U67E145FA23EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U67E145FA23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970