

United States Handbags & Purses Market Report 2017

https://marketpublishers.com/r/UA5E26D68A7WEN.html

Date: November 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UA5E26D68A7WEN

Abstracts

In this report, the United States Handbags & Purses market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Handbags & Purses in these regions, from 2012 to 2022 (forecast).

United States Handbags & Purses market competition by top manufacturers/players, with Handbags & Purses sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Dior



LVMH Coach Kering Prada Michael Kors Hermes Chanel Richemont Group Kate Spade Burberry Tory Burch Septwolves Fion Goldlion Wanlima Phillip Lim The Chanel

 $\mathsf{L}\mathsf{V}$

Givenchy



Alexande	er en
Stella	
C?line's	Phantom
Charlotte	e Olympia
Valentino	
Mulberry	
Longcha	mp
Herm?s	Kelly
Gucci	
	product, this report displays the production, revenue, price, market h rate of each type, primarily split into
Handbaç	gs
Purses	
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including	
Age 15-2	25
Age 25-5	50
Old Thar	n 50
Other	



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Handbags & Purses Market Report 2017

1 HANDBAGS & PURSES OVERVIEW

- 1.1 Product Overview and Scope of Handbags & Purses
- 1.2 Classification of Handbags & Purses by Product Category
- 1.2.1 United States Handbags & Purses Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Handbags & Purses Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Handbags
 - 1.2.4 Purses
- 1.3 United States Handbags & Purses Market by Application/End Users
- 1.3.1 United States Handbags & Purses Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Age 15-25
 - 1.3.3 Age 25-50
 - 1.3.4 Old Than
 - 1.3.5 Other
- 1.4 United States Handbags & Purses Market by Region
- 1.4.1 United States Handbags & Purses Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Handbags & Purses Status and Prospect (2012-2022)
- 1.4.3 Southwest Handbags & Purses Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Handbags & Purses Status and Prospect (2012-2022)
- 1.4.5 New England Handbags & Purses Status and Prospect (2012-2022)
- 1.4.6 The South Handbags & Purses Status and Prospect (2012-2022)
- 1.4.7 The Midwest Handbags & Purses Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Handbags & Purses (2012-2022)
- 1.5.1 United States Handbags & Purses Sales and Growth Rate (2012-2022)
- 1.5.2 United States Handbags & Purses Revenue and Growth Rate (2012-2022)

2 UNITED STATES HANDBAGS & PURSES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Handbags & Purses Sales and Market Share of Key Players/Suppliers (2012-2017)



- 2.2 United States Handbags & Purses Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Handbags & Purses Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Handbags & Purses Market Competitive Situation and Trends
 - 2.4.1 United States Handbags & Purses Market Concentration Rate
- 2.4.2 United States Handbags & Purses Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Handbags & Purses Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HANDBAGS & PURSES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Handbags & Purses Sales and Market Share by Region (2012-2017)
- 3.2 United States Handbags & Purses Revenue and Market Share by Region (2012-2017)
- 3.3 United States Handbags & Purses Price by Region (2012-2017)

4 UNITED STATES HANDBAGS & PURSES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Handbags & Purses Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Handbags & Purses Revenue and Market Share by Type (2012-2017)
- 4.3 United States Handbags & Purses Price by Type (2012-2017)
- 4.4 United States Handbags & Purses Sales Growth Rate by Type (2012-2017)

5 UNITED STATES HANDBAGS & PURSES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Handbags & Purses Sales and Market Share by Application (2012-2017)
- 5.2 United States Handbags & Purses Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HANDBAGS & PURSES PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Dior
- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Handbags & Purses Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Dior Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 LVMH
 - 6.2.2 Handbags & Purses Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 LVMH Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Coach
 - 6.3.2 Handbags & Purses Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Coach Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kering
 - 6.4.2 Handbags & Purses Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Kering Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Prada
 - 6.5.2 Handbags & Purses Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Prada Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Michael Kors
 - 6.6.2 Handbags & Purses Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B



- 6.6.3 Michael Kors Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Hermes
 - 6.7.2 Handbags & Purses Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Hermes Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Chanel
 - 6.8.2 Handbags & Purses Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Chanel Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Richemont Group
 - 6.9.2 Handbags & Purses Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Richemont Group Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Kate Spade
 - 6.10.2 Handbags & Purses Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Kate Spade Handbags & Purses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Burberry
- 6.12 Tory Burch
- 6.13 Septwolves
- 6.14 Fion
- 6.15 Goldlion
- 6.16 Wanlima
- 6.17 Phillip Lim
- 6.18 The Chanel



- 6.19 Givenchy
- 6.20 LV
- 6.21 Proenza
- 6.22 Alexander
- 6.23 Stella
- 6.24 C?line's Phantom
- 6.25 Charlotte Olympia
- 6.26 Valentino
- 6.27 Mulberry
- 6.28 Longchamp
- 6.29 Herm?s Kelly
- 6.30 Gucci

7 HANDBAGS & PURSES MANUFACTURING COST ANALYSIS

- 7.1 Handbags & Purses Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Handbags & Purses

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Handbags & Purses Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Handbags & Purses Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend



- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HANDBAGS & PURSES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Handbags & Purses Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Handbags & Purses Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Handbags & Purses Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Handbags & Purses Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.







List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Handbags & Purses

Figure United States Handbags & Purses Market Size (K Units) by Type (2012-2022)

Figure United States Handbags & Purses Sales Volume Market Share by Type (Product Category) in 2016

Figure Handbags Product Picture

Figure Purses Product Picture

Figure United States Handbags & Purses Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Handbags & Purses by Application in 2016 Figure Age 15-25 Examples

Table Key Downstream Customer in Age 15-25

Figure Age 25-50 Examples

Table Key Downstream Customer in Age 25-50

Figure Old Than 50 Examples

Table Key Downstream Customer in Old Than

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Handbags & Purses Market Size (Million USD) by Region (2012-2022)

Figure The West Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Handbags & Purses Sales (K Units) and Growth Rate (2012-2022) Figure United States Handbags & Purses Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Handbags & Purses Market Major Players Product Sales Volume



(K Units) (2012-2017)

Table United States Handbags & Purses Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Handbags & Purses Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Handbags & Purses Sales Share by Players/Suppliers Figure 2017 United States Handbags & Purses Sales Share by Players/Suppliers Figure United States Handbags & Purses Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Handbags & Purses Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Handbags & Purses Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Handbags & Purses Revenue Share by Players/Suppliers Figure 2017 United States Handbags & Purses Revenue Share by Players/Suppliers Table United States Market Handbags & Purses Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Handbags & Purses Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Handbags & Purses Market Share of Top 3 Players/Suppliers Figure United States Handbags & Purses Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Handbags & Purses Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Handbags & Purses Product Category
Table United States Handbags & Purses Sales (K Units) by Region (2012-2017)
Table United States Handbags & Purses Sales Share by Region (2012-2017)
Figure United States Handbags & Purses Sales Share by Region (2012-2017)
Figure United States Handbags & Purses Sales Market Share by Region in 2016
Table United States Handbags & Purses Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Handbags & Purses Revenue Share by Region (2012-2017) Figure United States Handbags & Purses Revenue Market Share by Region (2012-2017)

Figure United States Handbags & Purses Revenue Market Share by Region in 2016
Table United States Handbags & Purses Price (USD/Unit) by Region (2012-2017)
Table United States Handbags & Purses Sales (K Units) by Type (2012-2017)
Table United States Handbags & Purses Sales Share by Type (2012-2017)
Figure United States Handbags & Purses Sales Market Share by Type in 2016
Table United States Handbags & Purses Revenue (Million USD) and Market Share by



Type (2012-2017)

Table United States Handbags & Purses Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Handbags & Purses by Type (2012-2017)

Figure Revenue Market Share of Handbags & Purses by Type in 2016

Table United States Handbags & Purses Price (USD/Unit) by Types (2012-2017)

Figure United States Handbags & Purses Sales Growth Rate by Type (2012-2017)

Table United States Handbags & Purses Sales (K Units) by Application (2012-2017)

Table United States Handbags & Purses Sales Market Share by Application (2012-2017)

Figure United States Handbags & Purses Sales Market Share by Application (2012-2017)

Figure United States Handbags & Purses Sales Market Share by Application in 2016 Table United States Handbags & Purses Sales Growth Rate by Application (2012-2017) Figure United States Handbags & Purses Sales Growth Rate by Application (2012-2017)

Table Dior Basic Information List

Table Dior Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Dior Handbags & Purses Sales Growth Rate (2012-2017)

Figure Dior Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Dior Handbags & Purses Revenue Market Share in United States (2012-2017)

Table LVMH Basic Information List

Table LVMH Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LVMH Handbags & Purses Sales Growth Rate (2012-2017)

Figure LVMH Handbags & Purses Sales Market Share in United States (2012-2017)

Figure LVMH Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Coach Basic Information List

Table Coach Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Coach Handbags & Purses Sales Growth Rate (2012-2017)

Figure Coach Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Coach Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Kering Basic Information List

Table Kering Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kering Handbags & Purses Sales Growth Rate (2012-2017)

Figure Kering Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Kering Handbags & Purses Revenue Market Share in United States (2012-2017)



Table Prada Basic Information List

Table Prada Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Prada Handbags & Purses Sales Growth Rate (2012-2017)

Figure Prada Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Prada Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Michael Kors Basic Information List

Table Michael Kors Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Michael Kors Handbags & Purses Sales Growth Rate (2012-2017)

Figure Michael Kors Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Michael Kors Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Hermes Basic Information List

Table Hermes Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hermes Handbags & Purses Sales Growth Rate (2012-2017)

Figure Hermes Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Hermes Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Chanel Basic Information List

Table Chanel Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Chanel Handbags & Purses Sales Growth Rate (2012-2017)

Figure Chanel Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Chanel Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Richemont Group Basic Information List

Table Richemont Group Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Richemont Group Handbags & Purses Sales Growth Rate (2012-2017)

Figure Richemont Group Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Richemont Group Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Kate Spade Basic Information List

Table Kate Spade Handbags & Purses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure Kate Spade Handbags & Purses Sales Growth Rate (2012-2017)

Figure Kate Spade Handbags & Purses Sales Market Share in United States (2012-2017)

Figure Kate Spade Handbags & Purses Revenue Market Share in United States (2012-2017)

Table Burberry Basic Information List

Table Tory Burch Basic Information List

Table Septwolves Basic Information List

Table Fion Basic Information List

Table Goldlion Basic Information List

Table Wanlima Basic Information List

Table Phillip Lim Basic Information List

Table The Chanel Basic Information List

Table Givenchy Basic Information List

Table LV Basic Information List

Table Proenza Basic Information List

Table Alexander Basic Information List

Table Stella Basic Information List

Table C?line's Phantom Basic Information List

Table Charlotte Olympia Basic Information List

Table Valentino Basic Information List

Table Mulberry Basic Information List

Table Longchamp Basic Information List

Table Herm?s Kelly Basic Information List

Table Gucci Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handbags & Purses

Figure Manufacturing Process Analysis of Handbags & Purses

Figure Handbags & Purses Industrial Chain Analysis

Table Raw Materials Sources of Handbags & Purses Major Players/Suppliers in 2016

Table Major Buyers of Handbags & Purses

Table Distributors/Traders List

Figure United States Handbags & Purses Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Handbags & Purses Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Handbags & Purses Price (USD/Unit) Trend Forecast (2017-2022)



Table United States Handbags & Purses Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Handbags & Purses Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Handbags & Purses Sales Volume (K Units) Forecast by Type in 2022

Table United States Handbags & Purses Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Handbags & Purses Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Handbags & Purses Sales Volume (K Units) Forecast by Application in 2022

Table United States Handbags & Purses Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Handbags & Purses Sales Volume Share Forecast by Region (2017-2022)

Figure United States Handbags & Purses Sales Volume Share Forecast by Region (2017-2022)

Figure United States Handbags & Purses Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Handbags & Purses Market Report 2017
Product link: https://marketpublishers.com/r/UA5E26D68A7WEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UA5E26D68A7WEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms