

United States Hair Styling Tools Market Report 2017

<https://marketpublishers.com/r/UFDD66E9AEDEN.html>

Date: December 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UFDD66E9AEDEN

Abstracts

In this report, the United States Hair Styling Tools market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Hair Styling Tools in these regions, from 2012 to 2022 (forecast).

United States Hair Styling Tools market competition by top manufacturers/players, with Hair Styling Tools sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

WAHL (US)

Andis (US)

Oster (US)

Phillips (NL)

Panasonic (JP)

VS Sassoon (US)

Conair (US)

Remington (UK)

Ningbo Trueman Electric (CN)

Paiter (CN)

SID (CN)

POVOS (CN)

RIWA (CN)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Electric Tool

Hand Tool

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Adults

Kids

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Hair Styling Tools Market Report 2017

1 HAIR STYLING TOOLS OVERVIEW

- 1.1 Product Overview and Scope of Hair Styling Tools
- 1.2 Classification of Hair Styling Tools by Product Category
 - 1.2.1 United States Hair Styling Tools Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Hair Styling Tools Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Electric Tool
 - 1.2.4 Hand Tool
- 1.3 United States Hair Styling Tools Market by Application/End Users
 - 1.3.1 United States Hair Styling Tools Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Adults
 - 1.3.3 Kids
- 1.4 United States Hair Styling Tools Market by Region
 - 1.4.1 United States Hair Styling Tools Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Hair Styling Tools Status and Prospect (2012-2022)
 - 1.4.3 Southwest Hair Styling Tools Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Hair Styling Tools Status and Prospect (2012-2022)
 - 1.4.5 New England Hair Styling Tools Status and Prospect (2012-2022)
 - 1.4.6 The South Hair Styling Tools Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Hair Styling Tools Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Hair Styling Tools (2012-2022)
 - 1.5.1 United States Hair Styling Tools Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Hair Styling Tools Revenue and Growth Rate (2012-2022)

2 UNITED STATES HAIR STYLING TOOLS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Hair Styling Tools Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Hair Styling Tools Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Hair Styling Tools Average Price by Players/Suppliers (2012-2017)

2.4 United States Hair Styling Tools Market Competitive Situation and Trends

2.4.1 United States Hair Styling Tools Market Concentration Rate

2.4.2 United States Hair Styling Tools Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Hair Styling Tools Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HAIR STYLING TOOLS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Hair Styling Tools Sales and Market Share by Region (2012-2017)

3.2 United States Hair Styling Tools Revenue and Market Share by Region (2012-2017)

3.3 United States Hair Styling Tools Price by Region (2012-2017)

4 UNITED STATES HAIR STYLING TOOLS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Hair Styling Tools Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Hair Styling Tools Revenue and Market Share by Type (2012-2017)

4.3 United States Hair Styling Tools Price by Type (2012-2017)

4.4 United States Hair Styling Tools Sales Growth Rate by Type (2012-2017)

5 UNITED STATES HAIR STYLING TOOLS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Hair Styling Tools Sales and Market Share by Application (2012-2017)

5.2 United States Hair Styling Tools Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES HAIR STYLING TOOLS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 WAHL (US)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Hair Styling Tools Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 WAHL (US) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Andis (US)
 - 6.2.2 Hair Styling Tools Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Andis (US) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Oster (US)
 - 6.3.2 Hair Styling Tools Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Oster (US) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Phillips (NL)
 - 6.4.2 Hair Styling Tools Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Phillips (NL) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Panasonic (JP)
 - 6.5.2 Hair Styling Tools Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Panasonic (JP) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 VS Sassoon (US)
 - 6.6.2 Hair Styling Tools Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 VS Sassoon (US) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 Conair (US)
 - 6.7.2 Hair Styling Tools Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Conair (US) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Remington (UK)
 - 6.8.2 Hair Styling Tools Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Remington (UK) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Ningbo Trueman Electric (CN)
 - 6.9.2 Hair Styling Tools Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Ningbo Trueman Electric (CN) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Paiter (CN)
 - 6.10.2 Hair Styling Tools Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Paiter (CN) Hair Styling Tools Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 SID (CN)
- 6.12 POVOS (CN)
- 6.13 RIWA (CN)

7 HAIR STYLING TOOLS MANUFACTURING COST ANALYSIS

- 7.1 Hair Styling Tools Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hair Styling Tools

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hair Styling Tools Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hair Styling Tools Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HAIR STYLING TOOLS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Hair Styling Tools Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Hair Styling Tools Sales Volume Forecast by Type (2017-2022)

11.3 United States Hair Styling Tools Sales Volume Forecast by Application
(2017-2022)

11.4 United States Hair Styling Tools Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Styling Tools

Figure United States Hair Styling Tools Market Size (K Units) by Type (2012-2022)

Figure United States Hair Styling Tools Sales Volume Market Share by Type (Product Category) in 2016

Figure Electric Tool Product Picture

Figure Hand Tool Product Picture

Figure United States Hair Styling Tools Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Hair Styling Tools by Application in 2016

Figure Adults Examples

Table Key Downstream Customer in Adults

Figure Kids Examples

Table Key Downstream Customer in Kids

Figure United States Hair Styling Tools Market Size (Million USD) by Region (2012-2022)

Figure The West Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Hair Styling Tools Sales (K Units) and Growth Rate (2012-2022)

Figure United States Hair Styling Tools Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Hair Styling Tools Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Hair Styling Tools Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Hair Styling Tools Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Hair Styling Tools Sales Share by Players/Suppliers

Figure 2017 United States Hair Styling Tools Sales Share by Players/Suppliers

Figure United States Hair Styling Tools Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Hair Styling Tools Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Hair Styling Tools Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Hair Styling Tools Revenue Share by Players/Suppliers

Figure 2017 United States Hair Styling Tools Revenue Share by Players/Suppliers

Table United States Market Hair Styling Tools Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Hair Styling Tools Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Hair Styling Tools Market Share of Top 3 Players/Suppliers

Figure United States Hair Styling Tools Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Hair Styling Tools Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Hair Styling Tools Product Category

Table United States Hair Styling Tools Sales (K Units) by Region (2012-2017)

Table United States Hair Styling Tools Sales Share by Region (2012-2017)

Figure United States Hair Styling Tools Sales Share by Region (2012-2017)

Figure United States Hair Styling Tools Sales Market Share by Region in 2016

Table United States Hair Styling Tools Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Hair Styling Tools Revenue Share by Region (2012-2017)

Figure United States Hair Styling Tools Revenue Market Share by Region (2012-2017)

Figure United States Hair Styling Tools Revenue Market Share by Region in 2016

Table United States Hair Styling Tools Price (USD/Unit) by Region (2012-2017)

Table United States Hair Styling Tools Sales (K Units) by Type (2012-2017)

Table United States Hair Styling Tools Sales Share by Type (2012-2017)

Figure United States Hair Styling Tools Sales Share by Type (2012-2017)

Figure United States Hair Styling Tools Sales Market Share by Type in 2016

Table United States Hair Styling Tools Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Hair Styling Tools Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Hair Styling Tools by Type (2012-2017)

Figure Revenue Market Share of Hair Styling Tools by Type in 2016

Table United States Hair Styling Tools Price (USD/Unit) by Types (2012-2017)

Figure United States Hair Styling Tools Sales Growth Rate by Type (2012-2017)
Table United States Hair Styling Tools Sales (K Units) by Application (2012-2017)
Table United States Hair Styling Tools Sales Market Share by Application (2012-2017)
Figure United States Hair Styling Tools Sales Market Share by Application (2012-2017)
Figure United States Hair Styling Tools Sales Market Share by Application in 2016
Table United States Hair Styling Tools Sales Growth Rate by Application (2012-2017)
Figure United States Hair Styling Tools Sales Growth Rate by Application (2012-2017)
Table WAHL (US) Basic Information List
Table WAHL (US) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure WAHL (US) Hair Styling Tools Sales Growth Rate (2012-2017)
Figure WAHL (US) Hair Styling Tools Sales Market Share in United States (2012-2017)
Figure WAHL (US) Hair Styling Tools Revenue Market Share in United States (2012-2017)
Table Andis (US) Basic Information List
Table Andis (US) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Andis (US) Hair Styling Tools Sales Growth Rate (2012-2017)
Figure Andis (US) Hair Styling Tools Sales Market Share in United States (2012-2017)
Figure Andis (US) Hair Styling Tools Revenue Market Share in United States (2012-2017)
Table Oster (US) Basic Information List
Table Oster (US) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Oster (US) Hair Styling Tools Sales Growth Rate (2012-2017)
Figure Oster (US) Hair Styling Tools Sales Market Share in United States (2012-2017)
Figure Oster (US) Hair Styling Tools Revenue Market Share in United States (2012-2017)
Table Phillips (NL) Basic Information List
Table Phillips (NL) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Phillips (NL) Hair Styling Tools Sales Growth Rate (2012-2017)
Figure Phillips (NL) Hair Styling Tools Sales Market Share in United States (2012-2017)
Figure Phillips (NL) Hair Styling Tools Revenue Market Share in United States (2012-2017)
Table Panasonic (JP) Basic Information List
Table Panasonic (JP) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Panasonic (JP) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure Panasonic (JP) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure Panasonic (JP) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table VS Sassoon (US) Basic Information List

Table VS Sassoon (US) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure VS Sassoon (US) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure VS Sassoon (US) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure VS Sassoon (US) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table Conair (US) Basic Information List

Table Conair (US) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Conair (US) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure Conair (US) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure Conair (US) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table Remington (UK) Basic Information List

Table Remington (UK) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Remington (UK) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure Remington (UK) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure Remington (UK) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table Ningbo Trueman Electric (CN) Basic Information List

Table Ningbo Trueman Electric (CN) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ningbo Trueman Electric (CN) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure Ningbo Trueman Electric (CN) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure Ningbo Trueman Electric (CN) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table Paiter (CN) Basic Information List

Table Paiter (CN) Hair Styling Tools Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Paiter (CN) Hair Styling Tools Sales Growth Rate (2012-2017)

Figure Paiter (CN) Hair Styling Tools Sales Market Share in United States (2012-2017)

Figure Paiter (CN) Hair Styling Tools Revenue Market Share in United States (2012-2017)

Table SID (CN) Basic Information List

Table POVOS (CN) Basic Information List

Table RIWA (CN) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hair Styling Tools

Figure Manufacturing Process Analysis of Hair Styling Tools

Figure Hair Styling Tools Industrial Chain Analysis

Table Raw Materials Sources of Hair Styling Tools Major Players/Suppliers in 2016

Table Major Buyers of Hair Styling Tools

Table Distributors/Traders List

Figure United States Hair Styling Tools Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Hair Styling Tools Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Hair Styling Tools Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Hair Styling Tools Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Hair Styling Tools Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Hair Styling Tools Sales Volume (K Units) Forecast by Type in 2022

Table United States Hair Styling Tools Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Hair Styling Tools Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Hair Styling Tools Sales Volume (K Units) Forecast by Application in 2022

Table United States Hair Styling Tools Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Hair Styling Tools Sales Volume Share Forecast by Region (2017-2022)

Figure United States Hair Styling Tools Sales Volume Share Forecast by Region (2017-2022)

Figure United States Hair Styling Tools Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Hair Styling Tools Market Report 2017

Product link: <https://marketpublishers.com/r/UFDD66E9AEDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFDD66E9AEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970