

# **United States Hair Drier Market Report 2016**

https://marketpublishers.com/r/U988A9F817BEN.html Date: December 2016 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U988A9F817BEN

# Abstracts

#### Notes:

Sales, means the sales volume of Hair Drier

Revenue, means the sales value of Hair Drier

This report studies sales (consumption) of Hair Drier in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

PHILIPS
Panasonic
Kangfu
FLYCO
TESCOM
Midea
RIWA
Dyson
Solis





#### POREE

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Centrifugal

Axial

Type III

Split by applications, this report focuses on sales, market share and growth rate of Hair Drier in each application, can be divided into

Family Use Hotel Use Barbershop

Others



# Contents

United States Hair Drier Market Report 2016

## 1 HAIR DRIER OVERVIEW

- 1.1 Product Overview and Scope of Hair Drier
- 1.2 Classification of Hair Drier
- 1.2.1 Centrifugal
- 1.2.2 Axial
- 1.2.3 Type III
- 1.3 Application of Hair Drier
  - 1.3.1 Family Use
- 1.3.2 Hotel Use
- 1.3.3 Barbershop
- 1.3.4 Others

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Hair Drier (2011-2021)

- 1.4.1 United States Hair Drier Sales and Growth Rate (2011-2021)
- 1.4.2 United States Hair Drier Revenue and Growth Rate (2011-2021)

# **2 UNITED STATES HAIR DRIER COMPETITION BY MANUFACTURERS**

2.1 United States Hair Drier Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Hair Drier Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Hair Drier Average Price by Manufactures (2015 and 2016)
- 2.4 Hair Drier Market Competitive Situation and Trends
- 2.4.1 Hair Drier Market Concentration Rate
- 2.4.2 Hair Drier Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES HAIR DRIER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Hair Drier Sales and Market Share by Type (2011-2016)
- 3.2 United States Hair Drier Revenue and Market Share by Type (2011-2016)
- 3.3 United States Hair Drier Price by Type (2011-2016)
- 3.4 United States Hair Drier Sales Growth Rate by Type (2011-2016)



### 4 UNITED STATES HAIR DRIER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Hair Drier Sales and Market Share by Application (2011-2016)
- 4.2 United States Hair Drier Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES HAIR DRIER MANUFACTURERS PROFILES/ANALYSIS**

#### 5.1 PHILIPS

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Hair Drier Product Type, Application and Specification
- 5.1.2.1 Type I
- 5.1.2.2 Type II
- 5.1.3 PHILIPS Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Panasonic
  - 5.2.2 Hair Drier Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 Panasonic Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Kangfu
  - 5.3.2 Hair Drier Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 Kangfu Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 FLYCO
  - 5.4.2 Hair Drier Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 FLYCO Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 TESCOM
  - 5.5.2 Hair Drier Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 TESCOM Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)



5.5.4 Main Business/Business Overview

5.6 Midea

- 5.6.2 Hair Drier Product Type, Application and Specification
- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Midea Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 RIWA
  - 5.7.2 Hair Drier Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 RIWA Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Dyson
  - 5.8.2 Hair Drier Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 Dyson Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Solis
  - 5.9.2 Hair Drier Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
  - 5.9.3 Solis Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- **5.10 POREE** 
  - 5.10.2 Hair Drier Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 POREE Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

# **6 HAIR DRIER MANUFACTURING COST ANALYSIS**

- 6.1 Hair Drier Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials



#### 6.2 Proportion of Manufacturing Cost Structure

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Hair Drier

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Hair Drier Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Hair Drier Major Manufacturers in 2015
- 7.4 Downstream Buyers

### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

### 10 UNITED STATES HAIR DRIER MARKET FORECAST (2016-2021)

- 10.1 United States Hair Drier Sales, Revenue Forecast (2016-2021)
- 10.2 United States Hair Drier Sales Forecast by Type (2016-2021)
- 10.3 United States Hair Drier Sales Forecast by Application (2016-2021)

10.4 Hair Drier Price Forecast (2016-2021)



#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Hair Drier Table Classification of Hair Drier Figure United States Sales Market Share of Hair Drier by Type in 2015 Figure Centrifugal Picture **Figure Axial Picture** Table Application of Hair Drier Figure United States Sales Market Share of Hair Drier by Application in 2015 Figure Family Use Examples Figure Hotel Use Examples Figure Barbershop Examples **Figure Others Examples** Figure United States Hair Drier Sales and Growth Rate (2011-2021) Figure United States Hair Drier Revenue and Growth Rate (2011-2021) Table United States Hair Drier Sales of Key Manufacturers (2015 and 2016) Table United States Hair Drier Sales Share by Manufacturers (2015 and 2016) Figure 2015 Hair Drier Sales Share by Manufacturers Figure 2016 Hair Drier Sales Share by Manufacturers Table United States Hair Drier Revenue by Manufacturers (2015 and 2016) Table United States Hair Drier Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Hair Drier Revenue Share by Manufacturers Table 2016 United States Hair Drier Revenue Share by Manufacturers Table United States Market Hair Drier Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Hair Drier Average Price of Key Manufacturers in 2015 Figure Hair Drier Market Share of Top 3 Manufacturers Figure Hair Drier Market Share of Top 5 Manufacturers Table United States Hair Drier Sales by Type (2011-2016) Table United States Hair Drier Sales Share by Type (2011-2016) Figure United States Hair Drier Sales Market Share by Type in 2015 Table United States Hair Drier Revenue and Market Share by Type (2011-2016) Table United States Hair Drier Revenue Share by Type (2011-2016) Figure Revenue Market Share of Hair Drier by Type (2011-2016) Table United States Hair Drier Price by Type (2011-2016) Figure United States Hair Drier Sales Growth Rate by Type (2011-2016) Table United States Hair Drier Sales by Application (2011-2016)



Table United States Hair Drier Sales Market Share by Application (2011-2016) Figure United States Hair Drier Sales Market Share by Application in 2015 Table United States Hair Drier Sales Growth Rate by Application (2011-2016) Figure United States Hair Drier Sales Growth Rate by Application (2011-2016) Table PHILIPS Basic Information List Table PHILIPS Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Figure PHILIPS Hair Drier Sales Market Share (2011-2016) **Table Panasonic Basic Information List** Table Panasonic Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table Panasonic Hair Drier Sales Market Share (2011-2016) Table Kangfu Basic Information List Table Kangfu Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table Kangfu Hair Drier Sales Market Share (2011-2016) Table FLYCO Basic Information List Table FLYCO Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table FLYCO Hair Drier Sales Market Share (2011-2016) Table TESCOM Basic Information List Table TESCOM Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table TESCOM Hair Drier Sales Market Share (2011-2016) **Table Midea Basic Information List** Table Midea Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table Midea Hair Drier Sales Market Share (2011-2016) Table RIWA Basic Information List Table RIWA Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table RIWA Hair Drier Sales Market Share (2011-2016) Table Dyson Basic Information List Table Dyson Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table Dyson Hair Drier Sales Market Share (2011-2016) **Table Solis Basic Information List** Table Solis Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table Solis Hair Drier Sales Market Share (2011-2016) **Table POREE Basic Information List** Table POREE Hair Drier Sales, Revenue, Price and Gross Margin (2011-2016) Table POREE Hair Drier Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Hair Drier Figure Manufacturing Process Analysis of Hair Drier



Figure Hair Drier Industrial Chain Analysis

Table Raw Materials Sources of Hair Drier Major Manufacturers in 2015

Table Major Buyers of Hair Drier

Table Distributors/Traders List

Figure United States Hair Drier Production and Growth Rate Forecast (2016-2021)

Figure United States Hair Drier Revenue and Growth Rate Forecast (2016-2021)

Table United States Hair Drier Production Forecast by Type (2016-2021)

Table United States Hair Drier Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: United States Hair Drier Market Report 2016

Product link: https://marketpublishers.com/r/U988A9F817BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U988A9F817BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970