

United States Handheld GPS Device Market Report 2018

<https://marketpublishers.com/r/UB15F5C686EEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UB15F5C686EEN

Abstracts

In this report, the United States Handheld GPS Device market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Handheld GPS Device in these regions, from 2013 to 2025 (forecast).

United States Handheld GPS Device market competition by top manufacturers/players, with Handheld GPS Device sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple

Garmin

Samsung

SONY

Adidas

Nike

Golife

Fitbit

TomTom

Polar

Motorola

SUUNTO

Bryton

Magellan

Bushnell

DeLorme

Global Sat

Gerk

Tomoon

InWatch

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Golfing

Running

Cycling

Hiking

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Handheld GPS Device Market Report 2018

1 HANDHELD GPS DEVICE OVERVIEW

1.1 Product Overview and Scope of Handheld GPS Device

1.2 Classification of Handheld GPS Device by Product Category

1.2.1 United States Handheld GPS Device Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Handheld GPS Device Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 General Handheld GPS

1.2.4 Wireless Intercom Handheld GPS

1.2.5 Digital Map Handheld GPS

1.3 United States Handheld GPS Device Market by Application/End Users

1.3.1 United States Handheld GPS Device Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Golfing

1.3.3 Running

1.3.4 Cycling

1.3.5 Hiking

1.3.6 Other

1.4 United States Handheld GPS Device Market by Region

1.4.1 United States Handheld GPS Device Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Handheld GPS Device Status and Prospect (2013-2025)

1.4.3 Southwest Handheld GPS Device Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Handheld GPS Device Status and Prospect (2013-2025)

1.4.5 New England Handheld GPS Device Status and Prospect (2013-2025)

1.4.6 The South Handheld GPS Device Status and Prospect (2013-2025)

1.4.7 The Midwest Handheld GPS Device Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Handheld GPS Device (2013-2025)

1.5.1 United States Handheld GPS Device Sales and Growth Rate (2013-2025)

1.5.2 United States Handheld GPS Device Revenue and Growth Rate (2013-2025)

2 UNITED STATES HANDHELD GPS DEVICE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Handheld GPS Device Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Handheld GPS Device Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Handheld GPS Device Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Handheld GPS Device Market Competitive Situation and Trends
 - 2.4.1 United States Handheld GPS Device Market Concentration Rate
 - 2.4.2 United States Handheld GPS Device Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Handheld GPS Device Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HANDHELD GPS DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Handheld GPS Device Sales and Market Share by Region (2013-2018)
- 3.2 United States Handheld GPS Device Revenue and Market Share by Region (2013-2018)
- 3.3 United States Handheld GPS Device Price by Region (2013-2018)

4 UNITED STATES HANDHELD GPS DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Handheld GPS Device Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Handheld GPS Device Revenue and Market Share by Type (2013-2018)
- 4.3 United States Handheld GPS Device Price by Type (2013-2018)
- 4.4 United States Handheld GPS Device Sales Growth Rate by Type (2013-2018)

5 UNITED STATES HANDHELD GPS DEVICE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Handheld GPS Device Sales and Market Share by Application (2013-2018)

- 5.2 United States Handheld GPS Device Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HANDHELD GPS DEVICE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Apple

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Handheld GPS Device Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Apple Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview

6.2 Garmin

- 6.2.2 Handheld GPS Device Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Garmin Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview

6.3 Samsung

- 6.3.2 Handheld GPS Device Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Samsung Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview

6.4 SONY

- 6.4.2 Handheld GPS Device Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 SONY Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview

6.5 Adidas

- 6.5.2 Handheld GPS Device Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B

6.5.3 Adidas Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Nike

6.6.2 Handheld GPS Device Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Nike Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Golife

6.7.2 Handheld GPS Device Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Golife Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Fitbit

6.8.2 Handheld GPS Device Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Fitbit Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 TomTom

6.9.2 Handheld GPS Device Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 TomTom Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Polar

6.10.2 Handheld GPS Device Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Polar Handheld GPS Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Motorola

- 6.12 SUUNTO
- 6.13 Bryton
- 6.14 Magellan
- 6.15 Bushnell
- 6.16 DeLorme
- 6.17 Global Sat
- 6.18 Gerk
- 6.19 Tomoon
- 6.20 InWatch

7 HANDHELD GPS DEVICE MANUFACTURING COST ANALYSIS

- 7.1 Handheld GPS Device Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Handheld GPS Device

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Handheld GPS Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Handheld GPS Device Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES HANDHELD GPS DEVICE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Handheld GPS Device Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Handheld GPS Device Sales Volume Forecast by Type (2018-2025)

11.3 United States Handheld GPS Device Sales Volume Forecast by Application (2018-2025)

11.4 United States Handheld GPS Device Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Handheld GPS Device

Figure United States Handheld GPS Device Market Size (K Units) by Type (2013-2025)

Figure United States Handheld GPS Device Sales Volume Market Share by Type (Product Category) in 2017

Figure General Handheld GPS Product Picture

Figure Wireless Intercom Handheld GPS Product Picture

Figure Digital Map Handheld GPS Product Picture

Figure United States Handheld GPS Device Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Handheld GPS Device by Application in 2017

Figure Golfing Examples

Table Key Downstream Customer in Golfing

Figure Running Examples

Table Key Downstream Customer in Running

Figure Cycling Examples

Table Key Downstream Customer in Cycling

Figure Hiking Examples

Table Key Downstream Customer in Hiking

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Handheld GPS Device Market Size (Million USD) by Region (2013-2025)

Figure The West Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Handheld GPS Device Sales (K Units) and Growth Rate (2013-2025)

Figure United States Handheld GPS Device Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Handheld GPS Device Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Handheld GPS Device Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Handheld GPS Device Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Handheld GPS Device Sales Share by Players/Suppliers

Figure 2017 United States Handheld GPS Device Sales Share by Players/Suppliers

Figure United States Handheld GPS Device Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Handheld GPS Device Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Handheld GPS Device Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Handheld GPS Device Revenue Share by Players/Suppliers

Figure 2017 United States Handheld GPS Device Revenue Share by Players/Suppliers

Table United States Market Handheld GPS Device Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Handheld GPS Device Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Handheld GPS Device Market Share of Top 3 Players/Suppliers

Figure United States Handheld GPS Device Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Handheld GPS Device Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Handheld GPS Device Product Category

Table United States Handheld GPS Device Sales (K Units) by Region (2013-2018)

Table United States Handheld GPS Device Sales Share by Region (2013-2018)

Figure United States Handheld GPS Device Sales Share by Region (2013-2018)

Figure United States Handheld GPS Device Sales Market Share by Region in 2017

Table United States Handheld GPS Device Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Handheld GPS Device Revenue Share by Region (2013-2018)

Figure United States Handheld GPS Device Revenue Market Share by Region (2013-2018)

Figure United States Handheld GPS Device Revenue Market Share by Region in 2017

Table United States Handheld GPS Device Price (USD/Unit) by Region (2013-2018)

Table United States Handheld GPS Device Sales (K Units) by Type (2013-2018)

Table United States Handheld GPS Device Sales Share by Type (2013-2018)

Figure United States Handheld GPS Device Sales Share by Type (2013-2018)

Figure United States Handheld GPS Device Sales Market Share by Type in 2017

Table United States Handheld GPS Device Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Handheld GPS Device Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Handheld GPS Device by Type (2013-2018)

Figure Revenue Market Share of Handheld GPS Device by Type in 2017

Table United States Handheld GPS Device Price (USD/Unit) by Types (2013-2018)

Figure United States Handheld GPS Device Sales Growth Rate by Type (2013-2018)

Table United States Handheld GPS Device Sales (K Units) by Application (2013-2018)

Table United States Handheld GPS Device Sales Market Share by Application (2013-2018)

Figure United States Handheld GPS Device Sales Market Share by Application (2013-2018)

Figure United States Handheld GPS Device Sales Market Share by Application in 2017

Table United States Handheld GPS Device Sales Growth Rate by Application (2013-2018)

Figure United States Handheld GPS Device Sales Growth Rate by Application (2013-2018)

Table Apple Basic Information List

Table Apple Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Apple Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Apple Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Garmin Basic Information List

Table Garmin Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Garmin Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Garmin Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Garmin Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Samsung Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Samsung Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table SONY Basic Information List

Table SONY Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SONY Handheld GPS Device Sales Growth Rate (2013-2018)

Figure SONY Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure SONY Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Adidas Basic Information List

Table Adidas Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Adidas Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Adidas Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Adidas Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Nike Basic Information List

Table Nike Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nike Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Nike Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Nike Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Golife Basic Information List

Table Golife Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Golife Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Golife Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Golife Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Fitbit Basic Information List

Table Fitbit Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fitbit Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Fitbit Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Fitbit Handheld GPS Device Revenue Market Share in United States

(2013-2018)

Table TomTom Basic Information List

Table TomTom Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure TomTom Handheld GPS Device Sales Growth Rate (2013-2018)

Figure TomTom Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure TomTom Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Polar Basic Information List

Table Polar Handheld GPS Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Polar Handheld GPS Device Sales Growth Rate (2013-2018)

Figure Polar Handheld GPS Device Sales Market Share in United States (2013-2018)

Figure Polar Handheld GPS Device Revenue Market Share in United States (2013-2018)

Table Motorola Basic Information List

Table SUUNTO Basic Information List

Table Bryton Basic Information List

Table Magellan Basic Information List

Table Bushnell Basic Information List

Table DeLorme Basic Information List

Table Global Sat Basic Information List

Table Gerk Basic Information List

Table Tomoon Basic Information List

Table InWatch Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handheld GPS Device

Figure Manufacturing Process Analysis of Handheld GPS Device

Figure Handheld GPS Device Industrial Chain Analysis

Table Raw Materials Sources of Handheld GPS Device Major Players/Suppliers in 2017

Table Major Buyers of Handheld GPS Device

Table Distributors/Traders List

Figure United States Handheld GPS Device Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Handheld GPS Device Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Handheld GPS Device Price (USD/Unit) Trend Forecast
(2018-2025)

Table United States Handheld GPS Device Sales Volume (K Units) Forecast by Type
(2018-2025)

Figure United States Handheld GPS Device Sales Volume (K Units) Forecast by Type
(2018-2025)

Figure United States Handheld GPS Device Sales Volume (K Units) Forecast by Type
in 2025

Table United States Handheld GPS Device Sales Volume (K Units) Forecast by
Application (2018-2025)

Figure United States Handheld GPS Device Sales Volume (K Units) Forecast by
Application (2018-2025)

Figure United States Handheld GPS Device Sales Volume (K Units) Forecast by
Application in 2025

Table United States Handheld GPS Device Sales Volume (K Units) Forecast by Region
(2018-2025)

Table United States Handheld GPS Device Sales Volume Share Forecast by Region
(2018-2025)

Figure United States Handheld GPS Device Sales Volume Share Forecast by Region
(2018-2025)

Figure United States Handheld GPS Device Sales Volume Share Forecast by Region in
2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Handheld GPS Device Market Report 2018

Product link: <https://marketpublishers.com/r/UB15F5C686EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB15F5C686EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970