

United States HD DVD Player Market Report 2016

https://marketpublishers.com/r/UF6821E4A3DEN.html Date: September 2016 Pages: 116 Price: US\$ 3,800.00 (Single User License) ID: UF6821E4A3DEN

Abstracts

Notes:

Sales, means the sales volume of HD DVD Player

Revenue, means the sales value of HD DVD Player

This report studies sales (consumption) of HD DVD Player in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Philips Malata LG Sony Samsung Pioneer Deko Shinco Matsushita

OPPO



Bor

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of HD DVD Player in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States HD DVD Player Market Report 2016

1 HD DVD PLAYER OVERVIEW

- 1.1 Product Overview and Scope of HD DVD Player
- 1.2 Classification of HD DVD Player
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of HD DVD Player
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 USA Market Size Sales (Value) and Revenue (Volume) of HD DVD Player (2011-2021)

1.4.1 USA HD DVD Player Sales and Growth Rate (2011-2021)

1.4.2 USA HD DVD Player Revenue and Growth Rate (2011-2021)

2 USA HD DVD PLAYER COMPETITION BY MANUFACTURERS

2.1 USA HD DVD Player Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 USA HD DVD Player Revenue and Share by Manufactures (2015 and 2016)

2.3 USA HD DVD Player Average Price by Manufactures (2015 and 2016)

2.4 HD DVD Player Market Competitive Situation and Trends

2.4.1 HD DVD Player Market Concentration Rate

2.4.2 HD DVD Player Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 USA HD DVD PLAYER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 USA HD DVD Player Sales and Market Share by Type (2011-2016)
3.2 USA HD DVD Player Revenue and Market Share by Type (2011-2016)
3.3 USA HD DVD Player Price by Type (2011-2016)
3.4 USA HD DVD Player Sales Growth Rate by Type (2011-2016)



4 USA HD DVD PLAYER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA HD DVD Player Sales and Market Share by Application (2011-2016)
- 4.2 USA HD DVD Player Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA HD DVD PLAYER MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Philips
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 HD DVD Player Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Philips HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Malata
 - 5.2.2 HD DVD Player Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Malata HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 LG
 - 5.3.2 HD DVD Player Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 LG HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Sony
 - 5.4.2 HD DVD Player Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Sony HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Samsung
 - 5.5.2 HD DVD Player Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Samsung HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview



5.6 Pioneer

- 5.6.2 HD DVD Player Product Type, Application and Specification
- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Pioneer HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Deko
 - 5.7.2 HD DVD Player Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Deko HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Shinco
 - 5.8.2 HD DVD Player Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Shinco HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Matsushita
 - 5.9.2 HD DVD Player Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Matsushita HD DVD Player Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 OPPO
 - 5.10.2 HD DVD Player Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 OPPO HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Bor

6 HD DVD PLAYER MANUFACTURING COST ANALYSIS

- 6.1 HD DVD Player Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials



- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of HD DVD Player

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 HD DVD Player Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of HD DVD Player Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA HD DVD PLAYER MARKET FORECAST (2016-2021)

10.1 USA HD DVD Player Sales, Revenue Forecast (2016-2021)10.2 USA HD DVD Player Sales Forecast by Type (2016-2021)10.3 USA HD DVD Player Sales Forecast by Application (2016-2021)



10.4 HD DVD Player Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of HD DVD Player Table Classification of HD DVD Player Figure USA Sales Market Share of HD DVD Player by Type in 2015 Table Application of HD DVD Player Figure USA Sales Market Share of HD DVD Player by Application in 2015 Figure USA HD DVD Player Sales and Growth Rate (2011-2021) Figure USA HD DVD Player Revenue and Growth Rate (2011-2021) Table USA HD DVD Player Sales of Key Manufacturers (2015 and 2016) Table USA HD DVD Player Sales Share by Manufacturers (2015 and 2016) Figure 2015 HD DVD Player Sales Share by Manufacturers Figure 2016 HD DVD Player Sales Share by Manufacturers Table USA HD DVD Player Revenue by Manufacturers (2015 and 2016) Table USA HD DVD Player Revenue Share by Manufacturers (2015 and 2016) Table 2015 USA HD DVD Player Revenue Share by Manufacturers Table 2016 USA HD DVD Player Revenue Share by Manufacturers Table USA Market HD DVD Player Average Price of Key Manufacturers (2015 and 2016) Figure USA Market HD DVD Player Average Price of Key Manufacturers in 2015 Figure HD DVD Player Market Share of Top 3 Manufacturers Figure HD DVD Player Market Share of Top 5 Manufacturers Table USA HD DVD Player Sales by Type (2011-2016) Table USA HD DVD Player Sales Share by Type (2011-2016) Figure USA HD DVD Player Sales Market Share by Type in 2015 Table USA HD DVD Player Revenue and Market Share by Type (2011-2016) Table USA HD DVD Player Revenue Share by Type (2011-2016) Figure Revenue Market Share of HD DVD Player by Type (2011-2016) Table USA HD DVD Player Price by Type (2011-2016) Figure USA HD DVD Player Sales Growth Rate by Type (2011-2016) Table USA HD DVD Player Sales by Application (2011-2016) Table USA HD DVD Player Sales Market Share by Application (2011-2016) Figure USA HD DVD Player Sales Market Share by Application in 2015 Table USA HD DVD Player Sales Growth Rate by Application (2011-2016) Figure USA HD DVD Player Sales Growth Rate by Application (2011-2016) Table Philips Basic Information List Table Philips HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Philips HD DVD Player Sales Market Share (2011-2016) Table Malata Basic Information List Table Malata HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Malata HD DVD Player Sales Market Share (2011-2016) Table LG Basic Information List Table LG HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table LG HD DVD Player Sales Market Share (2011-2016) Table Sony Basic Information List Table Sony HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Sony HD DVD Player Sales Market Share (2011-2016) Table Samsung Basic Information List Table Samsung HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Samsung HD DVD Player Sales Market Share (2011-2016) **Table Pioneer Basic Information List** Table Pioneer HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Pioneer HD DVD Player Sales Market Share (2011-2016) Table Deko Basic Information List Table Deko HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Deko HD DVD Player Sales Market Share (2011-2016) **Table Shinco Basic Information List** Table Shinco HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Shinco HD DVD Player Sales Market Share (2011-2016) Table Matsushita Basic Information List Table Matsushita HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Matsushita HD DVD Player Sales Market Share (2011-2016) **Table OPPO Basic Information List** Table OPPO HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table OPPO HD DVD Player Sales Market Share (2011-2016) **Table Bor Basic Information List** Table Bor HD DVD Player Sales, Revenue, Price and Gross Margin (2011-2016) Table Bor HD DVD Player Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of HD DVD Player Figure Manufacturing Process Analysis of HD DVD Player Figure HD DVD Player Industrial Chain Analysis Table Raw Materials Sources of HD DVD Player Major Manufacturers in 2015 Table Major Buyers of HD DVD Player



Table Distributors/Traders List

Figure USA HD DVD Player Production and Growth Rate Forecast (2016-2021) Figure USA HD DVD Player Revenue and Growth Rate Forecast (2016-2021) Table USA HD DVD Player Production Forecast by Type (2016-2021) Table USA HD DVD Player Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States HD DVD Player Market Report 2016

Product link: https://marketpublishers.com/r/UF6821E4A3DEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UF6821E4A3DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970