

United States Handbags Market Report 2017

https://marketpublishers.com/r/UD865509F48EN.html Date: January 2017 Pages: 121 Price: US\$ 3,800.00 (Single User License) ID: UD865509F48EN **Abstracts** Notes: Sales, means the sales volume of Handbags Revenue, means the sales value of Handbags This report studies sales (consumption) of Handbags in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Dior **LVMH** Coach Kering Prada Group Michael Kors Hermes Chanel

Richemont Group



	Kate Spade
Burbe	rry
Tory B	Burch
HONG	SU
Fion	
Goldlid	on
Market Segme	ent by States, covering
Califor	rnia
Texas	
New Y	'ork
Florida	a e e e e e e e e e e e e e e e e e e e
Illinois	
Split by produ type, can be c	ct types, with sales, revenue, price, market share and growth rate of each
Canva	is and the second secon
Leathe	erette
Coriun	n
Others	5

Split by applications, this report focuses on sales, market share and growth rate of



Handbags in each application, can be divided into

Young women

Old women



Contents

United States Handbags Market Report 2017

1 HANDBAGS OVERVIEW

- 1.1 Product Overview and Scope of Handbags
- 1.2 Classification of Handbags
 - 1.2.1 Canvas
 - 1.2.2 Leatherette
 - 1.2.3 Corium
 - 1.2.4 Others
- 1.3 Application of Handbags
- 1.3.1 Young women
- 1.3.2 Old women
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Handbags (2011-2021)
 - 1.4.1 United States Handbags Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Handbags Revenue and Growth Rate (2011-2021)

2 UNITED STATES HANDBAGS COMPETITION BY MANUFACTURERS

- 2.1 United States Handbags Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Handbags Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Handbags Average Price by Manufactures (2015 and 2016)
- 2.4 Handbags Market Competitive Situation and Trends
 - 2.4.1 Handbags Market Concentration Rate
 - 2.4.2 Handbags Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HANDBAGS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Handbags Sales and Market Share by States (2011-2016)
- 3.2 United States Handbags Revenue and Market Share by States (2011-2016)
- 3.3 United States Handbags Price by States (2011-2016)

4 UNITED STATES HANDBAGS SALES (VOLUME) AND REVENUE (VALUE) BY



TYPE (2011-2016)

- 4.1 United States Handbags Sales and Market Share by Type (2011-2016)
- 4.2 United States Handbags Revenue and Market Share by Type (2011-2016)
- 4.3 United States Handbags Price by Type (2011-2016)
- 4.4 United States Handbags Sales Growth Rate by Type (2011-2016)

5 UNITED STATES HANDBAGS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Handbags Sales and Market Share by Application (2011-2016)
- 5.2 United States Handbags Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HANDBAGS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Dior
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Handbags Product Type, Application and Specification
 - 6.1.2.1 Canvas
 - 6.1.2.2 Leatherette
 - 6.1.3 Dior Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 LVMH
 - 6.2.2 Handbags Product Type, Application and Specification
 - 6.2.2.1 Canvas
 - 6.2.2.2 Leatherette
 - 6.2.3 LVMH Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Coach
 - 6.3.2 Handbags Product Type, Application and Specification
 - 6.3.2.1 Canvas
 - 6.3.2.2 Leatherette
 - 6.3.3 Coach Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kering
 - 6.4.2 Handbags Product Type, Application and Specification
 - 6.4.2.1 Canvas
 - 6.4.2.2 Leatherette
 - 6.4.3 Kering Handbags Sales, Revenue, Price and Gross Margin (2011-2016)



- 6.4.4 Main Business/Business Overview
- 6.5 Prada Group
 - 6.5.2 Handbags Product Type, Application and Specification
 - 6.5.2.1 Canvas
 - 6.5.2.2 Leatherette
 - 6.5.3 Prada Group Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Michael Kors
 - 6.6.2 Handbags Product Type, Application and Specification
 - 6.6.2.1 Canvas
 - 6.6.2.2 Leatherette
 - 6.6.3 Michael Kors Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Hermes
 - 6.7.2 Handbags Product Type, Application and Specification
 - 6.7.2.1 Canvas
 - 6.7.2.2 Leatherette
 - 6.7.3 Hermes Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Chanel
 - 6.8.2 Handbags Product Type, Application and Specification
 - 6.8.2.1 Canvas
 - 6.8.2.2 Leatherette
 - 6.8.3 Chanel Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Richemont Group
 - 6.9.2 Handbags Product Type, Application and Specification
 - 6.9.2.1 Canvas
 - 6.9.2.2 Leatherette
- 6.9.3 Richemont Group Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Kate Spade
 - 6.10.2 Handbags Product Type, Application and Specification
 - 6.10.2.1 Canvas
 - 6.10.2.2 Leatherette
 - 6.10.3 Kate Spade Handbags Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Burberry



- 6.12 Tory Burch
- **6.13 HONGU**
- 6.14 Fion
- 6.15 Goldlion

7 HANDBAGS MANUFACTURING COST ANALYSIS

- 7.1 Handbags Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Handbags

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Handbags Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Handbags Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS



- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HANDBAGS MARKET FORECAST (2016-2021)

- 11.1 United States Handbags Sales, Revenue Forecast (2016-2021)
- 11.2 United States Handbags Sales Forecast by Type (2016-2021)
- 11.3 United States Handbags Sales Forecast by Application (2016-2021)
- 11.4 Handbags Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Handbags

Table Classification of Handbags

Figure United States Sales Market Share of Handbags by Type in 2015

Figure Canvas Picture

Figure Leatherette Picture

Figure Corium Picture

Figure Others Picture

Table Application of Handbags

Figure United States Sales Market Share of Handbags by Application in 2015

Figure Young women Examples

Figure Old women Examples

Figure United States Handbags Sales and Growth Rate (2011-2021)

Figure United States Handbags Revenue and Growth Rate (2011-2021)

Table United States Handbags Sales of Key Manufacturers (2015 and 2016)

Table United States Handbags Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Handbags Sales Share by Manufacturers

Figure 2016 Handbags Sales Share by Manufacturers

Table United States Handbags Revenue by Manufacturers (2015 and 2016)

Table United States Handbags Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Handbags Revenue Share by Manufacturers

Table 2016 United States Handbags Revenue Share by Manufacturers

Table United States Market Handbags Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Handbags Average Price of Key Manufacturers in 2015

Figure Handbags Market Share of Top 3 Manufacturers

Figure Handbags Market Share of Top 5 Manufacturers

Table United States Handbags Sales by States (2011-2016)

Table United States Handbags Sales Share by States (2011-2016)

Figure United States Handbags Sales Market Share by States in 2015

Table United States Handbags Revenue and Market Share by States (2011-2016)

Table United States Handbags Revenue Share by States (2011-2016)

Figure Revenue Market Share of Handbags by States (2011-2016)

Table United States Handbags Price by States (2011-2016)

Table United States Handbags Sales by Type (2011-2016)

Table United States Handbags Sales Share by Type (2011-2016)



Figure United States Handbags Sales Market Share by Type in 2015

Table United States Handbags Revenue and Market Share by Type (2011-2016)

Table United States Handbags Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Handbags by Type (2011-2016)

Table United States Handbags Price by Type (2011-2016)

Figure United States Handbags Sales Growth Rate by Type (2011-2016)

Table United States Handbags Sales by Application (2011-2016)

Table United States Handbags Sales Market Share by Application (2011-2016)

Figure United States Handbags Sales Market Share by Application in 2015

Table United States Handbags Sales Growth Rate by Application (2011-2016)

Figure United States Handbags Sales Growth Rate by Application (2011-2016)

Table Dior Basic Information List

Table Dior Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Dior Handbags Sales Market Share (2011-2016)

Table LVMH Basic Information List

Table LVMH Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table LVMH Handbags Sales Market Share (2011-2016)

Table Coach Basic Information List

Table Coach Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coach Handbags Sales Market Share (2011-2016)

Table Kering Basic Information List

Table Kering Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kering Handbags Sales Market Share (2011-2016)

Table Prada Group Basic Information List

Table Prada Group Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Prada Group Handbags Sales Market Share (2011-2016)

Table Michael Kors Basic Information List

Table Michael Kors Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Michael Kors Handbags Sales Market Share (2011-2016)

Table Hermes Basic Information List

Table Hermes Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hermes Handbags Sales Market Share (2011-2016)

Table Chanel Basic Information List

Table Chanel Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chanel Handbags Sales Market Share (2011-2016)

Table Richemont Group Basic Information List

Table Richemont Group Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Richemont Group Handbags Sales Market Share (2011-2016)



Table Kate Spade Basic Information List

Table Kate Spade Handbags Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kate Spade Handbags Sales Market Share (2011-2016)

Table Burberry Basic Information List

Table Tory Burch Basic Information List

Table HONGU Basic Information List

Table Fion Basic Information List

Table Goldlion Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handbags

Figure Manufacturing Process Analysis of Handbags

Figure Handbags Industrial Chain Analysis

Table Raw Materials Sources of Handbags Major Manufacturers in 2015

Table Major Buyers of Handbags

Table Distributors/Traders List

Figure United States Handbags Production and Growth Rate Forecast (2016-2021)

Figure United States Handbags Revenue and Growth Rate Forecast (2016-2021)

Table United States Handbags Production Forecast by Type (2016-2021)

Table United States Handbags Consumption Forecast by Application (2016-2021)

Table United States Handbags Sales Forecast by States (2016-2021)

Table United States Handbags Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Handbags Market Report 2017

Product link: https://marketpublishers.com/r/UD865509F48EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD865509F48EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970