

# United States Hair Spray Market Report 2017

<https://marketpublishers.com/r/UD485287BD9EN.html>

Date: January 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: UD485287BD9EN

## Abstracts

### Notes:

Sales, means the sales volume of Hair Spray

Revenue, means the sales value of Hair Spray

This report studies sales (consumption) of Hair Spray in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Schwarzkopf

Wella

L'Oreal

Sassoon

Gatsby

Meastro

TIGI

Syoss

Sebastian

## Shiseido

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Plastic Bottle

Metal Bottle

Split by applications, this report focuses on sales, market share and growth rate of Hair Spray in each application, can be divided into

Personal Hair Care

Hair Salon

## Contents

### United States Hair Spray Market Report 2017

#### **1 HAIR SPRAY OVERVIEW**

- 1.1 Product Overview and Scope of Hair Spray
- 1.2 Classification of Hair Spray
  - 1.2.1 Plastic Bottle
  - 1.2.2 Metal Bottle
- 1.3 Application of Hair Spray
  - 1.3.1 Personal Hair Care
  - 1.3.2 Hair Salon
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Hair Spray (2012-2022)
  - 1.4.1 United States Hair Spray Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Hair Spray Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES HAIR SPRAY COMPETITION BY MANUFACTURERS**

- 2.1 United States Hair Spray Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Hair Spray Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Hair Spray Average Price by Manufactures (2015 and 2016)
- 2.4 Hair Spray Market Competitive Situation and Trends
  - 2.4.1 Hair Spray Market Concentration Rate
  - 2.4.2 Hair Spray Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES HAIR SPRAY SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Hair Spray Sales and Market Share by States (2012-2017)
- 3.2 United States Hair Spray Revenue and Market Share by States (2012-2017)
- 3.3 United States Hair Spray Price by States (2012-2017)

#### **4 UNITED STATES HAIR SPRAY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Hair Spray Sales and Market Share by Type (2012-2017)
- 4.2 United States Hair Spray Revenue and Market Share by Type (2012-2017)
- 4.3 United States Hair Spray Price by Type (2012-2017)
- 4.4 United States Hair Spray Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES HAIR SPRAY SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Hair Spray Sales and Market Share by Application (2012-2017)
- 5.2 United States Hair Spray Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES HAIR SPRAY MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Schwarzkopf

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Hair Spray Product Type, Application and Specification
  - 6.1.2.1 Plastic Bottle
  - 6.1.2.2 Metal Bottle
- 6.1.3 Schwarzkopf Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Wella

- 6.2.2 Hair Spray Product Type, Application and Specification
  - 6.2.2.1 Plastic Bottle
  - 6.2.2.2 Metal Bottle
- 6.2.3 Wella Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 L'Oreal

- 6.3.2 Hair Spray Product Type, Application and Specification
  - 6.3.2.1 Plastic Bottle
  - 6.3.2.2 Metal Bottle
- 6.3.3 L'Oreal Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Sassoon

- 6.4.2 Hair Spray Product Type, Application and Specification
  - 6.4.2.1 Plastic Bottle
  - 6.4.2.2 Metal Bottle
- 6.4.3 Sassoon Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

### 6.5 Gatsby

## 6.5.2 Hair Spray Product Type, Application and Specification

### 6.5.2.1 Plastic Bottle

### 6.5.2.2 Metal Bottle

## 6.5.3 Gatsby Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.5.4 Main Business/Business Overview

## 6.6 Meastro

## 6.6.2 Hair Spray Product Type, Application and Specification

### 6.6.2.1 Plastic Bottle

### 6.6.2.2 Metal Bottle

## 6.6.3 Meastro Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.6.4 Main Business/Business Overview

## 6.7 TIGI

## 6.7.2 Hair Spray Product Type, Application and Specification

### 6.7.2.1 Plastic Bottle

### 6.7.2.2 Metal Bottle

## 6.7.3 TIGI Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.7.4 Main Business/Business Overview

## 6.8 Syoss

## 6.8.2 Hair Spray Product Type, Application and Specification

### 6.8.2.1 Plastic Bottle

### 6.8.2.2 Metal Bottle

## 6.8.3 Syoss Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.8.4 Main Business/Business Overview

## 6.9 Sebastian

## 6.9.2 Hair Spray Product Type, Application and Specification

### 6.9.2.1 Plastic Bottle

### 6.9.2.2 Metal Bottle

## 6.9.3 Sebastian Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.9.4 Main Business/Business Overview

## 6.10 Shiseido

## 6.10.2 Hair Spray Product Type, Application and Specification

### 6.10.2.1 Plastic Bottle

### 6.10.2.2 Metal Bottle

## 6.10.3 Shiseido Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)

## 6.10.4 Main Business/Business Overview

## **7 HAIR SPRAY MANUFACTURING COST ANALYSIS**

### 7.1 Hair Spray Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hair Spray

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Hair Spray Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hair Spray Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES HAIR SPRAY MARKET FORECAST (2017-2022)**

- 11.1 United States Hair Spray Sales, Revenue Forecast (2017-2022)
- 11.2 United States Hair Spray Sales Forecast by Type (2017-2022)
- 11.3 United States Hair Spray Sales Forecast by Application (2017-2022)
- 11.4 Hair Spray Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Hair Spray

Table Classification of Hair Spray

Figure United States Sales Market Share of Hair Spray by Type in 2015

Figure Plastic Bottle Picture

Figure Metal Bottle Picture

Table Application of Hair Spray

Figure United States Sales Market Share of Hair Spray by Application in 2015

Figure Personal Hair Care Examples

Figure Hair Salon Examples

Figure United States Hair Spray Sales and Growth Rate (2012-2022)

Figure United States Hair Spray Revenue and Growth Rate (2012-2022)

Table United States Hair Spray Sales of Key Manufacturers (2015 and 2016)

Table United States Hair Spray Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Hair Spray Sales Share by Manufacturers

Figure 2016 Hair Spray Sales Share by Manufacturers

Table United States Hair Spray Revenue by Manufacturers (2015 and 2016)

Table United States Hair Spray Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Hair Spray Revenue Share by Manufacturers

Table 2016 United States Hair Spray Revenue Share by Manufacturers

Table United States Market Hair Spray Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Hair Spray Average Price of Key Manufacturers in 2015

Figure Hair Spray Market Share of Top 3 Manufacturers

Figure Hair Spray Market Share of Top 5 Manufacturers

Table United States Hair Spray Sales by States (2012-2017)

Table United States Hair Spray Sales Share by States (2012-2017)

Figure United States Hair Spray Sales Market Share by States in 2015

Table United States Hair Spray Revenue and Market Share by States (2012-2017)

Table United States Hair Spray Revenue Share by States (2012-2017)

Figure Revenue Market Share of Hair Spray by States (2012-2017)

Table United States Hair Spray Price by States (2012-2017)

Table United States Hair Spray Sales by Type (2012-2017)

Table United States Hair Spray Sales Share by Type (2012-2017)

Figure United States Hair Spray Sales Market Share by Type in 2015

Table United States Hair Spray Revenue and Market Share by Type (2012-2017)



Table United States Hair Spray Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Hair Spray by Type (2012-2017)  
Table United States Hair Spray Price by Type (2012-2017)  
Figure United States Hair Spray Sales Growth Rate by Type (2012-2017)  
Table United States Hair Spray Sales by Application (2012-2017)  
Table United States Hair Spray Sales Market Share by Application (2012-2017)  
Figure United States Hair Spray Sales Market Share by Application in 2015  
Table United States Hair Spray Sales Growth Rate by Application (2012-2017)  
Figure United States Hair Spray Sales Growth Rate by Application (2012-2017)  
Table Schwarzkopf Basic Information List  
Table Schwarzkopf Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Schwarzkopf Hair Spray Sales Market Share (2012-2017)  
Table Wella Basic Information List  
Table Wella Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Wella Hair Spray Sales Market Share (2012-2017)  
Table L'Oreal Basic Information List  
Table L'Oreal Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table L'Oreal Hair Spray Sales Market Share (2012-2017)  
Table Sassoon Basic Information List  
Table Sassoon Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Sassoon Hair Spray Sales Market Share (2012-2017)  
Table Gatsby Basic Information List  
Table Gatsby Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Gatsby Hair Spray Sales Market Share (2012-2017)  
Table Meastro Basic Information List  
Table Meastro Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Meastro Hair Spray Sales Market Share (2012-2017)  
Table TIGI Basic Information List  
Table TIGI Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table TIGI Hair Spray Sales Market Share (2012-2017)  
Table Syoss Basic Information List  
Table Syoss Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Syoss Hair Spray Sales Market Share (2012-2017)  
Table Sebastian Basic Information List  
Table Sebastian Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Sebastian Hair Spray Sales Market Share (2012-2017)  
Table Shiseido Basic Information List  
Table Shiseido Hair Spray Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Shiseido Hair Spray Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Hair Spray  
Figure Manufacturing Process Analysis of Hair Spray  
Figure Hair Spray Industrial Chain Analysis  
Table Raw Materials Sources of Hair Spray Major Manufacturers in 2015  
Table Major Buyers of Hair Spray  
Table Distributors/Traders List  
Figure United States Hair Spray Production and Growth Rate Forecast (2017-2022)  
Figure United States Hair Spray Revenue and Growth Rate Forecast (2017-2022)  
Table United States Hair Spray Production Forecast by Type (2017-2022)  
Table United States Hair Spray Consumption Forecast by Application (2017-2022)  
Table United States Hair Spray Sales Forecast by States (2017-2022)  
Table United States Hair Spray Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Hair Spray Market Report 2017

Product link: <https://marketpublishers.com/r/UD485287BD9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD485287BD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970