

# United States HDTV Receiver Market Report 2017

<https://marketpublishers.com/r/UCAC07E78CCEN.html>

Date: February 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UCAC07E78CCEN

## Abstracts

### Notes:

Sales, means the sales volume of HDTV Receiver

Revenue, means the sales value of HDTV Receiver

This report studies sales (consumption) of HDTV Receiver in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Digital TV Recorder

GS Group

Sofia Digital

Avion Electronics

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of HDTV Receiver in each application, can be divided into

Application 1

Application 2

## Contents

### United States HDTV Receiver Market Report 2017

#### **1 HDTV RECEIVER OVERVIEW**

1.1 Product Overview and Scope of HDTV Receiver

1.2 Classification of HDTV Receiver

1.2.1 Type I

1.2.2 Type II

1.3 Application of HDTV Receiver

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of HDTV Receiver (2012-2022)

1.4.1 United States HDTV Receiver Sales and Growth Rate (2012-2022)

1.4.2 United States HDTV Receiver Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES HDTV RECEIVER COMPETITION BY MANUFACTURERS**

2.1 United States HDTV Receiver Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States HDTV Receiver Revenue and Share by Manufactures (2015 and 2016)

2.3 United States HDTV Receiver Average Price by Manufactures (2015 and 2016)

2.4 HDTV Receiver Market Competitive Situation and Trends

2.4.1 HDTV Receiver Market Concentration Rate

2.4.2 HDTV Receiver Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HDTV RECEIVER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States HDTV Receiver Sales and Market Share by States (2012-2017)

3.2 United States HDTV Receiver Revenue and Market Share by States (2012-2017)

3.3 United States HDTV Receiver Price by States (2012-2017)

#### **4 UNITED STATES HDTV RECEIVER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States HDTV Receiver Sales and Market Share by Type (2012-2017)
- 4.2 United States HDTV Receiver Revenue and Market Share by Type (2012-2017)
- 4.3 United States HDTV Receiver Price by Type (2012-2017)
- 4.4 United States HDTV Receiver Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES HDTV RECEIVER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States HDTV Receiver Sales and Market Share by Application (2012-2017)
- 5.2 United States HDTV Receiver Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES HDTV RECEIVER MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Digital TV Recorder

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 HDTV Receiver Product Type, Application and Specification

- 6.1.2.1 Product A

- 6.1.2.2 Product B

- 6.1.3 Digital TV Recorder HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview

### 6.2 GS Group

- 6.2.2 HDTV Receiver Product Type, Application and Specification

- 6.2.2.1 Product A

- 6.2.2.2 Product B

- 6.2.3 GS Group HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview

### 6.3 Sofia Digital

- 6.3.2 HDTV Receiver Product Type, Application and Specification

- 6.3.2.1 Product A

- 6.3.2.2 Product B

- 6.3.3 Sofia Digital HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview

### 6.4 Avion Electronics

- 6.4.2 HDTV Receiver Product Type, Application and Specification

- 6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Avion Electronics HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

## **7 HDTV RECEIVER MANUFACTURING COST ANALYSIS**

7.1 HDTV Receiver Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of HDTV Receiver

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 HDTV Receiver Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of HDTV Receiver Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HDTV RECEIVER MARKET FORECAST (2017-2022)**

- 11.1 United States HDTV Receiver Sales, Revenue Forecast (2017-2022)
- 11.2 United States HDTV Receiver Sales Forecast by Type (2017-2022)
- 11.3 United States HDTV Receiver Sales Forecast by Application (2017-2022)
- 11.4 HDTV Receiver Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of HDTV Receiver

Table Classification of HDTV Receiver

Figure United States Sales Market Share of HDTV Receiver by Type in 2015

Table Application of HDTV Receiver

Figure United States Sales Market Share of HDTV Receiver by Application in 2015

Figure United States HDTV Receiver Sales and Growth Rate (2012-2022)

Figure United States HDTV Receiver Revenue and Growth Rate (2012-2022)

Table United States HDTV Receiver Sales of Key Manufacturers (2015 and 2016)

Table United States HDTV Receiver Sales Share by Manufacturers (2015 and 2016)

Figure 2015 HDTV Receiver Sales Share by Manufacturers

Figure 2016 HDTV Receiver Sales Share by Manufacturers

Table United States HDTV Receiver Revenue by Manufacturers (2015 and 2016)

Table United States HDTV Receiver Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States HDTV Receiver Revenue Share by Manufacturers

Table 2016 United States HDTV Receiver Revenue Share by Manufacturers

Table United States Market HDTV Receiver Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market HDTV Receiver Average Price of Key Manufacturers in 2015

Figure HDTV Receiver Market Share of Top 3 Manufacturers

Figure HDTV Receiver Market Share of Top 5 Manufacturers

Table United States HDTV Receiver Sales by States (2012-2017)

Table United States HDTV Receiver Sales Share by States (2012-2017)

Figure United States HDTV Receiver Sales Market Share by States in 2015

Table United States HDTV Receiver Revenue and Market Share by States (2012-2017)

Table United States HDTV Receiver Revenue Share by States (2012-2017)

Figure Revenue Market Share of HDTV Receiver by States (2012-2017)

Table United States HDTV Receiver Price by States (2012-2017)

Table United States HDTV Receiver Sales by Type (2012-2017)

Table United States HDTV Receiver Sales Share by Type (2012-2017)

Figure United States HDTV Receiver Sales Market Share by Type in 2015

Table United States HDTV Receiver Revenue and Market Share by Type (2012-2017)

Table United States HDTV Receiver Revenue Share by Type (2012-2017)

Figure Revenue Market Share of HDTV Receiver by Type (2012-2017)

Table United States HDTV Receiver Price by Type (2012-2017)

Figure United States HDTV Receiver Sales Growth Rate by Type (2012-2017)

Table United States HDTV Receiver Sales by Application (2012-2017)

Table United States HDTV Receiver Sales Market Share by Application (2012-2017)

Figure United States HDTV Receiver Sales Market Share by Application in 2015

Table United States HDTV Receiver Sales Growth Rate by Application (2012-2017)

Figure United States HDTV Receiver Sales Growth Rate by Application (2012-2017)

Table Digital TV Recorder Basic Information List

Table Digital TV Recorder HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Digital TV Recorder HDTV Receiver Sales Market Share (2012-2017)

Table GS Group Basic Information List

Table GS Group HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

Table GS Group HDTV Receiver Sales Market Share (2012-2017)

Table Sofia Digital Basic Information List

Table Sofia Digital HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

Table Sofia Digital HDTV Receiver Sales Market Share (2012-2017)

Table Avion Electronics Basic Information List

Table Avion Electronics HDTV Receiver Sales, Revenue, Price and Gross Margin (2012-2017)

Table Avion Electronics HDTV Receiver Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of HDTV Receiver

Figure Manufacturing Process Analysis of HDTV Receiver

Figure HDTV Receiver Industrial Chain Analysis

Table Raw Materials Sources of HDTV Receiver Major Manufacturers in 2015

Table Major Buyers of HDTV Receiver

Table Distributors/Traders List

Figure United States HDTV Receiver Production and Growth Rate Forecast (2017-2022)

Figure United States HDTV Receiver Revenue and Growth Rate Forecast (2017-2022)

Table United States HDTV Receiver Production Forecast by Type (2017-2022)

Table United States HDTV Receiver Consumption Forecast by Application (2017-2022)

Table United States HDTV Receiver Sales Forecast by States (2017-2022)

Table United States HDTV Receiver Sales Share Forecast by States (2017-2022)



## I would like to order

Product name: United States HDTV Receiver Market Report 2017

Product link: <https://marketpublishers.com/r/UCAC07E78CCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCAC07E78CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970