

United States Handwriting Pen Market Report 2016

<https://marketpublishers.com/r/U55B59B6706EN.html>

Date: November 2016

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U55B59B6706EN

Abstracts

Notes:

Sales, means the sales volume of Handwriting Pen

Revenue, means the sales value of Handwriting Pen

This report studies sales (consumption) of Handwriting Pen in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Montblanc

Parker

WahlEversharp

Waterman

Cartire

Sheaffer

Aurora

Cross

Montegrappa

Berol

Craft Design Technology

Pentel

Staedtler

HERO

Waterman

Uni

M&G

Snowwhite

Lotuspen

Aihao

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Handwriting Fountain Pen

Ballpoint Pen

Others

Split by applications, this report focuses on sales, market share and growth rate of Handwriting Pen in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Handwriting Pen Market Report 2016

1 HANDWRITING PEN OVERVIEW

- 1.1 Product Overview and Scope of Handwriting Pen
- 1.2 Classification of Handwriting Pen
 - 1.2.1 Handwriting Fountain Pen
 - 1.2.2 Ballpoint Pen
 - 1.2.3 Others
- 1.3 Application of Handwriting Pen
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Handwriting Pen (2011-2021)
 - 1.4.1 United States Handwriting Pen Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Handwriting Pen Revenue and Growth Rate (2011-2021)

2 UNITED STATES HANDWRITING PEN COMPETITION BY MANUFACTURERS

- 2.1 United States Handwriting Pen Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Handwriting Pen Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Handwriting Pen Average Price by Manufactures (2015 and 2016)
- 2.4 Handwriting Pen Market Competitive Situation and Trends
 - 2.4.1 Handwriting Pen Market Concentration Rate
 - 2.4.2 Handwriting Pen Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HANDWRITING PEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Handwriting Pen Sales and Market Share by Type (2011-2016)
- 3.2 United States Handwriting Pen Revenue and Market Share by Type (2011-2016)
- 3.3 United States Handwriting Pen Price by Type (2011-2016)
- 3.4 United States Handwriting Pen Sales Growth Rate by Type (2011-2016)

4 UNITED STATES HANDWRITING PEN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Handwriting Pen Sales and Market Share by Application (2011-2016)
- 4.2 United States Handwriting Pen Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES HANDWRITING PEN MANUFACTURERS PROFILES/ANALYSIS

5.1 Montblanc

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors

- 5.1.2 Handwriting Pen Product Type, Application and Specification

- 5.1.2.1 Type I

- 5.1.2.2 Type II

- 5.1.3 Montblanc Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview

5.2 Parker

- 5.2.2 Handwriting Pen Product Type, Application and Specification

- 5.2.2.1 Type I

- 5.2.2.2 Type II

- 5.2.3 Parker Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview

5.3 WahlEversharp

- 5.3.2 Handwriting Pen Product Type, Application and Specification

- 5.3.2.1 Type I

- 5.3.2.2 Type II

- 5.3.3 WahlEversharp Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview

5.4 Waterman

- 5.4.2 Handwriting Pen Product Type, Application and Specification

- 5.4.2.1 Type I

- 5.4.2.2 Type II

- 5.4.3 Waterman Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview

5.5 Cartire

- 5.5.2 Handwriting Pen Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Cartire Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sheaffer
 - 5.6.2 Handwriting Pen Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Sheaffer Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Aurora
 - 5.7.2 Handwriting Pen Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Aurora Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Cross
 - 5.8.2 Handwriting Pen Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Cross Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Montegrappa
 - 5.9.2 Handwriting Pen Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Montegrappa Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Berol
 - 5.10.2 Handwriting Pen Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Berol Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Craft Design Technology
- 5.12 Pentel
- 5.13 Staedtler

- 5.14 HERO
- 5.15 Waterman
- 5.16 Uni
- 5.17 M&G
- 5.18 Snowwhite
- 5.19 Lotuspen
- 5.20 Aihao

6 HANDWRITING PEN MANUFACTURING COST ANALYSIS

- 6.1 Handwriting Pen Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Handwriting Pen

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Handwriting Pen Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Handwriting Pen Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES HANDWRITING PEN MARKET FORECAST (2016-2021)

10.1 United States Handwriting Pen Sales, Revenue Forecast (2016-2021)

10.2 United States Handwriting Pen Sales Forecast by Type (2016-2021)

10.3 United States Handwriting Pen Sales Forecast by Application (2016-2021)

10.4 Handwriting Pen Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Handwriting Pen

Table Classification of Handwriting Pen

Figure United States Sales Market Share of Handwriting Pen by Type in 2015

Figure Handwriting Fountain Pen Picture

Figure Ballpoint Pen Picture

Figure Others Picture

Table Application of Handwriting Pen

Figure United States Sales Market Share of Handwriting Pen by Application in 2015

Figure United States Handwriting Pen Sales and Growth Rate (2011-2021)

Figure United States Handwriting Pen Revenue and Growth Rate (2011-2021)

Table United States Handwriting Pen Sales of Key Manufacturers (2015 and 2016)

Table United States Handwriting Pen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Handwriting Pen Sales Share by Manufacturers

Figure 2016 Handwriting Pen Sales Share by Manufacturers

Table United States Handwriting Pen Revenue by Manufacturers (2015 and 2016)

Table United States Handwriting Pen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Handwriting Pen Revenue Share by Manufacturers

Table 2016 United States Handwriting Pen Revenue Share by Manufacturers

Table United States Market Handwriting Pen Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Handwriting Pen Average Price of Key Manufacturers in 2015

Figure Handwriting Pen Market Share of Top 3 Manufacturers

Figure Handwriting Pen Market Share of Top 5 Manufacturers

Table United States Handwriting Pen Sales by Type (2011-2016)

Table United States Handwriting Pen Sales Share by Type (2011-2016)

Figure United States Handwriting Pen Sales Market Share by Type in 2015

Table United States Handwriting Pen Revenue and Market Share by Type (2011-2016)

Table United States Handwriting Pen Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Handwriting Pen by Type (2011-2016)

Table United States Handwriting Pen Price by Type (2011-2016)

Figure United States Handwriting Pen Sales Growth Rate by Type (2011-2016)

Table United States Handwriting Pen Sales by Application (2011-2016)

Table United States Handwriting Pen Sales Market Share by Application (2011-2016)

Figure United States Handwriting Pen Sales Market Share by Application in 2015
Table United States Handwriting Pen Sales Growth Rate by Application (2011-2016)
Figure United States Handwriting Pen Sales Growth Rate by Application (2011-2016)
Table Montblanc Basic Information List
Table Montblanc Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Montblanc Handwriting Pen Sales Market Share (2011-2016)
Table Parker Basic Information List
Table Parker Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Parker Handwriting Pen Sales Market Share (2011-2016)
Table WahlEversharp Basic Information List
Table WahlEversharp Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table WahlEversharp Handwriting Pen Sales Market Share (2011-2016)
Table Waterman Basic Information List
Table Waterman Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Waterman Handwriting Pen Sales Market Share (2011-2016)
Table Cartire Basic Information List
Table Cartire Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Cartire Handwriting Pen Sales Market Share (2011-2016)
Table Sheaffer Basic Information List
Table Sheaffer Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sheaffer Handwriting Pen Sales Market Share (2011-2016)
Table Aurora Basic Information List
Table Aurora Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aurora Handwriting Pen Sales Market Share (2011-2016)
Table Cross Basic Information List
Table Cross Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Cross Handwriting Pen Sales Market Share (2011-2016)
Table Montegrappa Basic Information List
Table Montegrappa Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Montegrappa Handwriting Pen Sales Market Share (2011-2016)
Table Berol Basic Information List
Table Berol Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Berol Handwriting Pen Sales Market Share (2011-2016)
Table Craft Design Technology Basic Information List
Table Craft Design Technology Handwriting Pen Sales, Revenue, Price and Gross

Margin (2011-2016)

Table Craft Design Technology Handwriting Pen Sales Market Share (2011-2016)

Table Pentel Basic Information List

Table Pentel Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pentel Handwriting Pen Sales Market Share (2011-2016)

Table Staedtler Basic Information List

Table Staedtler Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Staedtler Handwriting Pen Sales Market Share (2011-2016)

Table HERO Basic Information List

Table HERO Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table HERO Handwriting Pen Sales Market Share (2011-2016)

Table Waterman Basic Information List

Table Waterman Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Waterman Handwriting Pen Sales Market Share (2011-2016)

Table Uni Basic Information List

Table Uni Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Uni Handwriting Pen Sales Market Share (2011-2016)

Table M&G Basic Information List

Table M&G Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table M&G Handwriting Pen Sales Market Share (2011-2016)

Table Snowwhite Basic Information List

Table Snowwhite Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Snowwhite Handwriting Pen Sales Market Share (2011-2016)

Table Lotuspen Basic Information List

Table Lotuspen Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lotuspen Handwriting Pen Sales Market Share (2011-2016)

Table Aihao Basic Information List

Table Aihao Handwriting Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aihao Handwriting Pen Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handwriting Pen

Figure Manufacturing Process Analysis of Handwriting Pen

Figure Handwriting Pen Industrial Chain Analysis

Table Raw Materials Sources of Handwriting Pen Major Manufacturers in 2015

Table Major Buyers of Handwriting Pen

Table Distributors/Traders List

Figure United States Handwriting Pen Production and Growth Rate Forecast
(2016-2021)

Figure United States Handwriting Pen Revenue and Growth Rate Forecast (2016-2021)

Table United States Handwriting Pen Production Forecast by Type (2016-2021)

Table United States Handwriting Pen Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Handwriting Pen Market Report 2016

Product link: <https://marketpublishers.com/r/U55B59B6706EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U55B59B6706EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970