

# United States Hairdryer Market Report 2017

<https://marketpublishers.com/r/U64A17D6A50EN.html>

Date: February 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U64A17D6A50EN

## Abstracts

### Notes:

Sales, means the sales volume of Hairdryer

Revenue, means the sales value of Hairdryer

This report studies sales (consumption) of Hairdryer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Philips

P&G

Panasonic

WIK

Conair

Revlon

Spectrum Brands

TESCOM

FLYCO

## POVOS

Superman Group

Huanengda

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Hairdryer in each application, can be divided into

Application 1

Application 2

## Contents

### United States Hairdryer Market Report 2017

#### **1 HAIRDRYER OVERVIEW**

- 1.1 Product Overview and Scope of Hairdryer
- 1.2 Classification of Hairdryer
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Hairdryer
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Hairdryer (2012-2022)
  - 1.4.1 United States Hairdryer Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Hairdryer Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES HAIRDRYER COMPETITION BY MANUFACTURERS**

- 2.1 United States Hairdryer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Hairdryer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Hairdryer Average Price by Manufactures (2015 and 2016)
- 2.4 Hairdryer Market Competitive Situation and Trends
  - 2.4.1 Hairdryer Market Concentration Rate
  - 2.4.2 Hairdryer Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HAIRDRYER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Hairdryer Sales and Market Share by States (2012-2017)
- 3.2 United States Hairdryer Revenue and Market Share by States (2012-2017)
- 3.3 United States Hairdryer Price by States (2012-2017)

#### **4 UNITED STATES HAIRDRYER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Hairdryer Sales and Market Share by Type (2012-2017)
- 4.2 United States Hairdryer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Hairdryer Price by Type (2012-2017)
- 4.4 United States Hairdryer Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES HAIRDRYER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Hairdryer Sales and Market Share by Application (2012-2017)
- 5.2 United States Hairdryer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES HAIRDRYER MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Philips

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Hairdryer Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Philips Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 P&G

- 6.2.2 Hairdryer Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 P&G Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Panasonic

- 6.3.2 Hairdryer Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Panasonic Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 WIK

- 6.4.2 Hairdryer Product Type, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 WIK Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

### 6.5 Conair

- 6.5.2 Hairdryer Product Type, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
- 6.5.3 Conair Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Revlon
  - 6.6.2 Hairdryer Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Revlon Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Spectrum Brands
  - 6.7.2 Hairdryer Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Spectrum Brands Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 TESCOCOM
  - 6.8.2 Hairdryer Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 TESCOCOM Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 FLYCO
  - 6.9.2 Hairdryer Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 FLYCO Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 POVOS
  - 6.10.2 Hairdryer Product Type, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 POVOS Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Superman Group
- 6.12 Huanengda

## **7 HAIRDRYER MANUFACTURING COST ANALYSIS**

- 7.1 Hairdryer Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hairdryer

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Hairdryer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hairdryer Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HAIRDRYER MARKET FORECAST (2017-2022)**

11.1 United States Hairdryer Sales, Revenue Forecast (2017-2022)

11.2 United States Hairdryer Sales Forecast by Type (2017-2022)

11.3 United States Hairdryer Sales Forecast by Application (2017-2022)

11.4 Hairdryer Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Hairdryer

Table Classification of Hairdryer

Figure United States Sales Market Share of Hairdryer by Type in 2015

Table Application of Hairdryer

Figure United States Sales Market Share of Hairdryer by Application in 2015

Figure United States Hairdryer Sales and Growth Rate (2012-2022)

Figure United States Hairdryer Revenue and Growth Rate (2012-2022)

Table United States Hairdryer Sales of Key Manufacturers (2015 and 2016)

Table United States Hairdryer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Hairdryer Sales Share by Manufacturers

Figure 2016 Hairdryer Sales Share by Manufacturers

Table United States Hairdryer Revenue by Manufacturers (2015 and 2016)

Table United States Hairdryer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Hairdryer Revenue Share by Manufacturers

Table 2016 United States Hairdryer Revenue Share by Manufacturers

Table United States Market Hairdryer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Hairdryer Average Price of Key Manufacturers in 2015

Figure Hairdryer Market Share of Top 3 Manufacturers

Figure Hairdryer Market Share of Top 5 Manufacturers

Table United States Hairdryer Sales by States (2012-2017)

Table United States Hairdryer Sales Share by States (2012-2017)

Figure United States Hairdryer Sales Market Share by States in 2015

Table United States Hairdryer Revenue and Market Share by States (2012-2017)

Table United States Hairdryer Revenue Share by States (2012-2017)

Figure Revenue Market Share of Hairdryer by States (2012-2017)

Table United States Hairdryer Price by States (2012-2017)

Table United States Hairdryer Sales by Type (2012-2017)

Table United States Hairdryer Sales Share by Type (2012-2017)

Figure United States Hairdryer Sales Market Share by Type in 2015

Table United States Hairdryer Revenue and Market Share by Type (2012-2017)

Table United States Hairdryer Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Hairdryer by Type (2012-2017)

Table United States Hairdryer Price by Type (2012-2017)

Figure United States Hairdryer Sales Growth Rate by Type (2012-2017)



Table United States Hairdryer Sales by Application (2012-2017)  
Table United States Hairdryer Sales Market Share by Application (2012-2017)  
Figure United States Hairdryer Sales Market Share by Application in 2015  
Table United States Hairdryer Sales Growth Rate by Application (2012-2017)  
Figure United States Hairdryer Sales Growth Rate by Application (2012-2017)  
Table Philips Basic Information List  
Table Philips Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Philips Hairdryer Sales Market Share (2012-2017)  
Table P&G Basic Information List  
Table P&G Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table P&G Hairdryer Sales Market Share (2012-2017)  
Table Panasonic Basic Information List  
Table Panasonic Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Panasonic Hairdryer Sales Market Share (2012-2017)  
Table WIK Basic Information List  
Table WIK Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table WIK Hairdryer Sales Market Share (2012-2017)  
Table Conair Basic Information List  
Table Conair Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Conair Hairdryer Sales Market Share (2012-2017)  
Table Revlon Basic Information List  
Table Revlon Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Revlon Hairdryer Sales Market Share (2012-2017)  
Table Spectrum Brands Basic Information List  
Table Spectrum Brands Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Spectrum Brands Hairdryer Sales Market Share (2012-2017)  
Table TESCO Basic Information List  
Table TESCO Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table TESCO Hairdryer Sales Market Share (2012-2017)  
Table FLYCO Basic Information List  
Table FLYCO Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table FLYCO Hairdryer Sales Market Share (2012-2017)  
Table POVOS Basic Information List  
Table POVOS Hairdryer Sales, Revenue, Price and Gross Margin (2012-2017)  
Table POVOS Hairdryer Sales Market Share (2012-2017)  
Table Superman Group Basic Information List  
Table Huanengda Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Hairdryer  
Figure Manufacturing Process Analysis of Hairdryer  
Figure Hairdryer Industrial Chain Analysis  
Table Raw Materials Sources of Hairdryer Major Manufacturers in 2015  
Table Major Buyers of Hairdryer  
Table Distributors/Traders List  
Figure United States Hairdryer Production and Growth Rate Forecast (2017-2022)  
Figure United States Hairdryer Revenue and Growth Rate Forecast (2017-2022)  
Table United States Hairdryer Production Forecast by Type (2017-2022)  
Table United States Hairdryer Consumption Forecast by Application (2017-2022)  
Table United States Hairdryer Sales Forecast by States (2017-2022)  
Table United States Hairdryer Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Hairdryer Market Report 2017

Product link: <https://marketpublishers.com/r/U64A17D6A50EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U64A17D6A50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970