

United States Hamburger Market Report 2017

https://marketpublishers.com/r/U6AF4C2181FEN.html

Date: January 2018

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U6AF4C2181FEN

Abstracts

In this report, the United States Hamburger market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Hamburger in these regions, from 2012 to 2022 (forecast).

United States Hamburger market competition by top manufacturers/players, with Hamburger sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

McDonald's



	KFC	
	Subway	
	Pizzahut	
	Starbucks	
	Burger King	
	Domino's Pizza	
	Dunkin' Donuts	
	Dairy Queen	
	Papa John's	
	Wendy's	
	Taco Bell	
	Dunkin' Donuts	
	Panera Bread	
	Sonic Drive-In	
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into		
	Cheese	
	Chicken	
	Beef	



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Takeout

Dine-in

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Hamburger Market Report 2017

1 HAMBURGER OVERVIEW

- 1.1 Product Overview and Scope of Hamburger
- 1.2 Classification of Hamburger by Product Category
- 1.2.1 United States Hamburger Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Hamburger Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Cheese
 - 1.2.4 Chicken
 - 1.2.5 Beef
- 1.3 United States Hamburger Market by Application/End Users
- 1.3.1 United States Hamburger Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Takeout
 - 1.3.3 Dine-in
- 1.4 United States Hamburger Market by Region
- 1.4.1 United States Hamburger Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Hamburger Status and Prospect (2012-2022)
 - 1.4.3 Southwest Hamburger Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Hamburger Status and Prospect (2012-2022)
 - 1.4.5 New England Hamburger Status and Prospect (2012-2022)
 - 1.4.6 The South Hamburger Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Hamburger Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Hamburger (2012-2022)
- 1.5.1 United States Hamburger Sales and Growth Rate (2012-2022)
- 1.5.2 United States Hamburger Revenue and Growth Rate (2012-2022)

2 UNITED STATES HAMBURGER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Hamburger Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Hamburger Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Hamburger Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Hamburger Market Competitive Situation and Trends
 - 2.4.1 United States Hamburger Market Concentration Rate
 - 2.4.2 United States Hamburger Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Hamburger Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HAMBURGER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Hamburger Sales and Market Share by Region (2012-2017)
- 3.2 United States Hamburger Revenue and Market Share by Region (2012-2017)
- 3.3 United States Hamburger Price by Region (2012-2017)

4 UNITED STATES HAMBURGER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Hamburger Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Hamburger Revenue and Market Share by Type (2012-2017)
- 4.3 United States Hamburger Price by Type (2012-2017)
- 4.4 United States Hamburger Sales Growth Rate by Type (2012-2017)

5 UNITED STATES HAMBURGER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Hamburger Sales and Market Share by Application (2012-2017)
- 5.2 United States Hamburger Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HAMBURGER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 McDonald's
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Hamburger Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 McDonald's Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)



6.1.4 Main Business/Business Overview

6.2 KFC

- 6.2.2 Hamburger Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 KFC Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Subway
 - 6.3.2 Hamburger Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Subway Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Pizzahut
 - 6.4.2 Hamburger Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Pizzahut Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Starbucks
 - 6.5.2 Hamburger Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Starbucks Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Burger King
 - 6.6.2 Hamburger Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Burger King Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Domino's Pizza
 - 6.7.2 Hamburger Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Domino's Pizza Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Dunkin' Donuts



- 6.8.2 Hamburger Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Dunkin' Donuts Hamburger Sales, Revenue, Price and Gross Margin
- (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Dairy Queen
 - 6.9.2 Hamburger Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Dairy Queen Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Papa John's
 - 6.10.2 Hamburger Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Papa John's Hamburger Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Wendy's
- 6.12 Taco Bell
- 6.13 Dunkin' Donuts
- 6.14 Panera Bread
- 6.15 Sonic Drive-In

7 HAMBURGER MANUFACTURING COST ANALYSIS

- 7.1 Hamburger Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hamburger

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Hamburger Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hamburger Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HAMBURGER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Hamburger Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Hamburger Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Hamburger Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Hamburger Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design



- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Hamburger

Figure United States Hamburger Market Size (K MT) by Type (2012-2022)

Figure United States Hamburger Sales Volume Market Share by Type (Product

Category) in 2016

Figure Cheese Product Picture

Figure Chicken Product Picture

Figure Beef Product Picture

Figure United States Hamburger Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Hamburger by Application in 2016

Figure Takeout Examples

Table Key Downstream Customer in Takeout

Figure Dine-in Examples

Table Key Downstream Customer in Dine-in

Figure United States Hamburger Market Size (Million USD) by Region (2012-2022)

Figure The West Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Hamburger Sales (K MT) and Growth Rate (2012-2022)

Figure United States Hamburger Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Hamburger Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Hamburger Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Hamburger Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Hamburger Sales Share by Players/Suppliers

Figure 2017 United States Hamburger Sales Share by Players/Suppliers

Figure United States Hamburger Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Hamburger Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Hamburger Revenue Share by Players/Suppliers (2012-2017)



Figure 2016 United States Hamburger Revenue Share by Players/Suppliers Figure 2017 United States Hamburger Revenue Share by Players/Suppliers Table United States Market Hamburger Average Price (USD/MT) of Key

Players/Suppliers (2012-2017)

Figure United States Market Hamburger Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Hamburger Market Share of Top 3 Players/Suppliers

Figure United States Hamburger Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Hamburger Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Hamburger Product Category

Table United States Hamburger Sales (K MT) by Region (2012-2017)

Table United States Hamburger Sales Share by Region (2012-2017)

Figure United States Hamburger Sales Share by Region (2012-2017)

Figure United States Hamburger Sales Market Share by Region in 2016

Table United States Hamburger Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Hamburger Revenue Share by Region (2012-2017)

Figure United States Hamburger Revenue Market Share by Region (2012-2017)

Figure United States Hamburger Revenue Market Share by Region in 2016

Table United States Hamburger Price (USD/MT) by Region (2012-2017)

Table United States Hamburger Sales (K MT) by Type (2012-2017)

Table United States Hamburger Sales Share by Type (2012-2017)

Figure United States Hamburger Sales Share by Type (2012-2017)

Figure United States Hamburger Sales Market Share by Type in 2016

Table United States Hamburger Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Hamburger Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Hamburger by Type (2012-2017)

Figure Revenue Market Share of Hamburger by Type in 2016

Table United States Hamburger Price (USD/MT) by Types (2012-2017)

Figure United States Hamburger Sales Growth Rate by Type (2012-2017)

Table United States Hamburger Sales (K MT) by Application (2012-2017)

Table United States Hamburger Sales Market Share by Application (2012-2017)

Figure United States Hamburger Sales Market Share by Application (2012-2017)

Figure United States Hamburger Sales Market Share by Application in 2016

Table United States Hamburger Sales Growth Rate by Application (2012-2017)

Figure United States Hamburger Sales Growth Rate by Application (2012-2017)

Table McDonald's Basic Information List



Table McDonald's Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure McDonald's Hamburger Sales Growth Rate (2012-2017)

Figure McDonald's Hamburger Sales Market Share in United States (2012-2017)

Figure McDonald's Hamburger Revenue Market Share in United States (2012-2017)

Table KFC Basic Information List

Table KFC Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure KFC Hamburger Sales Growth Rate (2012-2017)

Figure KFC Hamburger Sales Market Share in United States (2012-2017)

Figure KFC Hamburger Revenue Market Share in United States (2012-2017)

Table Subway Basic Information List

Table Subway Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Subway Hamburger Sales Growth Rate (2012-2017)

Figure Subway Hamburger Sales Market Share in United States (2012-2017)

Figure Subway Hamburger Revenue Market Share in United States (2012-2017)

Table Pizzahut Basic Information List

Table Pizzahut Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Pizzahut Hamburger Sales Growth Rate (2012-2017)

Figure Pizzahut Hamburger Sales Market Share in United States (2012-2017)

Figure Pizzahut Hamburger Revenue Market Share in United States (2012-2017)

Table Starbucks Basic Information List

Table Starbucks Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Starbucks Hamburger Sales Growth Rate (2012-2017)

Figure Starbucks Hamburger Sales Market Share in United States (2012-2017)

Figure Starbucks Hamburger Revenue Market Share in United States (2012-2017)

Table Burger King Basic Information List

Table Burger King Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Burger King Hamburger Sales Growth Rate (2012-2017)

Figure Burger King Hamburger Sales Market Share in United States (2012-2017)

Figure Burger King Hamburger Revenue Market Share in United States (2012-2017)

Table Domino's Pizza Basic Information List

Table Domino's Pizza Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Domino's Pizza Hamburger Sales Growth Rate (2012-2017)



Figure Domino's Pizza Hamburger Sales Market Share in United States (2012-2017)

Figure Domino's Pizza Hamburger Revenue Market Share in United States (2012-2017)

Table Dunkin' Donuts Basic Information List

Table Dunkin' Donuts Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Dunkin' Donuts Hamburger Sales Growth Rate (2012-2017)

Figure Dunkin' Donuts Hamburger Sales Market Share in United States (2012-2017)

Figure Dunkin' Donuts Hamburger Revenue Market Share in United States (2012-2017)

Table Dairy Queen Basic Information List

Table Dairy Queen Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Dairy Queen Hamburger Sales Growth Rate (2012-2017)

Figure Dairy Queen Hamburger Sales Market Share in United States (2012-2017)

Figure Dairy Queen Hamburger Revenue Market Share in United States (2012-2017)

Table Papa John's Basic Information List

Table Papa John's Hamburger Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Papa John's Hamburger Sales Growth Rate (2012-2017)

Figure Papa John's Hamburger Sales Market Share in United States (2012-2017)

Figure Papa John's Hamburger Revenue Market Share in United States (2012-2017)

Table Wendy's Basic Information List

Table Taco Bell Basic Information List

Table Dunkin' Donuts Basic Information List

Table Panera Bread Basic Information List

Table Sonic Drive-In Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hamburger

Figure Manufacturing Process Analysis of Hamburger

Figure Hamburger Industrial Chain Analysis

Table Raw Materials Sources of Hamburger Major Players/Suppliers in 2016

Table Major Buyers of Hamburger

Table Distributors/Traders List

Figure United States Hamburger Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Hamburger Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Hamburger Price (USD/MT) Trend Forecast (2017-2022)



Table United States Hamburger Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Hamburger Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Hamburger Sales Volume (K MT) Forecast by Type in 2022 Table United States Hamburger Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Hamburger Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Hamburger Sales Volume (K MT) Forecast by Application in 2022
Table United States Hamburger Sales Volume (K MT) Forecast by Region (2017-2022)
Table United States Hamburger Sales Volume Share Forecast by Region (2017-2022)
Figure United States Hamburger Sales Volume Share Forecast by Region (2017-2022)
Figure United States Hamburger Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Secondary Sourc

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Hamburger Market Report 2017

Product link: https://marketpublishers.com/r/U6AF4C2181FEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U6AF4C2181FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms