

United States Hamburger Market Report 2016

https://marketpublishers.com/r/UE22D611E20EN.html

Date: November 2016

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UE22D611E20EN

Dairy Queen



	Papa John's	
W	/endy's	
Ta	aco Bell	
Du	unkin' Donuts	
Cł	hick-fil-A	
Pa	anera Bread	
So	onic Drive-In	
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into		
Ту	ype I	
Ту	ype II	
Ту	ype III	
Split by applications, this report focuses on sales, market share and growth rate of Hamburger in each application, can be divided into Application 1 Application 2 Application 3		



Contents

United States Hamburger Market Report 2016

1 HAMBURGER OVERVIEW

- 1.1 Product Overview and Scope of Hamburger
- 1.2 Classification of Hamburger
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Hamburger
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Hamburger (2011-2021)
 - 1.4.1 United States Hamburger Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Hamburger Revenue and Growth Rate (2011-2021)

2 UNITED STATES HAMBURGER COMPETITION BY MANUFACTURERS

- 2.1 United States Hamburger Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Hamburger Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Hamburger Average Price by Manufactures (2015 and 2016)
- 2.4 Hamburger Market Competitive Situation and Trends
 - 2.4.1 Hamburger Market Concentration Rate
 - 2.4.2 Hamburger Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES HAMBURGER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Hamburger Sales and Market Share by Type (2011-2016)
- 3.2 United States Hamburger Revenue and Market Share by Type (2011-2016)
- 3.3 United States Hamburger Price by Type (2011-2016)
- 3.4 United States Hamburger Sales Growth Rate by Type (2011-2016)



4 UNITED STATES HAMBURGER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Hamburger Sales and Market Share by Application (2011-2016)
- 4.2 United States Hamburger Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES HAMBURGER MANUFACTURERS PROFILES/ANALYSIS

- 5.1 McDonald's
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Hamburger Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 McDonald's Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 KFC
 - 5.2.2 Hamburger Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 KFC Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Subway
 - 5.3.2 Hamburger Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Subway Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Pizzahut
 - 5.4.2 Hamburger Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Pizzahut Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Starbucks
- 5.5.2 Hamburger Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Starbucks Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview



5.6 Burger King

5.6.2 Hamburger Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Burger King Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Domino's Pizza

5.7.2 Hamburger Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Domino's Pizza Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Dunkin' Donuts

5.8.2 Hamburger Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Dunkin' Donuts Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Dairy Queen

5.9.2 Hamburger Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Dairy Queen Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Papa John's

5.10.2 Hamburger Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Papa John's Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Wendy's

5.12 Taco Bell

5.13 Dunkin' Donuts

5.14 Chick-fil-A

5.15 Panera Bread

5.16 Sonic Drive-In



6 HAMBURGER MANUFACTURING COST ANALYSIS

- 6.1 Hamburger Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Hamburger

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Hamburger Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Hamburger Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES HAMBURGER MARKET FORECAST (2016-2021)

- 10.1 United States Hamburger Sales, Revenue Forecast (2016-2021)
- 10.2 United States Hamburger Sales Forecast by Type (2016-2021)
- 10.3 United States Hamburger Sales Forecast by Application (2016-2021)
- 10.4 Hamburger Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hamburger

Table Classification of Hamburger

Figure United States Sales Market Share of Hamburger by Type in 2015

Table Application of Hamburger

Figure United States Sales Market Share of Hamburger by Application in 2015

Figure United States Hamburger Sales and Growth Rate (2011-2021)

Figure United States Hamburger Revenue and Growth Rate (2011-2021)

Table United States Hamburger Sales of Key Manufacturers (2015 and 2016)

Table United States Hamburger Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Hamburger Sales Share by Manufacturers

Figure 2016 Hamburger Sales Share by Manufacturers

Table United States Hamburger Revenue by Manufacturers (2015 and 2016)

Table United States Hamburger Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Hamburger Revenue Share by Manufacturers

Table 2016 United States Hamburger Revenue Share by Manufacturers

Table United States Market Hamburger Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Hamburger Average Price of Key Manufacturers in 2015

Figure Hamburger Market Share of Top 3 Manufacturers

Figure Hamburger Market Share of Top 5 Manufacturers

Table United States Hamburger Sales by Type (2011-2016)

Table United States Hamburger Sales Share by Type (2011-2016)

Figure United States Hamburger Sales Market Share by Type in 2015

Table United States Hamburger Revenue and Market Share by Type (2011-2016)

Table United States Hamburger Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Hamburger by Type (2011-2016)

Table United States Hamburger Price by Type (2011-2016)

Figure United States Hamburger Sales Growth Rate by Type (2011-2016)

Table United States Hamburger Sales by Application (2011-2016)

Table United States Hamburger Sales Market Share by Application (2011-2016)

Figure United States Hamburger Sales Market Share by Application in 2015

Table United States Hamburger Sales Growth Rate by Application (2011-2016)

Figure United States Hamburger Sales Growth Rate by Application (2011-2016)

Table McDonald's Basic Information List

Table McDonald's Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)



Figure McDonald's Hamburger Sales Market Share (2011-2016)

Table KFC Basic Information List

Table KFC Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table KFC Hamburger Sales Market Share (2011-2016)

Table Subway Basic Information List

Table Subway Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Subway Hamburger Sales Market Share (2011-2016)

Table Pizzahut Basic Information List

Table Pizzahut Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pizzahut Hamburger Sales Market Share (2011-2016)

Table Starbucks Basic Information List

Table Starbucks Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Starbucks Hamburger Sales Market Share (2011-2016)

Table Burger King Basic Information List

Table Burger King Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Burger King Hamburger Sales Market Share (2011-2016)

Table Domino's Pizza Basic Information List

Table Domino's Pizza Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Domino's Pizza Hamburger Sales Market Share (2011-2016)

Table Dunkin' Donuts Basic Information List

Table Dunkin' Donuts Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dunkin' Donuts Hamburger Sales Market Share (2011-2016)

Table Dairy Queen Basic Information List

Table Dairy Queen Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dairy Queen Hamburger Sales Market Share (2011-2016)

Table Papa John's Basic Information List

Table Papa John's Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Papa John's Hamburger Sales Market Share (2011-2016)

Table Wendy's Basic Information List

Table Wendy's Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wendy's Hamburger Sales Market Share (2011-2016)

Table Taco Bell Basic Information List

Table Taco Bell Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Taco Bell Hamburger Sales Market Share (2011-2016)

Table Dunkin' Donuts Basic Information List

Table Dunkin' Donuts Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dunkin' Donuts Hamburger Sales Market Share (2011-2016)

Table Chick-fil-A Basic Information List



Table Chick-fil-A Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chick-fil-A Hamburger Sales Market Share (2011-2016)

Table Panera Bread Basic Information List

Table Panera Bread Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panera Bread Hamburger Sales Market Share (2011-2016)

Table Sonic Drive-In Basic Information List

Table Sonic Drive-In Hamburger Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sonic Drive-In Hamburger Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hamburger

Figure Manufacturing Process Analysis of Hamburger

Figure Hamburger Industrial Chain Analysis

Table Raw Materials Sources of Hamburger Major Manufacturers in 2015

Table Major Buyers of Hamburger

Table Distributors/Traders List

Figure United States Hamburger Production and Growth Rate Forecast (2016-2021)

Figure United States Hamburger Revenue and Growth Rate Forecast (2016-2021)

Table United States Hamburger Production Forecast by Type (2016-2021)

Table United States Hamburger Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Hamburger Market Report 2016

Product link: https://marketpublishers.com/r/UE22D611E20EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UE22D611E20EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970