

# **United States Hair Dye Market Report 2017**

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# Abstracts

#### Notes:

Sales, means the sales volume of Hair Dye

Revenue, means the sales value of Hair Dye

This report studies sales (consumption) of Hair Dye in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L'Oreal

Henkel

Liese (Kao)

Goldwell (Kao)

Wella (Procter & Gamble)

Clairol (Procter & Gamble)

HOYU

Shiseido

**ColorMetrics** 

Garnier



Revlon

Developlus

ESalon

LUSH

**Zotos International** 

Lotus Brands

Aroma

#### Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Hair Dye in each application, can be divided into



Application 1

Application 2



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