

United States Hair Dye Market Report 2018

https://marketpublishers.com/r/UC8EE529317QEN.html

Date: March 2018

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: UC8EE529317QEN

Abstracts

In this report, the United States Hair Dye market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

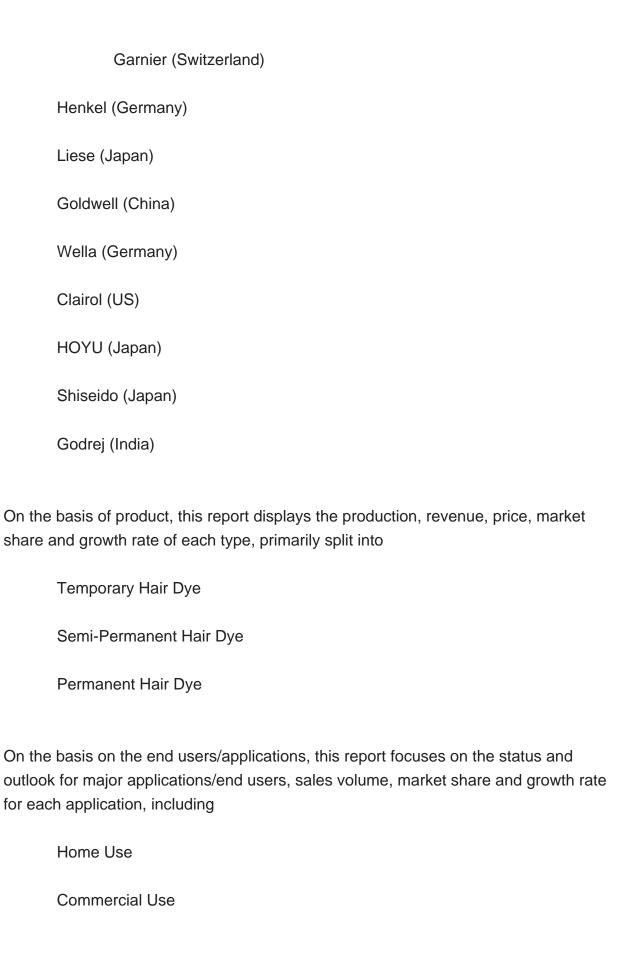
The Midwest

with sales (volume), revenue (value), market share and growth rate of Hair Dye in these regions, from 2013 to 2025 (forecast).

United States Hair Dye market competition by top manufacturers/players, with Hair Dye sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

L'Oreal Paris (France)





If you have any special requirements, please let us know and we will offer you the report



as you want.



Contents

United States Hair Dye Market Report 2018

1 HAIR DYE OVERVIEW

- 1.1 Product Overview and Scope of Hair Dye
- 1.2 Classification of Hair Dye by Product Category
- 1.2.1 United States Hair Dye Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Hair Dye Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Temporary Hair Dye
 - 1.2.4 Semi-Permanent Hair Dye
 - 1.2.5 Permanent Hair Dye
- 1.3 United States Hair Dye Market by Application/End Users
- 1.3.1 United States Hair Dye Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Home Use
 - 1.3.3 Commercial Use
- 1.4 United States Hair Dye Market by Region
 - 1.4.1 United States Hair Dye Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Hair Dye Status and Prospect (2013-2025)
 - 1.4.3 Southwest Hair Dye Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Hair Dye Status and Prospect (2013-2025)
- 1.4.5 New England Hair Dye Status and Prospect (2013-2025)
- 1.4.6 The South Hair Dye Status and Prospect (2013-2025)
- 1.4.7 The Midwest Hair Dye Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Hair Dye (2013-2025)
- 1.5.1 United States Hair Dye Sales and Growth Rate (2013-2025)
- 1.5.2 United States Hair Dye Revenue and Growth Rate (2013-2025)

2 UNITED STATES HAIR DYE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Hair Dye Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Hair Dye Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Hair Dye Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Hair Dye Market Competitive Situation and Trends



- 2.4.1 United States Hair Dye Market Concentration Rate
- 2.4.2 United States Hair Dye Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Hair Dye Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Hair Dye Sales and Market Share by Region (2013-2018)
- 3.2 United States Hair Dye Revenue and Market Share by Region (2013-2018)
- 3.3 United States Hair Dye Price by Region (2013-2018)

4 UNITED STATES HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Hair Dye Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Hair Dye Revenue and Market Share by Type (2013-2018)
- 4.3 United States Hair Dye Price by Type (2013-2018)
- 4.4 United States Hair Dye Sales Growth Rate by Type (2013-2018)

5 UNITED STATES HAIR DYE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Hair Dye Sales and Market Share by Application (2013-2018)
- 5.2 United States Hair Dye Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES HAIR DYE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 L'Oreal Paris (France)
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Hair Dye Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 L'Oreal Paris (France) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview



- 6.2 Garnier (Switzerland)
 - 6.2.2 Hair Dye Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Garnier (Switzerland) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Henkel (Germany)
 - 6.3.2 Hair Dye Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Henkel (Germany) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Liese (Japan)
 - 6.4.2 Hair Dye Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Liese (Japan) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Goldwell (China)
 - 6.5.2 Hair Dye Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Goldwell (China) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Wella (Germany)
 - 6.6.2 Hair Dye Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Wella (Germany) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Clairol (US)
 - 6.7.2 Hair Dye Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Clairol (US) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 HOYU (Japan)



- 6.8.2 Hair Dye Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 HOYU (Japan) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Shiseido (Japan)
 - 6.9.2 Hair Dye Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Shiseido (Japan) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Godrej (India)
 - 6.10.2 Hair Dye Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Godrej (India) Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview

7 HAIR DYE MANUFACTURING COST ANALYSIS

- 7.1 Hair Dye Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hair Dye

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hair Dye Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hair Dye Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES HAIR DYE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Hair Dye Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Hair Dye Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Hair Dye Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Hair Dye Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Dye

Figure United States Hair Dye Market Size (K MT) by Type (2013-2025)

Figure United States Hair Dye Sales Volume Market Share by Type (Product Category) in 2017

Figure Temporary Hair Dye Product Picture

Figure Semi-Permanent Hair Dye Product Picture

Figure Permanent Hair Dye Product Picture

Figure United States Hair Dye Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Hair Dye by Application in 2017

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Hair Dye Market Size (Million USD) by Region (2013-2025)

Figure The West Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Hair Dye Sales (K MT) and Growth Rate (2013-2025)

Figure United States Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Hair Dye Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Hair Dye Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Hair Dye Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Hair Dye Sales Share by Players/Suppliers

Figure 2017 United States Hair Dye Sales Share by Players/Suppliers

Figure United States Hair Dye Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Hair Dye Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Hair Dye Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Hair Dye Revenue Share by Players/Suppliers

Figure 2017 United States Hair Dye Revenue Share by Players/Suppliers



Table United States Market Hair Dye Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Hair Dye Average Price (USD/MT) of Key

Players/Suppliers in 2017

Figure United States Hair Dye Market Share of Top 3 Players/Suppliers

Figure United States Hair Dye Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Hair Dye Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Hair Dye Product Category

Table United States Hair Dye Sales (K MT) by Region (2013-2018)

Table United States Hair Dye Sales Share by Region (2013-2018)

Figure United States Hair Dye Sales Share by Region (2013-2018)

Figure United States Hair Dye Sales Market Share by Region in 2017

Table United States Hair Dye Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Hair Dye Revenue Share by Region (2013-2018)

Figure United States Hair Dye Revenue Market Share by Region (2013-2018)

Figure United States Hair Dye Revenue Market Share by Region in 2017

Table United States Hair Dye Price (USD/MT) by Region (2013-2018)

Table United States Hair Dye Sales (K MT) by Type (2013-2018)

Table United States Hair Dye Sales Share by Type (2013-2018)

Figure United States Hair Dye Sales Share by Type (2013-2018)

Figure United States Hair Dye Sales Market Share by Type in 2017

Table United States Hair Dye Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Hair Dye Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Hair Dye by Type (2013-2018)

Figure Revenue Market Share of Hair Dye by Type in 2017

Table United States Hair Dye Price (USD/MT) by Types (2013-2018)

Figure United States Hair Dye Sales Growth Rate by Type (2013-2018)

Table United States Hair Dye Sales (K MT) by Application (2013-2018)

Table United States Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Hair Dye Sales Market Share by Application in 2017

Table United States Hair Dye Sales Growth Rate by Application (2013-2018)

Figure United States Hair Dye Sales Growth Rate by Application (2013-2018)

Table L'Oreal Paris (France) Basic Information List

Table L'Oreal Paris (France) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)



Figure L'Oreal Paris (France) Hair Dye Sales Growth Rate (2013-2018)

Figure L'Oreal Paris (France) Hair Dye Sales Market Share in United States (2013-2018)

Figure L'Oreal Paris (France) Hair Dye Revenue Market Share in United States (2013-2018)

Table Garnier (Switzerland) Basic Information List

Table Garnier (Switzerland) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Garnier (Switzerland) Hair Dye Sales Growth Rate (2013-2018)

Figure Garnier (Switzerland) Hair Dye Sales Market Share in United States (2013-2018)

Figure Garnier (Switzerland) Hair Dye Revenue Market Share in United States (2013-2018)

Table Henkel (Germany) Basic Information List

Table Henkel (Germany) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Henkel (Germany) Hair Dye Sales Growth Rate (2013-2018)

Figure Henkel (Germany) Hair Dye Sales Market Share in United States (2013-2018)

Figure Henkel (Germany) Hair Dye Revenue Market Share in United States (2013-2018)

Table Liese (Japan) Basic Information List

Table Liese (Japan) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Liese (Japan) Hair Dye Sales Growth Rate (2013-2018)

Figure Liese (Japan) Hair Dye Sales Market Share in United States (2013-2018)

Figure Liese (Japan) Hair Dye Revenue Market Share in United States (2013-2018)

Table Goldwell (China) Basic Information List

Table Goldwell (China) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Goldwell (China) Hair Dye Sales Growth Rate (2013-2018)

Figure Goldwell (China) Hair Dye Sales Market Share in United States (2013-2018)

Figure Goldwell (China) Hair Dye Revenue Market Share in United States (2013-2018)

Table Wella (Germany) Basic Information List

Table Wella (Germany) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Wella (Germany) Hair Dye Sales Growth Rate (2013-2018)

Figure Wella (Germany) Hair Dye Sales Market Share in United States (2013-2018)

Figure Wella (Germany) Hair Dye Revenue Market Share in United States (2013-2018)

Table Clairol (US) Basic Information List

Table Clairol (US) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and



Gross Margin (2013-2018)

Figure Clairol (US) Hair Dye Sales Growth Rate (2013-2018)

Figure Clairol (US) Hair Dye Sales Market Share in United States (2013-2018)

Figure Clairol (US) Hair Dye Revenue Market Share in United States (2013-2018)

Table HOYU (Japan) Basic Information List

Table HOYU (Japan) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure HOYU (Japan) Hair Dye Sales Growth Rate (2013-2018)

Figure HOYU (Japan) Hair Dye Sales Market Share in United States (2013-2018)

Figure HOYU (Japan) Hair Dye Revenue Market Share in United States (2013-2018)

Table Shiseido (Japan) Basic Information List

Table Shiseido (Japan) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Shiseido (Japan) Hair Dye Sales Growth Rate (2013-2018)

Figure Shiseido (Japan) Hair Dye Sales Market Share in United States (2013-2018)

Figure Shiseido (Japan) Hair Dye Revenue Market Share in United States (2013-2018)

Table Godrej (India) Basic Information List

Table Godrej (India) Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Godrej (India) Hair Dye Sales Growth Rate (2013-2018)

Figure Godrej (India) Hair Dye Sales Market Share in United States (2013-2018)

Figure Godrej (India) Hair Dye Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hair Dye

Figure Manufacturing Process Analysis of Hair Dye

Figure Hair Dye Industrial Chain Analysis

Table Raw Materials Sources of Hair Dye Major Players/Suppliers in 2017

Table Major Buyers of Hair Dye

Table Distributors/Traders List

Figure United States Hair Dye Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Hair Dye Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Hair Dye Price (USD/MT) Trend Forecast (2018-2025)

Table United States Hair Dye Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Hair Dye Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Hair Dye Sales Volume (K MT) Forecast by Type in 2025



Table United States Hair Dye Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Hair Dye Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Hair Dye Sales Volume (K MT) Forecast by Application in 2025
Table United States Hair Dye Sales Volume (K MT) Forecast by Region (2018-2025)
Table United States Hair Dye Sales Volume Share Forecast by Region (2018-2025)
Figure United States Hair Dye Sales Volume Share Forecast by Region (2018-2025)
Figure United States Hair Dye Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation

Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



I would like to order

Product name: United States Hair Dye Market Report 2018

Product link: https://marketpublishers.com/r/UC8EE529317QEN.html
Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UC8E529317QEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970