

# United States Hand Cream & Hand Lotion Market Report 2017

<https://marketpublishers.com/r/U2A9E28DF8FEN.html>

Date: February 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U2A9E28DF8FEN

## Abstracts

### Notes:

Sales, means the sales volume of Hand Cream & Hand Lotion

Revenue, means the sales value of Hand Cream & Hand Lotion

This report studies sales (consumption) of Hand Cream & Hand Lotion in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Unilever

Johnson & Johnson

Procter & Gamble

Philosophy

Coty

Beiersdorf

LYNX

Whealthfields Lohmann

## Jahwa

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Moisturising Hand Lotion

Protective Hand Lotion

Repair Hand Creme

Others

Split by applications, this report focuses on sales, market share and growth rate of Hand Cream & Hand Lotion in each application, can be divided into

Adult

Children

Baby

## Contents

### United States Hand Cream & Hand Lotion Market Report 2017

#### **1 HAND CREAM & HAND LOTION OVERVIEW**

- 1.1 Product Overview and Scope of Hand Cream & Hand Lotion
- 1.2 Classification of Hand Cream & Hand Lotion
  - 1.2.1 Moisturising Hand Lotion
  - 1.2.2 Protective Hand Lotion
  - 1.2.3 Repair Hand Creme
  - 1.2.4 Others
- 1.3 Application of Hand Cream & Hand Lotion
  - 1.3.1 Adult
  - 1.3.2 Children
  - 1.3.3 Baby
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Hand Cream & Hand Lotion (2012-2022)
  - 1.4.1 United States Hand Cream & Hand Lotion Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Hand Cream & Hand Lotion Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES HAND CREAM & HAND LOTION COMPETITION BY MANUFACTURERS**

- 2.1 United States Hand Cream & Hand Lotion Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Hand Cream & Hand Lotion Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Hand Cream & Hand Lotion Average Price by Manufactures (2015 and 2016)
- 2.4 Hand Cream & Hand Lotion Market Competitive Situation and Trends
  - 2.4.1 Hand Cream & Hand Lotion Market Concentration Rate
  - 2.4.2 Hand Cream & Hand Lotion Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HAND CREAM & HAND LOTION SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Hand Cream & Hand Lotion Sales and Market Share by States (2012-2017)

3.2 United States Hand Cream & Hand Lotion Revenue and Market Share by States (2012-2017)

3.3 United States Hand Cream & Hand Lotion Price by States (2012-2017)

#### **4 UNITED STATES HAND CREAM & HAND LOTION SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Hand Cream & Hand Lotion Sales and Market Share by Type (2012-2017)

4.2 United States Hand Cream & Hand Lotion Revenue and Market Share by Type (2012-2017)

4.3 United States Hand Cream & Hand Lotion Price by Type (2012-2017)

4.4 United States Hand Cream & Hand Lotion Sales Growth Rate by Type (2012-2017)

#### **5 UNITED STATES HAND CREAM & HAND LOTION SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Hand Cream & Hand Lotion Sales and Market Share by Application (2012-2017)

5.2 United States Hand Cream & Hand Lotion Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES HAND CREAM & HAND LOTION MANUFACTURERS PROFILES/ANALYSIS**

6.1 Unilever

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Hand Cream & Hand Lotion Product Type, Application and Specification

6.1.2.1 Moisturising Hand Lotion

6.1.2.2 Protective Hand Lotion

6.1.3 Unilever Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Johnson & Johnson

6.2.2 Hand Cream & Hand Lotion Product Type, Application and Specification

6.2.2.1 Moisturising Hand Lotion

- 6.2.2.2 Protective Hand Lotion
- 6.2.3 Johnson & Johnson Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Procter & Gamble
  - 6.3.2 Hand Cream & Hand Lotion Product Type, Application and Specification
    - 6.3.2.1 Moisturising Hand Lotion
    - 6.3.2.2 Protective Hand Lotion
  - 6.3.3 Procter & Gamble Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Philosophy
  - 6.4.2 Hand Cream & Hand Lotion Product Type, Application and Specification
    - 6.4.2.1 Moisturising Hand Lotion
    - 6.4.2.2 Protective Hand Lotion
  - 6.4.3 Philosophy Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Coty
  - 6.5.2 Hand Cream & Hand Lotion Product Type, Application and Specification
    - 6.5.2.1 Moisturising Hand Lotion
    - 6.5.2.2 Protective Hand Lotion
  - 6.5.3 Coty Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Beiersdorf
  - 6.6.2 Hand Cream & Hand Lotion Product Type, Application and Specification
    - 6.6.2.1 Moisturising Hand Lotion
    - 6.6.2.2 Protective Hand Lotion
  - 6.6.3 Beiersdorf Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 LYNX
  - 6.7.2 Hand Cream & Hand Lotion Product Type, Application and Specification
    - 6.7.2.1 Moisturising Hand Lotion
    - 6.7.2.2 Protective Hand Lotion
  - 6.7.3 LYNX Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

## 6.8 Wheathfields Lohmann

### 6.8.2 Hand Cream & Hand Lotion Product Type, Application and Specification

#### 6.8.2.1 Moisturising Hand Lotion

#### 6.8.2.2 Protective Hand Lotion

### 6.8.3 Wheathfields Lohmann Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Jahwa

### 6.9.2 Hand Cream & Hand Lotion Product Type, Application and Specification

#### 6.9.2.1 Moisturising Hand Lotion

#### 6.9.2.2 Protective Hand Lotion

### 6.9.3 Jahwa Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## **7 HAND CREAM & HAND LOTION MANUFACTURING COST ANALYSIS**

### 7.1 Hand Cream & Hand Lotion Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Hand Cream & Hand Lotion

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Hand Cream & Hand Lotion Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Hand Cream & Hand Lotion Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HAND CREAM & HAND LOTION MARKET FORECAST (2017-2022)**

- 11.1 United States Hand Cream & Hand Lotion Sales, Revenue Forecast (2017-2022)
- 11.2 United States Hand Cream & Hand Lotion Sales Forecast by Type (2017-2022)
- 11.3 United States Hand Cream & Hand Lotion Sales Forecast by Application (2017-2022)
- 11.4 Hand Cream & Hand Lotion Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Hand Cream & Hand Lotion

Table Classification of Hand Cream & Hand Lotion

Figure United States Sales Market Share of Hand Cream & Hand Lotion by Type in 2015

Figure Moisturising Hand Lotion Picture

Figure Protective Hand Lotion Picture

Figure Repair Hand Creme Picture

Figure Others Picture

Table Application of Hand Cream & Hand Lotion

Figure United States Sales Market Share of Hand Cream & Hand Lotion by Application in 2015

Figure Adult Examples

Figure Children Examples

Figure Baby Examples

Figure United States Hand Cream & Hand Lotion Sales and Growth Rate (2012-2022)

Figure United States Hand Cream & Hand Lotion Revenue and Growth Rate (2012-2022)

Table United States Hand Cream & Hand Lotion Sales of Key Manufacturers (2015 and 2016)

Table United States Hand Cream & Hand Lotion Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Hand Cream & Hand Lotion Sales Share by Manufacturers

Figure 2016 Hand Cream & Hand Lotion Sales Share by Manufacturers

Table United States Hand Cream & Hand Lotion Revenue by Manufacturers (2015 and 2016)

Table United States Hand Cream & Hand Lotion Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Hand Cream & Hand Lotion Revenue Share by Manufacturers

Table 2016 United States Hand Cream & Hand Lotion Revenue Share by Manufacturers

Table United States Market Hand Cream & Hand Lotion Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Hand Cream & Hand Lotion Average Price of Key Manufacturers in 2015



Figure Hand Cream & Hand Lotion Market Share of Top 3 Manufacturers  
Figure Hand Cream & Hand Lotion Market Share of Top 5 Manufacturers  
Table United States Hand Cream & Hand Lotion Sales by States (2012-2017)  
Table United States Hand Cream & Hand Lotion Sales Share by States (2012-2017)  
Figure United States Hand Cream & Hand Lotion Sales Market Share by States in 2015  
Table United States Hand Cream & Hand Lotion Revenue and Market Share by States (2012-2017)  
Table United States Hand Cream & Hand Lotion Revenue Share by States (2012-2017)  
Figure Revenue Market Share of Hand Cream & Hand Lotion by States (2012-2017)  
Table United States Hand Cream & Hand Lotion Price by States (2012-2017)  
Table United States Hand Cream & Hand Lotion Sales by Type (2012-2017)  
Table United States Hand Cream & Hand Lotion Sales Share by Type (2012-2017)  
Figure United States Hand Cream & Hand Lotion Sales Market Share by Type in 2015  
Table United States Hand Cream & Hand Lotion Revenue and Market Share by Type (2012-2017)  
Table United States Hand Cream & Hand Lotion Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Hand Cream & Hand Lotion by Type (2012-2017)  
Table United States Hand Cream & Hand Lotion Price by Type (2012-2017)  
Figure United States Hand Cream & Hand Lotion Sales Growth Rate by Type (2012-2017)  
Table United States Hand Cream & Hand Lotion Sales by Application (2012-2017)  
Table United States Hand Cream & Hand Lotion Sales Market Share by Application (2012-2017)  
Figure United States Hand Cream & Hand Lotion Sales Market Share by Application in 2015  
Table United States Hand Cream & Hand Lotion Sales Growth Rate by Application (2012-2017)  
Figure United States Hand Cream & Hand Lotion Sales Growth Rate by Application (2012-2017)  
Table Unilever Basic Information List  
Table Unilever Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Unilever Hand Cream & Hand Lotion Sales Market Share (2012-2017)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Johnson & Johnson Hand Cream & Hand Lotion Sales Market Share (2012-2017)  
Table Procter & Gamble Basic Information List  
Table Procter & Gamble Hand Cream & Hand Lotion Sales, Revenue, Price and Gross

Margin (2012-2017)

Table Procter & Gamble Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Philosophy Basic Information List

Table Philosophy Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table Philosophy Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Coty Basic Information List

Table Coty Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table Coty Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Beiersdorf Basic Information List

Table Beiersdorf Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table Beiersdorf Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table LYNX Basic Information List

Table LYNX Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table LYNX Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Wheathfields Lohmann Basic Information List

Table Wheathfields Lohmann Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table Wheathfields Lohmann Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Jahwa Basic Information List

Table Jahwa Hand Cream & Hand Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

Table Jahwa Hand Cream & Hand Lotion Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hand Cream & Hand Lotion

Figure Manufacturing Process Analysis of Hand Cream & Hand Lotion

Figure Hand Cream & Hand Lotion Industrial Chain Analysis

Table Raw Materials Sources of Hand Cream & Hand Lotion Major Manufacturers in 2015

Table Major Buyers of Hand Cream & Hand Lotion

Table Distributors/Traders List

Figure United States Hand Cream & Hand Lotion Production and Growth Rate Forecast (2017-2022)

Figure United States Hand Cream & Hand Lotion Revenue and Growth Rate Forecast  
(2017-2022)

Table United States Hand Cream & Hand Lotion Production Forecast by Type  
(2017-2022)

Table United States Hand Cream & Hand Lotion Consumption Forecast by Application  
(2017-2022)

Table United States Hand Cream & Hand Lotion Sales Forecast by States (2017-2022)

Table United States Hand Cream & Hand Lotion Sales Share Forecast by States  
(2017-2022)

## I would like to order

Product name: United States Hand Cream & Hand Lotion Market Report 2017

Product link: <https://marketpublishers.com/r/U2A9E28DF8FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2A9E28DF8FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970